



# SYDNEY RADIO - SURVEY 7 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.5	0.7	-0.2	0.4	0.3	0.1	0.3	0.3	0.0	0.7	0.6	0.1	1.1	1.5	-0.4	0.5	0.5	0.0	0.1	0.3	-0.2
2GB	15.7	16.4	-0.7	2.7	2.5	0.2	2.3	2.5	-0.2	9.4	7.3	2.1	9.3	9.9	-0.6	19.3	24.1	-4.8	29.4	28.6	0.8
2UE 954	2.5	2.7	-0.2	0.9	0.1	0.8	0.3	0.4	-0.1	0.8	0.5	0.3	0.7	0.8	-0.1	2.4	2.7	-0.3	6.2	6.7	-0.5
SKY Sports Radio	1.3	1.4	-0.1	1.4	2.4	-1.0	0.1	0.4	-0.3	1.0	0.7	0.3	1.1	1.1	0.0	1.5	1.5	0.0	1.9	1.8	0.1
104.1 2DAY FM	3.5	3.4	0.1	7.6	5.9	1.7	7.0	4.3	2.7	7.4	7.4	0.0	3.7	4.3	-0.6	1.6	1.5	0.1	0.5	0.5	0.0
KIIS1065	8.0	8.0	0.0	19.6	18.8	0.8	14.0	20.6	-6.6	16.0	17.0	-1.0	10.3	9.0	1.3	2.3	1.2	1.1	0.5	0.9	-0.4
104.9 TRIPLE M	5.4	4.7	0.7	8.9	11.1	-2.2	5.8	6.9	-1.1	6.4	5.3	1.1	9.7	7.4	2.3	4.2	4.2	0.0	0.4	0.2	0.2
NOVA96.9	5.4	4.7	0.7	12.1	14.1	-2.0	20.4	13.4	7.0	10.6	8.9	1.7	4.5	4.9	-0.4	2.3	1.3	1.0	0.3	0.1	0.2
smoothfm 95.3	7.9	8.0	-0.1	7.5	7.8	-0.3	5.9	9.7	-3.8	8.9	7.2	1.7	7.8	6.9	0.9	9.2	10.4	-1.2	7.0	7.6	-0.6
WSFM	8.1	7.6	0.5	7.2	5.4	1.8	9.3	7.5	1.8	3.5	4.6	-1.1	10.5	11.1	-0.6	14.2	12.6	1.6	5.0	4.1	0.9
ABC SYD	12.3	13.0	-0.7	5.3	4.3	1.0	2.8	2.8	0.0	4.3	3.3	1.0	7.9	9.1	-1.2	15.9	15.8	0.1	22.6	24.0	-1.4
2RN	2.6	3.2	-0.6	0.9	1.0	-0.1	0.8	0.9	-0.1	0.9	1.4	-0.5	2.6	3.0	-0.4	3.7	3.6	0.1	3.8	5.2	-1.4
ABC NEWSRADIO	1.7	1.9	-0.2	1.0	1.7	-0.7	0.6	0.9	-0.3	1.1	1.3	-0.2	2.1	2.1	0.0	2.0	1.7	0.3	2.0	2.6	-0.6
2JJJ	4.3	4.6	-0.3	3.2	3.3	-0.1	12.5	9.9	2.6	12.0	13.6	-1.6	3.9	5.1	-1.2	1.6	1.3	0.3	0.6	0.3	0.3
ABC CLASSIC	4.0	3.8	0.2	1.1	1.2	-0.1	2.1	3.3	-1.2	1.6	2.9	-1.3	2.2	2.1	0.1	3.3	2.8	0.5	8.8	7.1	1.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	0.6	0.6	0.0	0.4	0.4	0.0	0.5	0.7	-0.2	0.9	0.9	0.0	0.5	0.4	0.1	0.8	0.6	0.2	0.4	0.7	-0.3						
2GB	15.8	16.3	-0.5	19.8	18.8	1.0	18.3	20.0	-1.7	11.4	11.6	-0.2	7.4	8.4	-1.0	22.8	25.7	-2.9	15.7	16.9	-1.2						
2UE 954	2.5	2.6	-0.1	2.3	2.2	0.1	2.5	2.7	-0.2	2.9	3.4	-0.5	2.7	2.6	0.1	1.9	1.3	0.6	2.6	3.0	-0.4						
SKY Sports Radio	1.2	1.3	-0.1	2.2	2.7	-0.5	0.6	0.7	-0.1	0.7	0.9	-0.2	1.0	1.0	0.0	1.5	1.1	0.4	1.9	1.5	0.4						
104.1 2DAY FM	3.6	3.6	0.0	2.9	2.9	0.0	4.0	3.9	0.1	4.4	4.5	-0.1	3.6	3.0	0.6	1.6	2.6	-1.0	3.5	2.8	0.7						
KIIS1065	8.4	8.3	0.1	10.7	10.8	-0.1	8.5	9.1	-0.6	7.3	6.7	0.6	8.2	7.4	0.8	5.0	4.8	0.2	6.8	7.0	-0.2						
104.9 TRIPLE M	5.5	4.8	0.7	4.6	4.6	0.0	5.1	4.1	1.0	6.2	5.1	1.1	6.8	6.1	0.7	4.7	4.1	0.6	5.0	4.4	0.6						
NOVA96.9	5.4	4.8	0.6	4.7	4.0	0.7	5.2	4.3	0.9	6.1	5.2	0.9	6.8	7.2	-0.4	3.5	3.9	-0.4	5.5	4.5	1.0						
smoothfm 95.3	7.7	7.7	0.0	4.9	4.5	0.4	7.1	7.6	-0.5	9.9	10.1	-0.2	9.5	9.2	0.3	9.2	8.2	1.0	8.3	8.8	-0.5						
WSFM	8.5	7.9	0.6	7.9	8.8	-0.9	8.7	7.9	0.8	10.2	8.2	2.0	8.1	7.5	0.6	5.5	4.5	1.0	7.0	6.6	0.4						
ABC SYD	12.7	13.3	-0.6	15.9	15.7	0.2	12.3	12.6	-0.3	10.8	12.7	-1.9	12.2	12.8	-0.6	10.2	11.0	-0.8	11.1	11.8	-0.7						
2RN	2.4	3.0	-0.6	4.1	4.6	-0.5	1.4	2.2	-0.8	1.4	1.9	-0.5	2.6	3.0	-0.4	2.3	4.3	-2.0	3.3	3.7	-0.4						
ABC NEWSRADIO	1.7	1.9	-0.2	2.6	2.8	-0.2	1.7	1.9	-0.2	0.6	1.0	-0.4	1.4	1.4	0.0	2.2	2.3	-0.1	1.9	2.2	-0.3						
2JJJ	4.5	4.8	-0.3	3.5	4.0	-0.5	4.6	4.2	0.4	5.2	6.2	-1.0	5.8	6.2	-0.4	2.9	2.6	0.3	3.8	3.9	-0.1						
ABC CLASSIC	4.0	3.7	0.3	4.0	4.3	-0.3	3.8	3.2	0.6	3.4	2.9	0.5	4.5	4.6	-0.1	4.9	4.3	0.6	4.3	4.1	0.2						



## SYDNEY RADIO - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	79	112	-33	13	14	-1	10	19	-9	21	25	-4	15	20	-5	12	22	-10	8	12	-4
2GB	772	818	-46	37	49	-12	28	33	-5	116	125	-9	162	156	6	129	161	-32	300	295	5
2UE 954	223	212	11	23	7	16	9	5	4	19	28	-9	22	25	-3	47	40	7	103	106	-3
SKY Sports Radio	172	212	-40	42	56	-14	2	12	-10	37	33	4	24	32	-8	32	36	-4	34	44	-10
104.1 2DAY FM	634	658	-24	105	123	-18	65	71	-6	244	255	-11	141	141	0	50	38	12	30	29	1
KIIS1065	1067	1080	-13	224	224	0	147	189	-42	402	387	15	226	200	26	41	38	3	27	44	-17
104.9 TRIPLE M	562	569	-7	113	126	-13	53	57	-4	159	141	18	164	165	-1	57	56	1	16	23	-7
NOVA96.9	980	976	4	179	204	-25	165	154	11	379	373	6	188	185	3	51	42	9	16	17	-1
smoothfm 95.3	935	972	-37	125	142	-17	78	105	-27	272	246	26	199	195	4	129	139	-10	131	144	-13
WSFM	764	801	-37	111	113	-2	68	57	11	120	140	-20	196	227	-31	164	160	4	103	105	-2
ABC SYD	799	813	-14	69	69	0	55	49	6	87	101	-14	160	169	-9	145	144	1	283	280	3
2RN	226	270	-44	16	12	4	4	12	-8	35	47	-12	50	60	-10	43	41	2	78	97	-19
ABC NEWSRADIO	347	414	-67	30	48	-18	14	25	-11	72	104	-32	90	85	5	49	52	-3	92	101	-9
2JJJ	554	581	-27	66	84	-18	97	93	4	247	259	-12	109	119	-10	22	13	9	13	13	0
ABC CLASSIC	369	411	-42	27	33	-6	34	47	-13	51	84	-33	87	82	5	51	46	5	119	119	0
Total	4519	4524	-5	464	471	-7	474	453	21	1253	1263	-10	995	996	-1	574	572	2	759	769	-10

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1170 SEN Sports	63	82	-19	35	35	0	26	37	-11	26	34	-8	15	17	-2	11	11	0	30	48	-18	30	48	-18	511	554	-43
2GB	721	750	-29	516	475	41	444	497	-53	319	340	-21	257	257	0	236	251	-15	511	554	-43	511	554	-43	511	554	-43
2UE 954	185	170	15	84	82	2	95	85	10	89	93	-4	69	77	-8	47	34	13	133	141	-8	133	141	-8	133	141	-8
SKY Sports Radio	130	163	-33	60	89	-29	44	38	6	34	37	-3	27	38	-11	26	26	0	102	104	-2	102	104	-2	102	104	-2
104.1 2DAY FM	534	550	-16	211	207	4	262	260	2	236	230	6	192	173	19	81	83	-2	304	302	2	304	302	2	304	302	2
KIIS1065	976	984	-8	517	483	34	455	467	-12	418	397	21	386	375	11	181	184	-3	589	624	-35	589	624	-35	589	624	-35
104.9 TRIPLE M	459	471	-12	209	199	10	209	187	22	232	226	6	226	196	30	94	92	2	336	331	5	336	331	5	336	331	5
NOVA96.9	838	831	7	347	350	-3	288	332	-44	398	418	-20	404	372	32	155	158	-3	539	525	14	539	525	14	539	525	14
smoothfm 95.3	807	838	-31	344	343	1	376	421	-45	414	433	-19	372	358	14	187	149	38	594	588	6	594	588	6	594	588	6
WSFM	661	659	2	326	332	-6	371	370	1	382	350	32	276	264	12	110	90	20	441	465	-24	441	465	-24	441	465	-24
ABC SYD	710	702	8	459	451	8	405	404	1	382	416	-34	311	282	29	155	136	19	511	566	-55	511	566	-55	511	566	-55
2RN	194	234	-40	111	140	-29	88	116	-28	75	84	-9	76	78	-2	56	69	-13	159	176	-17	159	176	-17	159	176	-17
ABC NEWSRADIO	298	344	-46	166	167	-1	125	138	-13	72	100	-28	61	64	-3	66	73	-7	192	232	-40	192	232	-40	192	232	-40
2JJJ	481	505	-24	221	222	-1	211	209	2	253	279	-26	248	228	20	106	97	9	311	297	14	311	297	14	311	297	14
ABC CLASSIC	327	327	0	158	156	2	155	168	-13	133	128	5	124	115	9	96	83	13	207	235	-28	207	235	-28	207	235	-28
Total	4305	4324	-19	3061	3004	57	2881	2998	-117	2841	2861	-20	2630	2560	70	1434	1343	91	3698	3732	-34	3698	3732	-34	3698	3732	-34



**SYDNEY RADIO - SURVEY 7 2021**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	3	3	0	*	*	*	*	*	*	1	*	*	1	2	-1	*	*	*	*	*	*
2GB	82	86	-4	1	1	0	1	1	0	8	7	1	12	12	0	17	22	-5	43	44	-1
2UE 954	13	14	-1	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0	9	10	-1
SKY Sports Radio	7	7	0	1	1	0	*	*	*	1	1	0	1	1	0	1	1	0	3	3	0
104.1 2DAY FM	18	18	0	3	2	1	2	1	1	6	7	-1	5	5	0	1	1	0	1	1	0
KIIS1065	42	42	0	8	8	0	4	5	-1	14	15	-1	14	11	3	2	1	1	1	1	0
104.9 TRIPLE M	28	24	4	4	5	-1	2	2	0	5	5	0	13	9	4	4	4	0	1	*	*
NOVA96.9	28	25	3	5	6	-1	6	3	3	9	8	1	6	6	0	2	1	1	*	*	*
smoothfm 95.3	41	42	-1	3	3	0	2	2	0	8	6	2	10	9	1	8	9	-1	10	12	-2
WSFM	42	40	2	3	2	1	3	2	1	3	4	-1	14	14	0	13	11	2	7	6	1
ABC SYD	64	68	-4	2	2	0	1	1	0	4	3	1	10	11	-1	14	14	0	33	37	-4
2RN	14	17	-3	*	*	*	*	*	*	1	1	0	4	4	0	3	3	0	6	8	-2
ABC NEWSRADIO	9	10	-1	*	1	*	*	*	*	1	1	0	3	3	0	2	2	0	3	4	-1
2JJJ	22	24	-2	1	1	0	4	2	2	10	12	-2	5	6	-1	1	1	0	1	1	0
ABC CLASSIC	21	20	1	*	*	*	1	1	0	1	3	-2	3	3	0	3	3	0	13	11	2
Total	521	523	-2	40	42	-2	29	24	5	85	90	-5	133	124	9	89	90	-1	145	153	-8

Average Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
1170 SEN Sports	3	3	0	3	3	0	4	7	-3	6	6	0	3	2	1	1	1	0	2	3	-1
2GB	87	90	-3	153	146	7	158	177	-19	74	77	-3	36	39	-3	39	41	-2	70	75	-5
2UE 954	14	15	-1	18	17	1	21	24	-3	19	22	-3	13	12	1	3	2	1	12	13	-1
SKY Sports Radio	7	7	0	17	21	-4	6	6	0	5	6	-1	5	4	1	3	2	1	8	7	1
104.1 2DAY FM	20	20	0	22	22	0	34	35	-1	29	30	-1	18	14	4	3	4	-1	15	12	3
KIIS1065	47	46	1	83	84	-1	73	80	-7	47	45	2	40	35	5	9	8	1	30	31	-1
104.9 TRIPLE M	30	26	4	36	36	0	44	36	8	40	34	6	33	29	4	8	6	2	22	19	3
NOVA96.9	30	27	3	37	31	6	44	38	6	39	35	4	33	34	-1	6	6	0	24	20	4
smoothfm 95.3	43	43	0	38	35	3	61	67	-6	64	67	-3	46	43	3	16	13	3	37	39	-2
WSFM	47	44	3	61	68	-7	75	70	5	66	55	11	39	35	4	10	7	3	31	29	2
ABC SYD	70	74	-4	123	122	1	106	111	-5	70	85	-15	59	60	-1	18	17	1	50	52	-2
2RN	13	17	-4	32	36	-4	12	19	-7	9	12	-3	13	14	-1	4	7	-3	15	16	-1
ABC NEWSRADIO	9	10	-1	20	21	-1	15	17	-2	4	7	-3	7	7	0	4	4	0	9	10	-1
2JJJ	25	27	-2	27	31	-4	39	37	2	34	41	-7	28	29	-1	5	4	1	17	17	0
ABC CLASSIC	22	21	1	31	34	-3	33	28	5	22	19	3	22	22	0	8	7	1	19	18	1
Total	551	554	-3	773	778	-5	863	885	-22	648	669	-21	485	469	16	172	158	14	444	445	-1



# MELBOURNE RADIO - SURVEY 7 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	3.1	3.7	-0.6	0.6	1.3	-0.7	7.0	8.6	-1.6	2.2	1.7	0.5	3.4	5.7	-2.3	3.1	4.5	-1.4	3.1	2.2	0.9
3AW	18.9	18.2	0.7	2.7	5.0	-2.3	0.5	0.5	0.0	6.3	7.0	-0.7	13.3	11.0	2.3	26.5	25.6	0.9	34.3	33.8	0.5
RSN 927	0.6	0.6	0.0	0.1	0.1	0.0	0.8	0.1	0.7	0.1	0.1	0.0	1.2	1.1	0.1	0.4	0.9	-0.5	0.6	0.6	0.0
Magic 1278	1.5	1.7	-0.2	*	0.1	*	0.9	0.3	0.6	0.4	0.1	0.3	1.2	1.8	-0.6	2.5	2.9	-0.4	2.4	2.4	0.0
3MP 1377	1.0	1.2	-0.2	0.6	0.5	0.1	0.7	0.8	-0.1	0.3	0.3	0.0	0.9	1.4	-0.5	0.5	0.6	-0.1	1.9	2.2	-0.3
101.9 FOX FM	5.5	6.6	-1.1	14.1	16.7	-2.6	4.2	3.7	0.5	14.8	17.3	-2.5	5.2	6.3	-1.1	2.5	3.1	-0.6	0.2	0.3	-0.1
GOLD104.3	10.9	10.9	0.0	10.7	9.6	1.1	6.4	7.2	-0.8	9.3	9.0	0.3	19.5	18.9	0.6	13.4	13.8	-0.4	5.2	4.8	0.4
KIIS 101.1 FM	4.6	4.6	0.0	11.4	12.9	-1.5	11.4	12.3	-0.9	8.7	9.8	-1.1	3.8	3.3	0.5	2.5	2.0	0.5	0.6	0.3	0.3
105.1 TRIPLE M	4.0	4.7	-0.7	4.8	10.0	-5.2	0.8	2.5	-1.7	6.7	5.8	0.9	8.3	8.1	0.2	3.1	4.3	-1.2	0.3	0.7	-0.4
NOVA 100	6.5	6.3	0.2	19.6	15.7	3.9	21.8	16.4	5.4	10.8	12.3	-1.5	5.7	7.0	-1.3	2.0	1.6	0.4	0.4	0.5	-0.1
smoothfm 91.5	7.0	6.8	0.2	8.9	6.8	2.1	8.4	12.1	-3.7	4.7	4.5	0.2	6.1	5.8	0.3	8.8	8.6	0.2	7.2	6.7	0.5
ABC MEL	11.2	12.0	-0.8	2.1	1.8	0.3	2.3	2.4	-0.1	3.2	5.3	-2.1	7.3	8.0	-0.7	17.1	14.5	2.6	19.7	22.6	-2.9
3RN	3.4	3.2	0.2	0.3	0.3	0.0	1.0	0.1	0.9	0.7	0.7	0.0	2.1	1.8	0.3	2.1	2.6	-0.5	7.9	7.7	0.2
ABC NEWSRADIO	2.3	2.1	0.2	0.7	0.9	-0.2	1.6	0.7	0.9	1.5	1.4	0.1	2.3	2.2	0.1	2.4	3.0	-0.6	3.3	2.4	0.9
3JJJ	4.3	4.0	0.3	4.9	5.7	-0.8	13.9	17.9	-4.0	13.8	10.0	3.8	2.2	2.2	0.0	0.8	0.8	0.0	*	*	*
ABC CLASSIC	3.2	2.8	0.4	1.5	0.7	0.8	1.4	2.0	-0.6	1.6	0.8	0.8	1.5	1.2	0.3	1.1	1.0	0.1	7.3	6.9	0.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	3.2	3.7	-0.5	3.4	3.8	-0.4	3.5	4.1	-0.6	3.3	4.0	-0.7	2.6	3.3	-0.7	1.8	2.4	-0.6	2.8	3.4	-0.6	2.8	3.4	-0.6	2.8	3.4	-0.6
3AW	19.6	18.7	0.9	24.3	23.8	0.5	21.3	20.7	0.6	15.5	13.7	1.8	16.3	15.3	1.0	20.9	21.4	-0.5	16.6	16.5	0.1	16.6	16.5	0.1	16.6	16.5	0.1
RSN 927	0.5	0.5	0.0	1.0	1.0	0.0	0.6	0.7	-0.1	0.2	0.3	-0.1	0.1	0.1	0.0	0.4	*	*	0.8	1.0	-0.2	0.8	1.0	-0.2	0.8	1.0	-0.2
Magic 1278	1.3	1.5	-0.2	0.5	0.4	0.1	1.5	1.4	0.1	1.9	2.3	-0.4	1.3	1.6	-0.3	1.3	2.6	-1.3	2.3	2.1	0.2	2.3	2.1	0.2	2.3	2.1	0.2
3MP 1377	0.9	1.0	-0.1	0.6	0.9	-0.3	0.6	0.7	-0.1	1.1	1.2	-0.1	0.8	0.9	-0.1	1.8	1.6	0.2	1.5	1.8	-0.3	1.8	1.6	0.2	1.5	1.8	-0.3
101.9 FOX FM	5.5	6.8	-1.3	4.7	5.9	-1.2	4.7	5.8	-1.1	6.1	8.0	-1.9	7.3	8.6	-1.3	4.9	5.0	-0.1	5.3	5.8	-0.5	4.9	5.0	-0.1	5.3	5.8	-0.5
GOLD104.3	10.8	11.0	-0.2	8.6	9.4	-0.8	11.5	11.6	-0.1	13.3	13.7	-0.4	10.7	10.4	0.3	6.5	6.1	0.4	11.1	10.2	0.9	6.5	6.1	0.4	11.1	10.2	0.9
KIIS 101.1 FM	4.6	4.6	0.0	4.7	4.8	-0.1	4.2	4.0	0.2	4.6	4.9	-0.3	5.2	5.0	0.2	4.5	4.1	0.4	4.4	4.5	-0.1	4.5	4.1	0.4	4.4	4.5	-0.1
105.1 TRIPLE M	4.0	4.6	-0.6	3.6	4.1	-0.5	3.3	4.1	-0.8	4.5	4.4	0.1	5.1	6.3	-1.2	3.0	5.1	-2.1	4.1	4.9	-0.8	3.0	5.1	-2.1	4.1	4.9	-0.8
NOVA 100	6.6	6.5	0.1	6.9	7.1	-0.2	5.8	5.7	0.1	6.5	6.3	0.2	7.6	6.7	0.9	7.7	7.7	0.0	6.0	5.8	0.2	7.7	7.7	0.0	6.0	5.8	0.2
smoothfm 91.5	6.7	6.6	0.1	5.1	4.4	0.7	7.0	7.3	-0.3	7.7	8.1	-0.4	6.1	6.4	-0.3	8.3	6.9	1.4	8.1	7.3	0.8	8.3	6.9	1.4	8.1	7.3	0.8
ABC MEL	11.8	12.4	-0.6	14.3	14.6	-0.3	13.9	14.2	-0.3	7.8	8.6	-0.8	11.8	12.6	-0.8	11.3	13.1	-1.8	9.4	10.6	-1.2	11.3	13.1	-1.8	9.4	10.6	-1.2
3RN	3.2	3.0	0.2	4.9	4.5	0.4	1.4	1.6	-0.2	2.6	2.3	0.3	3.2	3.0	0.2	5.2	5.5	-0.3	4.3	3.9	0.4	5.2	5.5	-0.3	4.3	3.9	0.4
ABC NEWSRADIO	2.2	2.0	0.2	3.2	2.8	0.4	1.9	1.8	0.1	1.9	1.8	0.1	1.4	1.3	0.1	3.0	2.4	0.6	2.6	2.3	0.3	3.0	2.4	0.6	2.6	2.3	0.3
3JJJ	4.3	4.0	0.3	3.6	3.2	0.4	3.9	3.6	0.3	5.5	5.1	0.4	4.6	4.9	-0.3	3.1	2.3	0.8	4.2	3.9	0.3	3.1	2.3	0.8	4.2	3.9	0.3
ABC CLASSIC	3.0	2.6	0.4	1.8	1.7	0.1	2.9	2.7	0.2	3.8	3.2	0.6	3.6	2.9	0.7	3.9	2.7	1.2	3.7	3.2	0.5	3.9	2.7	1.2	3.7	3.2	0.5



# MELBOURNE RADIO - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	353	377	-24	17	24	-7	49	48	1	63	59	4	66	100	-34	56	62	-6	101	85	16
3AW	815	830	-15	28	30	-2	13	8	5	82	99	-17	178	171	7	187	182	5	328	339	-11
RSN 927	105	106	-1	6	5	1	12	4	8	12	12	0	31	28	3	15	23	-8	30	33	-3
Magic 1278	126	119	7	2	5	-3	8	4	4	17	16	1	17	21	-4	24	29	-5	56	43	13
3MP 1377	132	139	-7	19	13	6	4	4	0	23	22	1	22	28	-6	20	22	-2	45	50	-5
101.9 FOX FM	909	994	-85	181	203	-22	115	103	12	382	419	-37	165	184	-19	52	63	-11	14	21	-7
GOLD104.3	1011	1023	-12	97	90	7	90	74	16	229	249	-20	296	315	-19	161	174	-13	139	122	17
KIIS 101.1 FM	870	889	-19	158	165	-7	160	138	22	340	359	-19	132	148	-16	50	57	-7	30	21	9
105.1 TRIPLE M	507	589	-82	72	88	-16	35	45	-10	173	180	-7	149	174	-25	54	72	-18	25	31	-6
NOVA 100	884	961	-77	193	203	-10	113	138	-25	324	333	-9	185	211	-26	43	47	-4	26	30	-4
smoothfm 91.5	833	866	-33	111	92	19	66	69	-3	184	189	-5	187	202	-15	125	137	-12	159	177	-18
ABC MEL	852	882	-30	40	36	4	42	43	-1	94	120	-26	178	196	-18	172	167	5	327	320	7
3RN	261	248	13	7	5	2	9	9	0	26	28	-2	49	47	2	48	54	-6	122	106	16
ABC NEWSRADIO	381	379	2	26	25	1	28	20	8	74	79	-5	86	100	-14	59	64	-5	108	92	16
3JJJ	530	502	28	84	85	-1	98	111	-13	249	214	35	77	66	11	19	22	-3	2	5	-3
ABC CLASSIC	276	260	16	20	9	11	18	19	-1	60	49	11	35	38	-3	23	28	-5	119	118	1
Total	4557	4552	5	459	463	-4	511	496	15	1250	1252	-2	994	1007	-13	570	571	-1	772	764	8

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	308	321	-13	141	151	-10	133	137	-4	135	163	-28	114	158	-44	60	58	2	201	223	-22
3AW	767	781	-14	559	581	-22	509	493	16	442	441	1	374	394	-20	227	244	-17	573	580	-7
RSN 927	76	72	4	41	43	-2	25	33	-8	13	15	-2	10	12	-2	12	*	*	57	61	-4
Magic 1278	99	92	7	38	32	6	59	43	16	64	63	1	38	38	0	21	15	6	86	79	7
3MP 1377	104	107	-3	33	32	1	29	37	-8	52	55	-3	27	41	-14	31	27	4	81	85	-4
101.9 FOX FM	807	913	-106	353	436	-83	343	376	-33	415	488	-73	397	468	-71	138	141	-3	464	508	-44
GOLD104.3	865	906	-41	409	430	-21	452	465	-13	491	512	-21	429	453	-24	149	149	0	624	600	24
KIIS 101.1 FM	758	798	-40	313	322	-9	296	289	7	368	373	-5	326	359	-33	140	150	-10	449	470	-21
105.1 TRIPLE M	417	485	-68	173	204	-31	190	212	-22	190	217	-27	202	232	-30	66	75	-9	268	301	-33
NOVA 100	765	871	-106	370	379	-9	343	375	-32	334	398	-64	368	412	-44	140	151	-11	508	528	-20
smoothfm 91.5	710	764	-54	310	310	0	326	370	-44	373	414	-41	312	363	-51	156	167	-11	526	530	-4
ABC MEL	763	782	-19	511	521	-10	479	484	-5	350	408	-58	321	352	-31	171	179	-8	504	511	-7
3RN	224	213	11	153	147	6	86	80	6	104	90	14	82	88	-6	71	71	0	166	153	13
ABC NEWSRADIO	319	326	-7	177	175	2	144	140	4	109	97	12	79	89	-10	75	61	14	220	216	4
3JJJ	473	448	25	202	194	8	205	190	15	275	237	38	239	245	-6	99	83	16	322	295	27
ABC CLASSIC	229	211	18	82	85	-3	107	98	9	118	104	14	102	91	11	59	55	4	173	172	1
Total	4351	4373	-22	3012	3081	-69	3055	3014	41	2994	3080	-86	2811	2940	-129	1341	1345	-4	3782	3715	67



# MELBOURNE RADIO - SURVEY 7 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1116 SEN Sports	17	20	-3	*	*	*	3	3	0	2	2	0	4	7	-3	3	4	-1	5	4	1
3AW	103	101	2	1	2	-1	*	*	*	6	7	-1	16	14	2	24	24	0	57	53	4
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0
Magic 1278	8	9	-1	*	*	*	*	*	*	*	*	*	1	2	-1	2	3	-1	4	4	0
3MP 1377	6	7	-1	*	*	*	*	*	*	*	*	*	1	2	-1	*	1	*	3	3	0
101.9 FOX FM	30	36	-6	6	6	0	2	1	1	14	17	-3	6	8	-2	2	3	-1	*	*	*
GOLD104.3	59	60	-1	4	4	0	2	2	0	9	9	0	24	24	0	12	13	-1	9	8	1
KIIS 101.1 FM	25	25	0	5	5	0	4	4	0	8	10	-2	5	4	1	2	2	0	1	*	*
105.1 TRIPLE M	22	26	-4	2	4	-2	*	1	*	6	6	0	10	10	0	3	4	-1	1	1	0
NOVA 100	35	35	0	8	6	2	8	6	2	10	12	-2	7	9	-2	2	1	1	1	1	0
smoothfm 91.5	38	37	1	4	3	1	3	4	-1	4	5	-1	7	7	0	8	8	0	12	11	1
ABC MEL	61	66	-5	1	1	0	1	1	0	3	5	-2	9	10	-1	15	14	1	33	36	-3
3RN	19	18	1	*	*	*	*	*	*	1	1	0	3	2	1	2	2	0	13	12	1
ABC NEWSRADIO	13	11	2	*	*	*	1	*	*	1	1	0	3	3	0	2	3	-1	5	4	1
3JJJ	23	22	1	2	2	0	5	6	-1	13	10	3	3	3	0	1	1	0	*	*	*
ABC CLASSIC	17	15	2	1	*	*	1	1	0	1	1	0	2	2	0	1	1	0	12	11	1
Total	546	553	-7	41	37	4	37	34	3	93	101	-8	120	128	-8	89	95	-6	166	158	8

Average Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
1116 SEN Sports	19	22	-3	26	30	-4	32	37	-5	25	30	-5	14	19	-5	3	4	-1	13	15	-2	13	15	-2	13	15	-2
3AW	115	112	3	185	189	-4	192	187	5	114	104	10	92	90	2	33	33	0	75	73	2	75	73	2	75	73	2
RSN 927	3	3	0	7	8	-1	5	6	-1	2	2	0	1	1	0	1	*	*	4	4	0	4	4	0	4	4	0
Magic 1278	8	9	-1	4	3	1	13	13	0	14	18	-4	7	10	-3	2	4	-2	10	9	1	10	9	1	10	9	1
3MP 1377	5	6	-1	5	7	-2	5	7	-2	8	9	-1	5	5	0	3	2	1	7	8	-1	7	8	-1	7	8	-1
101.9 FOX FM	32	41	-9	36	46	-10	42	52	-10	45	61	-16	41	51	-10	8	8	0	24	26	-2	24	26	-2	24	26	-2
GOLD104.3	63	66	-3	66	75	-9	104	104	0	98	104	-6	60	61	-1	10	9	1	50	45	5	50	45	5	50	45	5
KIIS 101.1 FM	27	28	-1	36	38	-2	38	36	2	34	37	-3	29	29	0	7	6	1	20	20	0	20	20	0	20	20	0
105.1 TRIPLE M	23	27	-4	28	32	-4	30	37	-7	33	33	0	29	37	-8	5	8	-3	18	22	-4	18	22	-4	18	22	-4
NOVA 100	39	39	0	52	56	-4	52	51	1	47	48	-1	43	39	4	12	12	0	27	26	1	27	26	1	27	26	1
smoothfm 91.5	39	40	-1	39	35	4	63	66	-3	57	61	-4	34	38	-4	13	11	2	36	32	4	36	32	4	36	32	4
ABC MEL	69	74	-5	109	116	-7	125	128	-3	57	65	-8	66	74	-8	18	20	-2	42	47	-5	42	47	-5	42	47	-5
3RN	18	18	0	38	36	2	12	14	-2	19	18	1	18	17	1	8	8	0	19	18	1	19	18	1	19	18	1
ABC NEWSRADIO	13	12	1	25	22	3	17	16	1	14	14	0	8	8	0	5	4	1	12	10	2	12	10	2	12	10	2
3JJJ	25	24	1	27	25	2	35	32	3	40	38	2	26	29	-3	5	4	1	19	17	2	19	17	2	19	17	2
ABC CLASSIC	18	16	2	14	14	0	26	24	2	28	25	3	20	17	3	6	4	2	17	14	3	17	14	3	17	14	3
Total	584	597	-13	763	794	-31	900	904	-4	736	756	-20	563	588	-25	159	154	5	452	444	8	452	444	8	452	444	8



# BRISBANE RADIO - SURVEY 7 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	7.9	7.6	0.3	0.9	1.7	-0.8	0.1	0.9	-0.8	0.9	1.0	-0.1	5.5	4.3	1.2	8.0	8.5	-0.5	19.8	19.9	-0.1
4BH	2.6	3.2	-0.6	*	0.1	*	0.2	0.2	0.0	3.4	3.5	-0.1	0.7	1.7	-1.0	1.9	4.1	-2.2	5.5	5.8	-0.3
4KQ	11.3	10.9	0.4	5.0	2.4	2.6	0.2	0.6	-0.4	0.7	1.2	-0.5	4.3	5.2	-0.9	19.0	17.1	1.9	25.6	26.6	-1.0
B105	8.5	9.0	-0.5	13.1	15.3	-2.2	24.1	15.7	8.4	15.3	16.6	-1.3	8.2	10.3	-2.1	4.2	2.8	1.4	1.0	1.3	-0.3
97.3FM	11.0	9.3	1.7	16.8	13.8	3.0	8.7	10.5	-1.8	9.8	8.4	1.4	14.6	11.2	3.4	12.9	13.5	-0.6	6.0	3.3	2.7
104.5 TRIPLE M	8.9	8.6	0.3	8.4	7.0	1.4	5.4	10.6	-5.2	11.1	9.9	1.2	14.5	14.5	0.0	11.0	9.3	1.7	1.9	1.5	0.4
NOVA106.9	11.5	11.7	-0.2	23.6	24.7	-1.1	23.9	22.6	1.3	18.7	17.6	1.1	14.6	14.8	-0.2	4.9	4.4	0.5	0.5	0.8	-0.3
ABC BRIS	7.8	8.6	-0.8	2.7	4.6	-1.9	0.3	1.4	-1.1	2.4	2.9	-0.5	3.6	4.2	-0.6	6.8	11.3	-4.5	20.0	19.3	0.7
4RN	2.5	2.5	0.0	0.3	0.1	0.2	0.3	0.3	0.0	0.4	0.5	-0.1	1.3	2.0	-0.7	5.4	3.8	1.6	4.7	5.5	-0.8
ABC NEWSRADIO	1.5	1.4	0.1	0.8	0.7	0.1	0.6	0.6	0.0	1.5	1.3	0.2	2.0	2.4	-0.4	1.2	0.7	0.5	1.8	1.7	0.1
4JJJ	6.6	7.0	-0.4	9.0	6.6	2.4	16.7	19.3	-2.6	15.9	14.4	1.5	5.8	7.3	-1.5	1.4	2.0	-0.6	0.4	0.2	0.2
ABC CLASSIC	1.8	2.3	-0.5	0.6	0.8	-0.2	0.1	0.1	0.0	2.2	1.2	1.0	1.5	2.3	-0.8	1.8	1.6	0.2	2.7	4.8	-2.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	8.5	7.9	0.6	9.3	8.1	1.2	11.7	11.8	-0.1	6.1	5.6	0.5	5.3	4.1	1.2	11.9	11.0	0.9	6.0	6.5	-0.5						
4BH	2.4	3.1	-0.7	2.0	2.5	-0.5	2.3	3.3	-1.0	2.5	3.1	-0.6	2.8	3.4	-0.6	3.8	4.6	-0.8	3.0	3.5	-0.5						
4KQ	10.7	10.4	0.3	12.0	12.0	0.0	13.3	12.1	1.2	10.4	10.4	0.0	7.3	7.1	0.2	5.5	5.6	-0.1	13.3	12.6	0.7						
B105	8.9	9.5	-0.6	8.3	9.0	-0.7	9.0	9.1	-0.1	10.2	11.4	-1.2	9.6	9.6	0.0	4.7	5.2	-0.5	7.0	7.6	-0.6						
97.3FM	10.4	9.4	1.0	10.3	9.5	0.8	10.9	9.8	1.1	10.9	10.5	0.4	10.5	8.3	2.2	7.9	6.4	1.5	12.6	8.9	3.7						
104.5 TRIPLE M	9.5	8.9	0.6	8.3	7.9	0.4	9.5	9.6	-0.1	11.9	10.6	1.3	10.0	8.7	1.3	4.7	4.6	0.1	7.0	7.8	-0.8						
NOVA106.9	11.7	12.0	-0.3	13.1	13.1	0.0	7.8	8.9	-1.1	11.1	12.1	-1.0	15.1	15.2	-0.1	12.2	10.8	1.4	11.0	10.6	0.4						
ABC BRIS	7.9	8.5	-0.6	10.5	11.6	-1.1	7.1	7.3	-0.2	5.0	5.4	-0.4	6.3	8.4	-2.1	14.3	12.4	1.9	7.6	8.7	-1.1						
4RN	2.6	2.5	0.1	3.5	3.9	-0.4	2.3	2.1	0.2	1.7	1.0	0.7	2.2	2.3	-0.1	4.2	4.6	-0.4	2.3	2.5	-0.2						
ABC NEWSRADIO	1.5	1.4	0.1	1.9	1.8	0.1	1.5	1.3	0.2	1.1	0.8	0.3	1.6	1.1	0.5	1.8	3.0	-1.2	1.5	1.6	-0.1						
4JJJ	6.5	6.9	-0.4	5.9	5.6	0.3	5.3	6.0	-0.7	7.4	7.7	-0.3	8.4	9.0	-0.6	5.7	8.1	-2.4	6.8	7.1	-0.3						
ABC CLASSIC	1.7	2.2	-0.5	1.6	2.1	-0.5	1.4	1.9	-0.5	1.8	2.2	-0.4	2.0	2.4	-0.4	2.3	2.7	-0.4	2.0	2.5	-0.5						

Please note: 4BC changed frequencies from 1116 to 882 & 4BH changed frequencies from 882 to 1116 effective Sept 26.



## BRISBANE RADIO - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	153	160	-7	7	12	-5	1	10	-9	11	12	-1	36	32	4	24	25	-1	73	70	3
4BH	83	90	-7	*	3	*	1	1	0	9	10	-1	11	11	0	14	21	-7	49	43	6
4KQ	266	291	-25	18	16	2	3	7	-4	18	23	-5	27	44	-17	58	63	-5	142	137	5
B105	462	517	-55	78	101	-23	67	74	-7	166	184	-18	102	109	-7	36	38	-2	12	12	0
97.3FM	523	529	-6	78	81	-3	51	64	-13	139	141	-2	141	132	9	69	72	-3	45	39	6
104.5 TRIPLE M	389	384	5	58	60	-2	33	38	-5	99	94	5	114	114	0	61	56	5	23	23	0
NOVA106.9	614	628	-14	109	116	-7	100	109	-9	220	206	14	141	145	-4	37	38	-1	8	15	-7
ABC BRIS	275	313	-38	20	27	-7	9	15	-6	36	41	-5	52	64	-12	42	56	-14	116	111	5
4RN	89	97	-8	8	5	3	2	6	-4	9	14	-5	17	20	-3	23	22	1	29	30	-1
ABC NEWSRADIO	110	132	-22	14	16	-2	6	13	-7	26	27	-1	25	32	-7	13	14	-1	27	30	-3
4JJJ	361	357	4	46	49	-3	77	69	8	145	142	3	68	66	2	14	22	-8	11	9	2
ABC CLASSIC	99	109	-10	13	14	-1	2	4	-2	29	18	11	20	32	-12	15	18	-3	21	23	-2
Total	2040	2037	3	231	230	1	222	222	0	537	539	-2	463	460	3	256	255	1	330	331	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	142	144	-2	106	104	2	96	101	-5	74	74	0	64	61	3	35	37	-2	96	105	-9
4BH	71	78	-7	42	49	-7	36	46	-10	35	39	-4	43	42	1	21	21	0	56	63	-7
4KQ	242	264	-22	165	167	-2	155	143	12	150	155	-5	103	109	-6	38	47	-9	193	195	-2
B105	420	470	-50	264	300	-36	181	196	-15	230	278	-48	219	240	-21	69	68	1	269	293	-24
97.3FM	467	482	-15	287	260	27	199	210	-11	241	275	-34	212	205	7	93	92	1	310	300	10
104.5 TRIPLE M	329	336	-7	193	179	14	148	143	5	201	202	-1	174	166	8	57	65	-8	242	224	18
NOVA106.9	557	575	-18	376	379	-3	201	224	-23	283	311	-28	331	326	5	125	134	-9	369	394	-25
ABC BRIS	239	279	-40	178	202	-24	114	122	-8	107	124	-17	106	134	-28	59	71	-12	184	205	-21
4RN	80	88	-8	56	57	-1	32	36	-4	38	33	5	35	39	-4	17	26	-9	53	51	2
ABC NEWSRADIO	100	118	-18	56	53	3	37	32	5	35	45	-10	37	29	8	23	29	-6	54	66	-12
4JJJ	325	314	11	180	169	11	108	121	-13	168	178	-10	176	177	-1	63	68	-5	207	197	10
ABC CLASSIC	81	94	-13	42	48	-6	28	37	-9	38	42	-4	33	43	-10	13	18	-5	58	55	3
Total	1995	1979	16	1576	1539	37	1174	1229	-55	1354	1399	-45	1359	1323	36	611	638	-27	1677	1677	0

Please note: 4BC changed frequencies from 1116 to 882 & 4BH changed frequencies from 882 to 1116 effective Sept 26.





**BRISBANE RADIO - SURVEY 7 2021**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	18	18	0	*	*	*	*	*	*	*	1	*	3	2	1	3	3	0	12	11	1
4BH	6	8	-2	*	*	*	*	*	*	2	2	0	*	1	*	1	2	-1	3	3	0
4KQ	26	26	0	1	*	*	*	*	*	*	1	*	2	3	-1	7	7	0	15	15	0
B105	19	21	-2	3	3	0	3	2	1	7	8	-1	4	6	-2	2	1	1	1	1	0
97.3FM	25	22	3	3	3	0	1	2	-1	4	4	0	8	6	2	5	5	0	3	2	1
104.5 TRIPLE M	20	20	0	2	1	1	1	2	-1	5	5	0	8	8	0	4	4	0	1	1	0
NOVA106.9	26	27	-1	4	5	-1	3	4	-1	8	9	-1	8	8	0	2	2	0	*	*	*
ABC BRIS	18	20	-2	1	1	0	*	*	*	1	1	0	2	2	0	3	4	-1	12	11	1
4RN	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	1	0
4JJJ	15	16	-1	2	1	1	2	3	-1	7	7	0	3	4	-1	1	1	0	*	*	*
ABC CLASSIC	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
Total	228	235	-7	19	20	-1	14	16	-2	45	50	-5	53	54	-1	38	40	-2	58	56	2

**Average Audience (000's) by Session, P10+ [Potential: 2156]**

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	21	20	1	35	30	5	38	41	-3	18	17	1	12	10	2	7	7	0	12	13	-1						
4BH	6	8	-2	7	9	-2	7	11	-4	7	10	-3	6	8	-2	2	3	-1	6	7	-1						
4KQ	26	26	0	45	45	0	43	42	1	31	33	-2	17	17	0	3	4	-1	26	25	1						
B105	22	24	-2	31	33	-2	29	32	-3	30	36	-6	22	22	0	3	3	0	14	15	-1						
97.3FM	25	24	1	39	35	4	36	34	2	32	33	-1	24	19	5	5	4	1	25	17	8						
104.5 TRIPLE M	23	22	1	31	30	1	31	34	-3	35	33	2	23	20	3	3	3	0	14	15	-1						
NOVA106.9	28	30	-2	50	49	1	25	31	-6	33	38	-5	35	36	-1	7	7	0	21	21	0						
ABC BRIS	19	21	-2	40	43	-3	23	25	-2	15	17	-2	14	20	-6	8	8	0	15	17	-2						
4RN	6	6	0	13	15	-2	8	7	1	5	3	2	5	5	0	2	3	-1	5	5	0						
ABC NEWSRADIO	4	4	0	7	7	0	5	5	0	3	2	1	4	3	1	1	2	-1	3	3	0						
4JJJ	16	17	-1	22	21	1	17	21	-4	22	24	-2	19	21	-2	3	5	-2	13	14	-1						
ABC CLASSIC	4	5	-1	6	8	-2	5	7	-2	5	7	-2	5	6	-1	1	2	-1	4	5	-1						
Total	242	250	-8	379	373	6	327	348	-21	296	313	-17	229	234	-5	59	66	-7	195	197	-2						

Please note: 4BC changed frequencies from 1116 to 882 & 4BH changed frequencies from 882 to 1116 effective Sept 26.



# ADELAIDE RADIO - SURVEY 7 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.0	8.3	1.7	5.9	5.3	0.6	0.7	0.1	0.6	3.5	2.1	1.4	6.6	4.2	2.4	10.0	7.3	2.7	20.4	19.0	1.4
CRUISE1323	10.1	9.9	0.2	3.0	3.1	-0.1	3.6	3.5	0.1	1.8	1.8	0.0	7.7	7.4	0.3	13.6	15.1	-1.5	18.7	17.3	1.4
MIX102.3	11.5	13.8	-2.3	12.8	14.8	-2.0	12.3	18.9	-6.6	10.0	9.6	0.4	15.8	20.3	-4.5	15.6	19.1	-3.5	6.3	7.0	-0.7
5MMM	8.6	9.0	-0.4	7.3	9.9	-2.6	12.0	13.4	-1.4	8.8	10.3	-1.5	11.6	12.2	-0.6	13.5	11.1	2.4	2.7	3.1	-0.4
NOVA91.9	9.9	9.7	0.2	26.7	22.1	4.6	18.9	21.4	-2.5	16.3	17.3	-1.0	9.9	10.1	-0.2	7.0	5.4	1.6	0.9	1.2	-0.3
SAFM	8.1	8.3	-0.2	18.7	18.2	0.5	7.4	6.5	0.9	16.3	15.6	0.7	7.2	7.9	-0.7	6.8	8.0	-1.2	2.0	1.9	0.1
ABC ADE	11.3	12.3	-1.0	2.1	4.5	-2.4	3.6	3.4	0.2	2.3	3.4	-1.1	7.6	5.7	1.9	10.6	13.5	-2.9	24.7	26.7	-2.0
5RN	1.8	2.6	-0.8	1.6	1.4	0.2	*	*	*	0.4	1.5	-1.1	0.7	1.6	-0.9	2.0	2.5	-0.5	3.9	5.0	-1.1
ABC NEWSRADIO	1.6	1.7	-0.1	0.6	0.8	-0.2	1.1	1.7	-0.6	0.5	1.9	-1.4	0.8	1.2	-0.4	2.5	2.1	0.4	2.6	1.8	0.8
5JJJ	5.4	5.3	0.1	5.6	4.3	1.3	16.1	7.8	8.3	10.8	10.6	0.2	5.6	8.7	-3.1	2.0	2.0	0.0	0.8	0.8	0.0
ABC CLASSIC	3.7	3.1	0.6	0.6	1.3	-0.7	0.8	0.5	0.3	2.5	1.7	0.8	1.3	0.9	0.4	2.4	1.9	0.5	8.6	7.6	1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	10.3	8.8	1.5	13.6	11.2	2.4	11.0	9.6	1.4	5.9	6.0	-0.1	8.2	7.1	1.1	17.7	11.6	6.1	9.0	6.7	2.3						
CRUISE1323	9.8	9.5	0.3	7.1	7.0	0.1	12.1	12.5	-0.4	11.7	10.6	1.1	7.9	8.5	-0.6	8.5	6.5	2.0	11.1	11.3	-0.2						
MIX102.3	11.7	13.8	-2.1	9.4	10.7	-1.3	12.7	14.7	-2.0	13.7	16.1	-2.4	11.2	13.6	-2.4	9.9	13.9	-4.0	10.7	13.9	-3.2						
5MMM	9.3	9.5	-0.2	10.1	9.5	0.6	9.8	9.5	0.3	10.4	10.6	-0.2	7.4	9.0	-1.6	4.7	6.1	-1.4	6.3	7.5	-1.2						
NOVA91.9	9.6	9.6	0.0	8.7	8.8	-0.1	7.8	8.2	-0.4	9.9	9.9	0.0	13.2	12.2	1.0	9.7	11.0	-1.3	10.8	9.9	0.9						
SAFM	8.1	8.2	-0.1	9.0	9.6	-0.6	6.7	6.1	0.6	8.8	8.2	0.6	8.4	9.8	-1.4	6.1	7.0	-0.9	8.1	8.4	-0.3						
ABC ADE	11.6	12.8	-1.2	15.8	17.9	-2.1	11.5	13.6	-2.1	8.7	9.5	-0.8	10.4	10.3	0.1	11.0	10.4	0.6	10.3	10.6	-0.3						
5RN	1.7	2.4	-0.7	2.8	3.4	-0.6	1.1	1.8	-0.7	0.9	1.9	-1.0	1.9	2.6	-0.7	2.2	2.9	-0.7	2.2	3.0	-0.8						
ABC NEWSRADIO	1.4	1.6	-0.2	2.3	2.5	-0.2	0.8	1.0	-0.2	0.8	0.7	0.1	1.3	1.9	-0.6	3.1	2.6	0.5	2.0	2.0	0.0						
5JJJ	5.6	5.5	0.1	5.8	5.1	0.7	5.3	5.1	0.2	5.9	5.7	0.2	5.8	6.1	-0.3	4.8	6.2	-1.4	4.9	4.6	0.3						
ABC CLASSIC	3.5	2.9	0.6	3.7	3.1	0.6	3.8	3.4	0.4	2.6	2.3	0.3	4.2	2.6	1.6	3.8	3.3	0.5	4.4	3.7	0.7						



# ADELAIDE RADIO - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	149	134	15	18	15	3	8	4	4	12	9	3	21	19	2	27	28	-1	62	59	3
CRUISE1323	193	194	-1	12	14	-2	13	9	4	16	13	3	25	26	-1	45	47	-2	82	85	-3
MIX102.3	306	332	-26	47	50	-3	31	37	-6	58	52	6	73	81	-8	53	61	-8	43	50	-7
5MMM	192	216	-24	24	30	-6	23	21	2	43	54	-11	48	57	-9	40	40	0	15	14	1
NOVA91.9	313	333	-20	65	62	3	57	58	-1	95	107	-12	62	66	-4	26	27	-1	9	13	-4
SAFM	237	242	-5	46	41	5	23	21	2	84	85	-1	52	57	-5	23	27	-4	10	11	-1
ABC ADE	198	223	-25	10	12	-2	7	7	0	16	25	-9	42	39	3	30	38	-8	92	103	-11
5RN	64	70	-6	4	5	-1	1	1	0	9	16	-7	12	9	3	10	12	-2	28	27	1
ABC NEWSRADIO	64	83	-19	5	7	-2	4	5	-1	6	19	-13	10	12	-2	12	13	-1	26	28	-2
5JJJ	162	152	10	19	15	4	34	27	7	59	59	0	33	32	1	12	12	0	5	6	-1
ABC CLASSIC	83	84	-1	4	6	-2	5	2	3	18	18	0	10	10	0	9	7	2	36	41	-5
<b>Total</b>	<b>1102</b>	<b>1102</b>	<b>0</b>	<b>115</b>	<b>115</b>	<b>0</b>	<b>113</b>	<b>111</b>	<b>2</b>	<b>259</b>	<b>260</b>	<b>-1</b>	<b>236</b>	<b>237</b>	<b>-1</b>	<b>156</b>	<b>157</b>	<b>-1</b>	<b>224</b>	<b>222</b>	<b>2</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	136	121	15	93	81	12	75	69	6	61	55	6	51	46	5	41	37	4	87	86	1						
CRUISE1323	172	168	4	88	86	2	95	100	-5	103	101	2	84	79	5	38	36	2	121	130	-9						
MIX102.3	278	293	-15	157	156	1	132	145	-13	160	175	-15	135	135	0	59	66	-7	173	203	-30						
5MMM	171	185	-14	106	102	4	85	90	-5	96	103	-7	90	101	-11	28	37	-9	110	122	-12						
NOVA91.9	281	295	-14	166	166	0	117	130	-13	158	169	-11	159	155	4	77	67	10	207	206	1						
SAFM	211	218	-7	123	132	-9	80	82	-2	118	125	-7	107	109	-2	50	45	5	133	142	-9						
ABC ADE	190	214	-24	136	150	-14	113	125	-12	102	115	-13	87	96	-9	50	51	-1	130	141	-11						
5RN	57	62	-5	35	36	-1	25	30	-5	24	26	-2	24	25	-1	14	15	-1	34	38	-4						
ABC NEWSRADIO	57	71	-14	34	40	-6	16	23	-7	22	27	-5	21	27	-6	16	21	-5	39	47	-8						
5JJJ	138	135	3	82	70	12	66	60	6	72	70	2	72	75	-3	34	33	1	95	81	14						
ABC CLASSIC	76	78	-2	38	37	1	42	43	-1	37	39	-2	39	31	8	28	20	8	55	50	5						
<b>Total</b>	<b>1083</b>	<b>1077</b>	<b>6</b>	<b>845</b>	<b>842</b>	<b>3</b>	<b>741</b>	<b>739</b>	<b>2</b>	<b>794</b>	<b>800</b>	<b>-6</b>	<b>747</b>	<b>735</b>	<b>12</b>	<b>406</b>	<b>390</b>	<b>16</b>	<b>906</b>	<b>921</b>	<b>-15</b>						



## ADELAIDE RADIO - SURVEY 7 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	11	3	1	*	*	*	*	*	1	1	0	2	1	1	2	2	0	8	7	1
CRUISE1323	14	14	0	*	*	*	*	*	*	*	*	*	2	2	0	3	4	-1	7	7	0
MIX102.3	16	19	-3	1	1	0	1	2	-1	3	2	1	5	6	-1	4	5	-1	2	3	-1
5MMM	12	12	0	1	1	0	1	1	0	2	3	-1	3	4	-1	3	3	0	1	1	0
NOVA91.9	13	13	0	2	2	0	2	2	0	4	4	0	3	3	0	2	1	1	*	*	*
SAFM	11	11	0	2	2	0	1	1	0	4	4	0	2	2	0	2	2	0	1	1	0
ABC ADE	15	17	-2	*	*	*	*	*	*	1	1	0	2	2	0	2	3	-1	10	10	0
5RN	2	4	-2	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
5JJJ	7	7	0	1	*	*	2	1	1	3	3	0	2	3	-1	*	*	*	*	*	*
ABC CLASSIC	5	4	1	*	*	*	*	*	*	1	*	*	*	*	*	1	*	*	3	3	0
Total	136	137	-1	9	9	0	11	9	2	25	26	-1	29	30	-1	23	25	-2	39	39	0

Average Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	15	13	2	27	22	5	24	21	3	11	11	0	11	10	1	7	5	2	10	8	2						
CRUISE1323	14	14	0	14	14	0	26	27	-1	22	20	2	11	12	-1	3	3	0	12	13	-1						
MIX102.3	17	20	-3	19	21	-2	28	32	-4	25	30	-5	16	19	-3	4	6	-2	12	16	-4						
5MMM	14	14	0	20	19	1	21	21	0	19	20	-1	10	13	-3	2	3	-1	7	8	-1						
NOVA91.9	14	14	0	17	18	-1	17	18	-1	18	19	-1	18	17	1	4	5	-1	12	11	1						
SAFM	12	12	0	18	19	-1	15	13	2	16	15	1	12	14	-2	2	3	-1	9	9	0						
ABC ADE	17	19	-2	32	36	-4	25	29	-4	16	18	-2	15	14	1	4	4	0	11	12	-1						
5RN	2	4	-2	6	7	-1	2	4	-2	2	3	-1	3	4	-1	1	1	0	2	3	-1						
ABC NEWSRADIO	2	2	0	5	5	0	2	2	0	1	1	0	2	3	-1	1	1	0	2	2	0						
5JJJ	8	8	0	12	10	2	11	11	0	11	11	0	8	8	0	2	3	-1	5	5	0						
ABC CLASSIC	5	4	1	7	6	1	8	7	1	5	4	1	6	4	2	2	1	1	5	4	1						
Total	147	147	0	200	200	0	217	217	0	185	188	-3	140	139	1	41	41	0	110	112	-2						



## PERTH RADIO - SURVEY 7 2021

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.3	5.1	0.2	1.4	0.8	0.6	2.5	2.2	0.3	3.0	2.3	0.7	3.9	3.0	0.9	8.0	7.7	0.3	8.7	10.1	-1.4
6PR	8.3	7.5	0.8	2.2	3.3	-1.1	0.1	0.8	-0.7	1.5	2.2	-0.7	7.7	8.6	-0.9	12.5	8.2	4.3	15.2	13.3	1.9
MIX 94.5	11.2	12.6	-1.4	16.0	17.4	-1.4	15.9	14.7	1.2	10.6	13.6	-3.0	15.3	16.9	-1.6	11.9	13.5	-1.6	4.2	4.6	-0.4
92.9 TRIPLE M	5.9	5.9	0.0	8.0	9.1	-1.1	9.9	11.4	-1.5	8.6	6.7	1.9	8.6	8.3	0.3	4.4	4.8	-0.4	0.5	0.9	-0.4
96FM	11.4	12.2	-0.8	17.6	14.6	3.0	12.8	18.2	-5.4	6.8	5.5	1.3	14.5	16.5	-2.0	17.6	21.0	-3.4	5.1	5.0	0.1
NOVA93.7	12.6	13.1	-0.5	23.3	28.1	-4.8	19.3	15.5	3.8	21.8	24.4	-2.6	15.6	13.2	2.4	5.7	7.1	-1.4	2.1	2.6	-0.5
ABC PER	8.2	8.7	-0.5	2.2	2.9	-0.7	0.1	4.8	-4.7	3.4	4.0	-0.6	3.6	5.7	-2.1	11.5	10.4	1.1	18.0	17.3	0.7
6RN	1.8	1.6	0.2	0.1	0.4	-0.3	0.2	0.2	0.0	0.8	0.6	0.2	2.2	1.6	0.6	2.1	2.0	0.1	3.0	2.9	0.1
ABC NEWSRADIO	1.4	1.3	0.1	1.6	2.4	-0.8	0.3	0.3	0.0	0.1	0.2	-0.1	0.8	0.5	0.3	1.0	2.0	-1.0	3.3	2.5	0.8
6JJJ	7.9	7.9	0.0	8.5	8.7	-0.2	21.5	18.6	2.9	20.0	18.5	1.5	7.4	8.0	-0.6	0.8	1.4	-0.6	0.4	0.5	-0.1
ABC CLASSIC	2.9	2.5	0.4	2.1	1.5	0.6	0.7	0.9	-0.2	1.2	1.2	0.0	2.6	1.9	0.7	2.7	1.7	1.0	5.3	5.3	0.0

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.1	5.1	0.0	5.1	4.4	0.7	5.6	5.6	0.0	6.0	6.1	-0.1	4.4	4.8	-0.4	1.6	2.4	-0.8	5.9	5.2	0.7						
6PR	8.5	7.7	0.8	9.3	8.4	0.9	8.0	7.8	0.2	7.0	6.4	0.6	8.8	7.0	1.8	13.1	12.5	0.6	7.6	6.6	1.0						
MIX 94.5	11.6	13.1	-1.5	10.9	11.9	-1.0	11.3	13.6	-2.3	12.8	14.5	-1.7	12.4	13.3	-0.9	8.2	10.1	-1.9	9.8	10.7	-0.9						
92.9 TRIPLE M	6.2	6.2	0.0	5.8	5.1	0.7	6.7	6.9	-0.2	6.7	7.1	-0.4	6.3	6.0	0.3	4.1	5.1	-1.0	4.8	4.9	-0.1						
96FM	11.3	12.1	-0.8	9.5	11.7	-2.2	12.8	12.9	-0.1	12.5	12.9	-0.4	11.8	11.4	0.4	6.5	9.2	-2.7	11.8	12.5	-0.7						
NOVA93.7	12.7	13.3	-0.6	13.1	14.6	-1.5	11.7	11.4	0.3	12.8	13.0	-0.2	13.5	15.6	-2.1	11.8	10.7	1.1	12.3	12.6	-0.3						
ABC PER	8.5	8.7	-0.2	10.5	10.3	0.2	7.9	8.2	-0.3	6.6	6.7	-0.1	7.1	7.6	-0.5	14.3	15.1	-0.8	7.0	8.7	-1.7						
6RN	1.8	1.6	0.2	2.9	2.6	0.3	1.1	0.8	0.3	1.3	1.3	0.0	1.7	1.3	0.4	2.5	2.0	0.5	1.9	1.6	0.3						
ABC NEWSRADIO	1.3	1.3	0.0	2.2	2.2	0.0	0.4	0.4	0.0	1.1	1.0	0.1	0.9	1.0	-0.1	3.5	3.0	0.5	1.5	1.4	0.1						
6JJJ	8.6	8.5	0.1	9.2	9.1	0.1	8.8	8.6	0.2	8.7	8.7	0.0	8.2	8.4	-0.2	5.1	5.0	0.1	5.7	6.1	-0.4						
ABC CLASSIC	2.7	2.3	0.4	2.6	2.3	0.3	2.5	2.2	0.3	2.5	2.3	0.2	3.2	2.5	0.7	4.1	3.1	1.0	3.3	2.9	0.4						



**PERTH RADIO - SURVEY 7 2021**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	163	156	7	15	10	5	4	6	-2	13	15	-2	26	27	-1	35	32	3	70	67	3
6PR	191	188	3	21	12	9	2	6	-4	17	24	-7	50	54	-4	37	33	4	65	60	5
MIX 94.5	488	480	8	68	71	-3	54	47	7	126	127	-1	127	125	2	64	67	-3	48	43	5
92.9 TRIPLE M	286	273	13	42	41	1	49	47	2	108	85	23	56	63	-7	19	23	-4	12	13	-1
96FM	450	448	2	68	65	3	42	43	-1	98	91	7	118	127	-9	79	79	0	45	43	2
NOVA93.7	561	548	13	106	115	-9	72	70	2	205	186	19	124	120	4	35	43	-8	19	14	5
ABC PER	241	257	-16	9	13	-4	4	10	-6	26	30	-4	41	52	-11	56	56	0	105	96	9
6RN	79	77	2	4	3	1	1	4	-3	9	10	-1	25	16	9	13	16	-3	26	28	-2
ABC NEWSRADIO	77	84	-7	9	15	-6	3	4	-1	4	8	-4	19	15	4	13	21	-8	29	21	8
6JJJ	324	342	-18	39	38	1	65	63	2	145	160	-15	59	62	-3	9	9	0	6	10	-4
ABC CLASSIC	111	101	10	11	11	0	3	4	-1	18	14	4	29	21	8	15	16	-1	35	34	1
Total	1684	1683	1	190	192	-2	172	167	5	439	443	-4	383	385	-2	221	217	4	280	279	1

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	138	134	4	81	68	13	79	66	13	83	82	1	66	73	-7	17	25	-8	109	99	10
6PR	177	174	3	124	116	8	93	93	0	103	102	1	85	91	-6	49	52	-3	105	114	-9
MIX 94.5	439	437	2	243	254	-11	209	209	0	267	260	7	235	232	3	77	77	0	297	293	4
92.9 TRIPLE M	250	232	18	134	121	13	113	106	7	123	125	-2	117	102	15	54	51	3	136	138	-2
96FM	385	391	-6	210	210	0	175	191	-16	233	235	-2	207	202	5	68	75	-7	279	271	8
NOVA93.7	505	489	16	328	327	1	221	217	4	275	269	6	259	268	-9	111	100	11	362	357	5
ABC PER	219	224	-5	148	155	-7	118	124	-6	123	121	2	106	114	-8	62	61	1	158	178	-20
6RN	68	64	4	46	38	8	27	23	4	27	30	-3	35	31	4	15	15	0	50	53	-3
ABC NEWSRADIO	64	70	-6	43	47	-4	18	16	2	29	25	4	17	23	-6	18	17	1	47	48	-1
6JJJ	296	312	-16	191	216	-25	141	145	-4	167	190	-23	162	173	-11	57	55	2	190	189	1
ABC CLASSIC	95	86	9	51	52	-1	44	38	6	50	42	8	49	40	9	24	20	4	75	68	7
Total	1632	1631	1	1280	1314	-34	1091	1084	7	1241	1229	12	1158	1171	-13	527	544	-17	1392	1391	1



PERTH RADIO - SURVEY 7 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	11	10	1	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	4	5	-1
6PR	17	15	2	*	1	*	*	*	*	1	1	0	4	4	0	4	3	1	8	7	1
MIX 94.5	22	26	-4	3	3	0	2	2	0	4	5	-1	7	9	-2	4	4	0	2	2	0
92.9 TRIPLE M	12	12	0	1	1	0	1	2	-1	3	3	0	4	4	0	2	2	0	*	*	*
96FM	23	25	-2	3	2	1	2	3	-1	2	2	0	7	8	-1	6	7	-1	3	3	0
NOVA93.7	25	27	-2	4	5	-1	3	2	1	8	10	-2	8	7	1	2	2	0	1	1	0
ABC PER	16	18	-2	*	*	*	*	1	*	1	2	-1	2	3	-1	4	3	1	9	9	0
6RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1
6JJJ	16	16	0	1	1	0	3	3	0	7	7	0	4	4	0	*	*	*	*	*	*
ABC CLASSIC	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
Total	201	203	-2	17	16	1	13	15	-2	37	39	-2	49	51	-2	35	32	3	50	50	0

Average Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	11	11	0	15	14	1	17	17	0	17	17	0	9	10	-1	1	1	0	10	9	1
6PR	18	17	1	28	27	1	25	24	1	19	18	1	18	15	3	7	6	1	13	11	2
MIX 94.5	25	29	-4	32	37	-5	36	42	-6	36	41	-5	25	28	-3	4	5	-1	16	18	-2
92.9 TRIPLE M	13	14	-1	17	16	1	21	21	0	19	20	-1	13	13	0	2	2	0	8	8	0
96FM	24	26	-2	28	37	-9	40	40	0	35	37	-2	24	24	0	3	4	-1	20	21	-1
NOVA93.7	27	29	-2	39	46	-7	37	35	2	36	37	-1	27	32	-5	6	5	1	21	21	0
ABC PER	18	19	-1	31	32	-1	25	26	-1	18	19	-1	14	16	-2	7	7	0	12	14	-2
6RN	4	3	1	9	8	1	3	2	1	4	4	0	4	3	1	1	1	0	3	3	0
ABC NEWSRADIO	3	3	0	7	7	0	1	1	0	3	3	0	2	2	0	2	1	1	3	2	1
6JJJ	18	19	-1	27	29	-2	28	27	1	24	25	-1	16	17	-1	3	2	1	10	10	0
ABC CLASSIC	6	5	1	8	7	1	8	7	1	7	6	1	6	5	1	2	1	1	6	5	1
Total	214	218	-4	297	315	-18	314	312	2	279	284	-5	201	208	-7	51	48	3	168	165	3