



# SYDNEY RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.7	4.1	-0.4	*	*	*	*	1.8	*	0.2	0.2	0.0	1.1	1.1	0.0	5.1	6.5	-1.4	10.6	10.7	-0.1
2GB	11.8	11.3	0.5	5.7	1.3	4.4	1.7	2.0	-0.3	3.3	4.6	-1.3	6.2	7.7	-1.5	13.6	11.0	2.6	28.4	26.9	1.5
TalkingLifestyle954	3.4	3.5	-0.1	0.9	2.6	-1.7	0.1	0.9	-0.8	1.0	0.5	0.5	1.3	1.7	-0.4	5.1	4.8	0.3	8.1	8.1	0.0
SKY	0.8	0.9	-0.1	*	*	*	0.8	0.3	0.5	0.2	0.6	-0.4	1.0	0.6	0.4	1.8	0.6	1.2	1.0	2.1	-1.1
104.1 2DAY FM	4.1	3.9	0.2	6.3	5.2	1.1	6.4	10.8	-4.4	9.1	6.8	2.3	3.1	3.7	-0.6	0.9	1.7	-0.8	0.7	0.4	0.3
KIIS1065	8.1	9.9	-1.8	15.8	18.6	-2.8	14.1	10.6	3.5	14.1	14.6	-0.5	7.4	13.7	-6.3	5.1	7.8	-2.7	0.9	0.8	0.1
104.9 TRIPLE M	4.9	6.2	-1.3	6.0	4.6	1.4	2.6	6.2	-3.6	7.5	11.5	-4.0	8.1	9.0	-0.9	4.3	4.3	0.0	0.3	0.4	-0.1
NOVA96.9	7.4	7.5	-0.1	14.8	19.4	-4.6	12.6	15.8	-3.2	13.3	13.6	-0.3	8.1	6.9	1.2	2.3	2.0	0.3	0.7	0.3	0.4
smoothfm 95.3	8.5	8.6	-0.1	5.9	6.1	-0.2	11.4	5.8	5.6	9.7	8.9	0.8	8.9	7.8	1.1	10.9	13.8	-2.9	5.2	6.9	-1.7
WSFM	9.0	9.7	-0.7	6.8	7.8	-1.0	9.9	3.1	6.8	9.1	7.8	1.3	12.5	16.0	-3.5	9.9	14.8	-4.9	5.4	4.7	0.7
ABC SYD	8.0	8.4	-0.4	4.8	4.0	0.8	2.5	1.1	1.4	1.0	2.9	-1.9	6.9	5.3	1.6	11.2	15.6	-4.4	16.1	15.0	1.1
2RN	1.9	2.0	-0.1	0.1	0.5	-0.4	0.1	0.3	-0.2	0.6	0.7	-0.1	1.3	2.0	-0.7	2.5	1.8	0.7	4.1	4.3	-0.2
ABC NEWS	1.5	1.4	0.1	1.4	0.6	0.8	1.7	0.2	1.5	0.8	1.2	-0.4	2.0	1.7	0.3	2.2	2.0	0.2	1.1	1.7	-0.6
2JJJ	6.7	4.9	1.8	8.0	4.8	3.2	12.3	15.8	-3.5	11.3	9.3	2.0	10.0	4.6	5.4	2.5	1.0	1.5	*	0.2	*
ABC FM	3.9	2.7	1.2	1.8	0.7	1.1	1.2	0.8	0.4	1.5	0.9	0.6	2.0	1.9	0.1	4.5	1.5	3.0	8.9	7.2	1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.4	3.8	-0.4	2.7	2.9	-0.2	5.0	5.0	0.0	3.6	4.5	-0.9	2.7	3.2	-0.5	2.9	4.2	-1.3	4.5	4.9	-0.4						
2GB	12.9	12.7	0.2	15.5	13.3	2.2	14.1	14.9	-0.8	10.1	10.8	-0.7	8.0	9.4	-1.4	17.0	17.0	0.0	8.5	6.8	1.7						
TalkingLifestyle954	2.5	2.3	0.2	3.7	3.9	-0.2	2.1	1.6	0.5	1.8	1.8	0.0	1.8	1.8	0.0	2.1	1.3	0.8	6.1	7.2	-1.1						
SKY	0.6	0.7	-0.1	1.4	1.5	-0.1	0.3	0.5	-0.2	0.2	0.3	-0.1	0.5	0.2	0.3	0.2	0.6	-0.4	1.4	1.5	-0.1						
104.1 2DAY FM	4.3	3.9	0.4	3.4	2.8	0.6	4.7	3.3	1.4	5.1	5.3	-0.2	5.2	5.5	-0.3	2.3	3.0	-0.7	3.4	3.9	-0.5						
KIIS1065	8.4	10.3	-1.9	10.0	12.1	-2.1	7.3	9.1	-1.8	7.6	9.0	-1.4	9.1	10.8	-1.7	6.2	9.2	-3.0	7.1	8.7	-1.6						
104.9 TRIPLE M	5.3	6.7	-1.4	6.0	7.9	-1.9	4.9	6.9	-2.0	5.8	7.0	-1.2	5.5	5.4	0.1	2.6	4.4	-1.8	3.7	4.4	-0.7						
NOVA96.9	7.2	7.7	-0.5	6.5	7.4	-0.9	5.5	6.0	-0.5	7.4	7.5	-0.1	10.5	10.3	0.2	7.2	8.1	-0.9	7.9	6.9	1.0						
smoothfm 95.3	8.3	8.2	0.1	6.8	6.5	0.3	8.9	9.0	-0.1	9.0	9.4	-0.4	8.8	8.1	0.7	9.3	9.8	-0.5	9.0	9.6	-0.6						
WSFM	9.1	9.6	-0.5	9.0	10.0	-1.0	9.2	10.1	-0.9	9.8	10.2	-0.4	9.2	8.8	0.4	7.2	7.0	0.2	8.7	10.1	-1.4						
ABC SYD	8.3	8.6	-0.3	10.3	9.4	0.9	7.0	8.6	-1.6	6.7	8.2	-1.5	8.3	8.8	-0.5	8.6	6.6	2.0	7.0	7.6	-0.6						
2RN	1.9	2.0	-0.1	2.4	2.6	-0.2	1.3	1.7	-0.4	1.7	1.1	0.6	1.6	2.0	-0.4	2.7	2.4	0.3	1.7	2.2	-0.5						
ABC NEWS	1.3	1.4	-0.1	2.0	2.5	-0.5	0.8	0.8	0.0	1.0	0.5	0.5	1.2	1.0	0.2	1.7	1.7	0.0	1.8	1.6	0.2						
2JJJ	6.7	5.0	1.7	5.2	4.0	1.2	8.0	5.1	2.9	8.2	5.7	2.5	6.6	6.1	0.5	5.5	4.5	1.0	6.9	4.4	2.5						
ABC FM	3.6	2.5	1.1	3.2	2.0	1.2	3.7	2.7	1.0	3.5	2.6	0.9	3.7	2.6	1.1	4.3	3.6	0.7	4.9	3.4	1.5						



# SYDNEY RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	237	227	10	*	*	*	8	8	0	8	14	-6	29	22	7	45	48	-3	154	135	19
2GB	553	576	-23	27	22	5	33	23	10	78	73	5	95	118	-23	83	95	-12	238	244	-6
TalkingLifestyle954	272	249	23	19	14	5	5	16	-11	27	21	6	35	41	-6	51	53	-2	135	105	30
SKY	75	85	-10	3	2	1	7	5	2	8	21	-13	15	22	-7	23	9	14	20	27	-7
104.1 2DAY FM	698	611	87	93	90	3	106	116	-10	296	235	61	134	122	12	38	33	5	31	14	17
KIIS1065	883	958	-75	141	167	-26	141	139	2	350	315	35	186	250	-64	47	69	-22	18	17	1
104.9 TRIPLE M	523	550	-27	57	69	-12	48	56	-8	170	195	-25	185	177	8	58	41	17	5	11	-6
NOVA96.9	1011	919	92	172	172	0	205	182	23	375	370	5	205	158	47	34	25	9	21	12	9
smoothfm 95.3	910	847	63	81	79	2	85	77	8	268	217	51	224	195	29	140	150	-10	111	129	-18
WSFM	802	747	55	79	61	18	59	39	20	182	140	42	254	273	-19	133	163	-30	96	72	24
ABC SYD	568	575	-7	35	31	4	25	17	8	46	81	-35	124	143	-19	120	132	-12	219	171	48
2RN	158	173	-15	3	9	-6	5	7	-2	12	18	-6	30	54	-24	28	28	0	80	56	24
ABC NEWS	250	238	12	24	10	14	24	14	10	53	65	-12	62	70	-8	42	39	3	46	41	5
2JJJ	587	570	17	69	56	13	115	106	9	221	240	-19	156	132	24	25	27	-2	1	9	-8
ABCFM	262	227	35	24	13	11	16	12	4	47	48	-1	49	45	4	32	21	11	94	88	6
Total	4237	4133	104	428	429	-1	462	448	14	1131	1082	49	976	970	6	551	545	6	689	658	31

Cumulative Audience (000's) by Session, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	190	201	-11	102	119	-17	129	120	9	108	121	-13	85	100	-15	67	52	15	183	167	16						
2GB	520	554	-34	401	394	7	293	321	-28	230	275	-45	242	261	-19	189	193	-4	333	318	15						
TalkingLifestyle954	187	164	23	126	117	9	71	57	14	75	72	3	67	65	2	48	35	13	208	200	8						
SKY	57	51	6	45	38	7	14	8	6	12	9	3	20	16	4	5	9	-4	54	58	-4						
104.1 2DAY FM	611	555	56	294	277	17	230	207	23	303	264	39	290	291	-1	102	137	-35	345	310	35						
KIIS1065	801	856	-55	584	596	-12	306	362	-56	353	400	-47	419	451	-32	216	245	-29	560	575	-15						
104.9 TRIPLE M	451	505	-54	249	332	-83	191	199	-8	227	252	-25	234	233	1	72	112	-40	298	268	30						
NOVA96.9	909	861	48	489	513	-24	297	329	-32	402	431	-29	507	474	33	251	244	7	590	559	31						
smoothfm 95.3	821	730	91	445	419	26	394	334	60	382	374	8	404	370	34	256	240	16	561	547	14						
WSFM	745	654	91	447	422	25	360	359	1	398	375	23	385	360	25	207	176	31	493	503	-10						
ABC SYD	533	521	12	364	349	15	261	248	13	263	254	9	271	296	-25	170	131	39	362	343	19						
2RN	145	155	-10	103	100	3	72	73	-1	70	61	9	67	73	-6	47	36	11	120	112	8						
ABC NEWS	200	203	-3	146	139	7	47	67	-20	61	43	18	47	67	-20	46	50	-4	180	118	62						
2JJJ	517	505	12	304	274	30	227	214	13	228	237	-9	283	283	0	154	132	22	367	342	25						
ABCFM	228	203	25	129	112	17	103	80	23	120	99	21	105	106	-1	68	67	1	188	160	28						
Total	4104	4007	97	3316	3269	47	2518	2518	0	2700	2619	81	2877	2825	52	1723	1683	40	3556	3375	181						



# SYDNEY RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	20	21	-1	*	*	*	*	1	*	*	*	*	1	1	0	4	5	-1	14	13	1
2GB	63	57	6	2	*	*	1	1	0	4	5	-1	8	9	-1	11	9	2	38	32	6
TalkingLifestyle954	18	18	0	*	1	*	*	*	*	1	1	0	2	2	0	4	4	0	11	10	1
SKY	4	5	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	1	2	-1
104.1 2DAY FM	22	20	2	2	2	0	2	4	-2	11	7	4	4	4	0	1	1	0	1	1	0
KIIS1065	43	50	-7	6	6	0	5	4	1	18	16	2	9	16	-7	4	6	-2	1	1	0
104.9 TRIPLE M	26	31	-5	2	2	0	1	2	-1	9	12	-3	10	10	0	3	4	-1	*	1	*
NOVA96.9	39	38	1	5	7	-2	5	6	-1	17	15	2	10	8	2	2	2	0	1	*	*
smoothfm 95.3	45	43	2	2	2	0	4	2	2	12	10	2	11	9	2	9	12	-3	7	8	-1
WSFM	48	49	-1	2	3	-1	4	1	3	11	8	3	15	18	-3	8	12	-4	7	6	1
ABC SYD	42	42	0	2	1	1	1	*	*	1	3	-2	8	6	2	9	13	-4	21	18	3
2RN	10	10	0	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	5	5	0
ABC NEWS	8	7	1	*	*	*	1	*	*	1	1	0	3	2	1	2	2	0	1	2	-1
2JJJ	36	25	11	3	2	1	5	6	-1	14	10	4	12	5	7	2	1	1	*	*	*
ABCFM	21	14	7	1	*	*	*	*	*	2	1	1	3	2	1	4	1	3	12	9	3
<b>Total</b>	<b>532</b>	<b>502</b>	<b>30</b>	<b>35</b>	<b>35</b>	<b>0</b>	<b>38</b>	<b>40</b>	<b>-2</b>	<b>125</b>	<b>108</b>	<b>17</b>	<b>124</b>	<b>115</b>	<b>9</b>	<b>79</b>	<b>84</b>	<b>-5</b>	<b>132</b>	<b>120</b>	<b>12</b>

Average Audience (000's) by Session, P10+ [Potential: 4465]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
2CH 1170	19	21	-2	25	25	0	35	33	2	22	26	-4	15	19	-4	6	7	-1	21	20	1
2GB	72	68	4	141	116	25	98	99	-1	61	61	0	45	55	-10	34	30	4	39	28	11
TalkingLifestyle954	14	13	1	33	34	-1	15	10	5	11	10	1	10	10	0	4	2	2	28	30	-2
SKY	4	4	0	13	13	0	2	3	-1	1	2	-1	3	1	2	*	1	*	7	6	1
104.1 2DAY FM	24	21	3	31	24	7	33	22	11	31	30	1	29	32	-3	5	5	0	16	16	0
KIIS1065	47	55	-8	90	105	-15	51	60	-9	46	52	-6	51	63	-12	12	16	-4	33	36	-3
104.9 TRIPLE M	30	36	-6	54	69	-15	34	46	-12	35	40	-5	31	31	0	5	8	-3	17	18	-1
NOVA96.9	40	41	-1	59	64	-5	38	40	-2	45	43	2	59	60	-1	14	14	0	37	29	8
smoothfm 95.3	46	44	2	61	57	4	62	60	2	55	54	1	49	47	2	18	17	1	42	40	2
WSFM	51	52	-1	81	88	-7	64	67	-3	60	58	2	51	51	0	14	12	2	40	42	-2
ABC SYD	46	46	0	93	82	11	49	57	-8	40	47	-7	47	51	-4	17	12	5	32	32	0
2RN	11	11	0	22	23	-1	9	11	-2	11	6	5	9	12	-3	5	4	1	8	9	-1
ABC NEWS	7	7	0	18	22	-4	5	5	0	6	3	3	7	6	1	3	3	0	8	7	1
2JJJ	38	27	11	47	35	12	55	34	21	50	32	18	37	36	1	11	8	3	32	18	14
ABCFM	20	14	6	29	18	11	26	18	8	22	15	7	21	15	6	9	6	3	23	14	9
<b>Total</b>	<b>560</b>	<b>537</b>	<b>23</b>	<b>904</b>	<b>871</b>	<b>33</b>	<b>694</b>	<b>663</b>	<b>31</b>	<b>607</b>	<b>571</b>	<b>36</b>	<b>560</b>	<b>581</b>	<b>-21</b>	<b>199</b>	<b>175</b>	<b>24</b>	<b>464</b>	<b>415</b>	<b>49</b>



# MELBOURNE RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	2.7	3.2	-0.5	1.7	1.2	0.5	0.8	1.2	-0.4	1.8	3.1	-1.3	3.7	5.4	-1.7	3.9	3.7	0.2	2.6	2.3	0.3
3AW	13.2	15.0	-1.8	1.3	1.4	-0.1	3.7	1.3	2.4	1.7	1.4	0.3	10.5	8.0	2.5	21.8	21.5	0.3	28.1	39.2	-11.1
TalkingLifestyle1278	0.2	0.3	-0.1	0.2	*	*	0.1	*	*	0.2	0.1	0.1	0.1	*	*	0.4	0.4	0.0	0.4	0.8	-0.4
101.9 FOX FM	10.8	8.4	2.4	22.2	20.0	2.2	27.2	16.4	10.8	15.5	16.8	-1.3	11.1	6.9	4.2	4.1	2.0	2.1	1.6	0.3	1.3
GOLD104.3	9.7	9.6	0.1	8.7	6.2	2.5	7.8	12.8	-5.0	10.1	6.6	3.5	12.0	15.8	-3.8	13.7	11.5	2.2	4.8	5.0	-0.2
KIIS 101.1 FM	5.7	7.5	-1.8	12.5	15.4	-2.9	9.5	13.1	-3.6	8.3	11.2	-2.9	7.0	9.5	-2.5	3.0	3.5	-0.5	0.3	0.4	-0.1
105.1 TRIPLE M	7.4	6.3	1.1	6.0	5.9	0.1	6.8	7.9	-1.1	9.9	8.2	1.7	10.7	10.5	0.2	8.4	4.8	3.6	1.1	0.9	0.2
NOVA 100	7.0	8.0	-1.0	17.5	23.1	-5.6	13.7	14.4	-0.7	11.0	11.4	-0.4	6.6	9.4	-2.8	3.3	3.3	0.0	0.9	0.2	0.7
smoothfm 91.5	10.3	7.8	2.5	6.5	4.2	2.3	5.2	8.7	-3.5	6.8	5.1	1.7	10.3	7.4	2.9	14.9	12.1	2.8	13.3	8.7	4.6
ABC MEL	8.1	9.3	-1.2	1.1	1.3	-0.2	0.8	0.6	0.2	2.7	3.7	-1.0	5.6	5.7	-0.1	9.5	15.8	-6.3	19.9	19.4	0.5
3RN	2.5	2.8	-0.3	0.4	0.4	0.0	1.2	*	*	0.6	0.8	-0.2	1.5	2.0	-0.5	2.5	4.1	-1.6	6.6	6.2	0.4
ABC NEWS	1.9	1.2	0.7	0.7	1.0	-0.3	1.2	0.7	0.5	1.1	1.3	-0.2	2.4	1.5	0.9	1.4	0.8	0.6	2.8	1.3	1.5
3JJJ	4.8	5.4	-0.6	3.9	4.6	-0.7	14.3	8.6	5.7	11.8	14.2	-2.4	2.4	3.1	-0.7	1.0	3.5	-2.5	0.4	*	*
ABCFM	2.5	3.3	-0.8	1.6	2.7	-1.1	0.1	0.7	-0.6	1.1	0.6	0.5	1.4	4.4	-3.0	2.1	2.6	-0.5	6.7	6.3	0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
SEN	2.9	3.6	-0.7	3.2	3.6	-0.4	3.1	4.4	-1.3	2.1	3.6	-1.5	3.1	3.5	-0.4	3.0	2.1	0.9	2.2	2.0	0.2
3AW	13.9	15.3	-1.4	19.0	20.1	-1.1	13.9	16.6	-2.7	10.6	11.3	-0.7	10.4	10.7	-0.3	14.0	17.2	-3.2	11.2	14.2	-3.0
TalkingLifestyle1278	0.2	0.2	0.0	0.1	0.1	0.0	0.2	0.4	-0.2	0.3	0.3	0.0	0.3	0.1	0.2	0.1	0.5	-0.4	0.3	0.4	-0.1
101.9 FOX FM	11.4	8.7	2.7	10.3	7.0	3.3	10.7	7.8	2.9	13.7	10.2	3.5	12.7	11.0	1.7	8.1	7.2	0.9	8.7	7.7	1.0
GOLD104.3	9.6	9.2	0.4	7.4	7.4	0.0	11.1	10.0	1.1	12.4	11.2	1.2	8.1	9.2	-1.1	7.8	7.7	0.1	10.1	11.1	-1.0
KIIS 101.1 FM	5.7	7.4	-1.7	5.1	6.3	-1.2	4.8	6.3	-1.5	5.8	7.6	-1.8	7.4	9.4	-2.0	6.4	9.2	-2.8	5.6	7.6	-2.0
105.1 TRIPLE M	8.1	7.0	1.1	7.9	7.6	0.3	8.2	7.2	1.0	8.9	7.8	1.1	8.7	6.5	2.2	4.5	3.9	0.6	5.2	3.8	1.4
NOVA 100	7.1	8.1	-1.0	8.4	8.2	0.2	5.2	5.7	-0.5	6.6	8.1	-1.5	8.7	10.5	-1.8	6.6	9.0	-2.4	6.7	7.8	-1.1
smoothfm 91.5	9.7	7.3	2.4	7.8	5.3	2.5	11.3	8.1	3.2	11.4	9.0	2.4	8.8	7.1	1.7	9.1	7.5	1.6	12.1	9.5	2.6
ABC MEL	8.2	9.7	-1.5	10.1	13.0	-2.9	10.8	11.6	-0.8	5.0	6.4	-1.4	6.7	6.8	-0.1	8.3	9.4	-1.1	7.7	8.0	-0.3
3RN	2.4	2.6	-0.2	3.9	3.9	0.0	1.2	1.6	-0.4	1.7	1.3	0.4	2.3	3.2	-0.9	3.6	3.4	0.2	2.8	3.3	-0.5
ABC NEWS	1.8	1.1	0.7	2.4	1.6	0.8	1.3	0.7	0.6	1.2	0.7	0.5	1.7	0.7	1.0	2.8	2.2	0.6	2.2	1.5	0.7
3JJJ	4.5	5.7	-1.2	4.1	4.8	-0.7	4.1	5.9	-1.8	4.7	6.8	-2.1	5.5	6.1	-0.6	4.1	4.1	0.0	5.9	4.7	1.2
ABCFM	2.3	3.1	-0.8	2.0	3.1	-1.1	2.5	3.3	-0.8	1.8	2.9	-1.1	2.9	2.8	0.1	3.7	3.9	-0.2	3.2	3.9	-0.7



# MELBOURNE RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	263	256	7	22	6	16	14	20	-6	50	43	7	88	92	-4	46	46	0	43	50	-7
3AW	606	637	-31	9	21	-12	25	21	4	39	38	1	156	131	25	133	152	-19	245	275	-30
TalkingLifestyle1278	46	54	-8	6	2	4	2	6	-4	9	3	6	4	4	0	5	9	-4	19	28	-9
101.9 FOX FM	1208	1132	76	193	205	-12	250	234	16	402	404	-2	275	221	54	59	50	9	29	18	11
GOLD104.3	949	924	25	80	77	3	70	99	-29	242	221	21	271	290	-19	181	135	46	104	103	1
KIIS 101.1 FM	837	860	-23	150	162	-12	161	162	-1	264	283	-19	195	195	0	54	47	7	12	11	1
105.1 TRIPLE M	604	622	-18	65	70	-5	80	79	1	215	197	18	167	205	-38	64	56	8	13	16	-3
NOVA 100	1023	1038	-15	201	213	-12	183	190	-7	365	347	18	210	233	-23	39	47	-8	24	8	16
smoothfm 91.5	877	783	94	60	51	9	68	95	-27	200	165	35	194	170	24	171	150	21	184	151	33
ABC MEL	656	690	-34	17	22	-5	26	12	14	81	78	3	159	144	15	123	174	-51	249	259	-10
3RN	219	238	-19	10	1	9	11	*	*	33	29	4	45	59	-14	36	65	-29	83	85	-2
ABC NEWS	268	189	79	16	10	6	25	14	11	49	38	11	78	62	16	34	30	4	65	35	30
3JJJ	544	450	94	44	49	-5	136	76	60	241	228	13	95	72	23	21	24	-3	6	1	5
ABCFM	208	208	0	9	8	1	6	8	-2	28	28	0	50	53	-3	26	28	-2	89	83	6
Total	4218	4131	87	417	415	2	471	481	-10	1104	1069	35	990	964	26	556	540	16	681	662	19

Cumulative Audience (000's) by Session, P10+ [Potential: 4453]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	240	239	1	141	160	-19	99	143	-44	117	118	-1	132	143	-11	68	55	13	150	144	6						
3AW	577	618	-41	477	494	-17	358	370	-12	307	321	-14	294	305	-11	175	192	-17	409	426	-17						
TalkingLifestyle1278	42	48	-6	20	16	4	17	23	-6	24	25	-1	14	8	6	6	17	-11	24	27	-3						
101.9 FOX FM	1105	1040	65	657	552	105	468	380	88	594	539	55	669	617	52	321	237	84	682	640	42						
GOLD104.3	822	809	13	379	419	-40	419	335	84	486	443	43	401	448	-47	225	213	12	592	587	5						
KIIS 101.1 FM	764	802	-38	401	471	-70	294	333	-39	368	425	-57	422	442	-20	233	253	-20	492	533	-41						
105.1 TRIPLE M	553	570	-17	299	358	-59	236	221	15	259	266	-7	317	315	2	127	121	6	301	302	-1						
NOVA 100	941	948	-7	547	536	11	343	361	-18	442	494	-52	505	512	-7	261	291	-30	608	608	0						
smoothfm 91.5	775	687	88	419	347	72	410	332	78	433	386	47	439	357	82	255	188	67	600	521	79						
ABC MEL	601	650	-49	415	474	-59	343	357	-14	266	292	-26	275	318	-43	185	195	-10	414	431	-17						
3RN	201	214	-13	125	141	-16	76	84	-8	94	87	7	80	117	-37	67	66	1	128	151	-23						
ABC NEWS	226	163	63	139	98	41	62	54	8	72	59	13	100	56	44	75	57	18	158	117	41						
3JJJ	478	402	76	272	250	22	191	183	8	237	222	15	286	251	35	141	119	22	347	253	94						
ABCFM	183	190	-7	88	120	-32	87	94	-7	91	87	4	104	80	24	80	73	7	150	152	-2						
Total	4120	4032	88	3206	3218	-12	2629	2478	151	2833	2790	43	3040	2960	80	1826	1771	55	3518	3398	120						



# MELBOURNE RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	14	17	-3	1	*	*	*	1	*	2	4	-2	5	7	-2	3	3	0	3	3	0
3AW	70	79	-9	*	1	*	2	1	1	2	2	0	14	10	4	19	17	2	33	49	-16
TalkingLifestyle1278	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
101.9 FOX FM	57	44	13	7	7	0	12	7	5	17	19	-2	15	8	7	3	2	1	2	*	*
GOLD104.3	51	50	1	3	2	1	3	6	-3	11	8	3	16	19	-3	12	9	3	6	6	0
KIIS 101.1 FM	30	39	-9	4	5	-1	4	6	-2	9	13	-4	10	12	-2	3	3	0	*	*	*
105.1 TRIPLE M	39	33	6	2	2	0	3	4	-1	11	9	2	15	13	2	7	4	3	1	1	0
NOVA 100	37	42	-5	6	8	-2	6	7	-1	12	13	-1	9	12	-3	3	3	0	1	*	*
smoothfm 91.5	54	41	13	2	1	1	2	4	-2	8	6	2	14	9	5	13	10	3	16	11	5
ABC MEL	43	49	-6	*	*	*	*	*	*	3	4	-1	8	7	1	8	13	-5	24	24	0
3RN	13	14	-1	*	*	*	1	*	*	1	1	0	2	2	0	2	3	-1	8	8	0
ABC NEWS	10	6	4	*	*	*	1	*	*	1	1	0	3	2	1	1	1	0	3	2	1
3JJJ	25	28	-3	1	2	-1	6	4	2	13	16	-3	3	4	-1	1	3	-2	*	*	*
ABCFM	13	17	-4	1	1	0	*	*	*	1	1	0	2	5	-3	2	2	0	8	8	0
Total	529	522	7	33	35	-2	44	45	-1	113	114	-1	136	122	14	85	81	4	119	124	-5

Average Audience (000's) by Session, P10+ [Potential: 4453]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	16	20	-4	26	30	-4	24	32	-8	14	23	-9	19	22	-3	5	4	1	9	9	0						
3AW	79	86	-7	156	170	-14	108	119	-11	69	71	-2	62	65	-3	25	32	-7	48	60	-12						
TalkingLifestyle1278	1	1	0	1	1	0	2	3	-1	2	2	0	2	1	1	*	1	*	1	2	-1						
101.9 FOX FM	65	49	16	84	59	25	84	56	28	89	64	25	77	67	10	14	14	0	37	32	5						
GOLD104.3	55	52	3	61	62	-1	87	72	15	81	71	10	49	56	-7	14	14	0	43	47	-4						
KIIS 101.1 FM	33	42	-9	42	53	-11	38	45	-7	38	48	-10	44	58	-14	12	17	-5	24	32	-8						
105.1 TRIPLE M	46	40	6	65	64	1	64	52	12	58	49	9	52	40	12	8	7	1	22	16	6						
NOVA 100	41	46	-5	69	69	0	40	41	-1	43	51	-8	53	64	-11	12	17	-5	29	33	-4						
smoothfm 91.5	55	41	14	64	45	19	88	58	30	75	57	18	53	44	9	16	14	2	52	40	12						
ABC MEL	47	55	-8	83	110	-27	84	83	1	33	40	-7	40	42	-2	15	18	-3	33	34	-1						
3RN	14	15	-1	32	33	-1	9	12	-3	11	8	3	14	19	-5	6	6	0	12	14	-2						
ABC NEWS	10	6	4	20	14	6	10	5	5	8	4	4	10	5	5	5	4	1	9	6	3						
3JJJ	26	32	-6	34	41	-7	32	42	-10	30	43	-13	33	37	-4	7	8	-1	25	20	5						
ABCFM	13	18	-5	16	26	-10	19	24	-5	12	18	-6	17	17	0	7	7	0	14	17	-3						
Total	570	561	9	823	843	-20	781	718	63	655	629	26	603	611	-8	179	186	-7	428	423	5						



# BRISBANE RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.6	6.2	-0.6	0.1	0.1	0.0	0.7	*	*	0.2	1.5	-1.3	4.5	5.3	-0.8	6.2	4.7	1.5	17.1	18.8	-1.7
TalkingLifestyle882	0.9	0.5	0.4	0.2	*	*	*	*	*	0.1	*	*	1.4	0.1	1.3	0.9	0.8	0.1	1.9	1.7	0.2
4KQ	8.2	10.2	-2.0	1.0	3.3	-2.3	1.6	0.9	0.7	0.3	0.4	-0.1	3.3	8.3	-5.0	20.9	23.8	-2.9	19.7	20.9	-1.2
HIT 105	11.8	10.6	1.2	20.4	21.4	-1.0	22.6	22.2	0.4	24.3	19.7	4.6	7.7	7.6	0.1	3.5	1.7	1.8	0.8	1.1	-0.3
97.3FM	12.1	10.4	1.7	15.4	16.9	-1.5	10.1	13.0	-2.9	9.7	9.6	0.1	19.7	13.1	6.6	14.7	12.2	2.5	2.6	3.0	-0.4
104.5 TRIPLE M	9.7	9.9	-0.2	10.6	10.8	-0.2	9.0	9.7	-0.7	12.6	11.5	1.1	13.7	14.0	-0.3	10.7	10.6	0.1	0.7	1.9	-1.2
NOVA106.9	12.6	13.3	-0.7	23.7	30.1	-6.4	19.0	23.1	-4.1	20.6	21.4	-0.8	14.6	13.7	0.9	2.3	3.0	-0.7	1.4	0.5	0.9
ABC BRI	8.1	8.5	-0.4	1.9	0.7	1.2	0.3	0.7	-0.4	2.4	2.2	0.2	3.8	5.7	-1.9	9.9	11.6	-1.7	24.8	23.5	1.3
4RN	3.4	2.5	0.9	0.1	1.3	-1.2	0.2	0.2	0.0	1.1	0.3	0.8	2.7	2.0	0.7	4.7	5.7	-1.0	9.0	4.8	4.2
ABC NEWS	1.0	1.1	-0.1	0.1	0.3	-0.2	0.1	0.4	-0.3	1.1	0.8	0.3	1.3	0.5	0.8	0.9	2.6	-1.7	1.6	1.8	-0.2
4JJJ	8.4	8.8	-0.4	8.3	3.1	5.2	22.2	16.3	5.9	14.9	17.4	-2.5	6.7	9.2	-2.5	3.5	2.9	0.6	0.2	0.3	-0.1
ABCFM	2.0	2.0	0.0	0.2	0.2	0.0	0.9	1.1	-0.2	1.5	0.9	0.6	1.6	1.4	0.2	1.6	2.1	-0.5	4.8	5.1	-0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.9	6.7	-0.8	6.9	8.1	-1.2	8.2	8.7	-0.5	4.3	5.2	-0.9	3.1	3.5	-0.4	7.2	7.6	-0.4	4.8	4.3	0.5						
TalkingLifestyle882	1.0	0.3	0.7	0.7	0.2	0.5	1.3	0.5	0.8	1.1	0.5	0.6	0.9	0.2	0.7	1.3	0.4	0.9	0.7	1.0	-0.3						
4KQ	7.8	9.8	-2.0	8.1	8.9	-0.8	9.7	11.4	-1.7	8.1	10.9	-2.8	5.4	8.4	-3.0	5.5	7.5	-2.0	9.4	11.5	-2.1						
HIT 105	12.5	11.2	1.3	12.4	10.9	1.5	12.2	10.0	2.2	13.9	11.7	2.2	12.7	13.2	-0.5	9.0	9.6	-0.6	9.6	8.8	0.8						
97.3FM	11.6	10.3	1.3	10.8	10.0	0.8	11.8	9.4	2.4	12.3	12.1	0.2	12.2	10.4	1.8	11.0	7.3	3.7	13.4	10.6	2.8						
104.5 TRIPLE M	10.3	10.7	-0.4	10.0	10.1	-0.1	9.9	11.9	-2.0	12.6	12.3	0.3	10.6	9.8	0.8	4.4	5.1	-0.7	7.8	7.3	0.5						
NOVA106.9	13.2	13.6	-0.4	12.2	14.1	-1.9	12.1	12.3	-0.2	14.0	13.3	0.7	15.3	14.8	0.5	13.3	13.4	-0.1	10.9	12.6	-1.7						
ABC BRI	8.2	8.5	-0.3	11.1	11.6	-0.5	7.9	9.1	-1.2	5.2	5.3	-0.1	7.0	6.1	0.9	10.2	10.7	-0.5	7.7	8.3	-0.6						
4RN	3.5	2.5	1.0	4.3	3.2	1.1	2.7	1.6	1.1	2.0	2.0	0.0	3.9	2.6	1.3	6.3	2.9	3.4	3.3	2.6	0.7						
ABC NEWS	0.9	1.1	-0.2	1.2	1.8	-0.6	0.6	0.5	0.1	0.7	0.8	-0.1	1.1	0.5	0.6	1.2	1.7	-0.5	1.3	1.3	0.0						
4JJJ	8.0	9.1	-1.1	7.5	7.6	-0.1	7.5	9.7	-2.2	8.1	10.3	-2.2	9.9	10.2	-0.3	6.9	7.0	-0.1	9.4	7.5	1.9						
ABCFM	1.8	2.0	-0.2	2.1	1.5	0.6	1.8	1.8	0.0	1.3	1.8	-0.5	1.7	2.5	-0.8	2.9	4.2	-1.3	2.6	2.1	0.5						



# BRISBANE RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	109	128	-19	3	3	0	3	1	2	6	12	-6	23	33	-10	24	18	6	52	61	-9
TalkingLifestyle882	30	33	-3	1	*	*	1	2	-1	2	4	-2	5	2	3	5	7	-2	15	18	-3
4KQ	203	253	-50	5	11	-6	6	11	-5	13	9	4	20	45	-25	78	80	-2	82	97	-15
HIT 105	505	487	18	94	90	4	109	108	1	183	179	4	87	81	6	24	16	8	8	13	-5
97.3FM	531	482	49	67	74	-7	63	62	1	132	131	1	165	130	35	74	59	15	30	24	6
104.5 TRIPLE M	367	369	-2	51	50	1	40	33	7	121	124	-3	112	99	13	40	49	-9	4	13	-9
NOVA106.9	568	573	-5	100	108	-8	105	112	-7	209	214	-5	120	111	9	27	20	7	7	6	1
ABC BRI	281	259	22	13	9	4	9	13	-4	30	37	-7	61	61	0	56	50	6	112	89	23
4RN	94	69	25	1	1	0	4	4	0	9	7	2	30	14	16	11	22	-11	37	20	17
ABC NEWS	66	74	-8	3	4	-1	4	2	2	16	17	-1	15	14	1	10	17	-7	18	20	-2
4JJJ	311	308	3	41	28	13	74	71	3	126	136	-10	58	58	0	11	12	-1	1	2	-1
ABCFM	90	86	4	5	3	2	6	6	0	16	13	3	22	24	-2	12	12	0	30	28	2
<b>Total</b>	<b>1902</b>	<b>1874</b>	<b>28</b>	<b>212</b>	<b>208</b>	<b>4</b>	<b>224</b>	<b>222</b>	<b>2</b>	<b>500</b>	<b>491</b>	<b>9</b>	<b>442</b>	<b>440</b>	<b>2</b>	<b>239</b>	<b>236</b>	<b>3</b>	<b>285</b>	<b>278</b>	<b>7</b>

Cumulative Audience (000's) by Session, P10+ [Potential: 2012]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	107	123	-16	78	100	-22	70	81	-11	56	73	-17	46	56	-10	37	34	3	67	68	-1
TalkingLifestyle882	28	24	4	16	11	5	16	9	7	19	14	5	12	6	6	7	4	3	19	21	-2
4KQ	186	224	-38	130	142	-12	121	132	-11	114	141	-27	102	132	-30	44	55	-11	154	180	-26
HIT 105	471	456	15	322	294	28	202	203	-1	301	275	26	262	274	-12	123	118	5	308	297	11
97.3FM	478	436	42	297	269	28	201	181	20	252	274	-22	244	241	3	108	106	2	343	319	24
104.5 TRIPLE M	331	341	-10	217	216	1	137	156	-19	206	200	6	187	183	4	66	65	1	211	198	13
NOVA106.9	517	528	-11	341	355	-14	218	214	4	286	286	0	296	293	3	146	138	8	349	371	-22
ABC BRI	252	239	13	196	178	18	110	131	-21	119	117	2	111	105	6	70	57	13	175	161	14
4RN	86	65	21	71	43	28	45	27	18	37	35	2	52	37	15	38	19	19	62	49	13
ABC NEWS	56	65	-9	33	46	-13	15	20	-5	20	22	-2	26	16	10	11	14	-3	41	42	-1
4JJJ	277	276	1	165	171	-6	123	108	15	166	152	14	175	175	0	84	81	3	191	194	-3
ABCFM	81	80	1	43	46	-3	34	33	1	35	38	-3	41	50	-9	26	35	-9	58	53	5
<b>Total</b>	<b>1837</b>	<b>1830</b>	<b>7</b>	<b>1526</b>	<b>1495</b>	<b>31</b>	<b>1098</b>	<b>1120</b>	<b>-22</b>	<b>1293</b>	<b>1327</b>	<b>-34</b>	<b>1290</b>	<b>1296</b>	<b>-6</b>	<b>688</b>	<b>691</b>	<b>-3</b>	<b>1562</b>	<b>1544</b>	<b>18</b>





# BRISBANE RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	13	14	-1	*	*	*	*	*	*	*	1	*	3	3	0	2	2	0	8	8	0
TalkingLifestyle882	2	1	1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
4KQ	19	23	-4	*	*	*	*	*	*	*	*	2	5	-3	7	8	-1	9	9	0	
HIT 105	27	24	3	4	3	1	5	5	0	12	11	1	5	4	1	1	1	0	*	*	*
97.3FM	28	23	5	3	3	0	2	3	-1	5	5	0	12	7	5	5	4	1	1	1	0
104.5 TRIPLE M	22	22	0	2	2	0	2	2	0	6	6	0	8	8	0	4	4	0	*	1	*
NOVA106.9	29	30	-1	4	4	0	4	5	-1	10	12	-2	9	8	1	1	1	0	1	*	*
ABC BRI	19	19	0	*	*	*	*	*	*	1	1	0	2	3	-1	3	4	-1	12	11	1
4RN	8	6	2	*	*	*	*	*	*	1	*	*	2	1	1	2	2	0	4	2	2
ABC NEWS	2	3	-1	*	*	*	*	*	*	1	*	*	1	*	*	*	1	*	1	1	0
4JJJ	19	20	-1	2	*	*	5	3	2	7	9	-2	4	5	-1	1	1	0	*	*	*
ABCFM	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
<b>Total</b>	<b>231</b>	<b>226</b>	<b>5</b>	<b>19</b>	<b>15</b>	<b>4</b>	<b>23</b>	<b>21</b>	<b>2</b>	<b>50</b>	<b>54</b>	<b>-4</b>	<b>60</b>	<b>57</b>	<b>3</b>	<b>33</b>	<b>33</b>	<b>0</b>	<b>47</b>	<b>45</b>	<b>2</b>

Average Audience (000's) by Session, P10+ [Potential: 2012]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	14	16	-2	27	31	-4	25	28	-3	12	15	-3	8	8	0	5	5	0	9	8	1						
TalkingLifestyle882	2	1	1	3	1	2	4	1	3	3	1	2	2	1	1	1	*	*	1	2	-1						
4KQ	19	24	-5	32	34	-2	30	36	-6	23	32	-9	13	20	-7	4	5	-1	18	21	-3						
HIT 105	31	27	4	49	42	7	38	32	6	40	34	6	31	31	0	6	6	0	19	16	3						
97.3FM	29	25	4	43	39	4	37	30	7	35	36	-1	30	25	5	8	5	3	26	20	6						
104.5 TRIPLE M	25	26	-1	39	39	0	31	38	-7	36	36	0	26	23	3	3	3	0	15	13	2						
NOVA106.9	32	33	-1	48	54	-6	37	39	-2	40	39	1	37	35	2	9	8	1	21	23	-2						
ABC BRI	20	21	-1	44	45	-1	25	29	-4	15	16	-1	17	14	3	7	7	0	15	15	0						
4RN	9	6	3	17	12	5	8	5	3	6	6	0	10	6	4	4	2	2	6	5	1						
ABC NEWS	2	3	-1	5	7	-2	2	2	0	2	2	0	3	1	2	1	1	0	3	2	1						
4JJJ	20	22	-2	30	30	0	23	31	-8	23	30	-7	24	24	0	5	4	1	19	14	5						
ABCFM	4	5	-1	8	6	2	5	6	-1	4	5	-1	4	6	-2	2	3	-1	5	4	1						
<b>Total</b>	<b>245</b>	<b>244</b>	<b>1</b>	<b>394</b>	<b>386</b>	<b>8</b>	<b>309</b>	<b>317</b>	<b>-8</b>	<b>287</b>	<b>294</b>	<b>-7</b>	<b>244</b>	<b>237</b>	<b>7</b>	<b>69</b>	<b>63</b>	<b>6</b>	<b>196</b>	<b>184</b>	<b>12</b>						



# ADELAIDE RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.8	11.7	-0.9	2.2	2.3	-0.1	0.4	1.6	-1.2	2.5	1.6	0.9	9.1	9.0	0.1	14.1	13.1	1.0	22.8	27.5	-4.7
CRUISE1323	9.0	9.4	-0.4	2.0	3.8	-1.8	0.8	2.9	-2.1	3.3	2.1	1.2	8.2	7.2	1.0	14.2	16.9	-2.7	15.3	16.2	-0.9
MIX102.3	16.1	12.3	3.8	20.9	11.7	9.2	11.7	17.2	-5.5	16.3	12.3	4.0	22.9	14.2	8.7	17.0	16.8	0.2	9.0	5.7	3.3
5MMM	10.6	9.3	1.3	7.0	6.2	0.8	5.9	5.9	0.0	13.3	7.9	5.4	14.1	16.1	-2.0	16.5	14.2	2.3	3.5	2.1	1.4
NOVA91.9	9.6	12.0	-2.4	32.8	43.6	-10.8	20.0	23.0	-3.0	13.1	19.5	-6.4	10.1	10.4	-0.3	2.5	5.0	-2.5	0.9	0.7	0.2
HIT 107	9.1	9.0	0.1	14.2	12.1	2.1	25.4	21.0	4.4	16.0	19.0	-3.0	9.0	8.1	0.9	4.0	3.8	0.2	0.3	0.6	-0.3
ABC ADE	10.4	8.7	1.7	2.2	0.5	1.7	1.9	0.6	1.3	3.2	1.8	1.4	4.4	6.0	-1.6	11.6	11.1	0.5	26.5	20.3	6.2
5RN	2.3	2.7	-0.4	0.1	0.4	-0.3	0.5	0.2	0.3	0.5	0.4	0.1	0.8	2.1	-1.3	3.3	4.2	-0.9	5.6	5.7	-0.1
ABC NEWS	1.3	1.7	-0.4	0.2	1.6	-1.4	1.2	0.7	0.5	0.6	0.9	-0.3	1.0	1.7	-0.7	2.1	1.8	0.3	2.0	2.6	-0.6
5JJJ	6.9	6.6	0.3	6.4	6.6	-0.2	17.0	9.2	7.8	14.3	17.1	-2.8	6.8	7.2	-0.4	3.3	1.5	1.8	0.4	0.3	0.1
ABCFM	3.4	2.7	0.7	0.2	0.4	-0.2	1.6	0.5	1.1	3.3	2.1	1.2	2.4	0.9	1.5	1.7	1.0	0.7	7.0	7.8	-0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	11.3	11.8	-0.5	13.8	14.9	-1.1	13.2	11.5	1.7	7.6	7.2	0.4	9.6	10.1	-0.5	12.8	19.6	-6.8	9.2	11.2	-2.0						
CRUISE1323	8.6	8.8	-0.2	6.9	7.3	-0.4	9.7	11.0	-1.3	10.3	11.1	-0.8	8.8	7.2	1.6	5.2	5.3	-0.1	10.3	11.4	-1.1						
MIX102.3	16.6	12.5	4.1	15.1	11.8	3.3	17.9	12.7	5.2	19.8	13.8	6.0	15.2	12.8	2.4	10.9	9.8	1.1	14.6	11.8	2.8						
5MMM	11.1	10.2	0.9	11.5	10.7	0.8	10.9	11.1	-0.2	12.0	11.2	0.8	10.3	8.7	1.6	8.6	6.5	2.1	8.9	6.6	2.3						
NOVA91.9	9.4	11.7	-2.3	8.5	10.2	-1.7	8.5	10.0	-1.5	8.9	12.2	-3.3	12.3	15.3	-3.0	11.6	12.0	-0.4	9.9	13.1	-3.2						
HIT 107	9.4	9.3	0.1	8.0	8.8	-0.8	9.6	9.4	0.2	10.9	10.3	0.6	10.0	10.2	-0.2	7.4	6.8	0.6	8.1	8.0	0.1						
ABC ADE	10.5	8.6	1.9	13.7	12.6	1.1	9.9	8.9	1.0	7.6	5.5	2.1	8.7	6.0	2.7	13.6	9.3	4.3	10.4	9.1	1.3						
5RN	2.3	2.7	-0.4	4.0	3.9	0.1	1.4	2.0	-0.6	1.1	1.7	-0.6	2.6	3.0	-0.4	2.0	3.4	-1.4	2.3	2.7	-0.4						
ABC NEWS	1.2	1.7	-0.5	2.1	2.8	-0.7	0.8	0.9	-0.1	0.5	1.0	-0.5	0.8	1.1	-0.3	2.1	3.3	-1.2	1.8	1.8	0.0						
5JJJ	6.3	6.8	-0.5	5.1	6.2	-1.1	6.2	6.9	-0.7	6.5	6.8	-0.3	8.4	8.0	0.4	5.7	5.7	0.0	8.8	6.2	2.6						
ABCFM	3.1	2.5	0.6	3.4	2.3	1.1	2.6	2.5	0.1	3.3	2.3	1.0	2.7	3.2	-0.5	3.7	2.3	1.4	4.2	3.5	0.7						



# ADELAIDE RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	144	158	-14	6	10	-4	2	4	-2	16	7	9	36	37	-1	28	34	-6	55	66	-11
CRUISE1323	167	172	-5	6	7	-1	3	6	-3	13	14	-1	37	29	8	44	49	-5	64	68	-4
MIX102.3	347	308	39	41	36	5	34	42	-8	78	76	2	104	80	24	53	46	7	37	29	8
5MMM	224	203	21	22	19	3	22	20	2	60	38	22	69	71	-2	34	39	-5	17	15	2
NOVA91.9	301	333	-32	67	68	-1	57	62	-5	95	110	-15	58	65	-7	16	21	-5	8	7	1
HIT 107	243	247	-4	37	34	3	50	52	-2	83	98	-15	53	42	11	16	14	2	4	7	-3
ABC ADE	196	173	23	5	3	2	7	3	4	25	17	8	38	37	1	43	37	6	78	75	3
5RN	54	52	2	1	1	0	1	1	0	3	3	0	5	12	-7	16	14	2	27	22	5
ABC NEWS	57	54	3	1	4	-3	4	3	1	8	7	1	14	9	5	12	11	1	18	19	-1
5JJJ	175	155	20	19	17	2	42	27	15	65	60	5	37	41	-4	9	7	2	3	4	-1
ABCFM	70	57	13	2	2	0	4	3	1	14	8	6	10	10	0	11	8	3	29	27	2
Total	1083	1081	2	108	108	0	119	123	-4	245	248	-3	246	246	0	161	157	4	205	199	6

Cumulative Audience (000's) by Session, P10+ [Potential: 1143]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	139	150	-11	96	100	-4	85	84	1	73	82	-9	73	76	-3	49	57	-8	97	110	-13						
CRUISE1323	154	152	2	85	81	4	93	96	-3	101	101	0	83	87	-4	39	43	-4	121	121	0						
MIX102.3	316	278	38	186	157	29	169	140	29	188	164	24	173	149	24	79	88	-9	223	200	23						
5MMM	205	189	16	117	105	12	100	95	5	115	107	8	107	98	9	60	50	10	144	116	28						
NOVA91.9	277	305	-28	155	181	-26	133	137	-4	146	180	-34	170	178	-8	90	99	-9	190	232	-42						
HIT 107	232	224	8	128	131	-3	112	120	-8	145	124	21	131	131	0	69	68	1	138	153	-15						
ABC ADE	171	159	12	123	111	12	101	85	16	87	76	11	82	72	10	54	53	1	129	118	11						
5RN	46	47	-1	31	32	-1	17	26	-9	19	21	-2	22	33	-11	13	15	-2	36	38	-2						
ABC NEWS	50	49	1	30	37	-7	12	17	-5	18	18	0	16	21	-5	11	17	-6	32	36	-4						
5JJJ	160	148	12	94	85	9	73	77	-4	73	81	-8	103	85	18	54	48	6	111	93	18						
ABCFM	66	51	15	38	28	10	28	28	0	34	27	7	31	27	4	19	15	4	46	40	6						
Total	1064	1054	10	846	819	27	730	717	13	769	778	-9	764	778	-14	480	489	-9	914	928	-14						



# ADELAIDE RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	17	-2	*	*	*	*	*	*	1	*	*	3	3	0	3	3	0	8	9	-1
CRUISE1323	13	13	0	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	5	6	-1
MIX102.3	23	17	6	2	1	1	1	2	-1	4	3	1	8	5	3	4	4	0	3	2	1
5MMM	15	13	2	1	1	0	1	1	0	4	2	2	5	6	-1	4	3	1	1	1	0
NOVA91.9	13	17	-4	3	4	-1	2	3	-1	4	5	-1	3	4	-1	1	1	0	*	*	*
HIT 107	13	13	0	1	1	0	3	2	1	4	5	-1	3	3	0	1	1	0	*	*	*
ABC ADE	15	12	3	*	*	*	*	*	*	1	*	*	1	2	-1	3	3	0	9	7	2
5RN	3	4	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	2	0
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0
5JJJ	10	9	1	1	1	0	2	1	1	4	5	-1	2	3	-1	1	*	*	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	1	1	0	1	*	*	*	*	*	2	3	-1
Total	141	142	-1	10	9	1	11	12	-1	28	28	0	34	35	-1	24	24	0	35	34	1

Average Audience (000's) by Session, P10+ [Potential: 1143]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	17	18	-1	30	31	-1	28	23	5	14	13	1	14	16	-2	6	10	-4	11	13	-2						
CRUISE1323	13	13	0	15	15	0	21	22	-1	19	20	-1	13	12	1	3	3	0	12	13	-1						
MIX102.3	25	19	6	32	25	7	39	25	14	36	24	12	22	21	1	5	5	0	17	14	3						
5MMM	17	15	2	25	23	2	23	22	1	22	20	2	15	14	1	4	3	1	10	8	2						
NOVA91.9	14	18	-4	18	22	-4	18	20	-2	16	22	-6	18	24	-6	6	6	0	11	15	-4						
HIT 107	14	14	0	17	19	-2	21	19	2	20	18	2	14	16	-2	4	4	0	9	9	0						
ABC ADE	16	13	3	30	27	3	21	18	3	14	10	4	13	10	3	7	5	2	12	11	1						
5RN	3	4	-1	9	8	1	3	4	-1	2	3	-1	4	5	-1	1	2	-1	3	3	0						
ABC NEWS	2	3	-1	5	6	-1	2	2	0	1	2	-1	1	2	-1	1	2	-1	2	2	0						
5JJJ	10	10	0	11	13	-2	13	14	-1	12	12	0	12	13	-1	3	3	0	10	7	3						
ABCFM	5	4	1	7	5	2	6	5	1	6	4	2	4	5	-1	2	1	1	5	4	1						
Total	152	151	1	215	212	3	215	200	15	181	178	3	144	160	-16	49	53	-4	115	118	-3						



# PERTH RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.7	4.3	0.4	*	*	*	1.7	*	*	0.1	1.5	-1.4	4.3	4.3	0.0	12.8	8.7	4.1	7.4	7.6	-0.2
6PR	6.2	7.5	-1.3	3.1	0.8	2.3	0.5	3.3	-2.8	2.3	2.9	-0.6	3.7	11.0	-7.3	10.8	8.3	2.5	13.8	11.5	2.3
MIX 94.5	15.7	14.6	1.1	11.4	11.1	0.3	10.9	11.2	-0.3	9.8	12.1	-2.3	24.9	20.8	4.1	22.8	19.8	3.0	9.1	7.6	1.5
HIT 92.9	10.7	9.2	1.5	24.2	24.2	0.0	27.0	24.0	3.0	18.4	14.4	4.0	7.4	6.4	1.0	3.9	2.3	1.6	0.6	0.5	0.1
96FM	9.0	10.2	-1.2	3.9	6.3	-2.4	14.6	6.2	8.4	10.3	13.5	-3.2	14.1	16.6	-2.5	7.7	8.4	-0.7	1.8	2.0	-0.2
NOVA93.7	12.8	13.7	-0.9	35.7	40.8	-5.1	18.7	24.3	-5.6	20.6	19.4	1.2	10.9	12.3	-1.4	5.4	5.9	-0.5	1.3	0.6	0.7
ABC PER	7.6	7.6	0.0	1.3	1.0	0.3	*	0.9	*	1.4	2.9	-1.5	4.1	5.4	-1.3	9.4	11.1	-1.7	23.0	19.0	4.0
6RN	1.8	2.0	-0.2	0.6	0.1	0.5	*	0.2	*	0.4	0.4	0.0	1.6	0.6	1.0	2.4	3.1	-0.7	4.2	6.5	-2.3
ABC NEWS	0.9	1.2	-0.3	0.3	0.2	0.1	0.3	0.3	0.0	0.5	0.6	-0.1	0.6	0.8	-0.2	1.6	1.1	0.5	1.5	3.5	-2.0
6JJJ	10.8	8.6	2.2	10.2	6.5	3.7	18.8	19.3	-0.5	22.3	18.1	4.2	11.3	6.9	4.4	1.8	3.0	-1.2	0.4	0.2	0.2
ABCFM	2.2	2.4	-0.2	0.9	0.8	0.1	0.2	1.0	-0.8	0.5	1.3	-0.8	2.1	0.6	1.5	2.8	2.7	0.1	5.1	7.3	-2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
6IX	4.5	4.0	0.5	3.5	4.0	-0.5	5.8	4.1	1.7	5.5	4.4	1.1	3.8	4.0	-0.2	2.7	2.4	0.3	5.1	5.1	0.0							
6PR	6.7	8.2	-1.5	8.6	11.1	-2.5	7.1	7.3	-0.2	5.7	6.4	-0.7	4.7	7.9	-3.2	5.6	7.1	-1.5	4.8	5.2	-0.4							
MIX 94.5	15.7	15.1	0.6	15.1	13.3	1.8	16.5	17.0	-0.5	16.4	17.1	-0.7	15.9	14.9	1.0	12.5	10.0	2.5	15.7	13.0	2.7							
HIT 92.9	11.2	9.2	2.0	10.4	8.6	1.8	10.7	8.7	2.0	12.6	9.7	2.9	11.8	10.0	1.8	9.6	9.9	-0.3	9.2	9.1	0.1							
96FM	9.3	10.3	-1.0	7.8	8.9	-1.1	11.1	12.6	-1.5	10.1	12.2	-2.1	9.3	8.4	0.9	6.1	6.4	-0.3	8.0	10.0	-2.0							
NOVA93.7	13.3	13.8	-0.5	14.8	14.4	0.4	10.4	12.7	-2.3	12.5	13.4	-0.9	16.0	15.2	0.8	13.7	13.7	0.0	11.2	13.3	-2.1							
ABC PER	7.6	7.9	-0.3	11.4	10.7	0.7	6.0	6.9	-0.9	5.0	6.1	-1.1	5.1	6.4	-1.3	13.5	9.9	3.6	7.8	6.5	1.3							
6RN	1.7	1.9	-0.2	1.7	2.3	-0.6	1.5	1.7	-0.2	1.6	1.4	0.2	2.0	2.2	-0.2	1.7	2.7	-1.0	2.0	2.1	-0.1							
ABC NEWS	0.9	1.2	-0.3	1.1	1.5	-0.4	0.7	0.8	-0.1	0.6	0.5	0.1	0.8	1.0	-0.2	1.5	4.2	-2.7	0.9	1.4	-0.5							
6JJJ	10.3	8.5	1.8	9.0	8.0	1.0	9.8	7.2	2.6	11.4	8.5	2.9	11.8	10.7	1.1	9.7	9.6	0.1	12.3	9.1	3.2							
ABCFM	2.0	2.2	-0.2	2.5	2.0	0.5	1.7	2.1	-0.4	1.4	1.6	-0.2	2.2	2.8	-0.6	2.6	3.8	-1.2	2.9	3.0	-0.1							



# PERTH RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	136	-4	*	*	*	4	*	*	5	19	-14	33	35	-2	46	40	6	44	42	2
6PR	152	177	-25	10	4	6	3	12	-9	18	26	-8	42	51	-9	31	34	-3	48	50	-2
MIX 94.5	572	526	46	65	57	8	58	59	-1	136	124	12	183	169	14	83	74	9	48	42	6
HIT 92.9	477	500	-23	95	96	-1	99	102	-3	178	181	-3	75	93	-18	20	22	-2	10	7	3
96FM	320	328	-8	28	27	1	42	32	10	102	102	0	97	114	-17	34	37	-3	17	16	1
NOVA93.7	584	581	3	119	122	-3	94	106	-12	212	190	22	114	121	-7	31	33	-2	15	9	6
ABC PER	243	265	-22	14	8	6	*	11	*	20	34	-14	54	62	-8	53	60	-7	102	90	12
6RN	64	72	-8	5	2	3	*	1	*	6	9	-3	15	12	3	12	19	-7	27	30	-3
ABC NEWS	62	67	-5	3	1	2	1	2	-1	11	10	1	13	16	-3	15	16	-1	18	23	-5
6JJJ	349	313	36	37	27	10	68	80	-12	147	127	20	75	61	14	15	14	1	7	5	2
ABCFM	85	96	-11	8	2	6	3	5	-2	13	26	-13	19	13	6	11	12	-1	31	38	-7
Total	1679	1669	10	181	182	-1	184	194	-10	457	450	7	385	386	-1	216	217	-1	256	240	16

Cumulative Audience (000's) by Session, P10+ [Potential: 1771]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	116	111	5	64	60	4	69	63	6	70	68	2	66	64	2	26	27	-1	84	87	-3
6PR	141	169	-28	112	134	-22	70	81	-11	67	89	-22	69	90	-21	40	46	-6	97	101	-4
MIX 94.5	532	474	58	331	280	51	261	246	15	321	288	33	286	277	9	123	117	6	347	328	19
HIT 92.9	436	461	-25	271	301	-30	203	221	-18	282	273	9	241	260	-19	113	137	-24	296	303	-7
96FM	282	291	-9	158	189	-31	143	168	-25	175	196	-21	157	150	7	72	75	-3	193	214	-21
NOVA93.7	545	538	7	348	354	-6	222	259	-37	317	317	0	304	305	-1	126	175	-49	344	380	-36
ABC PER	222	239	-17	165	180	-15	103	132	-29	111	125	-14	95	116	-21	67	62	5	168	180	-12
6RN	58	63	-5	30	39	-9	24	35	-11	29	34	-5	33	33	0	17	28	-11	50	52	-2
ABC NEWS	54	60	-6	31	32	-1	20	22	-2	20	26	-6	19	26	-7	14	24	-10	35	38	-3
6JJJ	314	294	20	192	202	-10	157	152	5	197	169	28	196	206	-10	81	104	-23	236	215	21
ABCFM	75	82	-7	42	47	-5	39	40	-1	44	41	3	41	46	-5	24	30	-6	60	69	-9
Total	1626	1638	-12	1333	1356	-23	1064	1119	-55	1245	1253	-8	1177	1231	-54	652	731	-79	1428	1428	0



# PERTH RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	10	0	*	*	*	*	*	*	*	1	*	2	3	-1	4	3	1	3	3	0
6PR	13	17	-4	*	*	*	*	1	*	1	2	-1	2	7	-5	3	3	0	6	5	1
MIX 94.5	34	34	0	2	2	0	2	2	0	5	6	-1	14	13	1	7	7	0	4	3	1
HIT 92.9	23	21	2	4	4	0	4	5	-1	10	8	2	4	4	0	1	1	0	*	*	*
96FM	19	24	-5	1	1	0	2	1	1	5	7	-2	8	11	-3	2	3	-1	1	1	0
NOVA93.7	27	32	-5	5	7	-2	3	5	-2	11	10	1	6	8	-2	2	2	0	1	*	*
ABC PER	16	18	-2	*	*	*	*	*	*	1	2	-1	2	3	-1	3	4	-1	10	8	2
6RN	4	5	-1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1
ABC NEWS	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	2	-1
6JJJ	23	20	3	2	1	1	3	4	-1	12	10	2	6	4	2	1	1	0	*	*	*
ABCFM	5	6	-1	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	2	3	-1
Total	215	231	-16	15	16	-1	15	20	-5	52	53	-1	56	63	-7	31	34	-3	45	44	1

Average Audience (000's) by Session, P10+ [Potential: 1771]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	10	10	0	12	15	-3	18	14	4	16	13	3	8	10	-2	2	2	0	9	10	-1						
6PR	15	20	-5	28	40	-12	23	25	-2	16	19	-3	11	20	-9	3	5	-2	9	10	-1						
MIX 94.5	36	37	-1	50	49	1	53	59	-6	47	50	-3	35	37	-2	8	7	1	28	25	3						
HIT 92.9	26	23	3	34	32	2	34	30	4	36	29	7	26	25	1	6	7	-1	16	17	-1						
96FM	21	25	-4	26	33	-7	35	43	-8	29	36	-7	21	21	0	4	4	0	14	19	-5						
NOVA93.7	30	34	-4	49	53	-4	33	44	-11	36	40	-4	36	38	-2	8	9	-1	20	25	-5						
ABC PER	17	20	-3	38	39	-1	19	24	-5	15	18	-3	11	16	-5	8	7	1	14	12	2						
6RN	4	5	-1	6	8	-2	5	6	-1	5	4	1	5	6	-1	1	2	-1	4	4	0						
ABC NEWS	2	3	-1	4	5	-1	2	3	-1	2	2	0	2	2	0	1	3	-2	2	3	-1						
6JJJ	24	21	3	30	29	1	31	25	6	33	25	8	26	27	-1	6	6	0	22	17	5						
ABCFM	4	5	-1	8	7	1	5	7	-2	4	5	-1	5	7	-2	2	3	-1	5	6	-1						
Total	229	247	-18	330	365	-35	319	344	-25	288	295	-7	223	249	-26	60	67	-7	179	190	-11						