

EMBARGOED UNTIL 9:30AM AEST



# SYDNEY RADIO - SURVEY 6 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.6	4.1	0.5	0.5	0.2	0.3	0.3	0.6	-0.3	0.7	0.2	0.5	1.1	1.9	-0.8	5.8	5.9	-0.1	13.3	10.8	2.5
2GB	13.2	13.1	0.1	2.5	0.6	1.9	1.9	2.2	-0.3	4.8	5.5	-0.7	10.4	9.1	1.3	18.6	16.0	2.6	25.8	29.1	-3.3
2UE	5.7	4.6	1.1	0.2	0.2	0.0	0.9	0.9	0.0	1.3	1.7	-0.4	4.6	3.9	0.7	8.7	6.9	1.8	11.4	8.4	3.0
2DAY	3.6	3.8	-0.2	9.2	10.8	-1.6	6.9	6.2	0.7	5.3	6.5	-1.2	3.6	3.7	-0.1	2.2	2.2	0.0	0.6	0.3	0.3
KIIS1065	7.8	8.7	-0.9	15.6	17.5	-1.9	13.2	16.5	-3.3	13.9	13.8	0.1	9.3	12.3	-3.0	2.7	2.0	0.7	1.0	0.5	0.5
2MMM	5.4	5.0	0.4	3.4	4.2	-0.8	9.1	8.3	0.8	9.7	7.7	2.0	8.6	7.8	0.8	1.6	2.0	-0.4	0.6	0.7	-0.1
NOVA96.9	6.3	6.4	-0.1	23.7	20.2	3.5	18.1	19.7	-1.6	10.4	10.2	0.2	4.5	4.2	0.3	1.5	2.9	-1.4	0.1	0.2	-0.1
smoothfm 95.3	6.7	7.2	-0.5	2.9	5.7	-2.8	6.1	6.9	-0.8	6.1	8.0	-1.9	6.1	5.9	0.2	12.9	10.7	2.2	4.3	5.8	-1.5
WSFM	9.5	9.4	0.1	4.3	5.9	-1.6	6.9	5.4	1.5	10.8	9.5	1.3	16.7	13.4	3.3	9.9	13.8	-3.9	2.6	3.4	-0.8
ABC702	10.6	10.7	-0.1	1.5	1.7	-0.2	3.1	1.8	1.3	3.7	4.3	-0.6	10.8	12.2	-1.4	15.1	13.2	1.9	18.0	18.2	-0.2
2RN	2.0	2.6	-0.6	0.7	0.8	-0.1	*	0.2	*	0.3	0.3	0.0	2.3	3.3	-1.0	2.7	4.9	-2.2	3.7	3.6	0.1
NEWSR	2.0	2.2	-0.2	3.3	1.2	2.1	1.5	1.2	0.3	1.2	1.9	-0.7	2.5	3.0	-0.5	1.8	1.7	0.1	2.1	2.4	-0.3
2JJJ	5.3	5.3	0.0	6.0	10.7	-4.7	15.3	13.5	1.8	10.5	9.7	0.8	5.4	5.2	0.2	1.6	1.7	-0.1	0.1	0.1	0.0
ABCFM	3.2	3.1	0.1	2.1	0.7	1.4	0.4	0.2	0.2	2.8	2.5	0.3	1.5	2.0	-0.5	3.0	2.1	0.9	6.7	7.3	-0.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.4	4.0	0.4	3.5	3.4	0.1	5.3	4.8	0.5	5.8	4.6	1.2	3.3	3.0	0.3	4.0	4.2	-0.2	5.3	4.4	0.9
2GB	14.1	13.7	0.4	16.0	15.5	0.5	16.0	15.5	0.5	12.6	11.6	1.0	9.2	9.6	-0.4	16.8	16.3	0.5	10.2	11.3	-1.1
2UE	4.7	3.8	0.9	5.1	3.9	1.2	5.8	4.3	1.5	4.0	3.2	0.8	3.0	2.4	0.6	6.2	6.3	-0.1	8.8	7.3	1.5
2DAY	3.6	3.8	-0.2	3.3	3.6	-0.3	3.3	3.2	0.1	3.6	4.0	-0.4	4.3	4.6	-0.3	3.8	4.1	-0.3	3.5	3.9	-0.4
KIIS1065	8.0	9.0	-1.0	9.8	10.5	-0.7	7.5	8.9	-1.4	6.6	8.2	-1.6	8.4	9.0	-0.6	6.0	6.6	-0.6	7.3	7.7	-0.4
2MMM	5.7	5.1	0.6	5.5	5.6	-0.1	6.6	5.1	1.5	6.6	4.7	1.9	4.8	4.7	0.1	4.0	4.7	-0.7	4.6	4.6	0.0
NOVA96.9	6.3	6.4	-0.1	6.7	5.8	0.9	3.9	4.2	-0.3	6.1	6.4	-0.3	8.6	9.7	-1.1	6.4	7.1	-0.7	6.2	6.3	-0.1
smoothfm 95.3	6.6	7.0	-0.4	5.0	5.5	-0.5	6.7	7.1	-0.4	7.9	8.6	-0.7	7.5	6.9	0.6	7.2	7.9	-0.7	6.8	7.8	-1.0
WSFM	9.9	9.7	0.2	9.9	9.4	0.5	10.0	10.3	-0.3	11.2	11.1	0.1	9.4	8.7	0.7	7.0	6.8	0.2	8.3	8.5	-0.2
ABC702	11.2	11.5	-0.3	12.0	12.4	-0.4	10.1	10.3	-0.2	10.1	10.5	-0.4	12.7	13.5	-0.8	10.5	10.5	0.0	8.9	8.1	0.8
2RN	2.0	2.6	-0.6	2.6	3.7	-1.1	1.6	1.9	-0.3	0.9	1.1	-0.2	2.4	3.1	-0.7	2.7	3.4	-0.7	2.1	3.0	-0.9
NEWSR	1.9	2.0	-0.1	2.6	2.9	-0.3	1.7	1.8	-0.1	1.2	0.9	0.3	1.4	1.4	0.0	3.0	3.4	-0.4	2.2	2.7	-0.5
2JJJ	5.3	5.3	0.0	4.4	4.5	-0.1	5.1	5.1	0.0	5.7	5.5	0.2	7.0	6.9	0.1	4.5	4.7	-0.2	5.1	5.3	-0.2
ABCFM	2.9	2.9	0.0	2.6	2.5	0.1	3.0	3.3	-0.3	2.9	3.4	-0.5	3.1	2.6	0.5	3.4	2.4	1.0	4.3	3.9	0.4



# SYDNEY RADIO - SURVEY 6 2014

## Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	25	21	4	*	*	*	*	*	*	1	*	*	1	3	-2	5	5	0	17	13	4
2GB	70	68	2	1	*	*	1	1	0	5	6	-1	14	12	2	18	15	3	32	34	-2
2UE	30	24	6	*	*	*	*	*	*	1	2	-1	6	5	1	8	6	2	14	10	4
2DAY	19	20	-1	3	3	0	2	2	0	6	7	-1	5	5	0	2	2	0	1	*	*
KIIS1065	42	45	-3	5	5	0	5	6	-1	16	15	1	12	16	-4	3	2	1	1	1	0
2MMM	29	25	4	1	1	0	3	3	0	11	8	3	11	10	1	2	2	0	1	1	0
NOVA96.9	33	33	0	8	6	2	6	7	-1	12	11	1	6	6	0	1	3	-2	*	*	*
smoothfm 95.3	36	37	-1	1	2	-1	2	3	-1	7	8	-1	8	8	0	12	10	2	5	7	-2
WSFM	51	48	3	1	2	-1	2	2	0	12	10	2	22	18	4	9	13	-4	3	4	-1
ABC702	57	55	2	*	1	*	1	1	0	4	5	-1	14	16	-2	14	12	2	22	21	1
2RN	11	14	-3	*	*	*	*	*	*	*	*	*	3	4	-1	3	4	-1	5	4	1
NEWSR	11	11	0	1	*	*	1	*	*	1	2	-1	3	4	-1	2	2	0	3	3	0
2JJJ	28	27	1	2	3	-1	5	5	0	12	10	2	7	7	0	2	2	0	*	*	*
ABCFM	17	16	1	1	*	*	*	*	*	3	3	0	2	3	-1	3	2	1	8	8	0
<b>Total</b>	<b>533</b>	<b>514</b>	<b>19</b>	<b>32</b>	<b>31</b>	<b>1</b>	<b>36</b>	<b>37</b>	<b>-1</b>	<b>114</b>	<b>106</b>	<b>8</b>	<b>132</b>	<b>132</b>	<b>0</b>	<b>94</b>	<b>92</b>	<b>2</b>	<b>125</b>	<b>116</b>	<b>9</b>

## Average Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	25	22	3	31	29	2	39	34	5	35	28	7	20	17	3	8	8	0	23	19	4						
2GB	81	75	6	145	132	13	117	112	5	77	70	7	55	55	0	32	30	2	45	48	-3						
2UE	27	21	6	46	33	13	42	31	11	25	19	6	18	14	4	12	12	0	39	31	8						
2DAY	20	21	-1	30	30	0	24	23	1	22	24	-2	26	26	0	7	7	0	15	17	-2						
KIIS1065	46	50	-4	89	90	-1	54	64	-10	41	50	-9	50	52	-2	12	12	0	32	33	-1						
2MMM	33	28	5	50	48	2	48	37	11	40	28	12	29	27	2	8	9	-1	20	20	0						
NOVA96.9	36	35	1	61	49	12	29	30	-1	37	39	-2	51	56	-5	12	13	-1	27	27	0						
smoothfm 95.3	38	39	-1	45	47	-2	48	51	-3	48	52	-4	45	39	6	14	14	0	30	33	-3						
WSFM	57	53	4	90	80	10	73	75	-2	69	67	2	57	50	7	14	12	2	37	36	1						
ABC702	64	64	0	109	106	3	73	75	-2	62	63	-1	76	77	-1	20	19	1	39	34	5						
2RN	11	14	-3	24	31	-7	12	14	-2	5	7	-2	14	18	-4	5	6	-1	9	13	-4						
NEWSR	11	11	0	24	25	-1	13	13	0	7	5	2	9	8	1	6	6	0	10	12	-2						
2JJJ	30	29	1	40	38	2	37	37	0	35	33	2	42	39	3	9	9	0	23	22	1						
ABCFM	17	16	1	24	21	3	22	24	-2	18	21	-3	18	15	3	7	4	3	19	16	3						
<b>Total</b>	<b>571</b>	<b>551</b>	<b>20</b>	<b>907</b>	<b>851</b>	<b>56</b>	<b>726</b>	<b>722</b>	<b>4</b>	<b>611</b>	<b>602</b>	<b>9</b>	<b>598</b>	<b>573</b>	<b>25</b>	<b>193</b>	<b>183</b>	<b>10</b>	<b>440</b>	<b>424</b>	<b>16</b>						



# SYDNEY RADIO - SURVEY 6 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	299	265	34	11	10	1	6	6	0	14	12	2	34	39	-5	70	57	13	163	142	21
2GB	613	574	39	26	16	10	12	17	-5	89	84	5	155	133	22	132	120	12	199	203	-4
2UE	304	300	4	8	13	-5	6	4	2	45	50	-5	70	74	-4	65	68	-3	110	90	20
2DAY	593	619	-26	126	125	1	105	119	-14	198	215	-17	115	121	-6	38	28	10	12	11	1
KIIS1065	891	885	6	158	155	3	107	114	-7	340	344	-4	202	208	-6	63	48	15	21	15	6
2MMM	531	541	-10	58	69	-11	73	75	-2	197	204	-7	165	141	24	31	40	-9	7	11	-4
NOVA96.9	923	852	71	198	182	16	174	178	-4	318	292	26	180	153	27	42	35	7	11	12	-1
smoothfm 95.3	549	591	-42	43	42	1	46	62	-16	146	154	-8	126	143	-17	119	116	3	69	75	-6
WSFM	767	757	10	56	46	10	53	58	-5	196	166	30	280	264	16	127	153	-26	55	71	-16
ABC702	730	706	24	42	32	10	35	28	7	99	116	-17	185	198	-13	163	148	15	206	185	21
2RN	190	210	-20	17	15	2	3	5	-2	13	13	0	60	69	-9	48	50	-2	48	57	-9
NEWSR	299	304	-5	21	26	-5	23	25	-2	67	73	-6	67	70	-3	59	53	6	62	59	3
2JJJ	575	504	71	75	74	1	141	90	51	213	194	19	117	105	12	26	37	-11	2	4	-2
ABCFM	259	268	-9	16	15	1	16	7	9	57	65	-8	53	58	-5	40	43	-3	77	81	-4
Total	3968	3966	2	427	423	4	447	445	2	1044	1042	2	936	942	-6	524	525	-1	589	589	0

## Cumulative Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	254	232	22	154	148	6	147	123	24	160	130	30	115	98	17	83	79	4	219	205	14						
2GB	560	524	36	425	394	31	355	338	17	305	285	20	276	258	18	222	220	2	415	381	34						
2UE	242	232	10	160	148	12	144	114	30	99	91	8	92	91	1	97	92	5	222	215	7						
2DAY	516	545	-29	269	301	-32	165	202	-37	209	244	-35	269	269	0	146	138	8	342	360	-18						
KIIS1065	810	819	-9	555	533	22	332	373	-41	339	367	-28	452	417	35	222	225	-3	548	552	-4						
2MMM	452	467	-15	274	277	-3	216	180	36	232	194	38	225	236	-11	126	136	-10	312	319	-7						
NOVA96.9	811	757	54	489	413	76	261	248	13	374	340	34	477	468	9	285	264	21	569	528	41						
smoothfm 95.3	501	536	-35	260	300	-40	217	251	-34	276	299	-23	285	275	10	172	180	-8	371	416	-45						
WSFM	703	674	29	467	421	46	320	323	-3	355	367	-12	386	349	37	214	195	19	483	484	-1						
ABC702	660	654	6	450	462	-12	325	361	-36	340	343	-3	375	385	-10	223	219	4	487	460	27						
2RN	158	177	-19	100	128	-28	64	85	-21	42	52	-10	72	89	-17	57	70	-13	125	145	-20						
NEWSR	243	255	-12	169	183	-14	93	83	10	75	75	0	89	70	19	90	94	-4	200	210	-10						
2JJJ	527	458	69	314	262	52	217	191	26	247	223	24	321	286	35	180	131	49	334	305	29						
ABCFM	228	242	-14	110	117	-7	113	120	-7	109	129	-20	121	118	3	78	74	4	161	156	5						
Total	3868	3869	-1	3217	3180	37	2387	2426	-39	2582	2598	-16	2841	2813	28	1868	1813	55	3352	3408	-56						

EMBARGOED UNTIL 9:30AM AEST



# MELBOURNE RADIO - SURVEY 6 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	5.3	5.1	0.2	1.4	4.4	-3.0	1.7	1.5	0.2	5.4	4.9	0.5	7.1	7.8	-0.7	7.1	6.3	0.8	3.6	2.7	0.9
3AW	13.6	13.9	-0.3	1.3	1.5	-0.2	1.6	3.5	-1.9	3.6	2.0	1.6	11.0	11.9	-0.9	21.5	22.4	-0.9	28.3	28.3	0.0
MAGIC 1278	5.1	4.8	0.3	0.1	0.1	0.0	0.2	0.5	-0.3	1.2	1.2	0.0	2.3	2.2	0.1	7.0	6.0	1.0	14.3	13.5	0.8
FOXFM	7.8	7.8	0.0	22.7	22.2	0.5	20.5	17.9	2.6	11.8	13.6	-1.8	7.6	6.9	0.7	1.8	1.7	0.1	0.6	0.4	0.2
GOLD	7.6	7.2	0.4	4.7	3.9	0.8	6.1	6.1	0.0	7.1	6.7	0.4	11.1	11.9	-0.8	10.4	8.0	2.4	2.4	2.5	-0.1
MIX101.1	5.8	6.2	-0.4	14.7	15.3	-0.6	11.3	8.8	2.5	8.9	9.2	-0.3	6.0	7.4	-1.4	2.3	3.0	-0.7	1.1	1.2	-0.1
3MMM	7.1	7.6	-0.5	5.3	5.7	-0.4	12.4	10.3	2.1	8.3	12.8	-4.5	12.6	11.1	1.5	3.1	3.6	-0.5	0.7	0.8	-0.1
NOVA 100	7.3	6.8	0.5	26.5	25.3	1.2	17.1	17.7	-0.6	11.3	11.5	-0.2	7.0	5.1	1.9	0.9	1.2	-0.3	0.4	0.2	0.2
smoothfm 91.5	6.4	6.6	-0.2	7.1	5.6	1.5	4.0	3.5	0.5	5.2	4.6	0.6	9.0	8.3	0.7	8.4	11.5	-3.1	3.3	3.6	-0.3
ABC774	11.0	11.7	-0.7	1.4	2.5	-1.1	1.8	2.8	-1.0	5.0	5.6	-0.6	7.9	8.2	-0.3	14.7	14.5	0.2	23.8	25.5	-1.7
3RN	2.2	2.3	-0.1	0.2	0.3	-0.1	0.8	*	*	1.1	1.0	0.1	1.7	2.2	-0.5	3.7	4.0	-0.3	3.8	3.8	0.0
NEWSR	2.2	1.2	1.0	0.2	0.5	-0.3	1.2	0.8	0.4	2.5	1.4	1.1	2.3	1.2	1.1	2.5	1.2	1.3	2.4	1.6	0.8
3JJJ	4.6	4.5	0.1	5.0	5.1	-0.1	12.6	13.5	-0.9	12.6	11.5	1.1	1.6	1.9	-0.3	1.0	1.2	-0.2	0.1	0.1	0.0
ABCFM	2.7	2.8	-0.1	2.2	0.5	1.7	0.4	2.4	-2.0	0.9	0.9	0.0	1.6	1.1	0.5	4.1	5.2	-1.1	5.9	5.5	0.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	5.5	5.5	0.0	4.1	4.0	0.1	7.3	7.0	0.3	5.1	5.7	-0.6	6.0	6.2	-0.2	5.3	4.8	0.5	4.7	3.9	0.8						
3AW	13.8	14.0	-0.2	18.3	18.6	-0.3	14.3	14.4	-0.1	10.2	10.0	0.2	11.0	11.4	-0.4	13.3	13.8	-0.5	13.2	13.5	-0.3						
MAGIC 1278	5.0	4.5	0.5	4.2	3.6	0.6	6.0	5.6	0.4	5.6	5.5	0.1	3.7	3.7	0.0	5.4	3.9	1.5	5.6	5.7	-0.1						
FOXFM	8.2	8.0	0.2	8.0	8.0	0.0	7.0	6.3	0.7	9.2	8.6	0.6	9.1	9.3	-0.2	7.2	7.8	-0.6	6.5	7.0	-0.5						
GOLD	7.6	7.4	0.2	6.4	6.6	-0.2	8.1	8.1	0.0	8.8	8.5	0.3	7.9	7.2	0.7	6.8	5.6	1.2	7.3	6.6	0.7						
MIX101.1	6.2	6.3	-0.1	6.5	6.7	-0.2	5.5	5.3	0.2	6.8	6.8	0.0	6.4	6.3	0.1	4.7	6.1	-1.4	4.7	6.0	-1.3						
3MMM	7.3	7.8	-0.5	8.5	9.0	-0.5	6.7	7.0	-0.3	7.8	8.4	-0.6	7.4	7.3	0.1	3.8	5.0	-1.2	6.5	6.9	-0.4						
NOVA 100	7.4	7.0	0.4	6.7	6.2	0.5	5.9	5.4	0.5	8.1	7.3	0.8	8.9	9.3	-0.4	7.7	7.7	0.0	6.9	6.3	0.6						
smoothfm 91.5	6.4	6.5	-0.1	4.8	4.7	0.1	6.5	7.0	-0.5	8.0	7.8	0.2	6.6	6.5	0.1	6.7	7.3	-0.6	6.3	6.8	-0.5						
ABC774	11.4	12.0	-0.6	13.4	14.4	-1.0	12.6	12.7	-0.1	8.8	9.3	-0.5	9.7	10.1	-0.4	12.4	14.1	-1.7	9.7	10.7	-1.0						
3RN	2.1	2.2	-0.1	3.1	2.8	0.3	1.6	1.6	0.0	1.3	1.4	-0.1	2.0	2.5	-0.5	3.0	2.8	0.2	2.5	2.8	-0.3						
NEWSR	2.0	1.2	0.8	2.9	1.7	1.2	1.2	0.8	0.4	1.1	0.7	0.4	1.8	0.9	0.9	4.2	2.2	2.0	2.6	1.5	1.1						
3JJJ	4.7	4.6	0.1	4.3	4.1	0.2	4.8	4.7	0.1	5.0	4.8	0.2	4.9	4.8	0.1	4.2	4.6	-0.4	4.3	4.4	-0.1						
ABCFM	2.4	2.6	-0.2	2.0	2.0	0.0	2.5	2.7	-0.2	2.6	2.9	-0.3	2.8	3.1	-0.3	2.4	2.3	0.1	3.6	3.4	0.2						



# MELBOURNE RADIO - SURVEY 6 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	29	28	1	*	1	*	1	1	0	6	6	0	10	11	-1	7	6	1	4	3	1
3AW	74	75	-1	*	*	*	1	1	0	4	2	2	16	17	-1	21	21	0	32	33	-1
MAGIC 1278	28	26	2	*	*	*	*	*	*	1	1	0	3	3	0	7	6	1	16	16	0
FOXFM	43	42	1	6	7	-1	9	7	2	14	16	-2	11	10	1	2	2	0	1	*	*
GOLD	41	39	2	1	1	0	3	3	0	8	8	0	16	17	-1	10	7	3	3	3	0
MIX101.1	32	34	-2	4	5	-1	5	4	1	10	11	-1	9	11	-2	2	3	-1	1	1	0
3MMM	39	41	-2	1	2	-1	5	4	1	10	15	-5	18	16	2	3	3	0	1	1	0
NOVA 100	40	37	3	8	8	0	7	7	0	13	13	0	10	7	3	1	1	0	*	*	*
smoothfm 91.5	35	36	-1	2	2	0	2	1	1	6	5	1	13	12	1	8	11	-3	4	4	0
ABC774	60	64	-4	*	1	*	1	1	0	6	6	0	12	12	0	14	14	0	27	30	-3
3RN	12	13	-1	*	*	*	*	*	*	1	1	0	2	3	-1	4	4	0	4	4	0
NEWSR	12	7	5	*	*	*	1	*	*	3	2	1	3	2	1	2	1	1	3	2	1
3JJB	25	24	1	1	2	-1	6	6	0	15	13	2	2	3	-1	1	1	0	*	*	*
ABCFM	15	15	0	1	*	*	*	1	*	1	1	0	2	2	0	4	5	-1	7	6	1
Total	545	543	2	28	31	-3	44	42	2	116	115	1	146	145	1	97	93	4	114	117	-3

Average Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	32	32	0	35	35	0	55	54	1	33	38	-5	37	38	-1	11	9	2	21	17	4
3AW	80	82	-2	158	165	-7	107	110	-3	66	65	1	68	70	-2	27	27	0	60	59	1
MAGIC 1278	29	27	2	37	32	5	45	43	2	37	36	1	23	23	0	11	8	3	26	25	1
FOXFM	48	47	1	69	71	-2	52	48	4	60	56	4	56	57	-1	15	15	0	30	31	-1
GOLD	44	43	1	55	58	-3	61	62	-1	57	56	1	49	44	5	14	11	3	33	29	4
MIX101.1	36	37	-1	56	59	-3	41	40	1	44	45	-1	40	38	2	10	12	-2	21	26	-5
3MMM	42	46	-4	74	80	-6	50	54	-4	50	55	-5	46	44	2	8	10	-2	30	30	0
NOVA 100	43	41	2	58	55	3	45	42	3	52	48	4	55	57	-2	16	15	1	32	28	4
smoothfm 91.5	37	38	-1	42	41	1	49	54	-5	52	51	1	41	39	2	14	14	0	29	30	-1
ABC774	66	70	-4	116	127	-11	95	97	-2	57	61	-4	60	61	-1	26	27	-1	44	47	-3
3RN	12	13	-1	26	24	2	12	12	0	9	9	0	13	15	-2	6	5	1	11	12	-1
NEWSR	12	7	5	25	15	10	9	6	3	7	4	3	11	6	5	9	4	5	12	7	5
3JJB	27	27	0	38	37	1	36	36	0	33	31	2	31	29	2	9	9	0	19	19	0
ABCFM	14	15	-1	17	18	-1	19	21	-2	17	19	-2	17	19	-2	5	4	1	16	15	1
Total	581	585	-4	864	885	-21	749	767	-18	650	655	-5	618	608	10	207	194	13	456	438	18



# MELBOURNE RADIO - SURVEY 6 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	317	320	-3	21	26	-5	23	22	1	71	75	-4	89	103	-14	65	53	12	49	41	8
3AW	667	636	31	37	41	-4	30	30	0	74	51	23	131	154	-23	161	163	-2	234	196	38
MAGIC 1278	330	332	-2	8	5	3	9	12	-3	30	33	-3	34	37	-3	86	89	-3	164	156	8
FOXFM	985	1009	-24	201	207	-6	208	187	21	316	367	-51	208	195	13	32	36	-4	19	17	2
GOLD	864	825	39	61	54	7	93	81	12	221	215	6	281	275	6	146	141	5	63	60	3
MIX101.1	896	898	-2	162	174	-12	165	141	24	283	303	-20	216	209	7	42	48	-6	28	23	5
3MMM	652	659	-7	66	73	-7	92	89	3	242	247	-5	193	188	5	44	42	2	17	20	-3
NOVA 100	970	935	35	199	208	-9	212	202	10	330	325	5	197	169	28	23	23	0	8	7	1
smoothfm 91.5	668	649	19	60	54	6	59	55	4	167	153	14	203	185	18	107	122	-15	71	79	-8
ABC774	764	761	3	17	27	-10	19	26	-7	122	116	6	200	200	0	169	155	14	239	236	3
3RN	225	200	25	8	8	0	9	*	*	46	26	20	43	55	-12	55	54	1	65	57	8
NEWSR	272	209	63	7	5	2	21	15	6	71	47	24	78	61	17	42	29	13	54	53	1
3JJJ	474	473	1	45	60	-15	113	109	4	241	216	25	54	66	-12	16	17	-1	4	5	-1
ABCFM	203	219	-16	8	10	-2	9	16	-7	33	43	-10	33	38	-5	46	41	5	74	71	3
Total	3898	3900	-2	396	408	-12	463	449	14	1010	1010	0	929	934	-5	511	511	0	588	587	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	278	282	-4	182	179	3	154	158	-4	150	148	2	182	176	6	103	102	1	232	219	13
3AW	620	599	21	497	472	25	349	335	14	344	330	14	325	337	-12	216	211	5	484	458	26
MAGIC 1278	284	294	-10	158	160	-2	158	154	4	182	184	-2	154	154	0	94	84	10	235	232	3
FOXFM	907	933	-26	553	583	-30	346	349	-3	485	517	-32	526	548	-22	311	321	-10	593	618	-25
GOLD	750	700	50	384	361	23	339	321	18	404	384	20	412	395	17	229	206	23	506	514	-8
MIX101.1	828	815	13	483	479	4	296	293	3	403	435	-32	457	439	18	243	266	-23	545	576	-31
3MMM	541	561	-20	347	375	-28	222	231	-9	255	277	-22	317	317	0	144	159	-15	382	402	-20
NOVA 100	882	861	21	519	502	17	322	326	-4	444	443	1	527	503	24	287	274	13	621	575	46
smoothfm 91.5	606	577	29	305	328	-23	270	277	-7	344	324	20	331	318	13	211	190	21	435	429	6
ABC774	694	694	0	494	513	-19	383	381	2	353	350	3	366	369	-3	253	233	20	495	493	2
3RN	203	173	30	122	103	19	76	64	12	77	80	-3	88	96	-8	88	76	12	135	131	4
NEWSR	230	173	57	158	110	48	84	71	13	83	58	25	86	52	34	86	59	27	191	142	49
3JJJ	421	412	9	252	256	-4	179	176	3	194	189	5	253	262	-9	152	153	-1	295	297	-2
ABCFM	179	193	-14	92	101	-9	102	108	-6	111	101	10	111	126	-15	59	52	7	151	144	7
Total	3812	3831	-19	3158	3212	-54	2460	2462	-2	2732	2760	-28	2975	2941	34	1917	1861	56	3361	3340	21

EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 6 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.1	4.4	-0.3	0.5	0.7	-0.2	0.2	*	*	0.3	0.5	-0.2	1.7	3.3	-1.6	6.1	6.5	-0.4	12.6	12.7	-0.1
MAGIC 882	5.4	5.0	0.4	0.8	0.7	0.1	0.8	0.1	0.7	0.6	1.2	-0.6	2.6	2.5	0.1	5.8	7.6	-1.8	17.9	15.1	2.8
4KQ	7.6	8.0	-0.4	1.1	0.7	0.4	0.6	1.5	-0.9	1.0	1.3	-0.3	7.4	8.0	-0.6	23.9	22.2	1.7	8.2	9.7	-1.5
B105	8.6	9.4	-0.8	24.8	27.1	-2.3	17.1	18.6	-1.5	12.4	13.4	-1.0	7.9	8.1	-0.2	2.7	2.6	0.1	0.5	1.1	-0.6
97.3FM	13.0	13.8	-0.8	15.9	14.1	1.8	9.5	9.3	0.2	15.4	15.1	0.3	20.2	22.2	-2.0	10.6	12.1	-1.5	3.2	3.9	-0.7
4MMM	9.6	9.1	0.5	9.8	4.5	5.3	10.4	11.1	-0.7	14.5	13.3	1.2	13.6	13.6	0.0	7.1	6.0	1.1	0.3	0.7	-0.4
NOVA106.9	11.5	11.7	-0.2	26.2	29.7	-3.5	21.3	25.1	-3.8	21.7	19.0	2.7	8.8	9.4	-0.6	3.7	2.6	1.1	0.1	0.4	-0.3
ABC612	11.5	10.8	0.7	1.1	1.9	-0.8	1.6	1.6	0.0	3.4	2.8	0.6	6.0	6.8	-0.8	16.3	16.2	0.1	31.6	29.4	2.2
4RN	1.9	2.6	-0.7	0.2	0.3	-0.1	0.3	0.2	0.1	0.5	0.3	0.2	0.9	1.2	-0.3	3.1	4.9	-1.8	5.1	7.6	-2.5
NEWSR	1.2	1.1	0.1	0.2	0.1	0.1	1.0	0.9	0.1	0.6	0.7	-0.1	0.7	0.6	0.1	2.5	2.1	0.4	1.8	1.8	0.0
4JJJ	8.4	7.5	0.9	6.4	7.7	-1.3	21.0	13.2	7.8	17.4	18.3	-0.9	7.7	5.1	2.6	0.5	0.9	-0.4	0.5	0.5	0.0
ABCFM	2.5	2.3	0.2	0.5	0.6	-0.1	1.8	1.8	0.0	0.5	1.1	-0.6	1.2	1.2	0.0	2.4	2.2	0.2	7.2	6.4	0.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	4.0	4.3	-0.3	4.5	4.6	-0.1	3.6	3.7	-0.1	2.9	3.5	-0.6	3.4	3.9	-0.5	7.5	8.3	-0.8	4.4	4.9	-0.5						
MAGIC 882	5.2	4.9	0.3	4.5	4.4	0.1	7.3	6.9	0.4	6.0	5.0	1.0	3.7	3.7	0.0	2.9	3.3	-0.4	6.1	5.5	0.6						
4KQ	7.4	8.0	-0.6	7.0	7.8	-0.8	9.3	10.2	-0.9	7.9	8.7	-0.8	6.2	6.2	0.0	4.4	4.3	0.1	8.3	8.0	0.3						
B105	8.8	9.6	-0.8	8.7	9.1	-0.4	7.7	8.0	-0.3	8.8	9.9	-1.1	10.5	11.4	-0.9	8.1	10.3	-2.2	8.0	8.8	-0.8						
97.3FM	13.1	13.7	-0.6	12.9	13.2	-0.3	13.2	14.0	-0.8	13.8	14.0	-0.2	13.9	15.1	-1.2	9.0	10.8	-1.8	12.6	14.2	-1.6						
4MMM	10.4	9.9	0.5	9.4	8.5	0.9	11.5	10.7	0.8	12.4	12.5	-0.1	8.9	7.7	1.2	7.8	9.2	-1.4	6.9	6.5	0.4						
NOVA106.9	11.7	12.0	-0.3	11.7	12.5	-0.8	10.4	9.5	0.9	11.3	10.8	0.5	14.1	15.4	-1.3	11.4	13.0	-1.6	10.8	10.7	0.1						
ABC612	11.7	11.0	0.7	15.1	15.0	0.1	11.6	10.9	0.7	9.7	8.4	1.3	7.9	7.5	0.4	13.4	12.5	0.9	10.8	10.1	0.7						
4RN	1.9	2.7	-0.8	2.6	3.5	-0.9	1.8	2.6	-0.8	0.9	1.6	-0.7	2.0	3.0	-1.0	2.4	3.1	-0.7	1.8	2.4	-0.6						
NEWSR	1.2	1.1	0.1	1.5	1.7	-0.2	0.7	0.7	0.0	0.7	0.7	0.0	1.4	1.1	0.3	2.3	1.6	0.7	1.1	1.0	0.1						
4JJJ	8.5	7.4	1.1	8.1	6.8	1.3	8.4	7.2	1.2	8.5	7.7	0.8	9.2	8.4	0.8	8.4	6.6	1.8	8.3	7.9	0.4						
ABCFM	2.4	2.4	0.0	2.7	2.5	0.2	1.7	2.5	-0.8	2.3	2.3	0.0	3.2	2.3	0.9	2.6	1.8	0.8	2.5	2.1	0.4						

EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 6 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	9	10	-1	*	*	*	*	*	*	*	*	*	1	2	-1	2	2	0	6	5	1
MAGIC 882	12	11	1	*	*	*	*	*	*	*	1	*	2	1	1	2	3	-1	8	6	2
4KQ	17	18	-1	*	*	*	*	*	*	1	1	0	4	5	-1	8	8	0	4	4	0
B105	19	21	-2	4	4	0	3	4	-1	6	7	-1	5	5	0	1	1	0	*	*	*
97.3FM	29	30	-1	2	2	0	2	2	0	8	8	0	12	13	-1	4	4	0	1	2	-1
4MMM	22	20	2	2	1	1	2	2	0	8	7	1	8	8	0	2	2	0	*	*	*
NOVA106.9	26	26	0	4	5	-1	4	5	-1	11	10	1	5	5	0	1	1	0	*	*	*
ABC612	26	24	2	*	*	*	*	*	*	2	1	1	3	4	-1	6	6	0	14	12	2
4RN	4	6	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	2	3	-1
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	19	17	2	1	1	0	4	3	1	9	9	0	4	3	1	*	*	*	*	*	*
ABCFM	6	5	1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	3	3	0
Total	226	220	6	15	16	-1	19	19	0	52	51	1	58	58	0	35	36	-1	46	40	6

### Average Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	10	10	0	17	16	1	11	11	0	9	10	-1	8	10	-2	5	5	0	8	9	-1
MAGIC 882	13	11	2	17	16	1	22	21	1	17	14	3	9	9	0	2	2	0	12	10	2
4KQ	18	19	-1	26	28	-2	28	30	-2	23	24	-1	15	15	0	3	3	0	16	15	1
B105	21	22	-1	32	33	-1	23	24	-1	25	27	-2	26	28	-2	5	7	-2	15	17	-2
97.3FM	31	32	-1	48	47	1	40	42	-2	40	39	1	34	37	-3	6	7	-1	24	27	-3
4MMM	25	23	2	35	31	4	35	32	3	36	34	2	22	19	3	5	6	-1	13	12	1
NOVA106.9	28	28	0	44	45	-1	32	28	4	33	30	3	35	38	-3	8	9	-1	21	20	1
ABC612	28	26	2	57	54	3	35	32	3	28	23	5	19	19	0	9	8	1	20	19	1
4RN	5	6	-1	10	12	-2	5	8	-3	3	4	-1	5	7	-2	2	2	0	3	4	-1
NEWSR	3	3	0	6	6	0	2	2	0	2	2	0	3	3	0	2	1	1	2	2	0
4JJJ	20	17	3	30	24	6	25	22	3	25	21	4	23	21	2	6	4	2	16	15	1
ABCFM	6	6	0	10	9	1	5	7	-2	7	6	1	8	6	2	2	1	1	5	4	1
Total	240	234	6	373	359	14	304	297	7	289	276	13	245	247	-2	67	66	1	189	187	2



EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 6 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	114	123	-9	12	15	-3	3	2	1	12	15	-3	19	27	-8	28	27	1	40	37	3
MAGIC 882	142	138	4	3	3	0	3	3	0	9	11	-2	24	25	-1	36	41	-5	67	56	11
4KQ	219	230	-11	8	8	0	7	11	-4	23	22	1	56	53	3	81	83	-2	44	53	-9
B105	493	504	-11	109	98	11	106	103	3	150	163	-13	92	100	-8	28	33	-5	7	7	0
97.3FM	533	531	2	81	79	2	53	53	0	150	157	-7	160	158	2	65	61	4	24	24	0
4MMM	340	342	-2	40	40	0	43	47	-4	126	132	-6	100	92	8	28	25	3	3	4	-1
NOVA106.9	529	547	-18	108	126	-18	107	112	-5	197	191	6	92	96	-4	23	19	4	1	3	-2
ABC612	312	311	1	14	16	-2	11	11	0	42	43	-1	64	64	0	62	60	2	120	118	2
4RN	67	75	-8	4	5	-1	4	4	0	12	9	3	10	14	-4	14	15	-1	23	28	-5
NEWSR	82	77	5	5	4	1	5	7	-2	15	19	-4	15	12	3	21	19	2	20	15	5
4JJJ	305	301	4	32	34	-2	70	65	5	133	137	-4	57	51	6	9	13	-4	5	2	3
ABCFM	99	90	9	6	7	-1	13	9	4	15	19	-4	14	11	3	15	16	-1	35	29	6
Total	1793	1793	0	206	211	-5	222	221	1	473	471	2	416	420	-4	233	231	2	242	239	3

### Cumulative Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	97	102	-5	64	65	-1	48	48	0	46	50	-4	43	49	-6	36	38	-2	76	87	-11
MAGIC 882	131	130	1	83	82	1	86	76	10	80	81	-1	63	62	1	33	39	-6	105	97	8
4KQ	190	206	-16	127	143	-16	103	110	-7	117	130	-13	98	105	-7	43	47	-4	147	161	-14
B105	461	456	5	289	294	-5	179	186	-7	244	262	-18	245	253	-8	112	132	-20	309	324	-15
97.3FM	467	479	-12	321	325	-4	208	213	-5	263	250	13	271	283	-12	118	134	-16	353	342	11
4MMM	307	313	-6	184	180	4	131	139	-8	184	190	-6	170	164	6	82	90	-8	193	200	-7
NOVA106.9	487	501	-14	324	318	6	204	189	15	282	294	-12	307	314	-7	151	160	-9	350	353	-3
ABC612	290	281	9	221	213	8	165	156	9	151	147	4	139	147	-8	87	80	7	224	222	2
4RN	59	66	-7	41	49	-8	29	36	-7	30	33	-3	34	40	-6	19	21	-2	46	45	1
NEWSR	72	68	4	39	34	5	21	22	-1	32	32	0	32	27	5	23	17	6	51	46	5
4JJJ	286	276	10	186	173	13	133	127	6	167	159	8	178	176	2	99	90	9	198	196	2
ABCFM	88	80	8	46	48	-2	39	41	-2	45	42	3	52	42	10	23	19	4	65	59	6
Total	1754	1754	0	1440	1443	-3	1074	1078	-4	1280	1291	-11	1321	1336	-15	729	748	-19	1513	1511	2

# ADELAIDE RADIO - SURVEY 6 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.1	11.4	-0.3	1.4	1.7	-0.3	0.1	*	*	4.0	3.9	0.1	9.3	7.3	2.0	13.0	13.9	-0.9	25.8	28.4	-2.6
CRUISE1323	7.8	8.7	-0.9	1.3	1.1	0.2	1.2	1.4	-0.2	3.1	3.3	-0.2	3.7	6.5	-2.8	20.3	18.6	1.7	12.6	14.1	-1.5
MIX102.3	15.2	15.9	-0.7	14.6	12.2	2.4	14.1	19.9	-5.8	12.9	14.3	-1.4	25.8	25.2	0.6	16.8	16.3	0.5	4.4	6.1	-1.7
5MMM	9.1	9.2	-0.1	4.7	6.4	-1.7	5.4	5.8	-0.4	11.9	11.5	0.4	14.7	16.7	-2.0	9.7	9.8	-0.1	1.7	0.6	1.1
NOVA91.9	11.8	10.4	1.4	35.6	39.8	-4.2	29.2	20.6	8.6	17.2	15.0	2.2	10.5	9.9	0.6	2.5	2.1	0.4	1.4	0.3	1.1
SAFM	8.5	8.0	0.5	14.5	20.1	-5.6	20.4	17.5	2.9	16.6	14.1	2.5	6.5	6.4	0.1	3.1	3.4	-0.3	0.5	0.5	0.0
ABC891	12.2	10.9	1.3	3.3	2.8	0.5	1.1	1.6	-0.5	2.8	3.6	-0.8	7.5	7.9	-0.4	13.7	12.7	1.0	32.3	25.7	6.6
5RN	2.1	2.4	-0.3	0.8	0.4	0.4	0.1	0.2	-0.1	0.7	1.2	-0.5	2.1	2.3	-0.2	2.7	3.9	-1.2	4.4	3.9	0.5
NEWSR	1.8	1.6	0.2	1.7	0.4	1.3	1.2	0.5	0.7	1.2	1.1	0.1	3.0	1.8	1.2	1.4	1.9	-0.5	1.3	2.2	-0.9
5JJJ	6.2	7.1	-0.9	8.1	3.7	4.4	12.2	18.7	-6.5	14.2	16.4	-2.2	5.9	5.6	0.3	0.8	1.5	-0.7	0.1	0.3	-0.2
ABCfm	2.4	3.1	-0.7	0.2	0.2	0.0	1.0	1.1	-0.1	0.6	0.5	0.1	0.9	0.8	0.1	3.6	3.8	-0.2	6.3	9.0	-2.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.2	11.2	0.0	12.2	12.7	-0.5	11.8	11.5	0.3	7.6	7.1	0.5	11.9	12.7	-0.8	15.1	14.3	0.8	10.9	12.0	-1.1
CRUISE1323	7.6	8.5	-0.9	7.6	7.6	0.0	8.5	9.2	-0.7	8.0	9.1	-1.1	6.6	8.1	-1.5	6.0	8.2	-2.2	8.7	9.6	-0.9
MIX102.3	15.3	16.0	-0.7	15.4	15.1	0.3	16.0	17.7	-1.7	16.8	17.8	-1.0	14.2	15.6	-1.4	11.3	11.1	0.2	15.1	15.4	-0.3
5MMM	9.5	9.5	0.0	8.9	9.2	-0.3	10.1	10.0	0.1	11.5	11.3	0.2	9.2	9.0	0.2	5.0	5.7	-0.7	7.7	8.4	-0.7
NOVA91.9	11.9	10.4	1.5	10.2	9.8	0.4	10.1	8.2	1.9	12.8	10.5	2.3	15.5	12.6	2.9	11.4	12.5	-1.1	11.4	10.3	1.1
SAFM	8.9	8.3	0.6	7.5	6.7	0.8	9.5	8.4	1.1	10.8	10.4	0.4	8.5	8.2	0.3	7.4	7.4	0.0	7.0	7.1	-0.1
ABC891	11.9	10.9	1.0	15.9	15.3	0.6	11.2	9.8	1.4	9.4	7.8	1.6	8.0	8.6	-0.6	15.6	13.0	2.6	13.1	11.0	2.1
5RN	2.2	2.3	-0.1	3.1	3.4	-0.3	2.0	1.9	0.1	1.4	1.2	0.2	2.5	2.4	0.1	2.6	3.2	-0.6	1.8	2.6	-0.8
NEWSR	1.7	1.4	0.3	2.7	2.4	0.3	0.6	0.9	-0.3	0.8	0.7	0.1	1.4	1.0	0.4	4.1	3.0	1.1	2.1	2.0	0.1
5JJJ	6.4	7.5	-1.1	4.9	6.1	-1.2	7.0	8.5	-1.5	6.8	8.7	-1.9	7.5	7.8	-0.3	6.1	5.8	0.3	5.7	5.5	0.2
ABCfm	2.2	2.9	-0.7	2.1	3.1	-1.0	2.2	2.8	-0.6	1.9	2.5	-0.6	2.7	3.2	-0.5	2.6	2.7	-0.1	3.0	3.7	-0.7



# ADELAIDE RADIO - SURVEY 6 2014

## Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	16	0	*	*	*	*	*	*	1	1	0	4	3	1	3	3	0	8	9	-1
CRUISE1323	12	13	-1	*	*	*	*	*	*	1	1	0	1	2	-1	5	4	1	4	5	-1
MIX102.3	22	23	-1	1	1	0	2	3	-1	4	4	0	10	9	1	4	4	0	1	2	-1
5MMM	13	13	0	*	1	*	1	1	0	4	4	0	6	6	0	2	2	0	1	*	*
NOVA91.9	17	15	2	3	4	-1	3	3	0	5	5	0	4	4	0	1	*	*	*	*	*
SAFM	12	12	0	1	2	-1	2	2	0	5	4	1	3	2	1	1	1	0	*	*	*
ABC891	18	16	2	*	*	*	*	*	*	1	1	0	3	3	0	3	3	0	10	8	2
SRN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	1	*
5JJJ	9	10	-1	1	*	*	1	2	-1	4	5	-1	2	2	0	*	*	*	*	*	*
ABC FM	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	3	-1
<b>Total</b>	<b>147</b>	<b>145</b>	<b>2</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>12</b>	<b>13</b>	<b>-1</b>	<b>32</b>	<b>31</b>	<b>1</b>	<b>38</b>	<b>36</b>	<b>2</b>	<b>23</b>	<b>24</b>	<b>-1</b>	<b>32</b>	<b>32</b>	<b>0</b>

## Average Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	18	17	1	27	28	-1	26	24	2	14	13	1	19	20	-1	9	8	1	13	14	-1						
CRUISE1323	12	13	-1	17	16	1	18	19	-1	15	16	-1	11	13	-2	3	5	-2	10	11	-1						
MIX102.3	24	25	-1	34	33	1	35	37	-2	30	32	-2	23	25	-2	7	6	1	18	18	0						
5MMM	15	15	0	19	20	-1	22	21	1	21	20	1	15	14	1	3	3	0	9	10	-1						
NOVA91.9	19	16	3	22	21	1	22	17	5	23	19	4	25	20	5	7	7	0	14	12	2						
SAFM	14	13	1	16	15	1	21	18	3	20	19	1	14	13	1	4	4	0	8	8	0						
ABC891	19	17	2	35	33	2	24	20	4	17	14	3	13	14	-1	9	7	2	16	13	3						
SRN	4	4	0	7	7	0	4	4	0	2	2	0	4	4	0	1	2	-1	2	3	-1						
NEWSR	3	2	1	6	5	1	1	2	-1	1	1	0	2	2	0	2	2	0	2	2	0						
5JJJ	10	12	-2	11	13	-2	15	18	-3	12	16	-4	12	13	-1	4	3	1	7	6	1						
ABC FM	4	4	0	5	7	-2	5	6	-1	3	4	-1	4	5	-1	2	2	0	4	4	0						
<b>Total</b>	<b>158</b>	<b>156</b>	<b>2</b>	<b>218</b>	<b>217</b>	<b>1</b>	<b>217</b>	<b>210</b>	<b>7</b>	<b>182</b>	<b>180</b>	<b>2</b>	<b>164</b>	<b>160</b>	<b>4</b>	<b>58</b>	<b>58</b>	<b>0</b>	<b>119</b>	<b>117</b>	<b>2</b>						

## ADELAIDE RADIO - SURVEY 6 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	162	157	5	7	9	-2	2	2	0	19	16	3	36	36	0	34	32	2	63	61	2
CRUISE1323	151	156	-5	7	5	2	6	3	3	15	17	-2	20	26	-6	50	50	0	53	54	-1
MIX102.3	323	345	-22	34	35	-1	35	46	-11	65	73	-8	110	116	-6	51	53	-2	27	22	5
5MMM	205	194	11	22	22	0	16	19	-3	55	52	3	75	72	3	29	25	4	8	5	3
NOVA91.9	313	294	19	74	68	6	64	60	4	94	89	5	59	56	3	12	16	-4	10	5	5
SAFM	251	236	15	51	53	-2	50	52	-2	80	62	18	48	42	6	17	22	-5	5	5	0
ABC891	208	211	-3	6	7	-1	7	7	0	25	33	-8	44	42	2	41	42	-1	86	81	5
SRN	46	55	-9	3	3	0	1	2	-1	8	10	-2	10	11	-1	10	15	-5	14	15	-1
NEWSR	69	68	1	2	4	-2	6	5	1	16	13	3	21	19	2	11	11	0	12	15	-3
5JJJ	152	151	1	17	14	3	31	32	-1	62	63	-1	34	34	0	7	7	0	1	1	0
ABCFM	62	67	-5	1	3	-2	4	3	1	11	9	2	11	13	-2	12	12	0	22	27	-5
<b>Total</b>	<b>1046</b>	<b>1048</b>	<b>-2</b>	<b>111</b>	<b>111</b>	<b>0</b>	<b>123</b>	<b>121</b>	<b>2</b>	<b>239</b>	<b>242</b>	<b>-3</b>	<b>245</b>	<b>245</b>	<b>0</b>	<b>149</b>	<b>150</b>	<b>-1</b>	<b>177</b>	<b>180</b>	<b>-3</b>

### Cumulative Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	149	146	3	88	92	-4	81	76	5	82	79	3	83	79	4	54	54	0	114	114	0				114	114	0
CRUISE1323	135	146	-11	74	79	-5	78	86	-8	87	98	-11	75	83	-8	37	44	-7	104	107	-3				104	107	-3
MIX102.3	294	313	-19	175	188	-13	169	170	-1	174	186	-12	179	183	-4	90	91	-1	214	229	-15				214	229	-15
5MMM	181	173	8	111	102	9	79	76	3	100	96	4	99	99	0	43	52	-9	132	126	6				132	126	6
NOVA91.9	287	276	11	187	164	23	128	125	3	157	150	7	186	162	24	94	92	2	205	185	20				205	185	20
SAFM	233	218	15	129	118	11	103	103	0	129	125	4	136	127	9	66	64	2	143	144	-1				143	144	-1
ABC891	187	193	-6	135	130	5	104	107	-3	95	94	1	95	93	2	74	73	1	152	152	0				152	152	0
SRN	41	49	-8	32	37	-5	19	22	-3	17	23	-6	22	26	-4	13	18	-5	28	34	-6				28	34	-6
NEWSR	63	61	2	41	41	0	15	18	-3	19	16	3	26	22	4	24	21	3	46	44	2				46	44	2
5JJJ	137	140	-3	79	91	-12	74	75	-1	77	83	-6	94	90	4	49	49	0	99	89	10				99	89	10
ABCFM	52	59	-7	28	32	-4	26	29	-3	26	34	-8	31	33	-2	20	23	-3	43	43	0				43	43	0
<b>Total</b>	<b>1032</b>	<b>1037</b>	<b>-5</b>	<b>835</b>	<b>831</b>	<b>4</b>	<b>690</b>	<b>685</b>	<b>5</b>	<b>747</b>	<b>760</b>	<b>-13</b>	<b>806</b>	<b>783</b>	<b>23</b>	<b>498</b>	<b>506</b>	<b>-8</b>	<b>904</b>	<b>911</b>	<b>-7</b>				<b>904</b>	<b>911</b>	<b>-7</b>



# PERTH RADIO - SURVEY 6 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.2	5.3	-0.1	1.6	1.7	-0.1	*	0.4	*	1.4	2.3	-0.9	5.7	3.0	2.7	13.1	16.0	-2.9	6.9	6.3	0.6
6PR	9.6	10.2	-0.6	1.8	2.1	-0.3	0.4	1.7	-1.3	4.0	3.6	0.4	10.1	7.6	2.5	10.6	13.5	-2.9	23.0	25.4	-2.4
MIX 94.5	13.6	14.2	-0.6	15.5	14.8	0.7	8.7	12.6	-3.9	11.3	10.6	0.7	20.1	22.1	-2.0	18.1	15.6	2.5	5.8	7.8	-2.0
92.9	7.4	8.0	-0.6	24.3	30.2	-5.9	21.7	16.1	5.6	9.0	13.0	-4.0	4.6	4.5	0.1	2.3	2.9	-0.6	0.5	0.1	0.4
96FM	10.7	10.7	0.0	2.9	3.0	-0.1	6.8	7.4	-0.6	17.8	14.1	3.7	16.1	21.0	-4.9	7.6	6.3	1.3	1.0	0.9	0.1
NOVA93.7	13.6	12.4	1.2	33.3	32.4	0.9	26.3	20.7	5.6	21.0	18.6	2.4	12.6	14.0	-1.4	3.5	3.3	0.2	0.6	0.4	0.2
ABC720	10.1	10.0	0.1	1.4	0.2	1.2	1.0	2.0	-1.0	3.6	3.8	-0.2	8.9	8.9	0.0	15.6	15.1	0.5	23.8	21.7	2.1
6RN	2.0	1.7	0.3	0.2	0.5	-0.3	0.1	0.2	-0.1	0.3	0.4	-0.1	2.2	0.9	1.3	2.8	3.0	-0.2	5.2	4.2	1.0
NEWSR	1.3	1.1	0.2	0.7	0.2	0.5	1.1	1.1	0.0	1.4	1.2	0.2	0.8	0.8	0.0	2.2	1.9	0.3	1.5	0.8	0.7
6JJJ	9.7	10.3	-0.6	8.9	8.3	0.6	29.3	32.7	-3.4	16.8	19.8	-3.0	8.1	6.2	1.9	0.8	2.5	-1.7	*	*	*
ABCFM	2.4	2.4	0.0	0.1	0.3	-0.2	0.3	0.2	0.1	1.0	1.7	-0.7	1.2	1.4	-0.2	4.1	2.8	1.3	6.3	5.9	0.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	5.1	5.1	0.0	3.9	4.8	-0.9	5.9	5.4	0.5	5.9	5.8	0.1	4.7	4.2	0.5	4.8	4.5	0.3	5.9	6.0	-0.1						
6PR	9.9	10.1	-0.2	11.4	11.8	-0.4	9.6	10.0	-0.4	8.7	8.1	0.6	10.0	9.2	0.8	9.4	12.5	-3.1	8.4	10.5	-2.1						
MIX 94.5	13.9	14.4	-0.5	12.7	13.5	-0.8	15.6	15.1	0.5	15.9	16.7	-0.8	12.7	14.2	-1.5	9.5	9.1	0.4	12.6	13.4	-0.8						
92.9	7.4	7.7	-0.3	7.1	7.8	-0.7	6.7	6.5	0.2	7.3	7.9	-0.6	8.9	9.5	-0.6	7.1	7.0	0.1	7.6	8.8	-1.2						
96FM	11.4	11.5	-0.1	9.9	10.2	-0.3	12.8	13.0	-0.2	13.9	13.6	0.3	9.3	9.8	-0.5	8.4	8.8	-0.4	8.4	8.0	0.4						
NOVA93.7	13.7	12.5	1.2	13.9	13.2	0.7	11.0	10.3	0.7	14.2	12.1	2.1	16.6	15.4	1.2	12.6	11.4	1.2	13.4	12.1	1.3						
ABC720	10.1	10.1	0.0	14.0	13.5	0.5	9.4	9.6	-0.2	6.9	7.6	-0.7	7.8	7.3	0.5	13.4	13.5	-0.1	10.3	9.9	0.4						
6RN	1.9	1.6	0.3	2.8	2.0	0.8	1.4	1.3	0.1	1.3	1.0	0.3	2.2	2.1	0.1	1.6	1.7	-0.1	2.5	1.9	0.6						
NEWSR	1.3	1.0	0.3	1.8	1.2	0.6	0.9	0.6	0.3	0.8	0.8	0.0	1.0	0.8	0.2	2.9	2.5	0.4	1.5	1.2	0.3						
6JJJ	10.0	10.5	-0.5	9.4	9.4	0.0	9.4	10.3	-0.9	10.3	10.8	-0.5	11.2	12.0	-0.8	10.5	10.9	-0.4	8.7	9.4	-0.7						
ABCFM	2.2	2.2	0.0	2.2	2.7	-0.5	2.4	2.4	0.0	1.9	1.8	0.1	2.1	2.3	-0.2	2.5	1.9	0.6	3.0	2.8	0.2						

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.



# PERTH RADIO - SURVEY 6 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	11	0	*	*	*	*	*	*	1	1	0	3	2	1	4	6	-2	3	3	0
6PR	21	22	-1	*	*	*	*	*	*	2	2	0	6	4	2	4	5	-1	9	10	-1
MIX 94.5	29	30	-1	2	2	0	2	2	0	6	5	1	11	12	-1	6	5	1	2	3	-1
92.9	16	17	-1	3	4	-1	5	3	2	5	7	-2	3	2	1	1	1	0	*	*	*
96FM	23	23	0	*	*	*	1	1	0	9	7	2	9	11	-2	3	2	1	*	*	*
NOVA93.7	29	26	3	4	4	0	6	4	2	11	10	1	7	7	0	1	1	0	*	*	*
ABC720	22	21	1	*	*	*	*	*	*	2	2	0	5	5	0	5	5	0	9	9	0
6RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
NEWSR	3	2	1	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	1	*	*
6JJB	21	22	-1	1	1	0	6	6	0	9	10	-1	4	3	1	*	1	*	*	*	*
ABCFM	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
Total	215	213	2	13	12	1	21	20	1	53	51	2	55	54	1	34	35	-1	39	41	-2

## Average Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	12	12	0	13	16	-3	19	17	2	17	16	1	11	10	1	3	3	0	10	10	0						
6PR	23	23	0	39	39	0	30	31	-1	25	23	2	23	21	2	7	9	-2	14	18	-4						
MIX 94.5	32	33	-1	43	45	-2	49	47	2	45	47	-2	30	32	-2	7	7	0	21	22	-1						
92.9	17	18	-1	24	26	-2	21	20	1	21	22	-1	21	22	-1	5	5	0	13	15	-2						
96FM	26	27	-1	34	34	0	40	41	-1	39	38	1	22	22	0	6	6	0	14	13	1						
NOVA93.7	32	29	3	47	44	3	35	32	3	40	34	6	39	35	4	9	8	1	23	20	3						
ABC720	23	23	0	47	45	2	30	30	0	20	21	-1	18	17	1	10	10	0	18	16	2						
6RN	4	4	0	10	6	4	4	4	0	4	3	1	5	5	0	1	1	0	4	3	1						
NEWSR	3	2	1	6	4	2	3	2	1	2	2	0	2	2	0	2	2	0	3	2	1						
6JJB	23	24	-1	32	31	1	30	32	-2	29	30	-1	26	27	-1	7	8	-1	15	16	-1						
ABCFM	5	5	0	8	9	-1	8	7	1	5	5	0	5	5	0	2	1	1	5	5	0						
Total	233	231	2	338	331	7	314	312	2	283	281	2	232	229	3	71	74	-3	170	167	3						

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.



# PERTH RADIO - SURVEY 6 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	156	144	12	7	5	2	3	7	-4	16	18	-2	36	23	13	54	59	-5	39	31	8
6PR	195	197	-2	10	7	3	8	8	0	31	29	2	53	50	3	34	41	-7	58	61	-3
MIX 94.5	493	484	9	63	60	3	48	55	-7	123	118	5	155	154	1	79	70	9	24	27	-3
92.9	407	392	15	91	98	-7	96	82	14	129	122	7	66	66	0	18	21	-3	6	2	4
96FM	302	293	9	20	15	5	33	38	-5	112	100	12	94	102	-8	34	31	3	9	6	3
NOVA93.7	521	520	1	115	116	-1	99	90	9	181	178	3	101	106	-5	19	25	-6	6	4	2
ABC720	311	306	5	14	4	10	14	16	-2	51	57	-6	75	77	-2	69	66	3	89	86	3
6RN	64	60	4	3	4	-1	2	2	0	8	8	0	14	10	4	17	16	1	20	21	-1
NEWSR	75	63	12	5	2	3	3	5	-2	16	17	-1	19	16	3	16	13	3	16	12	4
6JJJ	307	302	5	33	23	10	81	74	7	130	140	-10	51	52	-1	11	12	-1	1	1	0
ABCFM	85	88	-3	3	2	1	4	4	0	19	25	-6	16	14	2	15	16	-1	27	27	0
Total	1557	1556	1	168	169	-1	188	190	-2	406	410	-4	370	367	3	209	207	2	216	214	2

## Cumulative Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	132	128	4	87	83	4	75	78	-3	74	84	-10	78	73	5	40	43	-3	108	99	9
6PR	176	179	-3	128	135	-7	88	97	-9	101	105	-4	101	103	-2	65	65	0	129	137	-8
MIX 94.5	456	449	7	299	286	13	216	216	0	269	269	0	245	260	-15	122	123	-1	307	303	4
92.9	365	360	5	222	207	15	141	133	8	215	207	8	211	214	-3	103	104	-1	251	260	-9
96FM	264	263	1	168	171	-3	129	136	-7	171	167	4	149	157	-8	71	65	6	182	174	8
NOVA93.7	477	476	1	324	314	10	198	192	6	272	274	-2	298	296	2	146	143	3	364	328	36
ABC720	272	270	2	197	201	-4	137	143	-6	135	140	-5	145	138	7	94	94	0	208	198	10
6RN	57	52	5	43	38	5	22	20	2	28	21	7	39	33	6	19	15	4	48	40	8
NEWSR	70	59	11	44	37	7	26	14	12	26	21	5	24	18	6	29	20	9	44	32	12
6JJJ	284	280	4	187	195	-8	124	134	-10	156	152	4	185	173	12	110	103	7	188	193	-5
ABCFM	74	78	-4	44	53	-9	39	40	-1	44	41	3	37	39	-2	21	21	0	54	55	-1
Total	1525	1532	-7	1273	1279	-6	984	982	2	1153	1156	-3	1151	1157	-6	707	701	6	1333	1333	0

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.