



BRISBANE RADIO - SURVEY 7 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.4	5.9	0.5	1.3	0.6	0.7	0.1	0.1	0.0	1.5	0.6	0.9	2.1	0.8	1.3	6.5	6.9	-0.4	19.9	21.6	-1.7
Macquarie Sports 882	0.9	1.5	-0.6	0.3	0.4	-0.1	0.3	1.8	-1.5	0.5	1.2	-0.7	1.4	2.1	-0.7	1.7	2.3	-0.6	0.6	0.8	-0.2
4KQ	8.7	8.4	0.3	1.5	1.7	-0.2	0.5	1.0	-0.5	1.5	0.7	0.8	3.6	2.9	0.7	17.2	17.7	-0.5	21.3	22.2	-0.9
HIT 105	11.1	10.9	0.2	23.7	23.3	0.4	22.4	20.4	2.0	21.0	18.7	2.3	7.7	9.2	-1.5	4.4	3.4	1.0	0.9	1.1	-0.2
97.3FM	11.0	11.3	-0.3	14.5	12.1	2.4	10.7	8.6	2.1	11.8	12.6	-0.8	13.8	14.3	-0.5	14.8	15.2	-0.4	3.6	4.2	-0.6
104.5 TRIPLE M	11.0	11.0	0.0	9.0	5.2	3.8	8.6	9.7	-1.1	10.6	13.1	-2.5	18.4	16.8	1.6	14.1	12.8	1.3	2.9	2.9	0.0
NOVA106.9	11.9	12.8	-0.9	23.9	25.7	-1.8	16.0	19.9	-3.9	23.0	22.2	0.8	11.5	11.5	0.0	4.7	5.9	-1.2	0.8	1.2	-0.4
ABC BRI	6.6	7.1	-0.5	1.9	1.8	0.1	0.8	0.3	0.5	2.3	2.3	0.0	4.1	6.5	-2.4	9.2	8.5	0.7	15.7	16.9	-1.2
4RN	2.2	1.9	0.3	*	0.2	*	0.4	0.4	0.0	0.1	*	*	0.7	1.0	-0.3	4.0	4.0	0.0	6.1	4.9	1.2
ABC NEWS	1.4	1.1	0.3	1.3	1.3	0.0	0.6	0.2	0.4	1.2	0.7	0.5	1.0	0.7	0.3	1.7	1.6	0.1	2.2	1.9	0.3
4JJJ	7.6	8.1	-0.5	8.2	12.5	-4.3	20.9	19.0	1.9	13.1	12.5	0.6	7.4	9.2	-1.8	2.0	1.5	0.5	0.5	0.2	0.3
ABC CLASSIC	2.9	2.1	0.8	0.4	0.5	-0.1	2.2	2.4	-0.2	0.8	0.8	0.0	1.7	2.0	-0.3	2.1	0.5	1.6	7.9	5.0	2.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.8	6.2	0.6	8.1	7.0	1.1	8.3	8.2	0.1	6.3	5.3	1.0	4.0	4.0	0.0	5.6	4.5	1.1	4.9	5.2	-0.3						
Macquarie Sports 882	0.9	1.6	-0.7	0.8	1.5	-0.7	0.8	1.8	-1.0	0.9	1.4	-0.5	1.1	1.9	-0.8	1.4	1.1	0.3	0.8	1.3	-0.5						
4KQ	8.0	7.6	0.4	9.2	8.5	0.7	8.0	7.8	0.2	7.3	6.7	0.6	6.3	6.8	-0.5	8.9	8.2	0.7	11.1	11.0	0.1						
HIT 105	11.6	11.3	0.3	11.1	11.2	-0.1	11.9	10.2	1.7	12.4	11.5	0.9	11.6	13.1	-1.5	9.9	9.9	0.0	9.4	9.5	-0.1						
97.3FM	10.8	11.3	-0.5	9.5	10.3	-0.8	12.1	12.5	-0.4	12.6	13.1	-0.5	10.2	10.6	-0.4	7.7	8.0	-0.3	11.6	11.1	0.5						
104.5 TRIPLE M	11.6	11.9	-0.3	10.5	10.2	0.3	12.3	14.1	-1.8	14.2	14.8	-0.6	11.0	9.5	1.5	7.3	7.2	0.1	8.9	8.0	0.9						
NOVA106.9	11.8	12.9	-1.1	11.1	12.7	-1.6	9.5	10.3	-0.8	11.0	12.5	-1.5	16.7	17.0	-0.3	13.4	13.6	-0.2	12.1	12.3	-0.2						
ABC BRI	6.6	7.2	-0.6	10.1	9.2	0.9	5.1	6.3	-1.2	3.7	4.7	-1.0	6.3	7.0	-0.7	6.8	10.3	-3.5	6.6	6.9	-0.3						
4RN	2.1	1.8	0.3	2.7	2.8	-0.1	1.1	1.1	0.0	1.4	1.1	0.3	2.4	1.9	0.5	3.8	2.3	1.5	2.5	2.3	0.2						
ABC NEWS	1.4	1.1	0.3	1.7	1.7	0.0	1.4	1.1	0.3	0.9	0.6	0.3	1.5	0.8	0.7	2.0	1.3	0.7	1.3	1.0	0.3						
4JJJ	8.1	8.4	-0.3	7.1	7.7	-0.6	8.9	8.2	0.7	8.6	8.6	0.0	8.7	9.8	-1.1	6.2	8.1	-1.9	6.0	6.9	-0.9						
ABC CLASSIC	2.8	1.9	0.9	3.1	2.3	0.8	2.5	1.8	0.7	2.5	1.5	1.0	2.9	1.9	1.0	3.1	2.1	1.0	3.2	2.5	0.7						



BRISBANE RADIO - SURVEY 7 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	124	125	-1	6	6	0	2	3	-1	14	9	5	21	17	4	20	21	-1	61	69	-8
Macquarie Sports 882	41	64	-23	2	4	-2	5	6	-1	4	11	-7	11	16	-5	9	13	-4	10	15	-5
4KQ	235	249	-14	10	10	0	4	9	-5	20	16	4	37	31	6	64	74	-10	99	109	-10
HIT 105	539	533	6	98	96	2	91	93	-2	227	217	10	87	93	-6	27	21	6	10	12	-2
97.3FM	529	541	-12	74	74	0	54	64	-10	138	140	-2	147	149	-2	80	77	3	36	37	-1
104.5 TRIPLE M	437	422	15	58	51	7	35	47	-12	115	121	-6	154	132	22	56	52	4	19	19	0
NOVA106.9	614	632	-18	110	115	-5	107	107	0	238	247	-9	125	122	3	26	29	-3	8	12	-4
ABC BRI	219	227	-8	13	17	-4	8	6	2	20	24	-4	42	47	-5	46	44	2	90	90	0
4RN	93	82	11	2	5	-3	7	7	0	8	2	6	10	14	-4	17	21	-4	48	33	15
ABC NEWS	88	76	12	10	10	0	9	4	5	15	10	5	22	20	2	11	11	0	21	21	0
4JJJ	328	341	-13	36	40	-4	69	69	0	134	135	-1	73	78	-5	11	12	-1	5	6	-1
ABC CLASSIC	103	85	18	5	7	-2	7	11	-4	17	15	2	20	19	1	12	4	8	43	30	13
Total	1951	1952	-1	219	219	0	224	225	-1	514	516	-2	450	448	2	243	240	3	301	304	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	118	118	0	93	86	7	76	80	-4	69	67	2	55	59	-4	24	22	2	82	78	4
Macquarie Sports 882	38	54	-16	21	32	-11	13	23	-10	18	32	-14	17	27	-10	17	12	5	22	37	-15
4KQ	217	227	-10	144	143	1	121	124	-3	124	130	-6	110	118	-8	61	55	6	167	180	-13
HIT 105	500	499	1	327	313	14	215	197	18	262	265	-3	265	275	-10	101	122	-21	290	282	8
97.3FM	480	490	-10	289	299	-10	221	225	-4	282	280	2	238	241	-3	100	113	-13	316	323	-7
104.5 TRIPLE M	383	380	3	235	229	6	177	184	-7	222	205	17	211	195	16	73	84	-11	254	222	32
NOVA106.9	569	586	-17	358	380	-22	234	229	5	293	309	-16	321	339	-18	125	140	-15	380	387	-7
ABC BRI	197	205	-8	149	154	-5	96	101	-5	83	98	-15	99	99	0	53	64	-11	146	158	-12
4RN	84	74	10	52	51	1	28	31	-3	34	33	1	41	37	4	27	19	8	58	53	5
ABC NEWS	78	66	12	51	48	3	31	27	4	25	24	1	32	20	12	22	18	4	56	49	7
4JJJ	291	308	-17	174	193	-19	127	136	-9	144	161	-17	155	166	-11	76	78	-2	184	195	-11
ABC CLASSIC	93	73	20	51	45	6	43	36	7	57	35	22	46	30	16	21	20	1	72	55	17
Total	1908	1903	5	1543	1551	-8	1149	1152	-3	1313	1330	-17	1334	1350	-16	663	691	-28	1583	1599	-16



BRISBANE RADIO - SURVEY 7 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
4BC	15	14	1	*	*	*	*	*	*	1	*	*	1	*	*	2	2	0	10	11	-1	
Macquarie Sports 882	2	4	-2	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	*	*	*
4KQ	20	20	0	*	*	*	*	*	*	1	*	*	2	2	0	6	6	0	11	11	0	
HIT 105	25	25	0	4	4	0	5	4	1	10	10	0	4	5	-1	1	1	0	*	1	*	
97.3FM	25	26	-1	2	2	0	2	2	0	6	7	-1	8	8	0	5	5	0	2	2	0	
104.5 TRIPLE M	25	26	-1	2	1	1	2	2	0	5	7	-2	10	10	0	5	5	0	2	1	1	
NOVA106.9	27	30	-3	4	4	0	3	4	-1	11	12	-1	6	7	-1	2	2	0	*	1	*	
ABC BRI	15	17	-2	*	*	*	*	*	*	1	1	0	2	4	-2	3	3	0	8	8	0	
4RN	5	5	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	2	1	
ABC NEWS	3	3	0	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0	1	1	0	
4JJJ	17	19	-2	1	2	-1	4	4	0	6	7	-1	4	5	-1	1	1	0	*	*	*	
ABC CLASSIC	7	5	2	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	4	2	2	
Total	228	234	-6	17	17	0	21	21	0	49	54	-5	56	58	-2	34	35	-1	51	49	2	

Average Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	17	16	1	32	28	4	26	27	-1	18	16	2	10	10	0	4	3	1	9	10	-1
Macquarie Sports 882	2	4	-2	3	6	-3	3	6	-3	2	4	-2	3	5	-2	1	1	0	1	2	-1
4KQ	19	19	0	36	34	2	25	26	-1	21	20	1	16	17	-1	6	6	0	21	21	0
HIT 105	28	28	0	44	44	0	37	33	4	35	34	1	29	33	-4	6	7	-1	18	18	0
97.3FM	26	29	-3	38	41	-3	37	41	-4	36	39	-3	25	27	-2	5	6	-1	22	21	1
104.5 TRIPLE M	28	30	-2	41	40	1	38	46	-8	40	44	-4	27	24	3	5	5	0	17	15	2
NOVA106.9	29	32	-3	44	50	-6	29	34	-5	31	37	-6	41	43	-2	9	9	0	23	23	0
ABC BRI	16	18	-2	40	37	3	16	21	-5	11	14	-3	16	18	-2	4	7	-3	12	13	-1
4RN	5	5	0	11	11	0	3	4	-1	4	3	1	6	5	1	2	2	0	5	4	1
ABC NEWS	3	3	0	7	7	0	4	4	0	3	2	1	4	2	2	1	1	0	2	2	0
4JJJ	20	21	-1	28	30	-2	28	27	1	24	25	-1	22	25	-3	4	6	-2	11	13	-2
ABC CLASSIC	7	5	2	12	9	3	8	6	2	7	4	3	7	5	2	2	1	1	6	5	1
Total	244	252	-8	396	395	1	309	329	-20	284	296	-12	247	254	-7	64	69	-5	189	189	0