

EMBARGOED UNTIL 9:30AM (AEDT)



SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	74	91	-17	7	7	0	*	*	*	9	4	5	14	13	1	21	23	-2	24	43	-19
BUDDHA HITS	23	30	-7	13	13	0	*	*	*	2	6	-4	6	7	-1	*	3	*	1	1	0
Chemist Warehouse Remix	17	22	-5	10	10	0	*	4	*	1	2	-1	5	5	0	*	*	*	1	1	0
Coles Radio	105	117	-12	13	13	0	10	3	7	32	45	-13	40	42	-2	7	8	-1	3	6	-3
DANCE HITS	48	36	12	12	14	-2	10	12	-2	6	5	1	14	4	10	2	2	0	4	*	*
EASY 80s HITS	30	18	12	7	3	4	3	*	*	3	6	-3	11	6	5	1	2	-1	6	1	5
Edge Digital	73	77	-4	25	18	7	2	*	*	33	41	-8	11	12	-1	1	2	-1	1	4	-3
KIIS 90s	99	118	-19	31	34	-3	3	4	-1	42	49	-7	16	21	-5	*	4	*	7	6	1
MMM 90s	57	58	-1	12	9	3	3	*	*	18	15	3	16	28	-12	5	1	4	3	4	-1
MMM CLASSIC ROCK	76	47	29	21	11	10	8	*	*	8	4	4	18	20	-2	16	11	5	5	2	3
MMM COUNTRY	44	23	21	3	2	1	13	4	9	6	4	2	14	7	7	3	2	1	5	4	1
MMM HARD N HEAVY	25	27	-2	4	3	1	*	7	*	7	5	2	13	11	2	*	*	*	*	1	*
MMM SOFT ROCK	19	22	-3	10	9	1	*	*	*	*	6	*	7	6	1	1	1	0	1	*	*
NOVA 10s	47	40	7	21	6	15	5	4	1	13	20	-7	7	10	-3	1	*	*	1	*	*
NTS News Talk Sport	14	18	-4	4	2	2	3	7	-4	3	5	-2	3	3	0	*	*	*	1	*	*
OLDSKOOL 90s HITS	53	46	7	12	12	0	7	7	0	24	25	-1	6	*	*	*	2	*	5	*	*
SEN Track Digital	6	3	3	5	2	3	*	*	*	*	*	*	*	*	*	1	2	-1	*	*	*
SEN VIC	5	8	-3	*	*	*	*	*	*	*	2	*	2	2	0	1	2	-1	2	2	0
smooth relax	98	92	6	19	19	0	19	4	15	25	31	-6	18	24	-6	5	5	0	13	9	4
SOUNDCLOUD RADIO	42	44	-2	5	*	*	*	3	*	28	27	1	6	11	-5	2	2	0	1	1	0
URBAN HITS	28	17	11	11	4	7	3	*	*	10	11	-1	4	2	2	*	*	*	*	*	*
WSFM 80s	95	102	-7	17	18	-1	2	10	-8	17	16	1	31	31	0	20	20	0	8	7	1
triple j Unearthed	63	41	22	13	10	3	10	10	0	29	17	12	5	1	4	6	3	3	*	*	*
ABC Country	35	38	-3	3	3	0	5	14	-9	*	*	*	9	9	0	9	3	6	8	8	0
ABC Jazz	84	70	14	12	16	-4	8	*	*	22	28	-6	10	7	3	11	8	3	22	10	12
ABC KIDS LISTEN	61	65	-4	33	34	-1	2	3	-1	10	17	-7	9	8	1	*	*	*	5	2	3
ABC Sport	64	67	-3	6	7	-1	*	3	*	8	7	1	22	24	-2	17	12	5	11	14	-3
Double J	55	89	-34	11	12	-1	2	3	-1	16	36	-20	20	33	-13	4	1	3	2	5	-3
Total Digital/Internet Only	1019	1076	-57	167	170	-3	98	80	18	281	327	-46	247	256	-9	115	115	0	111	128	-17

SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	62	76	-14	29	34	-5	31	38	-7	37	43	-6	26	32	-6	12	22	-10	54	68	-14
BUDDHA HITS	15	19	-4	9	9	0	12	14	-2	4	8	-4	4	10	-6	*	3	*	10	15	-5
Chemist Warehouse Remix	16	20	-4	5	4	1	8	12	-4	*	2	*	7	2	5	*	2	*	8	7	1
Coles Radio	86	95	-9	20	33	-13	23	25	-2	28	25	3	37	41	-4	12	15	-3	53	55	-2
DANCE HITS	39	35	4	5	4	1	13	17	-4	11	12	-1	17	9	8	11	9	2	27	15	12
EASY 80s HITS	27	11	16	7	2	5	13	5	8	12	*	*	8	5	3	4	3	1	9	10	-1
Edge Digital	67	73	-6	17	15	2	26	34	-8	23	23	0	19	21	-2	14	12	2	18	21	-3
KIIS 90s	73	91	-18	31	35	-4	26	34	-8	23	27	-4	21	25	-4	5	8	-3	46	54	-8
MMM 90s	35	43	-8	11	12	-1	11	9	2	16	18	-2	11	16	-5	15	18	-3	31	24	7
MMM CLASSIC ROCK	50	33	17	16	8	8	16	9	7	21	12	9	16	13	3	13	5	8	45	26	19
MMM COUNTRY	27	22	5	7	5	2	14	8	6	13	17	-4	10	12	-2	5	1	4	27	14	13
MMM HARD N HEAVY	20	12	8	5	8	-3	8	8	0	13	8	5	13	5	8	8	2	6	20	22	-2
MMM SOFT ROCK	10	10	0	*	1	*	3	4	-1	6	5	1	6	4	2	3	4	-1	10	15	-5
NOVA 10s	39	38	1	10	14	-4	17	21	-4	15	11	4	14	7	7	9	5	4	19	19	0
NTS News Talk Sport	12	18	-6	9	7	2	2	3	-1	3	9	-6	*	7	*	*	*	*	2	1	1
OLDSKOOL 90s HITS	32	32	0	7	3	4	13	8	5	10	16	-6	17	19	-2	2	3	-1	32	24	8
SEN Track Digital	4	1	3	*	*	*	*	*	*	*	*	*	*	1	*	4	1	3	3	3	0
SEN VIC	5	8	-3	3	3	0	3	4	-1	5	5	0	2	2	0	2	2	0	1	4	-3
smooth relax	69	63	6	26	18	8	17	18	-1	24	19	5	16	16	0	23	13	10	55	52	3
SOUNDCLOUD RADIO	41	43	-2	7	12	-5	14	18	-4	25	22	3	21	20	1	5	10	-5	9	16	-7
URBAN HITS	22	9	13	7	*	*	3	2	1	*	5	*	21	2	19	11	2	9	11	8	3
WSFM 80s	70	66	4	21	15	6	32	33	-1	25	23	2	28	22	6	9	15	-6	48	68	-20
triple j Unearthed	39	23	16	9	8	1	8	4	4	16	8	8	17	4	13	3	4	-1	37	34	3
ABC Country	28	32	-4	8	2	6	8	7	1	8	13	-5	7	10	-3	4	6	-2	10	14	-4
ABC Jazz	73	61	12	18	15	3	30	16	14	35	28	7	25	31	-6	18	17	1	53	45	8
ABC KIDS LISTEN	51	51	0	25	20	5	10	20	-10	30	29	1	16	12	4	14	13	1	32	40	-8
ABC Sport	34	25	9	3	2	1	9	2	7	13	*	*	3	9	-6	16	20	-4	39	58	-19
Double J	46	75	-29	19	17	2	22	29	-7	17	34	-17	22	31	-9	17	23	-6	20	38	-18
Total Digital/Internet Only	825	866	-41	317	305	12	361	378	-17	407	421	-14	405	381	24	218	226	-8	652	703	-51

Survey Period: Sun Aug 15 to Sat Sept 18 & Sun Sept 26 to Sat Oct 30.

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EMBARGOED UNTIL 9:30AM (AEDT)



MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	31	18	13	7	9	-2	3	*	*	8	*	*	3	5	-2	3	1	2	6	3	3
Chemist Warehouse Remix	23	27	-4	9	9	0	*	*	*	8	13	-5	5	*	*	*	3	*	2	2	0
Coles Radio	65	77	-12	11	5	6	6	9	-3	25	29	-4	12	19	-7	6	6	0	5	8	-3
DANCE HITS	30	37	-7	4	12	-8	7	*	*	7	7	0	7	13	-6	3	4	-1	2	2	0
EASY 80s HITS	22	25	-3	2	2	0	4	4	0	8	7	1	*	4	*	5	4	1	4	3	1
Edge Digital	32	16	16	9	*	*	2	*	*	15	12	3	3	2	1	*	*	*	2	2	0
GOLD 80s	116	104	12	13	9	4	7	9	-2	18	25	-7	30	31	-1	19	15	4	29	15	14
KIIS 90s	88	79	9	19	21	-2	4	4	0	32	28	4	17	14	3	10	10	0	6	2	4
MMM 90s	35	38	-3	5	8	-3	6	*	*	5	8	-3	10	17	-7	4	5	-1	5	*	*
MMM CLASSIC ROCK	69	37	32	9	*	*	6	*	*	15	12	3	11	8	3	19	14	5	8	4	4
MMM COUNTRY	29	21	8	2	*	*	*	*	*	13	6	7	4	4	0	7	9	-2	3	2	1
MMM HARD N HEAVY	28	17	11	6	3	3	3	*	*	10	7	3	3	6	-3	4	2	2	2	*	*
MMM SOFT ROCK	28	19	9	4	5	-1	*	*	*	8	3	5	7	*	*	5	6	-1	4	4	0
NOVA Noughties	68	45	23	8	2	6	12	9	3	26	23	3	14	7	7	5	5	0	3	*	*
NTS News Talk Sport	22	12	10	4	2	2	*	*	*	11	8	3	1	*	*	2	1	1	3	1	2
OLDSKOOL 90s HITS	32	45	-13	2	5	-3	*	*	*	18	22	-4	9	14	-5	3	3	0	*	*	*
RSN Extra	14	2	12	*	*	*	3	2	1	2	*	*	2	*	*	1	*	*	8	*	*
Rythmos	17	19	-2	*	2	*	*	*	*	9	9	0	4	3	1	1	2	-1	3	3	0
SEN Fanatic	6	3	3	*	*	*	*	*	*	4	2	2	2	*	*	*	*	*	*	1	*
SEN Sydney DAB+	13	11	2	*	*	*	*	*	*	6	5	1	6	5	1	*	*	*	1	1	0
SEN Track Digital	9	2	7	2	*	*	*	*	*	4	*	*	*	2	*	*	*	*	3	*	*
smooth relax	88	86	2	17	16	1	9	14	-5	9	9	0	22	18	4	15	13	2	15	16	-1
SOUNDCLOUD RADIO	25	10	15	4	2	2	9	4	5	9	3	6	2	*	*	*	*	*	1	*	*
URBAN HITS	26	24	2	9	12	-3	*	*	*	11	7	4	4	3	1	1	1	0	1	1	0
triple j Unearthed	54	44	10	16	7	9	3	8	-5	23	17	6	4	7	-3	6	4	2	3	2	1
ABC Country	56	52	4	4	4	0	*	*	*	6	3	3	13	9	4	12	8	4	20	27	-7
ABC Jazz	73	66	7	13	5	8	9	17	-8	14	9	5	11	13	-2	7	7	0	21	16	5
ABC KIDS LISTEN	66	68	-2	19	14	5	3	*	*	23	33	-10	13	15	-2	4	1	3	4	4	0
ABC Sport	51	51	0	*	2	*	*	8	*	14	12	2	9	2	7	13	15	-2	15	13	2
Double J	67	59	8	12	7	5	*	*	*	28	25	3	19	23	-4	4	2	2	4	3	1
Total Digital/Internet Only	975	854	121	155	110	45	87	79	8	274	265	9	196	178	18	121	108	13	142	114	28

MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00pm			Afternoon Mon-Fri 12:00pm-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00pm			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	24	16	8	9	3	6	12	9	3	8	7	1	16	5	11	2	1	1	9	7	2
Chemist Warehouse Remix	18	17	1	8	6	2	6	7	-1	11	11	0	9	3	6	*	*	*	11	13	-2
Coles Radio	46	67	-21	14	14	0	14	22	-8	17	31	-14	12	18	-6	13	11	2	37	34	3
DANCE HITS	21	27	-6	13	12	1	13	6	7	13	15	-2	11	*	*	2	8	-6	19	19	0
EASY 80s HITS	15	16	-1	11	13	-2	8	9	-1	*	2	*	3	5	-2	4	4	0	14	16	-2
Edge Digital	17	13	4	4	3	1	3	3	0	7	6	1	6	4	2	10	6	4	19	8	11
GOLD 80s	104	88	16	43	22	21	46	34	12	38	39	-1	40	37	3	19	28	-9	36	42	-6
KIIS 90s	76	66	10	36	24	12	26	22	4	19	25	-6	21	23	-2	11	5	6	33	32	1
MMM 90s	29	35	-6	8	10	-2	19	15	4	13	19	-6	17	15	2	14	11	3	23	10	13
MMM CLASSIC ROCK	53	29	24	20	2	18	19	10	9	25	18	7	9	10	-1	14	3	11	27	20	7
MMM COUNTRY	25	19	6	7	8	-1	10	12	-2	24	15	9	15	10	5	4	1	3	15	13	2
MMM HARD N HEAVY	22	14	8	7	5	2	7	4	3	12	8	4	8	3	5	8	6	2	14	6	8
MMM SOFT ROCK	24	14	10	9	6	3	11	9	2	10	8	2	6	*	*	6	2	4	15	11	4
NOVA Noughties	41	29	12	18	9	9	20	15	5	19	7	12	15	9	6	6	*	*	37	22	15
NTS News Talk Sport	18	10	8	5	3	2	7	*	*	7	5	2	3	2	1	7	7	0	6	2	4
OLDSKOOL 90s HITS	20	34	-14	5	12	-7	8	15	-7	11	12	-1	4	13	-9	1	3	-2	15	20	-5
RSN Extra	9	2	7	4	*	*	2	*	*	1	*	*	4	2	2	3	2	1	5	*	*
Rythmos	9	12	-3	4	5	-1	*	*	*	2	2	0	2	2	0	4	5	-1	9	9	0
SEN Fanatic	3	1	2	1	*	*	1	*	*	*	1	*	2	*	*	2	*	*	3	2	1
SEN Sydney DAB+	10	6	4	6	2	4	2	2	0	5	4	1	5	4	1	3	2	1	4	6	-2
SEN Track Digital	4	2	2	*	*	*	2	*	*	1	2	-1	2	2	0	*	*	*	6	2	4
smooth relax	67	65	2	17	14	3	29	26	3	20	23	-3	31	29	2	15	17	-2	38	40	-2
SOUNDCLOUD RADIO	21	10	11	2	2	0	7	4	3	8	6	2	*	*	*	7	*	*	8	4	4
URBAN HITS	19	19	0	3	2	1	5	3	2	10	10	0	7	6	1	2	*	*	9	4	5
triple j Unearthed	37	34	3	8	13	-5	13	18	-5	22	13	9	14	12	2	4	7	-3	23	23	0
ABC Country	44	47	-3	14	11	3	18	21	-3	16	21	-5	10	14	-4	11	14	-3	17	13	4
ABC Jazz	54	48	6	7	5	2	15	10	5	26	20	6	32	27	5	15	20	-5	43	42	1
ABC KIDS LISTEN	50	59	-9	18	22	-4	22	22	0	13	18	-5	13	24	-11	10	7	3	31	33	-2
ABC Sport	24	18	6	17	9	8	4	5	-1	8	6	2	5	6	-1	5	3	2	32	40	-8
Double J	53	47	6	14	12	2	29	27	2	37	37	0	26	24	2	14	10	4	36	23	13
Total Digital/Internet Only	735	665	70	296	221	75	357	301	56	343	328	15	303	279	24	177	149	28	539	488	51

Survey Period: Sun Aug 15 to Sat Sept 18 & Sun Sept 26 to Sat Oct 30.

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EMBARGOED UNTIL 9:30AM (AEDT)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	47	51	-4	12	14	-2	4	4	0	7	5	2	16	13	3	5	10	-5	4	6	-2
97.3 The 90s	48	45	3	9	12	-3	5	2	3	12	11	1	12	13	-1	1	4	-3	8	4	4
BUDDHA HITS	12	21	-9	*	*	*	*	5	*	1	5	-4	7	8	-1	2	4	-2	1	1	0
Chemist Warehouse Remix	7	9	-2	2	4	-2	2	1	1	2	2	0	*	1	*	1	1	0	*	*	*
Coles Radio	57	55	2	8	10	-2	6	10	-4	26	16	10	9	9	0	10	9	1	*	1	*
DANCE HITS	13	22	-9	4	13	-9	3	4	-1	5	3	2	1	3	-2	*	*	*	*	*	*
EASY 80s HITS	4	9	-5	1	2	-1	*	*	*	*	3	*	1	4	-3	2	1	1	*	*	*
Edge Digital	28	18	10	9	9	0	4	2	2	10	2	8	3	3	0	*	*	*	2	2	0
MMM 90s	16	21	-5	2	5	-3	1	1	0	3	7	-4	8	6	2	*	1	*	1	1	0
MMM CLASSIC ROCK	29	24	5	5	6	-1	3	1	2	2	2	0	9	5	4	9	9	0	1	1	0
MMM COUNTRY	17	17	0	2	3	-1	*	*	*	10	7	3	4	4	0	1	*	*	1	2	-1
MMM HARD N HEAVY	10	5	5	2	*	*	2	*	*	1	1	0	4	4	0	1	*	*	*	*	*
MMM SOFT ROCK	13	13	0	2	5	-3	2	2	0	*	*	*	6	4	2	2	2	0	*	*	*
NOVA 90s	39	52	-13	7	11	-4	*	1	*	18	23	-5	12	15	-3	2	2	0	*	*	*
NTS News Talk Sport	*	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	14	11	3	8	4	4	2	1	1	1	3	-2	3	2	1	*	*	*	*	*	*
smooth	33	27	6	1	3	-2	*	*	*	7	6	1	3	1	2	15	12	3	6	5	1
smooth 80s	14	17	-3	2	3	-1	*	2	*	3	1	2	6	6	0	2	4	-2	1	1	0
SOUNDCLOUD RADIO	12	17	-5	3	4	-1	3	6	-3	6	5	1	*	2	*	*	*	*	*	*	*
URBAN HITS	10	13	-3	3	6	-3	*	1	*	5	4	1	1	1	0	*	*	*	*	*	*
triple j Uneathed	34	33	1	8	10	-2	6	7	-1	11	11	0	6	5	1	2	*	*	1	1	0
ABC Country	13	15	-2	1	1	0	*	*	*	1	3	-2	4	2	2	2	3	-1	5	6	-1
ABC Jazz	15	19	-4	2	4	-2	*	3	*	6	5	1	2	2	0	2	3	-1	3	1	2
ABC KIDS LISTEN	19	18	1	3	4	-1	*	*	*	7	9	-2	7	5	2	*	*	*	1	*	*
ABC Sport	9	23	-14	1	6	-5	*	2	*	1	2	-1	3	4	-1	2	4	-2	2	5	-3
Double J	31	38	-7	4	6	-2	4	3	1	3	5	-2	17	17	0	2	5	-3	1	1	0
Total Digital/Internet Only	449	451	-2	64	78	-14	38	43	-5	119	118	1	124	114	10	62	60	2	41	37	4

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
97.3 The 80s	37	39	-2	12	13	-1	9	12	-3	16	12	4	12	10	2	11	16	-5	21	24	-3	
97.3 The 90s	37	36	1	17	16	1	10	13	-3	14	11	3	15	12	3	4	5	-1	22	26	-4	
BUDDHA HITS	9	14	-5	6	6	0	6	5	1	4	8	-4	4	8	-4	*	3	*	10	15	-5	
Chemist Warehouse Remix	7	8	-1	3	2	1	3	2	1	5	3	2	3	3	0	3	7	-4	*	3	*	
Coles Radio	47	41	6	19	13	6	18	16	2	19	21	-2	18	17	1	2	2	0	23	34	-11	
DANCE HITS	12	20	-8	3	6	-3	5	8	-3	7	10	-3	6	12	-6	1	*	*	4	4	0	
EASY 80s HITS	3	1	2	*	1	*	1	1	0	3	1	2	3	*	*	1	1	0	3	8	-5	
Edge Digital	27	18	9	9	6	3	2	3	-1	9	4	5	9	4	5	5	5	0	9	3	6	
MMM 90s	12	14	-2	2	2	0	6	4	2	5	4	1	7	4	3	1	3	-2	9	10	-1	
MMM CLASSIC ROCK	24	19	5	10	5	5	8	7	1	10	8	2	10	4	6	6	7	-1	14	13	1	
MMM COUNTRY	14	13	1	6	3	3	6	2	4	10	9	1	9	8	1	1	1	0	13	10	3	
MMM HARD N HEAVY	9	4	5	6	3	3	3	1	2	2	4	-2	6	3	3	3	*	*	7	4	3	
MMM SOFT ROCK	12	10	2	6	4	2	3	2	1	5	6	-1	3	4	-1	2	3	-1	4	6	-2	
NOVA 90s	31	41	-10	16	17	-1	3	11	-8	14	15	-1	12	15	-3	3	6	-3	17	25	-8	
NTS News Talk Sport	*	2	*	*	1	*	*	*	*	*	1	*	*	1	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	10	8	2	5	2	3	6	4	2	3	4	-1	3	3	0	4	2	2	8	6	2	
smooth	27	21	6	7	6	1	10	9	1	15	17	-2	12	8	4	6	3	3	21	21	0	
smooth 80s	11	13	-2	4	2	2	3	5	-2	4	5	-1	2	5	-3	3	5	-2	7	5	2	
SOUNDCLOUD RADIO	11	16	-5	7	9	-2	3	7	-4	5	7	-2	7	8	-1	4	5	-1	5	5	0	
URBAN HITS	8	10	-2	3	3	0	6	5	1	5	5	0	2	2	0	3	3	0	5	4	1	
triple j Uneathed	26	26	0	14	13	1	4	9	-5	8	5	3	5	5	0	7	6	1	16	15	1	
ABC Country	10	11	-1	5	6	-1	3	4	-1	3	3	0	4	5	-1	2	2	0	8	9	-1	
ABC Jazz	12	15	-3	4	6	-2	2	4	-2	6	9	-3	7	8	-1	2	1	1	7	11	-4	
ABC KIDS LISTEN	19	16	3	11	7	4	5	5	0	9	8	1	9	9	0	3	3	0	8	8	0	
ABC Sport	3	15	-12	*	7	*	3	4	-1	*	1	*	*	1	*	*	7	*	6	13	-7	
Double J	26	33	-7	15	15	0	16	17	-1	13	15	-2	14	18	-4	3	6	-3	21	23	-2	
Total Digital/Internet Only	380	367	13	199	177	22	164	169	-5	194	190	4	192	176	16	91	103	-12	283	292	-9	

EMBARGOED UNTIL 9:30AM (AEDT)



ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	12	3	2	*	*	1	*	*	4	4	0	3	2	1	3	2	1	2	3	-1
Chemist Warehouse Remix	6	4	2	2	*	*	*	*	*	1	2	-1	1	1	0	1	*	*	1	1	0
Coles Radio	26	23	3	3	2	1	6	5	1	4	4	0	7	8	-1	4	3	1	2	1	1
DANCE HITS	11	11	0	4	3	1	*	*	*	5	6	-1	3	2	1	*	*	*	*	*	*
EASY 80s HITS	10	9	1	2	1	1	1	*	*	*	1	*	4	4	0	1	1	0	2	3	-1
Edge Digital	9	7	2	2	*	*	*	*	*	3	4	-1	1	2	-1	*	*	*	2	1	1
Mix 80s	18	20	-2	2	2	0	1	2	-1	4	4	0	8	7	1	2	4	-2	2	2	0
Mix 90s	15	15	0	3	4	-1	*	1	*	3	4	-1	5	3	2	3	4	-1	1	*	*
MMM 90s	13	10	3	*	*	*	1	*	*	3	4	-1	5	3	2	3	2	1	1	*	*
MMM CLASSIC ROCK	25	14	11	3	3	0	1	*	*	2	1	1	8	3	5	6	4	2	4	3	1
MMM HARD N HEAVY	5	2	3	*	*	*	*	*	*	1	*	*	2	1	1	1	*	*	2	1	1
MMM SOFT ROCK	8	3	5	*	*	*	*	*	*	3	1	2	3	1	2	2	1	1	3	2	1
NOVA Throwbacks	17	7	10	5	2	3	4	1	3	5	*	*	1	3	-2	*	*	*	1	*	*
OLDSKOOL 90s HITS	16	19	-3	2	4	-2	2	1	1	2	4	-2	7	5	2	2	2	0	1	3	-2
smooth	19	17	2	3	*	*	*	1	*	5	5	0	5	5	0	3	2	1	3	4	-1
smooth 90s	7	5	2	*	*	*	*	*	*	2	1	1	4	4	0	1	*	*	*	*	*
SOUNDCLLOUD RADIO	6	6	0	2	1	1	*	1	*	2	2	0	3	1	2	*	*	*	*	*	*
URBAN HITS	6	7	-1	2	1	1	1	2	-1	2	2	0	1	2	-1	*	*	*	*	*	*
triple j Unearthed	19	11	8	2	1	1	9	4	5	3	4	-1	4	1	3	1	1	0	*	*	*
ABC Country	14	13	1	2	1	1	2	1	1	1	1	0	2	4	-2	2	2	0	5	5	0
ABC Jazz	17	12	5	4	4	0	*	*	*	1	2	-1	2	1	1	3	2	1	8	4	4
ABC KIDS LISTEN	9	8	1	4	3	1	*	*	*	2	4	-2	2	1	1	*	*	*	1	*	*
ABC Sport	7	5	2	1	1	0	*	*	*	*	*	*	2	2	0	2	1	1	1	1	0
Double J	21	20	1	6	5	1	*	*	*	4	9	-5	6	4	2	3	1	2	2	2	0
Total Digital/Internet Only	242	210	32	28	23	5	31	19	12	47	55	-8	67	56	11	34	29	5	35	27	8

Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
BUDDHA HITS	12	7	5	2	1	1	6	3	3	2	2	0	4	2	2	2	1	1	8	6	2
Chemist Warehouse Remix	4	3	1	1	*	*	1	*	*	2	1	1	*	1	*	2	2	0	2	2	0
Coles Radio	24	19	5	4	6	-2	10	7	3	12	9	3	4	4	0	5	4	1	10	11	-1
DANCE HITS	9	8	1	3	3	0	2	1	1	3	4	-1	5	4	1	3	3	0	8	7	1
EASY 80s HITS	5	7	-2	1	2	-1	1	2	-1	1	2	-1	4	5	-1	2	2	0	7	4	3
Edge Digital	7	4	3	1	*	*	1	1	0	1	1	0	3	3	0	4	2	2	2	3	-1
Mix 80s	15	14	1	6	5	1	7	7	0	9	7	2	7	5	2	2	4	-2	10	13	-3
Mix 90s	10	11	-1	1	4	-3	1	1	0	5	3	2	6	4	2	2	3	-1	7	6	1
MMM 90s	10	9	1	5	4	1	5	2	3	3	3	0	6	7	-1	1	2	-1	7	3	4
MMM CLASSIC ROCK	20	9	11	12	5	7	11	3	8	12	6	6	9	7	2	2	3	-1	13	10	3
MMM HARD N HEAVY	3	1	2	*	*	*	1	1	0	2	1	1	1	1	0	1	*	*	2	1	1
MMM SOFT ROCK	8	3	5	2	2	0	3	1	2	6	2	4	5	2	3	1	*	*	4	1	3
NOVA Throwbacks	13	6	7	4	1	3	5	2	3	8	3	5	5	2	3	1	*	*	9	3	6
OLDSKOOL 90s HITS	13	15	-2	3	4	-1	6	6	0	7	9	-2	8	6	2	*	*	*	9	7	2
smooth	13	14	-1	3	3	0	5	5	0	8	9	-1	8	8	0	4	3	1	18	14	4
smooth 90s	5	5	0	3	2	1	2	3	-1	1	2	-1	1	1	0	1	1	0	2	1	1
SOUNDCLLOUD RADIO	6	6	0	2	1	1	2	*	*	2	2	0	1	2	-1	2	2	0	2	2	0
URBAN HITS	4	5	-1	1	3	-2	2	4	-2	4	3	1	2	3	-1	*	*	*	3	3	0
triple j Unearthed	17	9	8	6	2	4	6	2	4	8	4	4	5	3	2	6	3	3	9	4	5
ABC Country	11	10	1	3	2	1	7	5	2	4	6	-2	3	4	-1	3	3	0	7	7	0
ABC Jazz	12	8	4	2	1	1	3	2	1	4	2	2	5	6	-1	6	4	2	12	9	3
ABC KIDS LISTEN	9	7	2	3	3	0	1	2	-1	2	2	0	4	2	2	3	3	0	5	6	-1
ABC Sport	3	2	1	1	*	*	*	*	*	*	1	*	1	1	0	1	*	*	5	3	2
Double J	18	16	2	9	7	2	7	7	0	11	6	5	7	6	1	6	5	1	11	9	2
Total Digital/Internet Only	206	177	29	86	69	17	108	81	27	121	101	20	108	96	12	63	59	4	159	132	27



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 7 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	8	7	1	*	*	*	*	*	*	1	*	*	2	*	*	2	2	0	2	4	-2
96FM 80s	67	46	21	13	7	6	13	4	9	7	11	-4	18	15	3	7	5	2	9	4	5
BUDDHA HITS	14	15	-1	3	2	1	2	*	*	4	4	0	3	6	-3	2	2	0	1	1	0
Chemist Warehouse Remix	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	1	0
Coles Radio	27	26	1	7	3	4	3	3	0	4	5	-1	6	8	-2	4	4	0	2	1	1
EASY 80s HITS	14	19	-5	3	5	-2	*	*	*	6	5	1	3	5	-2	2	4	-2	*	*	*
KIX DIGITAL	6	3	3	1	*	*	*	*	*	*	*	*	4	2	2	*	1	*	1	1	0
MMM 90s	28	21	7	4	2	2	5	2	3	6	7	-1	11	10	1	2	*	*	*	*	*
MMM CLASSIC ROCK	25	21	4	5	*	*	1	3	-2	5	3	2	6	7	-1	7	7	0	1	1	0
MMM COUNTRY	7	10	-3	1	1	0	*	*	*	2	3	-1	1	5	-4	2	2	0	*	*	*
MMM SOFT ROCK	10	4	6	3	1	2	*	*	*	2	1	1	3	2	1	2	1	1	*	*	*
My Perth DAB Radio	14	13	1	3	2	1	*	*	*	1	*	*	3	7	-4	3	2	1	3	2	1
NTS News Talk Sport	3	2	1	*	*	*	*	*	*	*	*	*	3	1	2	*	*	*	*	*	*
OLDSKOOL 90s HITS	24	21	3	2	3	-1	3	1	2	7	6	1	11	10	1	*	*	*	2	1	1
smooth	53	46	7	4	2	2	*	*	*	17	16	1	14	13	1	14	9	5	4	6	-2
SOUNDCLOUD RADIO	3	14	-11	1	2	-1	2	6	-4	*	5	*	*	*	*	*	1	*	*	*	*
URBAN HITS	20	11	9	3	2	1	*	1	*	14	5	9	3	3	0	*	*	*	*	*	*
triple j Unearthed	30	23	7	4	9	-5	9	5	4	10	5	5	4	2	2	2	*	*	1	1	0
ABC Country	17	10	7	2	*	*	*	*	*	3	3	0	2	*	*	4	3	1	7	4	3
ABC Jazz	4	7	-3	1	1	0	*	*	*	2	1	1	*	1	*	1	1	0	1	3	-2
ABC KIDS LISTEN	20	16	4	4	2	2	1	1	0	11	7	4	2	3	-1	*	*	*	3	2	1
ABC Sport	14	16	-2	3	2	1	*	1	*	1	4	-3	*	1	*	3	3	0	7	4	3
Double J	32	28	4	6	4	2	2	*	*	10	13	-3	12	9	3	2	1	1	1	1	0
Total Digital/Internet Only	356	323	33	46	39	7	36	30	6	88	83	5	88	88	0	53	43	10	44	39	5

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	6	5	1	5	3	2	5	4	1	4	4	0	3	3	0	*	1	*	4	4	0
96FM 80s	58	37	21	21	15	6	14	15	-1	29	13	16	20	11	9	8	10	-2	30	23	7
BUDDHA HITS	10	10	0	3	2	1	7	5	2	4	5	-1	4	3	1	2	2	0	11	10	1
Chemist Warehouse Remix	2	2	0	1	1	0	*	*	*	2	2	0	1	1	0	*	*	*	1	2	-1
Coles Radio	25	21	4	7	9	-2	10	11	-1	11	10	1	11	5	6	5	3	2	10	14	-4
EASY 80s HITS	13	15	-2	1	4	-3	5	9	-4	8	7	1	4	6	-2	4	5	-1	5	6	-1
KIX DIGITAL	4	2	2	*	1	*	3	2	1	*	1	*	1	1	0	*	*	*	2	1	1
MMM 90s	20	15	5	10	9	1	9	8	1	13	10	3	7	9	-2	3	2	1	17	15	2
MMM CLASSIC ROCK	18	14	4	9	7	2	11	8	3	6	4	2	7	5	2	3	1	2	9	11	-2
MMM COUNTRY	5	6	-1	3	3	0	1	4	-3	1	5	-4	1	2	-1	*	1	*	4	6	-2
MMM SOFT ROCK	9	3	6	3	1	2	2	1	1	6	2	4	1	*	*	1	*	*	4	2	2
My Perth DAB Radio	10	8	2	2	5	-3	2	1	1	4	2	2	6	2	4	5	3	2	7	8	-1
NTS News Talk Sport	3	2	1	1	1	0	2	2	0	1	*	*	*	*	*	*	*	*	1	1	0
OLDSKOOL 90s HITS	18	18	0	11	8	3	10	10	0	10	8	2	8	9	-1	*	1	*	21	15	6
smooth	47	43	4	25	21	4	29	24	5	28	26	2	25	16	9	9	11	-2	28	19	9
SOUNDCLOUD RADIO	1	8	-7	*	2	*	*	6	*	*	5	*	1	2	-1	1	2	-1	2	7	-5
URBAN HITS	14	8	6	4	4	0	6	2	4	9	5	4	9	6	3	4	1	3	12	9	3
triple j Unearthed	22	18	4	7	9	-2	4	2	2	7	5	2	5	6	-1	5	3	2	11	10	1
ABC Country	10	5	5	3	*	*	2	*	*	4	3	1	6	3	3	2	1	1	11	6	5
ABC Jazz	2	7	-5	1	2	-1	*	1	*	*	2	*	1	3	-2	1	3	-2	4	3	1
ABC KIDS LISTEN	17	13	4	6	5	1	5	4	1	5	4	1	5	5	0	5	4	1	9	8	1
ABC Sport	6	11	-5	4	4	0	3	3	0	*	1	*	1	4	-3	1	6	-5	10	11	-1
Double J	28	25	3	5	5	0	8	6	2	8	8	0	19	18	1	11	11	0	13	16	-3
Total Digital/Internet Only	299	276	23	131	133	-2	152	128	24	162	142	20	150	133	17	74	80	-6	226	219	7