



# GOLD COAST/TWEED RADIO - SURVEY 3 2019

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12.9	13.4	-0.5	29.8	25.2	4.6	5.4	8.6	-3.2	15.0	13.6	1.4	21.4	23.0	-1.6	10.3	11.6	-1.3	3.3	4.9	-1.6
GOLDFM	12.0	13.9	-1.9	9.0	10.5	-1.5	4.8	6.6	-1.8	10.9	13.9	-3.0	13.1	16.4	-3.3	21.0	20.0	1.0	9.6	11.1	-1.5
HIT90.9	9.0	9.4	-0.4	17.5	21.2	-3.7	14.0	23.1	-9.1	25.6	18.4	7.2	6.0	7.8	-1.8	3.3	3.6	-0.3	0.4	0.7	-0.3
4BC	2.0	1.4	0.6	0.3	0.3	0.0	*	*	*	0.8	0.6	0.2	1.4	0.8	0.6	3.6	3.0	0.6	3.3	2.4	0.9
Macquarie Sports 882	0.2	0.2	0.0	0.2	0.1	0.1	*	*	*	0.3	0.2	0.1	0.1	0.4	-0.3	0.2	0.3	-0.1	0.1	0.1	0.0
4KQ	1.1	0.9	0.2	0.2	0.3	-0.1	0.9	1.0	-0.1	0.9	0.6	0.3	0.3	0.2	0.1	2.5	2.0	0.5	1.5	1.0	0.5
HIT 105	1.6	1.7	-0.1	1.7	2.4	-0.7	3.4	3.2	0.2	5.0	4.9	0.1	1.1	1.2	-0.1	0.4	0.6	-0.2	*	*	*
104.5 TRIPLE M	2.3	2.0	0.3	0.8	3.1	-2.3	1.0	1.9	-0.9	0.9	2.7	-1.8	4.8	2.9	1.9	4.7	2.5	2.2	0.1	0.2	-0.1
NOVA106.9	3.6	2.9	0.7	8.5	6.9	1.6	13.4	6.4	7.0	4.1	4.9	-0.8	4.3	3.9	0.4	0.4	0.3	0.1	0.3	0.3	0.0
97.3FM	1.6	1.7	-0.1	2.6	1.7	0.9	2.2	1.7	0.5	0.8	1.8	-1.0	0.3	1.0	-0.7	3.2	2.8	0.4	2.0	1.5	0.5
ABC GLDCST	5.6	5.9	-0.3	2.5	1.8	0.7	2.3	1.4	0.9	2.5	1.2	1.3	4.5	4.6	-0.1	6.3	8.1	-1.8	10.1	11.3	-1.2
ABC BRI	3.4	3.3	0.1	0.3	0.4	-0.1	*	0.1	*	1.9	1.6	0.3	2.9	3.0	-0.1	4.6	4.7	-0.1	6.2	5.5	0.7
4RN	2.1	2.7	-0.6	1.1	0.8	0.3	0.3	0.3	0.0	0.2	0.1	0.1	1.4	1.6	-0.2	2.7	3.6	-0.9	4.7	6.2	-1.5
ABC NEWS	2.2	1.7	0.5	1.6	0.9	0.7	0.6	0.7	-0.1	0.6	0.4	0.2	1.9	1.4	0.5	1.2	1.6	-0.4	4.7	3.3	1.4
4JJJ	9.4	10.0	-0.6	13.1	12.3	0.8	27.0	26.1	0.9	15.2	20.4	-5.2	11.1	8.0	3.1	3.7	5.4	-1.7	0.8	1.6	-0.8
ABC CLASSIC	1.9	1.8	0.1	0.9	0.9	0.0	*	*	*	0.6	0.8	-0.2	1.0	1.1	-0.1	1.0	0.7	0.3	5.1	4.6	0.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.3	14.1	-0.8	12.6	13.8	-1.2	12.4	13.8	-1.4	15.4	14.7	0.7	14.2	15.3	-1.1	9.2	10.8	-1.6	11.4	11.2	0.2
GOLDFM	12.5	14.5	-2.0	10.9	13.5	-2.6	13.6	15.4	-1.8	14.4	16.6	-2.2	10.3	13.8	-3.5	13.2	7.7	5.5	10.4	11.7	-1.3
HIT90.9	9.1	9.4	-0.3	8.5	9.5	-1.0	7.8	7.6	0.2	10.4	10.2	0.2	11.6	11.0	0.6	5.7	8.2	-2.5	8.5	9.4	-0.9
4BC	2.0	1.4	0.6	2.9	1.2	1.7	2.3	2.1	0.2	1.5	1.6	-0.1	0.9	0.9	0.0	0.9	0.3	0.6	1.8	1.6	0.2
Macquarie Sports 882	0.2	0.2	0.0	0.1	*	*	*	0.1	*	0.4	0.3	0.1	0.3	0.3	0.0	*	0.6	*	0.2	0.2	0.0
4KQ	1.0	0.7	0.3	0.6	0.7	-0.1	1.4	0.8	0.6	1.0	0.7	0.3	1.1	0.9	0.2	0.8	0.7	0.1	1.6	1.3	0.3
HIT 105	1.7	1.8	-0.1	1.2	1.8	-0.6	1.6	1.3	0.3	1.9	1.9	0.0	2.3	2.7	-0.4	1.6	2.0	-0.4	1.5	1.4	0.1
104.5 TRIPLE M	2.4	1.9	0.5	2.2	1.8	0.4	2.8	2.1	0.7	2.7	1.8	0.9	2.0	1.7	0.3	2.2	1.8	0.4	1.6	2.4	-0.8
NOVA106.9	3.7	2.9	0.8	3.4	2.7	0.7	3.1	2.1	1.0	3.6	2.9	0.7	5.6	4.6	1.0	2.9	2.2	0.7	3.4	3.1	0.3
97.3FM	1.6	1.8	-0.2	1.5	1.6	-0.1	2.1	2.5	-0.4	1.5	2.0	-0.5	0.9	1.1	-0.2	2.2	0.8	1.4	1.7	1.2	0.5
ABC GLDCST	5.6	5.7	-0.1	6.7	7.1	-0.4	5.9	4.7	1.2	5.1	4.9	0.2	4.4	4.4	0.0	4.6	9.1	-4.5	5.5	6.5	-1.0
ABC BRI	3.3	3.0	0.3	4.8	4.4	0.4	3.4	3.0	0.4	1.6	1.4	0.2	1.4	1.9	-0.5	7.3	6.0	1.3	3.9	4.2	-0.3
4RN	2.0	2.5	-0.5	3.1	3.6	-0.5	0.9	1.6	-0.7	0.8	1.5	-0.7	3.3	3.1	0.2	3.1	3.2	-0.1	2.6	3.5	-0.9
ABC NEWS	2.0	1.6	0.4	2.9	2.5	0.4	2.0	1.4	0.6	1.1	0.9	0.2	0.9	0.7	0.2	3.5	3.2	0.3	2.7	1.9	0.8
4JJJ	9.3	10.6	-1.3	10.1	11.3	-1.2	7.1	9.4	-2.3	8.9	10.4	-1.5	12.5	12.6	-0.1	7.1	7.8	-0.7	9.9	7.7	2.2
ABC CLASSIC	1.8	1.7	0.1	1.6	1.2	0.4	2.3	1.8	0.5	1.8	1.9	-0.1	1.9	2.0	-0.1	1.3	1.2	0.1	2.2	2.4	-0.2

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, HIT90.9 & GOLDFM. The following name change SEAFM to HIT90.9 effective Aug 25.



# GOLD COAST/TWEED RADIO - SURVEY 3 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	171	167	4	31	27	4	13	15	-2	49	52	-3	49	44	5	17	16	1	12	14	-2
GOLDFM	132	139	-7	13	13	0	6	11	-5	28	29	-1	32	35	-3	27	25	2	26	25	1
HIT90.9	139	160	-21	20	26	-6	22	27	-5	55	54	1	28	34	-6	10	11	-1	4	8	-4
4BC	15	12	3	2	1	1	*	*	*	3	1	2	2	2	0	3	3	0	5	5	0
Macquarie Sports 882	7	6	1	1	1	0	*	*	*	3	2	1	1	2	-1	*	1	*	1	1	0
4KQ	17	13	4	1	1	0	1	1	0	5	3	2	2	1	1	4	4	0	5	3	2
HIT 105	29	29	0	4	4	0	5	5	0	12	12	0	6	5	1	2	2	0	*	*	*
104.5 TRIPLE M	27	32	-5	4	4	0	2	2	0	7	12	-5	9	8	1	4	5	-1	2	2	0
NOVA106.9	52	47	5	9	7	2	14	10	4	14	16	-2	11	11	0	3	2	1	1	1	0
97.3FM	25	24	1	3	2	1	4	4	0	6	5	1	3	4	-1	5	4	1	4	5	-1
ABC GLDCST	61	59	2	5	2	3	6	3	3	7	6	1	14	14	0	13	15	-2	16	19	-3
ABC BRI	34	35	-1	2	2	0	*	*	*	3	2	1	8	8	0	6	6	0	15	17	-2
4RN	25	27	-2	1	1	0	1	1	0	3	2	1	5	6	-1	6	7	-1	10	11	-1
ABC NEWS	30	28	2	2	2	0	1	1	0	7	4	3	4	5	-1	5	6	-1	11	10	1
4JJJ	95	90	5	9	9	0	23	17	6	35	37	-2	20	18	2	5	6	-1	2	3	-1
ABC CLASSIC	19	21	-2	1	1	0	*	*	*	3	4	-1	3	4	-1	2	2	0	10	10	0
Total	569	570	-1	58	58	0	58	57	1	127	129	-2	128	130	-2	79	78	1	119	118	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	156	155	1	102	109	-7	70	72	-2	90	84	6	81	84	-3	29	34	-5	102	96	6
GOLDFM	122	131	-9	75	87	-12	64	67	-3	73	78	-5	55	69	-14	21	21	0	78	83	-5
HIT90.9	128	148	-20	76	97	-21	55	61	-6	79	86	-7	61	69	-8	28	34	-6	81	93	-12
4BC	14	12	2	10	8	2	7	6	1	8	8	0	4	5	-1	2	1	1	7	6	1
Macquarie Sports 882	6	5	1	1	1	0	*	1	*	4	2	2	2	3	-1	*	1	*	2	2	0
4KQ	14	10	4	7	5	2	6	4	2	9	7	2	7	6	1	5	3	2	12	8	4
HIT 105	26	26	0	15	15	0	13	10	3	14	13	1	13	14	-1	4	6	-2	13	11	2
104.5 TRIPLE M	24	28	-4	13	15	-2	11	13	-2	10	13	-3	14	15	-1	6	8	-2	12	13	-1
NOVA106.9	47	43	4	27	26	1	18	16	2	27	23	4	24	21	3	10	9	1	31	24	7
97.3FM	20	21	-1	11	12	-1	12	12	0	12	13	-1	8	7	1	5	3	2	14	13	1
ABC GLDCST	55	56	-1	34	38	-4	26	28	-2	31	29	2	27	23	4	8	11	-3	37	38	-1
ABC BRI	28	29	-1	22	23	-1	14	14	0	14	16	-2	10	12	-2	9	8	1	24	24	0
4RN	22	22	0	13	16	-3	6	8	-2	11	12	-1	10	11	-1	5	6	-1	15	19	-4
ABC NEWS	25	24	1	17	16	1	11	9	2	11	10	1	8	8	0	7	5	2	23	19	4
4JJJ	85	86	-1	59	64	-5	35	43	-8	45	49	-4	58	51	7	23	20	3	63	50	13
ABC CLASSIC	18	19	-1	11	10	1	12	13	-1	11	13	-2	9	9	0	5	4	1	12	13	-1
Total	556	560	-4	448	466	-18	351	354	-3	413	411	2	377	377	0	181	184	-3	457	443	14

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, HIT90.9 & GOLDFM. The following name change SEAFM to HIT90.9 effective Aug 25.



# GOLD COAST/TWEED RADIO - SURVEY 3 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	9	9	0	1	1	0	*	*	*	2	2	0	4	4	0	1	1	0	1	1	0
GOLDFM	8	10	-2	*	*	*	*	*	*	1	2	-1	2	3	-1	2	2	0	2	2	0
HIT90.9	6	6	0	1	1	0	1	1	0	3	2	1	1	1	0	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	1	*	*	*	1	*	1	1	0	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
ABC BRI	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
4RN	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	6	7	-1	1	1	0	2	1	1	2	3	-1	2	1	1	*	1	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	68	69	-1	5	5	0	6	5	1	12	13	-1	17	16	1	11	11	0	18	19	-1

## Average Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	11	-1	15	17	-2	13	14	-1	14	14	0	10	11	-1	1	2	-1	6	6	0
GOLDFM	9	11	-2	13	16	-3	14	16	-2	13	15	-2	7	9	-2	2	1	1	6	6	0
HIT90.9	7	7	0	10	11	-1	8	8	0	9	10	-1	8	8	0	1	1	0	5	5	0
4BC	1	1	0	3	1	2	2	2	0	1	1	0	1	1	0	*	*	*	1	1	0
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
HIT 105	1	1	0	1	2	-1	2	1	1	2	2	0	2	2	0	*	*	*	1	1	0
104.5 TRIPLE M	2	1	1	3	2	1	3	2	1	2	2	0	1	1	0	*	*	*	1	1	0
NOVA106.9	3	2	1	4	3	1	3	2	1	3	3	0	4	3	1	*	*	*	2	2	0
97.3FM	1	1	0	2	2	0	2	3	-1	1	2	-1	1	1	0	*	*	*	1	1	0
ABC GLDCST	4	4	0	8	9	-1	6	5	1	5	5	0	3	3	0	1	1	0	3	3	0
ABC BRI	2	2	0	6	5	1	4	3	1	1	1	0	1	1	0	1	1	0	2	2	0
4RN	1	2	-1	4	4	0	1	2	-1	1	1	0	2	2	0	*	*	*	1	2	-1
ABC NEWS	1	1	0	3	3	0	2	1	1	1	1	0	1	*	*	1	*	*	1	1	0
4JJJ	7	8	-1	12	14	-2	7	10	-3	8	10	-2	9	9	0	1	1	0	5	4	1
ABC CLASSIC	1	1	0	2	1	1	2	2	0	2	2	0	1	1	0	*	*	*	1	1	0
Total	74	75	-1	117	121	-4	103	103	0	90	93	-3	68	69	-1	16	15	1	55	53	2

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, HIT90.9 & GOLDFM. The following name change SEAFM to HIT90.9 effective Aug 25.