



SYDNEY RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	3.9	3.6	0.3	0.3	0.2	0.1	0.1	0.7	-0.6	1.0	1.8	-0.8	1.0	1.6	-0.6	4.1	3.4	0.7	11.9	9.2	2.7
2GB	11.8	12.1	-0.3	3.2	4.7	-1.5	0.4	0.3	0.1	3.6	2.9	0.7	7.6	6.0	1.6	16.4	17.2	-0.8	27.3	28.4	-1.1
2UE	3.7	3.6	0.1	1.4	1.1	0.3	0.1	0.1	0.0	0.8	0.3	0.5	3.0	2.3	0.7	6.2	6.1	0.1	7.1	7.8	-0.7
SKY Sports Radio	0.8	1.1	-0.3	0.1	0.2	-0.1	*	0.6	*	0.5	0.5	0.0	1.2	1.8	-0.6	1.7	1.7	0.0	0.6	0.9	-0.3
104.1 2DAY FM	4.4	4.2	0.2	12.0	9.2	2.8	9.3	8.2	1.1	7.5	7.9	-0.4	3.2	3.9	-0.7	1.6	1.4	0.2	0.8	0.6	0.2
KIIS1065	8.1	9.4	-1.3	17.8	21.1	-3.3	11.5	14.0	-2.5	15.6	18.3	-2.7	8.3	9.9	-1.6	3.0	2.8	0.2	0.4	1.1	-0.7
104.9 TRIPLE M	6.0	6.7	-0.7	5.4	3.8	1.6	5.5	6.5	-1.0	12.8	12.1	0.7	8.5	11.4	-2.9	2.1	3.3	-1.2	0.2	0.2	0.0
NOVA96.9	7.0	5.9	1.1	17.1	18.9	-1.8	16.0	16.7	-0.7	12.0	9.8	2.2	7.1	4.8	2.3	1.2	0.7	0.5	0.2	0.2	0.0
smoothfm 95.3	7.7	6.9	0.8	7.3	6.5	0.8	4.8	3.7	1.1	7.9	5.0	2.9	8.5	7.9	0.6	11.4	13.4	-2.0	5.1	4.5	0.6
WSFM	6.9	8.1	-1.2	3.2	3.6	-0.4	4.6	4.4	0.2	5.6	6.4	-0.8	10.8	13.7	-2.9	10.5	12.2	-1.7	3.3	3.6	-0.3
ABC702	9.9	9.7	0.2	5.9	3.5	2.4	1.7	3.3	-1.6	1.9	3.4	-1.5	8.0	6.0	2.0	18.2	16.3	1.9	17.6	18.3	-0.7
2RN	3.0	2.1	0.9	1.9	2.4	-0.5	3.6	0.8	2.8	0.6	0.5	0.1	1.6	2.0	-0.4	5.3	2.3	3.0	5.0	3.9	1.1
NEWSR	1.7	1.7	0.0	1.7	1.5	0.2	0.6	0.7	-0.1	0.6	0.6	0.0	3.2	2.6	0.6	1.3	1.5	-0.2	1.9	2.3	-0.4
2JJJ	6.7	7.8	-1.1	6.5	5.6	0.9	21.2	24.8	-3.6	11.6	14.9	-3.3	6.8	8.1	-1.3	2.2	1.6	0.6	*	0.5	*
ABCFM	3.9	4.4	-0.5	1.1	0.3	0.8	1.4	0.7	0.7	1.5	0.7	0.8	3.2	3.1	0.1	3.5	4.9	-1.4	9.0	10.8	-1.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	3.7	3.5	0.2	2.7	2.5	0.2	4.6	4.4	0.2	5.3	4.7	0.6	3.3	3.0	0.3	2.4	2.7	-0.3	4.3	4.1	0.2
2GB	12.7	13.0	-0.3	14.2	15.3	-1.1	15.4	14.9	0.5	11.4	10.5	0.9	7.5	9.2	-1.7	14.6	14.3	0.3	9.0	9.3	-0.3
2UE	2.7	2.7	0.0	3.3	3.9	-0.6	2.5	2.4	0.1	2.3	1.8	0.5	1.8	2.1	-0.3	3.7	3.3	0.4	6.8	6.5	0.3
SKY Sports Radio	0.8	0.9	-0.1	1.6	1.8	-0.2	0.3	0.4	-0.1	0.4	0.7	-0.3	0.6	0.6	0.0	0.4	0.4	0.0	1.1	1.8	-0.7
104.1 2DAY FM	4.8	4.5	0.3	3.3	3.0	0.3	4.5	4.4	0.1	5.0	5.3	-0.3	7.8	6.6	1.2	4.1	3.8	0.3	3.1	3.2	-0.1
KIIS1065	8.4	9.8	-1.4	9.9	11.3	-1.4	6.9	8.6	-1.7	7.2	9.2	-2.0	10.1	10.7	-0.6	6.3	6.9	-0.6	7.1	8.2	-1.1
104.9 TRIPLE M	6.4	6.9	-0.5	6.4	6.9	-0.5	5.5	6.6	-1.1	7.5	7.8	-0.3	6.4	7.0	-0.6	5.9	5.8	0.1	4.9	5.8	-0.9
NOVA96.9	7.1	5.9	1.2	7.4	6.3	1.1	5.8	4.4	1.4	6.2	5.2	1.0	8.7	7.8	0.9	7.9	6.0	1.9	6.6	5.7	0.9
smoothfm 95.3	7.3	6.5	0.8	6.4	5.1	1.3	7.9	7.3	0.6	8.0	7.2	0.8	7.1	6.1	1.0	7.7	8.4	-0.7	9.0	8.4	0.6
WSFM	7.0	8.0	-1.0	6.9	8.0	-1.1	7.6	9.0	-1.4	7.8	9.0	-1.2	6.3	6.8	-0.5	5.2	5.7	-0.5	6.8	8.5	-1.7
ABC702	10.3	10.1	0.2	12.2	11.4	0.8	10.0	9.2	0.8	9.3	9.4	-0.1	10.0	10.0	0.0	8.4	10.0	-1.6	8.6	8.5	0.1
2RN	2.8	2.1	0.7	3.6	2.8	0.8	1.9	1.3	0.6	1.4	1.1	0.3	3.3	2.3	1.0	4.7	3.5	1.2	3.5	2.3	1.2
NEWSR	1.6	1.6	0.0	2.3	2.4	-0.1	0.9	0.8	0.1	0.7	0.8	-0.1	1.2	1.1	0.1	3.8	3.5	0.3	2.0	2.1	-0.1
2JJJ	7.0	8.3	-1.3	6.4	7.1	-0.7	7.8	9.1	-1.3	8.1	9.6	-1.5	7.0	9.6	-2.6	4.7	5.5	-0.8	5.5	5.9	-0.4
ABCFM	3.6	4.0	-0.4	2.7	3.2	-0.5	4.4	5.0	-0.6	4.0	4.4	-0.4	3.6	3.6	0.0	3.9	4.1	-0.2	4.9	5.8	-0.9



SYDNEY RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	20	19	1	*	*	*	*	*	*	1	2	-1	1	2	-1	3	3	0	14	12	2
2GB	61	64	-3	1	2	-1	*	*	*	4	3	1	10	8	2	14	15	-1	32	36	-4
2UE	19	19	0	*	*	*	*	*	*	1	*	*	4	3	1	5	5	0	8	10	-2
SKY Sports Radio	4	6	-2	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	1	1	0
104.1 2DAY FM	23	22	1	4	3	1	4	3	1	8	9	-1	4	5	-1	1	1	0	1	1	0
KIIS1065	42	49	-7	6	7	-1	5	6	-1	17	20	-3	11	13	-2	3	2	1	*	1	*
104.9 TRIPLE M	31	35	-4	2	1	1	2	3	-1	14	13	1	11	15	-4	2	3	-1	*	*	*
NOVA96.9	36	31	5	6	6	0	7	7	0	13	11	2	9	6	3	1	1	0	*	*	*
smoothfm 95.3	40	36	4	3	2	1	2	2	0	9	5	4	11	10	1	10	11	-1	6	6	0
WSFM	36	43	-7	1	1	0	2	2	0	6	7	-1	14	18	-4	9	10	-1	4	5	-1
ABC702	51	51	0	2	1	1	1	1	0	2	4	-2	10	8	2	15	14	1	21	23	-2
2RN	15	11	4	1	1	0	1	*	*	1	*	*	2	3	-1	5	2	3	6	5	1
NEWSR	9	9	0	1	*	*	*	*	*	1	1	0	4	3	1	1	1	0	2	3	-1
2JJJ	34	41	-7	2	2	0	9	11	-2	13	16	-3	9	10	-1	2	1	1	*	1	*
ABCFM	20	23	-3	*	*	*	1	*	*	2	1	1	4	4	0	3	4	-1	11	14	-3
Total	516	525	-9	35	32	3	41	42	-1	109	109	0	129	128	1	84	85	-1	117	128	-11

Average Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	20	20	0	24	22	2	31	31	0	30	28	2	19	18	1	4	5	-1	19	18	1
2GB	70	73	-3	125	137	-12	106	106	0	66	63	3	44	54	-10	28	28	0	39	40	-1
2UE	15	15	0	29	35	-6	17	17	0	13	11	2	11	12	-1	7	6	1	30	28	2
SKY Sports Radio	4	5	-1	14	16	-2	2	3	-1	2	4	-2	4	4	0	1	1	0	5	8	-3
104.1 2DAY FM	26	25	1	29	27	2	31	31	0	29	32	-3	46	39	7	8	7	1	14	14	0
KIIS1065	46	55	-9	87	101	-14	48	61	-13	41	55	-14	60	63	-3	12	13	-1	31	35	-4
104.9 TRIPLE M	35	39	-4	56	61	-5	38	47	-9	43	47	-4	38	41	-3	11	11	0	21	25	-4
NOVA96.9	39	33	6	65	57	8	40	31	9	35	31	4	51	46	5	15	12	3	29	25	4
smoothfm 95.3	40	37	3	56	45	11	55	52	3	46	43	3	42	36	6	15	16	-1	39	36	3
WSFM	38	45	-7	60	72	-12	53	64	-11	45	54	-9	37	40	-3	10	11	-1	29	37	-8
ABC702	57	57	0	107	102	5	69	65	4	53	57	-4	59	59	0	16	19	-3	37	37	0
2RN	15	12	3	31	25	6	13	9	4	8	6	2	19	14	5	9	7	2	15	10	5
NEWSR	9	9	0	21	22	-1	6	6	0	4	5	-1	7	7	0	7	7	0	9	9	0
2JJJ	38	47	-9	56	63	-7	54	65	-11	46	58	-12	41	57	-16	9	11	-2	24	26	-2
ABCFM	20	23	-3	24	29	-5	31	36	-5	23	27	-4	21	21	0	7	8	-1	21	25	-4
Total	548	563	-15	877	895	-18	689	710	-21	573	602	-29	589	591	-2	189	194	-5	434	430	4



SYDNEY RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	226	262	-36	8	12	-4	6	7	-1	11	19	-8	24	29	-5	50	57	-7	128	139	-11
2GB	570	550	20	26	30	-4	15	9	6	65	68	-3	133	110	23	122	120	2	210	214	-4
2UE	268	252	16	20	19	1	4	7	-3	24	14	10	53	53	0	56	60	-4	110	100	10
SKY Sports Radio	85	111	-26	7	7	0	4	11	-7	11	10	1	24	28	-4	16	27	-11	22	28	-6
104.1 2DAY FM	664	623	41	126	110	16	106	114	-8	257	235	22	117	122	-5	31	26	5	26	15	11
KIIS1065	940	986	-46	203	202	1	130	136	-6	362	377	-15	195	219	-24	39	38	1	11	16	-5
104.9 TRIPLE M	536	534	2	57	60	-3	51	51	0	213	197	16	168	176	-8	41	43	-2	6	7	-1
NOVA96.9	917	873	44	175	182	-7	199	212	-13	305	279	26	207	163	44	22	27	-5	9	10	-1
smoothfm 95.3	753	713	40	76	70	6	63	52	11	182	180	2	184	176	8	157	144	13	91	92	-1
WSFM	719	748	-29	39	46	-7	46	49	-3	176	174	2	257	276	-19	137	136	1	63	68	-5
ABC702	651	635	16	48	27	21	20	20	0	69	82	-13	163	167	-4	153	145	8	197	194	3
2RN	201	201	0	12	17	-5	14	6	8	15	18	-3	46	59	-13	36	40	-4	78	60	18
NEWSR	250	255	-5	15	21	-6	15	10	5	35	43	-8	104	101	3	31	27	4	49	53	-4
2JJJ	631	676	-45	69	63	6	151	156	-5	244	279	-35	129	132	-3	30	40	-10	7	7	0
ABCFM	267	271	-4	14	14	0	25	23	2	36	27	9	57	55	2	41	49	-8	93	104	-11
Total	4079	4064	15	424	423	1	451	452	-1	1076	1076	0	955	942	13	539	535	4	634	635	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Magic 2CH	195	232	-37	116	117	-1	101	129	-28	139	144	-5	105	102	3	53	65	-12	182	177	5
2GB	521	515	6	393	397	-4	330	318	12	278	272	6	252	282	-30	179	178	1	363	340	23
2UE	205	203	2	130	141	-11	96	91	5	94	79	15	87	108	-21	60	64	-4	215	183	32
SKY Sports Radio	63	83	-20	47	59	-12	15	14	1	14	23	-9	21	30	-9	16	9	7	56	78	-22
104.1 2DAY FM	597	551	46	286	267	19	213	210	3	269	250	19	360	329	31	151	149	2	315	300	15
KIIS1065	851	921	-70	574	606	-32	345	367	-22	413	459	-46	442	493	-51	213	264	-51	548	595	-47
104.9 TRIPLE M	477	482	-5	298	278	20	209	223	-14	231	243	-12	277	243	34	142	138	4	311	304	7
NOVA96.9	819	813	6	468	468	0	282	282	0	341	355	-14	456	433	23	255	246	9	561	520	41
smoothfm 95.3	656	602	54	350	307	43	319	267	52	329	304	25	343	301	42	195	191	4	502	493	9
WSFM	641	684	-43	363	408	-45	307	345	-38	340	375	-35	319	355	-36	170	180	-10	420	444	-24
ABC702	587	588	-1	442	418	24	316	299	17	291	309	-18	334	327	7	170	189	-19	400	389	11
2RN	180	175	5	117	109	8	90	83	7	73	62	11	89	85	4	72	69	3	147	126	21
NEWSR	218	227	-9	139	135	4	61	59	2	66	55	11	86	82	4	85	97	-12	150	157	-7
2JJJ	564	622	-58	331	387	-56	243	288	-45	289	321	-32	312	377	-65	181	219	-38	370	384	-14
ABCFM	241	243	-2	120	147	-27	119	130	-11	138	134	4	110	125	-15	87	94	-7	185	198	-13
Total	3972	3959	13	3250	3271	-21	2483	2499	-16	2605	2595	10	2855	2851	4	1793	1771	22	3391	3377	14

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.9	3.7	0.2	3.8	1.6	2.2	1.6	1.9	-0.3	3.6	3.0	0.6	5.9	5.2	0.7	6.0	6.6	-0.6	1.8	2.0	-0.2
3AW	16.0	15.2	0.8	3.0	1.1	1.9	1.7	2.9	-1.2	3.7	2.3	1.4	12.7	13.0	-0.3	23.5	24.5	-1.0	35.0	31.8	3.2
MAGIC 1278	3.3	2.7	0.6	0.3	0.4	-0.1	0.3	0.1	0.2	0.4	0.5	-0.1	0.4	0.6	-0.2	5.5	4.2	1.3	9.5	7.5	2.0
101.9 FOX FM	9.0	8.3	0.7	22.4	23.5	-1.1	19.8	19.3	0.5	14.4	12.6	1.8	9.4	8.1	1.3	2.6	1.7	0.9	0.2	0.8	-0.6
GOLD	8.1	9.0	-0.9	2.9	4.6	-1.7	7.6	7.2	0.4	9.9	9.4	0.5	9.7	13.8	-4.1	11.2	11.2	0.0	3.9	3.6	0.3
KIIS 101.1 FM	5.7	6.6	-0.9	17.8	18.7	-0.9	9.2	10.1	-0.9	8.5	10.6	-2.1	6.4	7.4	-1.0	2.2	2.1	0.1	0.4	0.4	0.0
105.1 TRIPLE M	8.2	7.2	1.0	3.8	3.7	0.1	12.0	5.4	6.6	11.4	10.2	1.2	13.2	12.1	1.1	5.7	5.9	-0.2	0.9	1.3	-0.4
NOVA 100	6.3	6.2	0.1	19.7	18.5	1.2	12.6	14.1	-1.5	10.7	11.0	-0.3	5.8	5.2	0.6	1.3	0.6	0.7	0.3	0.4	-0.1
smoothfm 91.5	7.4	7.8	-0.4	8.0	7.4	0.6	5.6	6.9	-1.3	5.5	5.7	-0.2	8.8	8.8	0.0	10.2	10.1	0.1	6.4	7.7	-1.3
ABC774	9.5	10.0	-0.5	1.7	1.7	0.0	1.6	2.4	-0.8	4.2	4.6	-0.4	5.7	6.5	-0.8	14.8	13.7	1.1	19.9	21.6	-1.7
3RN	2.3	2.1	0.2	0.6	0.2	0.4	0.1	0.2	-0.1	1.3	1.0	0.3	1.2	1.0	0.2	3.6	3.7	-0.1	4.8	4.5	0.3
NEWSR	1.3	1.4	-0.1	0.8	0.4	0.4	0.3	0.6	-0.3	0.8	1.4	-0.6	2.0	1.8	0.2	1.7	1.6	0.1	1.1	1.2	-0.1
3JJJ	5.4	4.6	0.8	3.2	2.9	0.3	16.8	13.2	3.6	11.9	11.5	0.4	4.5	2.6	1.9	0.1	0.4	-0.3	0.1	0.1	0.0
ABCFM	2.5	2.9	-0.4	0.4	0.4	0.0	0.2	0.3	-0.1	0.5	0.8	-0.3	0.9	0.6	0.3	2.3	3.5	-1.2	7.7	8.8	-1.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.1	4.0	0.1	3.1	3.4	-0.3	5.0	4.6	0.4	4.7	4.1	0.6	4.2	4.1	0.1	3.6	3.8	-0.2	3.4	2.9	0.5
3AW	16.3	15.6	0.7	21.4	20.5	0.9	17.0	16.3	0.7	12.5	12.0	0.5	12.7	11.7	1.0	16.1	15.9	0.2	15.1	13.7	1.4
MAGIC 1278	2.9	2.3	0.6	2.2	1.5	0.7	3.8	3.0	0.8	3.2	2.8	0.4	2.2	1.9	0.3	2.9	2.5	0.4	4.7	3.8	0.9
101.9 FOX FM	9.3	8.5	0.8	8.0	7.1	0.9	8.3	7.9	0.4	10.4	9.8	0.6	11.7	10.5	1.2	8.8	6.6	2.2	7.8	7.7	0.1
GOLD	8.2	9.2	-1.0	6.1	6.8	-0.7	9.1	10.1	-1.0	10.5	11.8	-1.3	7.8	8.9	-1.1	6.7	8.3	-1.6	7.6	8.3	-0.7
KIIS 101.1 FM	5.7	6.6	-0.9	5.5	6.7	-1.2	4.9	5.4	-0.5	6.2	6.7	-0.5	6.9	8.8	-1.9	5.1	5.1	0.0	5.6	6.4	-0.8
105.1 TRIPLE M	8.7	7.5	1.2	9.5	8.3	1.2	8.2	7.2	1.0	9.9	8.4	1.5	7.8	6.6	1.2	5.2	5.3	-0.1	6.6	6.2	0.4
NOVA 100	6.3	6.2	0.1	6.4	6.1	0.3	5.1	4.4	0.7	5.8	5.8	0.0	8.6	8.6	0.0	6.1	7.2	-1.1	6.3	6.2	0.1
smoothfm 91.5	7.2	7.3	-0.1	5.6	5.8	-0.2	7.5	7.9	-0.4	8.4	8.5	-0.1	7.3	7.3	0.0	7.6	7.2	0.4	8.2	9.5	-1.3
ABC774	9.7	10.4	-0.7	12.5	13.6	-1.1	10.8	11.7	-0.9	6.5	7.0	-0.5	8.1	8.1	0.0	10.1	10.7	-0.6	8.7	8.7	0.0
3RN	2.2	2.0	0.2	3.6	3.3	0.3	1.1	1.3	-0.2	1.4	1.4	0.0	1.9	1.8	0.1	3.5	2.1	1.4	2.6	2.3	0.3
NEWSR	1.2	1.3	-0.1	1.7	1.7	0.0	0.6	0.8	-0.2	0.9	0.9	0.0	1.2	1.4	-0.2	2.0	1.9	0.1	1.3	1.6	-0.3
3JJJ	5.5	4.5	1.0	4.9	4.6	0.3	5.4	4.1	1.3	6.0	4.4	1.6	6.0	5.1	0.9	5.4	4.4	1.0	5.1	4.8	0.3
ABCFM	2.4	2.7	-0.3	1.7	2.3	-0.6	2.6	2.9	-0.3	2.9	2.6	0.3	2.5	2.7	-0.2	2.9	4.2	-1.3	2.8	3.5	-0.7

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	21	20	1	1	*	*	1	1	0	4	4	0	8	7	1	5	5	0	2	2	0
3AW	86	81	5	1	*	*	1	1	0	4	3	1	17	18	-1	19	20	-1	44	38	6
MAGIC 1278	18	14	4	*	*	*	*	*	*	*	1	*	1	1	0	5	3	2	12	9	3
101.9 FOX FM	48	44	4	7	7	0	10	9	1	17	15	2	13	11	2	2	1	1	*	1	*
GOLD	43	48	-5	1	1	0	4	3	1	12	11	1	13	19	-6	9	9	0	5	4	1
KIIS 101.1 FM	31	35	-4	5	6	-1	4	5	-1	10	13	-3	9	10	-1	2	2	0	*	*	*
105.1 TRIPLE M	44	38	6	1	1	0	6	2	4	13	12	1	18	16	2	5	5	0	1	2	-1
NOVA 100	34	33	1	6	5	1	6	6	0	12	13	-1	8	7	1	1	*	*	*	*	*
smoothfm 91.5	40	42	-2	2	2	0	3	3	0	6	7	-1	12	12	0	8	8	0	8	9	-1
ABC774	51	53	-2	1	1	0	1	1	0	5	5	0	8	9	-1	12	11	1	25	26	-1
3RN	12	11	1	*	*	*	*	*	*	2	1	1	2	1	1	3	3	0	6	5	1
NEWSR	7	7	0	*	*	*	*	*	*	1	2	-1	3	2	1	1	1	0	1	1	0
3JJJ	29	24	5	1	1	0	8	6	2	14	14	0	6	4	2	*	*	*	*	*	*
ABCFM	13	16	-3	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1	10	11	-1
Total	537	532	5	30	30	0	49	46	3	117	118	-1	134	135	-1	82	82	0	125	121	4

Average Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	24	23	1	26	28	-2	39	36	3	31	26	5	25	25	0	7	7	0	15	13	2						
3AW	94	89	5	183	172	11	132	126	6	82	77	5	76	70	6	31	30	1	65	59	6						
MAGIC 1278	17	13	4	19	12	7	30	23	7	21	18	3	13	12	1	6	5	1	20	16	4						
101.9 FOX FM	54	48	6	69	60	9	65	61	4	68	63	5	70	63	7	17	12	5	34	33	1						
GOLD	47	53	-6	52	57	-5	71	78	-7	69	75	-6	46	54	-8	13	16	-3	33	36	-3						
KIIS 101.1 FM	33	38	-5	47	56	-9	38	41	-3	41	43	-2	41	53	-12	10	10	0	24	28	-4						
105.1 TRIPLE M	50	43	7	81	69	12	64	56	8	65	54	11	46	40	6	10	10	0	29	27	2						
NOVA 100	37	35	2	55	51	4	40	34	6	38	37	1	51	52	-1	12	14	-2	27	27	0						
smoothfm 91.5	41	42	-1	48	49	-1	59	61	-2	55	54	1	43	44	-1	15	14	1	35	41	-6						
ABC774	56	59	-3	107	114	-7	83	90	-7	43	45	-2	48	49	-1	19	20	-1	38	38	0						
3RN	13	12	1	31	28	3	8	10	-2	9	9	0	11	11	0	7	4	3	11	10	1						
NEWSR	7	7	0	14	15	-1	5	7	-2	6	6	0	7	9	-2	4	4	0	6	7	-1						
3JJJ	32	26	6	42	38	4	42	32	10	40	28	12	36	31	5	10	8	2	22	21	1						
ABCFM	14	16	-2	15	19	-4	20	23	-3	19	16	3	15	16	-1	5	8	-3	12	15	-3						
Total	578	571	7	856	839	17	775	773	2	659	640	19	595	603	-8	190	189	1	433	433	0						

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	305	285	20	23	19	4	18	24	-6	58	49	9	97	99	-2	67	57	10	42	38	4
3AW	735	676	59	22	17	5	22	26	-4	69	55	14	158	154	4	173	178	-5	291	247	44
MAGIC 1278	191	174	17	4	6	-2	6	4	2	12	13	-1	13	22	-9	42	34	8	114	94	20
101.9 FOX FM	1170	1054	116	216	196	20	257	237	20	382	360	22	221	197	24	76	42	34	17	21	-4
GOLD	841	918	-77	67	76	-9	74	80	-6	207	252	-45	282	286	-4	143	151	-8	69	73	-4
KIIS 101.1 FM	872	886	-14	180	185	-5	161	129	32	286	313	-27	196	214	-18	36	34	2	13	11	2
105.1 TRIPLE M	650	625	25	57	63	-6	88	75	13	228	241	-13	206	186	20	59	52	7	13	10	3
NOVA 100	858	900	-42	162	170	-8	183	183	0	315	351	-36	166	163	3	21	25	-4	10	8	2
smoothfm 91.5	715	761	-46	52	52	0	60	68	-8	186	190	-4	170	197	-27	141	143	-2	107	111	-4
ABC774	708	715	-7	25	26	-1	20	19	1	91	108	-17	156	164	-8	156	156	0	260	242	18
3RN	222	232	-10	5	8	-3	10	14	-4	37	38	-1	43	51	-8	50	47	3	76	74	2
NEWSR	229	251	-22	14	20	-6	16	16	0	51	64	-13	64	63	1	42	32	10	41	55	-14
3JJJ	504	474	30	34	42	-8	115	114	1	259	233	26	88	74	14	5	9	-4	3	3	0
ABCFM	164	190	-26	8	8	0	6	5	1	23	29	-6	23	32	-9	28	28	0	75	88	-13
Total	4033	4033	0	410	408	2	478	474	4	1036	1040	-4	943	946	-3	524	527	-3	642	640	2

Cumulative Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	268	263	5	156	169	-13	155	150	5	138	131	7	148	139	9	103	110	-7	214	178	36
3AW	702	641	61	555	512	43	422	396	26	400	359	41	373	340	33	249	222	27	523	470	53
MAGIC 1278	165	147	18	98	79	19	108	85	23	95	92	3	85	74	11	61	53	8	152	134	18
101.9 FOX FM	1062	967	95	610	557	53	460	402	58	589	515	74	617	575	42	303	273	30	689	636	53
GOLD	743	814	-71	349	398	-49	348	394	-46	397	456	-59	393	430	-37	192	210	-18	479	526	-47
KIIS 101.1 FM	789	814	-25	421	461	-40	326	324	2	434	436	-2	426	483	-57	244	223	21	497	519	-22
105.1 TRIPLE M	590	557	33	382	367	15	266	224	42	333	284	49	356	306	50	185	156	29	387	378	9
NOVA 100	786	815	-29	456	486	-30	330	286	44	399	383	16	437	448	-11	217	250	-33	526	527	-1
smoothfm 91.5	642	697	-55	331	388	-57	308	330	-22	368	392	-24	357	376	-19	203	221	-18	483	524	-41
ABC774	619	640	-21	468	491	-23	339	359	-20	275	306	-31	293	300	-7	206	205	1	471	468	3
3RN	188	192	-4	124	121	3	66	69	-3	78	75	3	90	85	5	59	54	5	153	145	8
NEWSR	188	204	-16	102	108	-6	74	77	-3	60	62	-2	58	78	-20	57	60	-3	140	157	-17
3JJJ	458	436	22	256	251	5	213	195	18	233	209	24	284	260	24	166	137	29	303	297	6
ABCFM	147	166	-19	79	92	-13	77	89	-12	78	84	-6	77	79	-2	58	72	-14	110	139	-29
Total	3925	3943	-18	3242	3229	13	2649	2621	28	2833	2793	40	2987	2969	18	1906	1886	20	3435	3436	-1



BRISBANE RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.8	5.4	-0.6	0.5	1.9	-1.4	*	0.8	*	0.9	1.4	-0.5	2.5	3.8	-1.3	5.8	4.7	1.1	15.4	15.9	-0.5
Magic 882	2.7	2.3	0.4	0.4	0.4	0.0	0.2	0.2	0.0	0.7	0.1	0.6	2.9	1.6	1.3	3.6	3.0	0.6	6.0	6.7	-0.7
4KQ	8.1	8.0	0.1	2.1	1.8	0.3	1.4	1.1	0.3	1.7	0.8	0.9	5.2	5.2	0.0	21.8	20.7	1.1	13.3	15.3	-2.0
HIT 105	10.7	11.4	-0.7	20.7	21.3	-0.6	28.0	38.1	-10.1	16.6	14.5	2.1	7.1	8.1	-1.0	3.8	2.3	1.5	1.4	1.4	0.0
97.3FM	14.3	13.8	0.5	17.2	16.5	0.7	11.0	11.3	-0.3	15.4	13.2	2.2	20.9	20.2	0.7	16.3	17.5	-1.2	3.5	4.5	-1.0
104.5 TRIPLE M	8.7	9.7	-1.0	8.6	11.7	-3.1	9.3	8.1	1.2	11.6	13.7	-2.1	13.8	14.2	-0.4	6.0	8.4	-2.4	0.7	0.9	-0.2
NOVA106.9	12.1	11.7	0.4	27.7	28.1	-0.4	21.1	21.9	-0.8	22.1	17.8	4.3	11.0	11.6	-0.6	1.4	2.4	-1.0	0.5	0.7	-0.2
ABC612	10.7	10.1	0.6	1.8	1.9	-0.1	0.7	0.2	0.5	2.2	2.6	-0.4	5.6	6.8	-1.2	13.3	13.0	0.3	33.1	28.2	4.9
4RN	2.3	2.2	0.1	0.2	0.3	-0.1	*	*	*	1.7	0.9	0.8	1.9	2.7	-0.8	2.5	2.4	0.1	5.4	4.9	0.5
NEWSR	1.7	1.3	0.4	0.7	0.3	0.4	1.2	0.9	0.3	0.9	0.5	0.4	1.2	0.4	0.8	3.1	2.8	0.3	2.8	2.4	0.4
4J JJ	7.1	7.0	0.1	6.4	5.2	1.2	21.2	12.3	8.9	13.1	16.2	-3.1	4.9	4.9	0.0	0.5	1.9	-1.4	1.6	1.3	0.3
ABCFM	1.5	2.3	-0.8	0.3	0.5	-0.2	0.6	0.9	-0.3	0.9	0.9	0.0	1.0	3.1	-2.1	1.5	0.9	0.6	3.9	5.4	-1.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.9	5.7	-0.8	5.8	6.3	-0.5	5.5	6.4	-0.9	4.3	5.3	-1.0	3.9	4.2	-0.3	3.8	5.8	-2.0	4.5	4.4	0.1
Magic 882	2.5	2.1	0.4	1.5	1.7	-0.2	2.5	2.3	0.2	3.0	2.1	0.9	2.7	2.0	0.7	4.5	3.4	1.1	3.2	2.9	0.3
4KQ	7.8	7.7	0.1	8.5	8.3	0.2	9.4	9.1	0.3	8.0	8.4	-0.4	5.8	5.5	0.3	4.3	4.3	0.0	9.0	8.7	0.3
HIT 105	11.2	12.1	-0.9	9.2	10.3	-1.1	10.7	11.8	-1.1	12.8	13.6	-0.8	14.4	14.6	-0.2	8.4	8.8	-0.4	8.9	9.2	-0.3
97.3FM	14.5	13.7	0.8	14.0	13.5	0.5	14.4	12.8	1.6	15.8	15.0	0.8	15.1	13.6	1.5	10.4	12.3	-1.9	13.7	14.4	-0.7
104.5 TRIPLE M	9.1	10.3	-1.2	9.1	9.6	-0.5	9.0	10.8	-1.8	8.9	11.3	-2.4	10.2	10.2	0.0	8.1	8.9	-0.8	7.1	7.5	-0.4
NOVA106.9	12.0	11.7	0.3	11.3	11.6	-0.3	10.6	10.2	0.4	12.4	11.7	0.7	14.1	14.5	-0.4	12.1	9.5	2.6	12.4	11.8	0.6
ABC612	10.8	10.3	0.5	15.1	14.6	0.5	10.8	10.6	0.2	8.2	6.7	1.5	5.9	7.0	-1.1	14.4	13.1	1.3	10.3	9.3	1.0
4RN	2.3	2.2	0.1	3.2	3.0	0.2	1.7	1.6	0.1	1.2	1.1	0.1	2.9	3.0	-0.1	2.6	2.6	0.0	2.3	2.4	-0.1
NEWSR	1.6	1.1	0.5	1.9	1.4	0.5	1.1	1.0	0.1	1.3	0.8	0.5	1.5	0.9	0.6	2.8	1.7	1.1	2.2	1.7	0.5
4J JJ	7.1	7.1	0.0	6.2	6.7	-0.5	6.6	6.8	-0.2	6.4	6.8	-0.4	8.0	8.0	0.0	12.1	9.2	2.9	7.2	6.6	0.6
ABCFM	1.4	2.0	-0.6	1.1	1.6	-0.5	1.1	1.1	0.0	1.5	2.1	-0.6	1.8	2.7	-0.9	2.4	4.6	-2.2	2.0	3.2	-1.2

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	11	13	-2	*	*	*	*	*	*	*	1	*	1	2	-1	2	2	0	7	8	-1
Magic 882	6	5	1	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	3	3	0
4KQ	19	19	0	*	*	*	*	*	*	1	*	*	3	3	0	8	8	0	6	7	-1
HIT 105	25	27	-2	4	4	0	7	9	-2	8	8	0	4	5	-1	1	1	0	1	1	0
97.3FM	33	32	1	3	3	0	3	3	0	7	7	0	12	11	1	6	6	0	2	2	0
104.5 TRIPLE M	20	23	-3	2	2	0	2	2	0	6	7	-1	8	8	0	2	3	-1	*	*	*
NOVA106.9	28	27	1	5	5	0	5	5	0	11	9	2	7	7	0	1	1	0	*	*	*
ABC612	25	24	1	*	*	*	*	*	*	1	1	0	3	4	-1	5	5	0	15	13	2
4RN	5	5	0	*	*	*	*	*	*	1	*	*	1	2	-1	1	1	0	2	2	0
NEWSR	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0
4JJJ	17	16	1	1	1	0	5	3	2	6	8	-2	3	3	0	*	1	*	1	1	0
ABCFM	4	5	-1	*	*	*	*	*	*	*	*	*	1	2	-1	1	*	*	2	3	-1
Total	233	234	-1	18	18	0	25	24	1	48	52	-4	59	56	3	37	36	1	46	47	-1

Average Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	14	-2	22	24	-2	18	22	-4	13	16	-3	10	10	0	3	4	-1	9	9	0
Magic 882	6	5	1	6	6	0	8	8	0	9	6	3	7	5	2	3	2	1	6	6	0
4KQ	19	19	0	32	31	1	31	31	0	24	25	-1	14	14	0	3	3	0	17	17	0
HIT 105	28	30	-2	35	39	-4	36	40	-4	38	41	-3	36	37	-1	6	6	0	17	18	-1
97.3FM	36	34	2	53	51	2	48	44	4	47	45	2	38	34	4	7	8	-1	26	28	-2
104.5 TRIPLE M	23	26	-3	34	36	-2	30	37	-7	27	34	-7	26	26	0	6	6	0	13	15	-2
NOVA106.9	30	29	1	43	44	-1	35	35	0	37	35	2	36	37	-1	8	7	1	24	23	1
ABC612	27	26	1	57	55	2	36	36	0	25	20	5	15	18	-3	10	9	1	20	18	2
4RN	6	5	1	12	11	1	6	5	1	4	3	1	7	8	-1	2	2	0	4	5	-1
NEWSR	4	3	1	7	5	2	4	3	1	4	2	2	4	2	2	2	1	1	4	3	1
4JJJ	18	18	0	24	25	-1	22	23	-1	19	20	-1	20	20	0	8	6	2	14	13	1
ABCFM	4	5	-1	4	6	-2	4	4	0	5	6	-1	5	7	-2	2	3	-1	4	6	-2
Total	250	251	-1	379	377	2	332	341	-9	301	299	2	251	252	-1	68	69	-1	191	193	-2



BRISBANE RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	128	126	2	6	6	0	1	2	-1	14	14	0	31	29	2	28	24	4	48	50	-2
Magic 882	88	89	-1	4	3	1	3	3	0	5	2	3	12	12	0	22	23	-1	42	47	-5
4KQ	241	232	9	8	9	-1	12	8	4	19	12	7	48	48	0	78	79	-1	76	76	0
HIT 105	456	490	-34	90	93	-3	104	124	-20	159	164	-5	77	84	-7	19	15	4	6	10	-4
97.3FM	545	555	-10	75	80	-5	62	63	-1	161	151	10	155	159	-4	63	71	-8	29	31	-2
104.5 TRIPLE M	363	382	-19	53	61	-8	45	40	5	94	103	-9	136	132	4	29	36	-7	6	10	-4
NOVA106.9	532	584	-52	102	117	-15	111	118	-7	189	196	-7	106	120	-14	17	23	-6	7	10	-3
ABC612	315	286	29	15	11	4	17	7	10	39	37	2	61	70	-9	63	54	9	121	106	15
4RN	92	86	6	4	4	0	3	1	2	18	12	6	18	23	-5	16	18	-2	33	29	4
NEWSR	83	79	4	3	3	0	9	9	0	12	14	-2	20	11	9	14	16	-2	25	26	-1
4JJJ	287	297	-10	26	29	-3	78	63	15	126	133	-7	43	51	-8	10	14	-4	5	7	-2
ABCFM	83	95	-12	2	4	-2	9	8	1	19	22	-3	15	25	-10	10	7	3	30	29	1
Total	1854	1849	5	211	209	2	228	226	2	482	483	-1	430	432	-2	239	237	2	264	261	3

Cumulative Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	119	117	2	84	90	-6	62	63	-1	68	65	3	56	52	4	25	21	4	74	77	-3
Magic 882	79	76	3	42	39	3	49	47	2	54	45	9	50	47	3	19	21	-2	57	63	-6
4KQ	210	205	5	138	139	-1	126	117	9	130	123	7	99	89	10	47	46	1	163	156	7
HIT 105	426	461	-35	271	290	-19	206	212	-6	257	273	-16	261	276	-15	112	115	-3	294	308	-14
97.3FM	487	505	-18	326	335	-9	241	243	-2	287	310	-23	276	266	10	131	137	-6	366	390	-24
104.5 TRIPLE M	325	340	-15	206	218	-12	153	145	8	184	188	-4	173	186	-13	95	102	-7	213	220	-7
NOVA106.9	487	539	-52	312	357	-45	227	249	-22	304	306	-2	303	331	-28	130	146	-16	359	383	-24
ABC612	287	261	26	215	201	14	149	142	7	147	130	17	117	114	3	84	80	4	216	191	25
4RN	85	80	5	56	50	6	40	39	1	32	32	0	51	46	5	28	29	-1	63	64	-1
NEWSR	74	68	6	51	40	11	25	25	0	21	17	4	29	20	9	23	17	6	50	47	3
4JJJ	256	270	-14	160	177	-17	106	119	-13	128	146	-18	159	154	5	93	77	16	191	194	-3
ABCFM	69	83	-14	33	48	-15	30	28	2	43	52	-9	36	45	-9	27	28	-1	53	59	-6
Total	1792	1802	-10	1469	1507	-38	1155	1158	-3	1308	1306	2	1332	1321	11	727	731	-4	1578	1573	5



PERTH RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	3.7	3.6	0.1	0.5	1.6	-1.1	1.2	1.8	-0.6	1.2	1.2	0.0	3.7	2.9	0.8	9.0	8.6	0.4	4.9	5.1	-0.2
6PR	7.0	7.6	-0.6	0.6	1.3	-0.7	2.3	2.4	-0.1	2.4	1.9	0.5	5.8	7.5	-1.7	10.1	10.6	-0.5	16.2	16.9	-0.7
MIX 94.5	14.5	13.8	0.7	12.4	8.6	3.8	12.6	12.0	0.6	13.6	14.7	-1.1	21.1	19.4	1.7	17.3	17.8	-0.5	5.8	5.2	0.6
HIT 92.9	10.2	10.3	-0.1	26.9	22.7	4.2	22.9	20.1	2.8	16.0	17.3	-1.3	7.4	8.0	-0.6	3.4	4.7	-1.3	0.1	0.2	-0.1
96FM	8.6	8.4	0.2	7.8	7.5	0.3	7.9	7.2	0.7	8.4	8.0	0.4	14.9	14.6	0.3	7.5	8.7	-1.2	1.5	1.7	-0.2
NOVA93.7	13.2	13.7	-0.5	33.6	31.0	2.6	17.4	19.6	-2.2	18.5	20.3	-1.8	15.7	16.8	-1.1	4.1	4.1	0.0	0.6	0.3	0.3
ABC720	9.7	9.7	0.0	2.2	2.3	-0.1	1.7	2.4	-0.7	3.2	1.7	1.5	6.2	6.8	-0.6	14.1	14.2	-0.1	25.0	25.2	-0.2
6RN	1.7	1.5	0.2	*	0.4	*	*	0.2	*	0.3	0.4	-0.1	1.2	0.7	0.5	4.1	4.7	-0.6	3.7	2.6	1.1
NEWSR	1.2	0.7	0.5	0.1	0.4	-0.3	0.3	0.1	0.2	0.5	0.4	0.1	1.4	0.8	0.6	1.6	1.0	0.6	2.5	1.1	1.4
6JJJ	11.0	10.6	0.4	8.6	9.7	-1.1	26.5	26.8	-0.3	23.9	21.2	2.7	8.7	8.3	0.4	1.3	2.0	-0.7	0.2	0.1	0.1
ABC FM	2.7	2.1	0.6	0.2	0.6	-0.4	1.5	0.8	0.7	1.5	0.5	1.0	1.6	2.2	-0.6	2.0	1.8	0.2	7.6	5.2	2.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	3.3	3.3	0.0	3.8	3.2	0.6	3.7	3.5	0.2	3.3	3.5	-0.2	2.4	3.2	-0.8	2.7	2.3	0.4	4.7	4.5	0.2
6PR	6.7	7.6	-0.9	8.3	9.1	-0.8	6.5	7.4	-0.9	4.5	5.9	-1.4	6.0	6.2	-0.2	9.6	11.5	-1.9	8.1	7.6	0.5
MIX 94.5	14.9	13.9	1.0	13.1	12.0	1.1	16.4	14.1	2.3	16.6	15.4	1.2	14.3	15.2	-0.9	12.2	11.9	0.3	13.1	13.5	-0.4
HIT 92.9	10.6	10.4	0.2	8.5	8.9	-0.4	9.4	9.7	-0.3	13.0	11.1	1.9	13.3	13.9	-0.6	7.9	8.4	-0.5	8.6	9.8	-1.2
96FM	8.9	8.5	0.4	7.7	7.5	0.2	9.7	9.2	0.5	10.3	10.3	0.0	8.1	6.9	1.2	8.3	7.1	1.2	7.5	8.0	-0.5
NOVA93.7	13.3	13.9	-0.6	14.6	14.4	0.2	11.0	12.5	-1.5	12.6	13.8	-1.2	15.6	15.0	0.6	12.2	13.8	-1.6	12.9	13.0	-0.1
ABC720	9.5	9.8	-0.3	14.2	15.5	-1.3	8.1	8.3	-0.2	6.2	6.0	0.2	6.9	7.5	-0.6	12.3	10.5	1.8	10.2	9.3	0.9
6RN	1.6	1.4	0.2	2.4	1.9	0.5	0.7	1.1	-0.4	0.8	0.8	0.0	2.2	1.9	0.3	3.4	2.1	1.3	2.0	1.8	0.2
NEWSR	1.2	0.7	0.5	1.5	1.0	0.5	0.8	0.3	0.5	0.7	0.3	0.4	1.4	0.7	0.7	2.7	1.7	1.0	1.4	0.9	0.5
6JJJ	11.6	11.4	0.2	10.2	10.7	-0.5	12.1	12.0	0.1	13.1	12.8	0.3	11.8	10.1	1.7	9.8	9.6	0.2	9.0	8.0	1.0
ABC FM	2.6	1.9	0.7	2.3	2.0	0.3	2.7	1.9	0.8	2.3	1.7	0.6	2.8	2.0	0.8	3.3	2.4	0.9	3.2	2.7	0.5

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



PERTH RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	8	8	0	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0	2	2	0
6PR	15	17	-2	*	*	*	*	*	*	1	1	0	3	4	-1	3	4	-1	7	8	-1
MIX 94.5	31	31	0	2	1	1	2	2	0	7	8	-1	12	11	1	5	6	-1	2	2	0
HIT 92.9	22	23	-1	4	3	1	4	4	0	8	10	-2	4	5	-1	1	2	-1	*	*	*
96FM	19	19	0	1	1	0	2	1	1	4	5	-1	9	8	1	2	3	-1	1	1	0
NOVA93.7	28	31	-3	5	5	0	3	4	-1	9	11	-2	9	10	-1	1	1	0	*	*	*
ABC720	21	22	-1	*	*	*	*	*	*	2	1	1	4	4	0	4	5	-1	11	11	0
6RN	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	2	-1	2	1	1
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
6JXX	24	24	0	1	1	0	5	5	0	12	12	0	5	5	0	*	1	*	*	*	*
ABCFM	6	5	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	3	2	1
Total	215	225	-10	15	15	0	19	19	0	49	56	-7	58	57	1	31	33	-2	42	45	-3

Average Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	8	8	0	14	12	2	12	11	1	9	10	-1	5	8	-3	2	2	0	8	8	0
6PR	16	19	-3	30	33	-3	21	24	-3	13	18	-5	14	15	-1	6	8	-2	14	13	1
MIX 94.5	35	34	1	47	44	3	52	46	6	46	46	0	33	36	-3	8	8	0	22	24	-2
HIT 92.9	25	25	0	30	32	-2	30	32	-2	36	33	3	31	33	-2	5	6	-1	15	17	-2
96FM	21	21	0	27	27	0	31	30	1	29	31	-2	19	16	3	5	5	0	13	14	-1
NOVA93.7	31	34	-3	52	52	0	35	41	-6	35	41	-6	36	35	1	8	10	-2	22	23	-1
ABC720	22	24	-2	51	56	-5	26	27	-1	17	18	-1	16	18	-2	8	7	1	17	16	1
6RN	4	3	1	8	7	1	2	3	-1	2	2	0	5	4	1	2	1	1	3	3	0
NEWSR	3	2	1	5	4	1	3	1	2	2	1	1	3	2	1	2	1	1	2	2	0
6JXX	27	28	-1	36	39	-3	38	39	-1	37	38	-1	27	24	3	6	7	-1	15	14	1
ABCFM	6	5	1	8	7	1	8	6	2	6	5	1	7	5	2	2	2	0	5	5	0
Total	234	244	-10	356	364	-8	317	329	-12	278	299	-21	231	235	-4	66	70	-4	169	177	-8

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



PERTH RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	115	114	1	6	6	0	2	3	-1	12	13	-1	30	25	5	38	41	-3	27	26	1
6PR	171	175	-4	6	11	-5	6	6	0	24	27	-3	46	45	1	35	30	5	54	56	-2
MIX 94.5	520	534	-14	59	52	7	50	63	-13	132	141	-9	165	160	5	76	80	-4	38	38	0
HIT 92.9	497	499	-2	99	101	-2	111	100	11	174	179	-5	93	91	2	16	20	-4	5	7	-2
96FM	322	289	33	28	32	-4	26	24	2	101	85	16	121	109	12	34	27	7	10	11	-1
NOVA93.7	566	570	-4	111	104	7	88	92	-4	204	211	-7	131	135	-4	26	23	3	6	6	0
ABC720	294	289	5	9	13	-4	13	12	1	41	30	11	59	65	-6	74	67	7	98	102	-4
6RN	65	67	-2	1	6	-5	1	1	0	8	11	-3	17	14	3	19	18	1	20	17	3
NEWSR	65	65	0	2	6	-4	2	1	1	9	11	-2	18	22	-4	15	11	4	19	14	5
6JJJ	320	334	-14	39	39	0	72	73	-1	135	141	-6	59	66	-7	12	14	-2	3	1	2
ABC FM	98	84	14	1	4	-3	10	4	6	25	14	11	16	17	-1	11	11	0	34	33	1
Total	1649	1649	0	182	179	3	191	191	0	441	444	-3	387	385	2	213	214	-1	234	237	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
6iX	102	106	-4	61	56	5	60	61	-1	72	69	3	51	57	-6	27	28	-1	78	81	-3							
6PR	152	158	-6	109	117	-8	85	81	4	77	79	-2	87	89	-2	56	59	-3	129	113	16							
MIX 94.5	470	476	-6	283	284	-1	255	239	16	296	281	15	266	260	6	120	122	-2	320	334	-14							
HIT 92.9	455	461	-6	274	268	6	194	187	7	269	252	17	252	270	-18	102	124	-22	281	291	-10							
96FM	286	257	29	151	145	6	135	121	14	164	159	5	157	129	28	79	72	7	197	178	19							
NOVA93.7	536	543	-7	362	373	-11	248	261	-13	290	314	-24	326	320	6	142	160	-18	363	362	1							
ABC720	264	267	-3	210	215	-5	127	134	-7	130	123	7	129	128	1	77	80	-3	208	203	5							
6RN	55	59	-4	33	38	-5	21	28	-7	17	22	-5	33	28	5	25	17	8	47	41	6							
NEWSR	60	56	4	36	29	7	22	14	8	24	21	3	30	22	8	17	14	3	37	42	-5							
6JJJ	305	315	-10	196	212	-16	161	159	2	182	181	1	174	194	-20	105	108	-3	202	211	-9							
ABC FM	81	72	9	42	36	6	40	35	5	44	32	12	41	31	10	32	27	5	69	62	7							
Total	1613	1619	-6	1343	1366	-23	1096	1074	22	1207	1213	-6	1203	1226	-23	667	697	-30	1394	1391	3							

Please note: Listening via streaming to all radio stations except 6iX is included in these results.



ADELAIDE RADIO - SURVEY 3 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.6	9.2	1.4	4.4	0.2	4.2	0.5	0.6	-0.1	1.8	3.2	-1.4	6.4	7.1	-0.7	12.5	10.1	2.4	26.3	22.2	4.1
CRUISE1323	7.4	6.8	0.6	3.7	1.3	2.4	0.8	0.7	0.1	1.4	1.7	-0.3	5.7	4.2	1.5	12.6	15.7	-3.1	13.7	11.5	2.2
MIX102.3	11.8	11.4	0.4	10.5	15.6	-5.1	12.8	12.2	0.6	12.1	10.7	1.4	17.4	15.0	2.4	14.8	16.2	-1.4	3.7	3.4	0.3
5MMM	10.5	11.5	-1.0	9.1	13.2	-4.1	5.1	6.5	-1.4	9.8	9.4	0.4	19.3	22.5	-3.2	15.2	13.7	1.5	1.5	1.7	-0.2
NOVA91.9	12.0	11.5	0.5	36.6	38.0	-1.4	25.2	20.0	5.2	20.9	19.4	1.5	11.2	9.9	1.3	2.9	4.9	-2.0	0.2	0.5	-0.3
HIT 107	9.7	10.9	-1.2	15.8	17.9	-2.1	27.1	31.7	-4.6	18.7	19.6	-0.9	7.0	6.9	0.1	4.1	5.3	-1.2	0.7	0.8	-0.1
ABC891	11.4	12.3	-0.9	2.3	0.9	1.4	1.3	1.3	0.0	1.6	1.9	-0.3	6.5	6.8	-0.3	17.9	15.5	2.4	26.1	32.9	-6.8
5RN	2.9	2.3	0.6	1.3	0.5	0.8	0.2	*	*	0.7	0.8	-0.1	2.3	2.6	-0.3	3.2	2.2	1.0	6.6	5.0	1.6
NEWSR	2.3	2.2	0.1	2.6	0.8	1.8	0.7	0.4	0.3	1.9	1.7	0.2	1.4	1.0	0.4	3.2	2.7	0.5	3.5	4.9	-1.4
5JJJ	6.3	6.8	-0.5	4.6	4.1	0.5	13.7	11.8	1.9	15.8	16.8	-1.0	5.9	6.5	-0.6	1.2	2.7	-1.5	0.2	0.1	0.1
ABCFM	4.5	3.6	0.9	0.1	1.2	-1.1	0.8	0.9	-0.1	0.7	0.6	0.1	3.5	3.4	0.1	5.3	2.5	2.8	10.9	9.2	1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.7	9.3	1.4	13.3	11.0	2.3	11.5	11.0	0.5	7.5	6.5	1.0	10.1	8.4	1.7	11.8	9.5	2.3	10.3	9.1	1.2
CRUISE1323	6.9	6.4	0.5	5.8	5.5	0.3	7.6	8.0	-0.4	8.4	7.3	1.1	5.7	5.3	0.4	6.3	4.9	1.4	9.1	8.2	0.9
MIX102.3	11.9	11.5	0.4	11.5	12.3	-0.8	12.0	11.0	1.0	13.0	12.0	1.0	12.5	11.5	1.0	9.1	8.8	0.3	11.4	11.4	0.0
5MMM	10.6	12.0	-1.4	10.0	10.5	-0.5	11.6	12.8	-1.2	12.2	13.6	-1.4	9.8	12.3	-2.5	7.7	9.6	-1.9	10.1	9.9	0.2
NOVA91.9	12.1	11.4	0.7	11.3	10.9	0.4	9.9	9.5	0.4	12.3	11.7	0.6	14.6	13.7	0.9	13.5	12.7	0.8	12.0	11.7	0.3
HIT 107	10.1	11.2	-1.1	8.0	9.2	-1.2	10.1	11.0	-0.9	11.3	12.1	-0.8	13.2	13.6	-0.4	7.3	10.5	-3.2	8.4	9.7	-1.3
ABC891	11.4	12.2	-0.8	16.1	17.3	-1.2	11.0	10.9	0.1	7.3	8.4	-1.1	8.4	9.1	-0.7	15.4	16.5	-1.1	11.5	12.8	-1.3
5RN	2.8	2.3	0.5	4.2	3.2	1.0	2.3	2.6	-0.3	1.6	1.3	0.3	2.3	1.7	0.6	3.8	3.0	0.8	3.3	2.5	0.8
NEWSR	2.2	2.2	0.0	3.3	3.2	0.1	1.9	1.9	0.0	1.5	1.2	0.3	1.5	1.4	0.1	3.1	4.1	-1.0	2.6	2.5	0.1
5JJJ	6.8	7.2	-0.4	6.2	6.5	-0.3	7.2	7.1	0.1	8.0	9.1	-1.1	6.7	6.9	-0.2	4.8	5.0	-0.2	4.6	5.4	-0.8
ABCFM	4.3	3.5	0.8	3.8	2.7	1.1	4.8	4.0	0.8	4.5	3.9	0.6	4.2	3.6	0.6	3.8	3.6	0.2	5.4	4.0	1.4



ADELAIDE RADIO - SURVEY 3 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	13	2	*	*	*	*	*	*	*	1	*	2	3	-1	3	2	1	9	7	2
CRUISE1323	10	10	0	*	*	*	*	*	*	*	*	*	2	1	1	3	4	-1	5	4	1
MIX102.3	16	16	0	1	1	0	2	2	0	3	3	0	6	5	1	4	4	0	1	1	0
5MMM	15	17	-2	1	1	0	1	1	0	3	3	0	6	8	-2	4	3	1	*	1	*
NOVA91.9	17	17	0	3	3	0	3	3	0	6	6	0	4	3	1	1	1	0	*	*	*
HIT 107	14	16	-2	1	2	-1	3	4	-1	5	6	-1	2	2	0	1	1	0	*	*	*
ABC891	16	18	-2	*	*	*	*	*	*	*	1	*	2	2	0	4	4	0	9	11	-2
5RN	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0	1	2	-1
5JJJ	9	10	-1	*	*	*	2	2	0	4	5	-1	2	2	0	*	1	*	*	*	*
ABC FM	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	4	3	1
Total	139	144	-5	9	9	0	13	14	-1	27	29	-2	32	35	-3	24	24	0	33	33	0

Average Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	16	14	2	27	24	3	23	24	-1	13	12	1	16	13	3	7	5	2	12	10	2						
CRUISE1323	10	10	0	12	12	0	15	17	-2	15	13	2	9	8	1	4	3	1	10	9	1						
MIX102.3	18	18	0	23	27	-4	24	24	0	22	22	0	20	18	2	5	5	0	13	13	0						
5MMM	16	19	-3	20	23	-3	23	27	-4	21	25	-4	16	20	-4	5	5	0	11	11	0						
NOVA91.9	18	18	0	23	24	-1	20	20	0	21	21	0	23	22	1	8	7	1	14	13	1						
HIT 107	15	17	-2	16	20	-4	20	24	-4	20	22	-2	21	22	-1	4	6	-2	10	11	-1						
ABC891	17	19	-2	32	37	-5	22	23	-1	13	15	-2	13	14	-1	9	9	0	13	15	-2						
5RN	4	4	0	8	7	1	5	5	0	3	2	1	4	3	1	2	2	0	4	3	1						
NEWSR	3	3	0	7	7	0	4	4	0	3	2	1	2	2	0	2	2	0	3	3	0						
5JJJ	10	11	-1	12	14	-2	14	15	-1	14	17	-3	11	11	0	3	3	0	5	6	-1						
ABC FM	6	6	0	8	6	2	10	9	1	8	7	1	7	6	1	2	2	0	6	5	1						
Total	150	156	-6	200	217	-17	200	215	-15	173	181	-8	158	159	-1	60	56	4	113	114	-1						



ADELAIDE RADIO - SURVEY 3 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	152	144	8	4	1	3	3	4	-1	13	16	-3	30	30	0	32	27	5	70	65	5
CRUISE1323	158	158	0	5	5	0	6	6	0	13	11	2	28	28	0	41	48	-7	66	61	5
MIX102.3	312	311	1	35	44	-9	45	39	6	67	61	6	95	93	2	52	54	-2	18	20	-2
5MMM	230	212	18	22	23	-1	25	19	6	55	46	9	85	83	2	34	32	2	9	9	0
NOVA91.9	321	304	17	73	70	3	57	51	6	105	89	16	69	69	0	14	20	-6	3	5	-2
HIT 107	257	261	-4	48	46	2	58	58	0	85	91	-6	47	45	2	16	15	1	4	6	-2
ABC891	202	221	-19	6	6	0	8	7	1	17	21	-4	34	40	-6	48	46	2	90	101	-11
5RN	61	60	1	4	3	1	1	*	*	7	9	-2	8	12	-4	14	10	4	28	26	2
NEWSR	69	67	2	5	2	3	4	3	1	10	9	1	13	11	2	15	16	-1	22	26	-4
5JJJ	148	154	-6	16	15	1	33	31	2	57	62	-5	33	34	-1	8	10	-2	2	1	1
ABCFM	73	73	0	1	3	-2	3	3	0	9	9	0	12	12	0	14	10	4	34	37	-3
Total	1066	1067	-1	109	109	0	120	122	-2	244	242	2	246	247	-1	150	151	-1	196	197	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	143	138	5	93	91	2	73	76	-3	68	64	4	78	70	8	56	45	11	105	90	15
CRUISE1323	141	141	0	73	73	0	85	87	-2	87	88	-1	71	71	0	42	34	8	108	107	1
MIX102.3	282	278	4	167	165	2	141	132	9	161	154	7	156	152	4	89	86	3	190	195	-5
5MMM	206	198	8	116	124	-8	96	101	-5	99	101	-2	114	117	-3	66	59	7	138	129	9
NOVA91.9	297	288	9	178	189	-11	129	127	2	175	187	-12	184	179	5	113	110	3	212	207	5
HIT 107	240	246	-6	130	140	-10	121	120	1	139	148	-9	153	158	-5	89	95	-6	163	171	-8
ABC891	186	203	-17	133	149	-16	99	110	-11	88	103	-15	87	93	-6	74	77	-3	137	151	-14
5RN	55	52	3	38	31	7	28	28	0	28	25	3	32	25	7	23	17	6	42	36	6
NEWSR	60	59	1	38	39	-1	20	22	-2	23	23	0	25	20	5	23	22	1	45	47	-2
5JJJ	133	142	-9	85	97	-12	74	69	5	74	80	-6	79	89	-10	48	46	2	92	102	-10
ABCFM	65	64	1	35	33	2	35	34	1	38	36	2	35	38	-3	25	22	3	48	47	1
Total	1052	1053	-1	831	865	-34	702	696	6	751	762	-11	789	801	-12	538	515	23	908	916	-8