



# SYDNEY RADIO - SURVEY 7 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.7	4.6	0.1	1.0	0.5	0.5	0.2	0.3	-0.1	0.7	0.7	0.0	1.0	1.1	-0.1	5.0	5.8	-0.8	14.4	13.3	1.1
2GB	12.3	13.2	-0.9	2.8	2.5	0.3	0.3	1.9	-1.6	4.5	4.8	-0.3	7.7	10.4	-2.7	19.4	18.6	0.8	25.9	25.8	0.1
2UE	5.9	5.7	0.2	0.1	0.2	-0.1	*	0.9	*	1.0	1.3	-0.3	4.7	4.6	0.1	9.4	8.7	0.7	13.0	11.4	1.6
2DAY	3.6	3.6	0.0	7.7	9.2	-1.5	6.8	6.9	-0.1	5.4	5.3	0.1	4.3	3.6	0.7	1.5	2.2	-0.7	0.6	0.6	0.0
KIIS1065	8.2	7.8	0.4	16.2	15.6	0.6	17.5	13.2	4.3	15.0	13.9	1.1	8.1	9.3	-1.2	2.8	2.7	0.1	0.7	1.0	-0.3
2MMM	6.1	5.4	0.7	3.5	3.4	0.1	6.8	9.1	-2.3	12.4	9.7	2.7	9.2	8.6	0.6	1.5	1.6	-0.1	0.3	0.6	-0.3
NOVA96.9	6.7	6.3	0.4	22.8	23.7	-0.9	17.5	18.1	-0.6	11.2	10.4	0.8	4.6	4.5	0.1	2.3	1.5	0.8	0.2	0.1	0.1
smoothfm 95.3	5.7	6.7	-1.0	5.2	2.9	2.3	4.7	6.1	-1.4	5.6	6.1	-0.5	7.3	6.1	1.2	8.2	12.9	-4.7	2.9	4.3	-1.4
WSFM	8.8	9.5	-0.7	2.9	4.3	-1.4	8.2	6.9	1.3	7.2	10.8	-3.6	16.4	16.7	-0.3	11.9	9.9	2.0	2.2	2.6	-0.4
ABC702	8.7	10.6	-1.9	2.0	1.5	0.5	2.5	3.1	-0.6	2.1	3.7	-1.6	8.3	10.8	-2.5	15.6	15.1	0.5	14.5	18.0	-3.5
2RN	2.0	2.0	0.0	0.7	0.7	0.0	*	*	*	0.3	0.3	0.0	1.0	2.3	-1.3	3.8	2.7	1.1	4.6	3.7	0.9
NEWSR	2.2	2.0	0.2	4.1	3.3	0.8	1.5	1.5	0.0	1.2	1.2	0.0	2.4	2.5	-0.1	2.1	1.8	0.3	2.6	2.1	0.5
2JJJ	6.0	5.3	0.7	5.1	6.0	-0.9	11.5	15.3	-3.8	13.0	10.5	2.5	7.5	5.4	2.1	0.6	1.6	-1.0	0.1	0.1	0.0
ABCFM	3.6	3.2	0.4	2.5	2.1	0.4	0.6	0.4	0.2	1.4	2.8	-1.4	1.3	1.5	-0.2	3.4	3.0	0.4	9.3	6.7	2.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.3	4.4	-0.1	3.5	3.5	0.0	5.8	5.3	0.5	5.3	5.8	-0.5	3.0	3.3	-0.3	3.6	4.0	-0.4	5.8	5.3	0.5
2GB	13.5	14.1	-0.6	14.1	16.0	-1.9	17.1	16.0	1.1	12.7	12.6	0.1	8.2	9.2	-1.0	15.2	16.8	-1.6	8.7	10.2	-1.5
2UE	5.1	4.7	0.4	5.3	5.1	0.2	5.8	5.8	0.0	4.5	4.0	0.5	4.0	3.0	1.0	6.4	6.2	0.2	8.7	8.8	-0.1
2DAY	3.7	3.6	0.1	2.9	3.3	-0.4	3.7	3.3	0.4	4.1	3.6	0.5	4.3	4.3	0.0	4.1	3.8	0.3	3.3	3.5	-0.2
KIIS1065	8.7	8.0	0.7	10.5	9.8	0.7	8.3	7.5	0.8	7.9	6.6	1.3	8.0	8.4	-0.4	6.7	6.0	0.7	6.9	7.3	-0.4
2MMM	6.5	5.7	0.8	6.7	5.5	1.2	6.8	6.6	0.2	7.3	6.6	0.7	6.3	4.8	1.5	3.8	4.0	-0.2	4.6	4.6	0.0
NOVA96.9	6.7	6.3	0.4	7.0	6.7	0.3	4.7	3.9	0.8	6.2	6.1	0.1	8.9	8.6	0.3	7.3	6.4	0.9	6.9	6.2	0.7
smoothfm 95.3	5.4	6.6	-1.2	3.9	5.0	-1.1	5.3	6.7	-1.4	5.7	7.9	-2.2	6.5	7.5	-1.0	7.3	7.2	0.1	6.8	6.8	0.0
WSFM	8.8	9.9	-1.1	9.9	9.9	0.0	7.7	10.0	-2.3	9.7	11.2	-1.5	8.7	9.4	-0.7	5.9	7.0	-1.1	8.9	8.3	0.6
ABC702	9.0	11.2	-2.2	9.9	12.0	-2.1	7.7	10.1	-2.4	7.8	10.1	-2.3	10.0	12.7	-2.7	10.4	10.5	-0.1	7.7	8.9	-1.2
2RN	2.0	2.0	0.0	3.1	2.6	0.5	1.6	1.6	0.0	1.0	0.9	0.1	1.9	2.4	-0.5	1.7	2.7	-1.0	2.3	2.1	0.2
NEWSR	2.2	1.9	0.3	3.1	2.6	0.5	1.3	1.7	-0.4	1.3	1.2	0.1	1.9	1.4	0.5	3.4	3.0	0.4	2.2	2.2	0.0
2JJJ	6.2	5.3	0.9	4.8	4.4	0.4	6.9	5.1	1.8	7.5	5.7	1.8	7.1	7.0	0.1	4.3	4.5	-0.2	5.5	5.1	0.4
ABCFM	3.4	2.9	0.5	3.2	2.6	0.6	3.0	3.0	0.0	3.3	2.9	0.4	3.5	3.1	0.4	4.4	3.4	1.0	4.2	4.3	-0.1



# SYDNEY RADIO - SURVEY 7 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	24	25	-1	*	*	*	*	*	*	1	1	0	1	1	0	4	5	-1	17	17	0
2GB	63	70	-7	1	1	0	*	1	*	5	5	0	9	14	-5	17	18	-1	31	32	-1
2UE	30	30	0	*	*	*	*	*	*	1	1	0	6	6	0	8	8	0	15	14	1
2DAY	18	19	-1	2	3	-1	2	2	0	6	6	0	5	5	0	1	2	-1	1	1	0
KIIS1065	42	42	0	5	5	0	6	5	1	18	16	2	10	12	-2	2	3	-1	1	1	0
2MMM	31	29	2	1	1	0	2	3	-1	15	11	4	11	11	0	1	2	-1	*	1	*
NOVA96.9	35	33	2	7	8	-1	6	6	0	13	12	1	6	6	0	2	1	1	*	*	*
smoothfm 95.3	29	36	-7	2	1	1	2	2	0	7	7	0	9	8	1	7	12	-5	3	5	-2
WSFM	45	51	-6	1	1	0	3	2	1	9	12	-3	20	22	-2	10	9	1	3	3	0
ABC702	45	57	-12	1	*	*	1	1	0	2	4	-2	10	14	-4	14	14	0	17	22	-5
2RN	11	11	0	*	*	*	*	*	*	*	*	*	1	3	-2	3	3	0	5	5	0
NEWSR	11	11	0	1	1	0	1	1	0	1	1	0	3	3	0	2	2	0	3	3	0
2JJJ	31	28	3	2	2	0	4	5	-1	15	12	3	9	7	2	1	2	-1	*	*	*
ABCFM	18	17	1	1	1	0	*	*	*	2	3	-1	2	2	0	3	3	0	11	8	3
<b>Total</b>	<b>513</b>	<b>533</b>	<b>-20</b>	<b>32</b>	<b>32</b>	<b>0</b>	<b>36</b>	<b>36</b>	<b>0</b>	<b>119</b>	<b>114</b>	<b>5</b>	<b>121</b>	<b>132</b>	<b>-11</b>	<b>87</b>	<b>94</b>	<b>-7</b>	<b>119</b>	<b>125</b>	<b>-6</b>

## Average Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	24	25	-1	31	31	0	40	39	1	31	35	-4	18	20	-2	7	8	-1	25	23	2						
2GB	74	81	-7	123	145	-22	118	117	1	74	77	-3	47	55	-8	30	32	-2	37	45	-8						
2UE	28	27	1	46	46	0	40	42	-2	26	25	1	23	18	5	13	12	1	37	39	-2						
2DAY	20	20	0	25	30	-5	25	24	1	24	22	2	25	26	-1	8	7	1	14	15	-1						
KIIS1065	47	46	1	91	89	2	57	54	3	46	41	5	46	50	-4	13	12	1	29	32	-3						
2MMM	36	33	3	58	50	8	47	48	-1	42	40	2	37	29	8	8	8	0	20	20	0						
NOVA96.9	37	36	1	61	61	0	32	29	3	36	37	-1	52	51	1	14	12	2	29	27	2						
smoothfm 95.3	30	38	-8	34	45	-11	37	48	-11	33	48	-15	38	45	-7	14	14	0	29	30	-1						
WSFM	48	57	-9	86	90	-4	53	73	-20	56	69	-13	50	57	-7	12	14	-2	38	37	1						
ABC702	50	64	-14	86	109	-23	53	73	-20	45	62	-17	58	76	-18	21	20	1	33	39	-6						
2RN	11	11	0	27	24	3	11	12	-1	6	5	1	11	14	-3	3	5	-2	10	9	1						
NEWSR	12	11	1	27	24	3	9	13	-4	8	7	1	11	9	2	7	6	1	9	10	-1						
2JJJ	34	30	4	42	40	2	47	37	10	43	35	8	41	42	-1	9	9	0	23	23	0						
ABCFM	18	17	1	28	24	4	21	22	-1	19	18	1	20	18	2	9	7	2	18	19	-1						
<b>Total</b>	<b>549</b>	<b>571</b>	<b>-22</b>	<b>871</b>	<b>907</b>	<b>-36</b>	<b>686</b>	<b>726</b>	<b>-40</b>	<b>579</b>	<b>611</b>	<b>-32</b>	<b>579</b>	<b>598</b>	<b>-19</b>	<b>199</b>	<b>193</b>	<b>6</b>	<b>424</b>	<b>440</b>	<b>-16</b>						



# SYDNEY RADIO - SURVEY 7 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	283	299	-16	14	11	3	4	6	-2	18	14	4	34	34	0	64	70	-6	150	163	-13
2GB	572	613	-41	27	26	1	5	12	-7	93	89	4	120	155	-35	131	132	-1	196	199	-3
2UE	300	304	-4	6	8	-2	3	6	-3	42	45	-3	54	70	-16	68	65	3	127	110	17
2DAY	560	593	-33	94	126	-32	110	105	5	180	198	-18	131	115	16	34	38	-4	12	12	0
KIIS1065	868	891	-23	145	158	-13	143	107	36	320	340	-20	200	202	-2	48	63	-15	12	21	-9
2MMM	569	531	38	61	58	3	75	73	2	216	197	19	172	165	7	32	31	1	12	7	5
NOVA96.9	953	923	30	190	198	-8	183	174	9	328	318	10	179	180	-1	59	42	17	13	11	2
smoothfm 95.3	571	549	22	57	43	14	58	46	12	159	146	13	131	126	5	103	119	-16	64	69	-5
WSFM	774	767	7	56	56	0	62	53	9	184	196	-12	257	280	-23	156	127	29	58	55	3
ABC702	637	730	-93	44	42	2	24	35	-11	63	99	-36	155	185	-30	164	163	1	188	206	-18
2RN	179	190	-11	19	17	2	2	3	-1	18	13	5	39	60	-21	50	48	2	51	48	3
NEWSR	314	299	15	19	21	-2	20	23	-3	65	67	-2	82	67	15	53	59	-6	75	62	13
2JJJ	551	575	-24	51	75	-24	137	141	-4	223	213	10	121	117	4	15	26	-11	6	2	4
ABCFM	274	259	15	16	16	0	20	16	4	46	57	-11	59	53	6	36	40	-4	96	77	19
<b>Total</b>	<b>3971</b>	<b>3968</b>	<b>3</b>	<b>426</b>	<b>427</b>	<b>-1</b>	<b>442</b>	<b>447</b>	<b>-5</b>	<b>1047</b>	<b>1044</b>	<b>3</b>	<b>939</b>	<b>936</b>	<b>3</b>	<b>527</b>	<b>524</b>	<b>3</b>	<b>589</b>	<b>589</b>	<b>0</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	243	254	-11	143	154	-11	153	147	6	151	160	-9	116	115	1	83	83	0	200	219	-19						
2GB	526	560	-34	391	425	-34	340	355	-15	289	305	-16	248	276	-28	189	222	-33	366	415	-49						
2UE	240	242	-2	160	160	0	137	144	-7	125	99	26	110	92	18	100	97	3	218	222	-4						
2DAY	474	516	-42	227	269	-42	161	165	-4	206	209	-3	247	269	-22	151	146	5	329	342	-13						
KIIS1065	780	810	-30	532	555	-23	348	332	16	343	339	4	412	452	-40	222	222	0	520	548	-28						
2MMM	487	452	35	303	274	29	221	216	5	228	232	-4	263	225	38	131	126	5	334	312	22						
NOVA96.9	849	811	38	501	489	12	268	261	7	369	374	-5	509	477	32	281	285	-4	620	569	51						
smoothfm 95.3	512	501	11	269	260	9	220	217	3	261	276	-15	293	285	8	185	172	13	370	371	-1						
WSFM	689	703	-14	458	467	-9	304	320	-16	363	355	8	392	386	6	195	214	-19	486	483	3						
ABC702	582	660	-78	391	450	-59	265	325	-60	302	340	-38	335	375	-40	206	223	-17	408	487	-79						
2RN	166	158	8	118	100	18	61	64	-3	54	42	12	86	72	14	46	57	-11	100	125	-25						
NEWSR	272	243	29	192	169	23	99	93	6	79	75	4	111	89	22	98	90	8	204	200	4						
2JJJ	514	527	-13	331	314	17	243	217	26	269	247	22	308	321	-13	191	180	11	341	334	7						
ABCFM	242	228	14	134	110	24	106	113	-7	107	109	-2	110	121	-11	92	78	14	166	161	5						
<b>Total</b>	<b>3885</b>	<b>3868</b>	<b>17</b>	<b>3245</b>	<b>3217</b>	<b>28</b>	<b>2405</b>	<b>2387</b>	<b>18</b>	<b>2576</b>	<b>2582</b>	<b>-6</b>	<b>2854</b>	<b>2841</b>	<b>13</b>	<b>1873</b>	<b>1868</b>	<b>5</b>	<b>3324</b>	<b>3352</b>	<b>-28</b>						



# MELBOURNE RADIO - SURVEY 7 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.5	5.3	-0.8	1.8	1.4	0.4	3.4	1.7	1.7	4.9	5.4	-0.5	6.8	7.1	-0.3	3.9	7.1	-3.2	2.6	3.6	-1.0
3AW	12.2	13.6	-1.4	0.8	1.3	-0.5	1.3	1.6	-0.3	3.3	3.6	-0.3	9.1	11.0	-1.9	16.1	21.5	-5.4	29.7	28.3	1.4
MAGIC 1278	5.0	5.1	-0.1	0.1	0.1	0.0	*	0.2	*	0.4	1.2	-0.8	1.3	2.3	-1.0	8.4	7.0	1.4	14.7	14.3	0.4
FOXFm	8.5	7.8	0.7	23.7	22.7	1.0	21.1	20.5	0.6	11.9	11.8	0.1	9.2	7.6	1.6	1.9	1.8	0.1	0.4	0.6	-0.2
GOLD	7.2	7.6	-0.4	5.8	4.7	1.1	4.9	6.1	-1.2	7.0	7.1	-0.1	9.3	11.1	-1.8	12.2	10.4	1.8	2.1	2.4	-0.3
MIX101.1	6.0	5.8	0.2	13.6	14.7	-1.1	13.3	11.3	2.0	8.2	8.9	-0.7	6.9	6.0	0.9	2.4	2.3	0.1	0.5	1.1	-0.6
3MMM	6.7	7.1	-0.4	6.4	5.3	1.1	10.1	12.4	-2.3	9.6	8.3	1.3	10.2	12.6	-2.4	4.0	3.1	0.9	0.3	0.7	-0.4
NOVA 100	7.8	7.3	0.5	21.2	26.5	-5.3	15.7	17.1	-1.4	13.7	11.3	2.4	7.1	7.0	0.1	2.2	0.9	1.3	0.4	0.4	0.0
smoothfm 91.5	7.2	6.4	0.8	4.5	7.1	-2.6	4.7	4.0	0.7	6.7	5.2	1.5	10.1	9.0	1.1	9.3	8.4	0.9	4.1	3.3	0.8
ABC774	11.6	11.0	0.6	2.2	1.4	0.8	2.0	1.8	0.2	3.8	5.0	-1.2	10.2	7.9	2.3	15.2	14.7	0.5	24.9	23.8	1.1
3RN	2.6	2.2	0.4	0.2	0.2	0.0	1.0	0.8	0.2	0.5	1.1	-0.6	2.5	1.7	0.8	5.5	3.7	1.8	3.9	3.8	0.1
NEWSR	1.8	2.2	-0.4	0.9	0.2	0.7	0.9	1.2	-0.3	1.7	2.5	-0.8	2.1	2.3	-0.2	2.1	2.5	-0.4	2.0	2.4	-0.4
3JJJ	5.4	4.6	0.8	7.5	5.0	2.5	10.6	12.6	-2.0	13.7	12.6	1.1	3.2	1.6	1.6	1.5	1.0	0.5	0.2	0.1	0.1
ABCFM	2.2	2.7	-0.5	2.0	2.2	-0.2	0.1	0.4	-0.3	0.8	0.9	-0.1	1.8	1.6	0.2	2.1	4.1	-2.0	5.4	5.9	-0.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.7	5.5	-0.8	4.0	4.1	-0.1	5.3	7.3	-2.0	4.3	5.1	-0.8	5.3	6.0	-0.7	5.3	5.3	0.0	3.8	4.7	-0.9
3AW	12.4	13.8	-1.4	16.7	18.3	-1.6	13.5	14.3	-0.8	8.9	10.2	-1.3	9.1	11.0	-1.9	11.9	13.3	-1.4	11.6	13.2	-1.6
MAGIC 1278	4.7	5.0	-0.3	4.3	4.2	0.1	5.6	6.0	-0.4	5.2	5.6	-0.4	3.4	3.7	-0.3	5.3	5.4	-0.1	5.6	5.6	0.0
FOXFm	8.6	8.2	0.4	7.4	8.0	-0.6	7.3	7.0	0.3	10.1	9.2	0.9	10.1	9.1	1.0	8.5	7.2	1.3	8.0	6.5	1.5
GOLD	7.4	7.6	-0.2	6.5	6.4	0.1	8.1	8.1	0.0	8.9	8.8	0.1	6.6	7.9	-1.3	5.9	6.8	-0.9	6.8	7.3	-0.5
MIX101.1	6.3	6.2	0.1	6.2	6.5	-0.3	6.2	5.5	0.7	7.1	6.8	0.3	6.6	6.4	0.2	4.8	4.7	0.1	4.8	4.7	0.1
3MMM	7.1	7.3	-0.2	7.7	8.5	-0.8	6.4	6.7	-0.3	7.8	7.8	0.0	8.1	7.4	0.7	3.5	3.8	-0.3	5.5	6.5	-1.0
NOVA 100	7.9	7.4	0.5	7.0	6.7	0.3	6.8	5.9	0.9	8.7	8.1	0.6	9.5	8.9	0.6	7.9	7.7	0.2	7.5	6.9	0.6
smoothfm 91.5	7.1	6.4	0.7	5.1	4.8	0.3	7.9	6.5	1.4	8.5	8.0	0.5	7.0	6.6	0.4	7.1	6.7	0.4	7.7	6.3	1.4
ABC774	12.1	11.4	0.7	15.4	13.4	2.0	13.0	12.6	0.4	8.9	8.8	0.1	10.3	9.7	0.6	11.6	12.4	-0.8	10.1	9.7	0.4
3RN	2.6	2.1	0.5	3.6	3.1	0.5	1.9	1.6	0.3	1.8	1.3	0.5	2.2	2.0	0.2	3.9	3.0	0.9	2.6	2.5	0.1
NEWSR	1.8	2.0	-0.2	2.6	2.9	-0.3	1.0	1.2	-0.2	1.0	1.1	-0.1	1.7	1.8	-0.1	3.1	4.2	-1.1	2.1	2.6	-0.5
3JJJ	5.5	4.7	0.8	4.3	4.3	0.0	6.3	4.8	1.5	6.3	5.0	1.3	5.9	4.9	1.0	4.3	4.2	0.1	5.4	4.3	1.1
ABCFM	2.0	2.4	-0.4	1.7	2.0	-0.3	1.7	2.5	-0.8	2.1	2.6	-0.5	2.4	2.8	-0.4	2.9	2.4	0.5	3.0	3.6	-0.6



# MELBOURNE RADIO - SURVEY 7 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	24	29	-5	1	*	*	1	1	0	6	6	0	10	10	0	4	7	-3	3	4	-1
3AW	66	74	-8	*	*	*	1	1	0	4	4	0	13	16	-3	15	21	-6	34	32	2
MAGIC 1278	27	28	-1	*	*	*	*	*	*	*	1	*	2	3	-1	8	7	1	17	16	1
FOXFm	46	43	3	7	6	1	9	9	0	14	14	0	13	11	2	2	2	0	1	1	0
GOLD	39	41	-2	2	1	1	2	3	-1	8	8	0	13	16	-3	11	10	1	2	3	-1
MIX101.1	32	32	0	4	4	0	6	5	1	10	10	0	10	9	1	2	2	0	1	1	0
3MMM	37	39	-2	2	1	1	4	5	-1	12	10	2	14	18	-4	4	3	1	*	1	*
NOVA 100	42	40	2	6	8	-2	7	7	0	17	13	4	10	10	0	2	1	1	*	*	*
smoothfm 91.5	39	35	4	1	2	-1	2	2	0	8	6	2	14	13	1	9	8	1	5	4	1
ABC774	63	60	3	1	*	*	1	1	0	5	6	-1	14	12	2	14	14	0	28	27	1
3RN	14	12	2	*	*	*	*	*	*	1	1	0	4	2	2	5	4	1	4	4	0
NEWSR	10	12	-2	*	*	*	*	1	*	2	3	-1	3	3	0	2	2	0	2	3	-1
3JJJ	30	25	5	2	1	1	5	6	-1	17	15	2	5	2	3	1	1	0	*	*	*
ABCFM	12	15	-3	1	1	0	*	*	*	1	1	0	3	2	1	2	4	-2	6	7	-1
Total	543	545	-2	30	28	2	43	44	-1	121	116	5	142	146	-4	94	97	-3	113	114	-1

## Average Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	27	32	-5	35	35	0	40	55	-15	28	33	-5	31	37	-6	11	11	0	17	21	-4						
3AW	72	80	-8	144	158	-14	103	107	-4	58	66	-8	54	68	-14	24	27	-3	53	60	-7						
MAGIC 1278	27	29	-2	37	37	0	42	45	-3	34	37	-3	21	23	-2	11	11	0	26	26	0						
FOXFm	50	48	2	63	69	-6	56	52	4	65	60	5	61	56	5	17	15	2	36	30	6						
GOLD	43	44	-1	56	55	1	62	61	1	57	57	0	40	49	-9	12	14	-2	31	33	-2						
MIX101.1	37	36	1	53	56	-3	47	41	6	46	44	2	39	40	-1	10	10	0	22	21	1						
3MMM	41	42	-1	66	74	-8	49	50	-1	50	50	0	49	46	3	7	8	-1	25	30	-5						
NOVA 100	46	43	3	60	58	2	52	45	7	57	52	5	57	55	2	16	16	0	34	32	2						
smoothfm 91.5	41	37	4	44	42	2	60	49	11	55	52	3	42	41	1	14	14	0	35	29	6						
ABC774	70	66	4	132	116	16	99	95	4	58	57	1	61	60	1	24	26	-2	46	44	2						
3RN	15	12	3	31	26	5	15	12	3	12	9	3	13	13	0	8	6	2	12	11	1						
NEWSR	10	12	-2	22	25	-3	8	9	-1	6	7	-1	10	11	-1	6	9	-3	9	12	-3						
3JJJ	32	27	5	37	38	-1	48	36	12	41	33	8	35	31	4	9	9	0	24	19	5						
ABCFM	12	14	-2	14	17	-3	13	19	-6	14	17	-3	14	17	-3	6	5	1	13	16	-3						
Total	578	581	-3	858	864	-6	760	749	11	648	650	-2	599	618	-19	204	207	-3	454	456	-2						



# MELBOURNE RADIO - SURVEY 7 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	310	317	-7	23	21	2	26	23	3	69	71	-2	98	89	9	52	65	-13	42	49	-7
3AW	615	667	-52	21	37	-16	27	30	-3	76	74	2	127	131	-4	124	161	-37	240	234	6
MAGIC 1278	278	330	-52	10	8	2	6	9	-3	9	30	-21	29	34	-5	68	86	-18	156	164	-8
FOXFm	997	985	12	202	201	1	217	208	9	314	316	-2	213	208	5	40	32	8	11	19	-8
GOLD	792	864	-72	72	61	11	84	93	-9	190	221	-31	241	281	-40	157	146	11	48	63	-15
MIX101.1	915	896	19	170	162	8	195	165	30	275	283	-8	213	216	-3	46	42	4	16	28	-12
3MMM	646	652	-6	82	66	16	89	92	-3	243	242	1	172	193	-21	48	44	4	11	17	-6
NOVA 100	957	970	-13	190	199	-9	197	212	-15	343	330	13	186	197	-11	33	23	10	8	8	0
smoothfm 91.5	667	668	-1	58	60	-2	67	59	8	164	167	-3	195	203	-8	111	107	4	72	71	1
ABC774	807	764	43	28	17	11	26	19	7	120	122	-2	203	200	3	172	169	3	259	239	20
3RN	224	225	-1	6	8	-2	12	9	3	41	46	-5	48	43	5	58	55	3	59	65	-6
NEWSR	236	272	-36	16	7	9	13	21	-8	64	71	-7	65	78	-13	33	42	-9	46	54	-8
3JJJ	505	474	31	43	45	-2	103	113	-10	252	241	11	80	54	26	25	16	9	2	4	-2
ABCFM	214	203	11	7	8	-1	8	9	-1	43	33	10	49	33	16	33	46	-13	73	74	-1
Total	3906	3898	8	403	396	7	465	463	2	1015	1010	5	924	929	-5	509	511	-2	591	588	3

## Cumulative Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	283	278	5	181	182	-1	131	154	-23	143	150	-7	178	182	-4	96	103	-7	211	232	-21
3AW	578	620	-42	461	497	-36	330	349	-19	299	344	-45	280	325	-45	199	216	-17	400	484	-84
MAGIC 1278	248	284	-36	146	158	-12	159	158	1	158	182	-24	123	154	-31	80	94	-14	203	235	-32
FOXFm	913	907	6	500	553	-53	391	346	45	492	485	7	547	526	21	308	311	-3	601	593	8
GOLD	702	750	-48	387	384	3	325	339	-14	380	404	-24	334	412	-78	205	229	-24	452	506	-54
MIX101.1	837	828	9	466	483	-17	333	296	37	404	403	1	455	457	-2	248	243	5	552	545	7
3MMM	565	541	24	332	347	-15	234	222	12	302	255	47	329	317	12	140	144	-4	359	382	-23
NOVA 100	876	882	-6	508	519	-11	343	322	21	445	444	1	511	527	-16	285	287	-2	602	621	-19
smoothfm 91.5	615	606	9	301	305	-4	298	270	28	363	344	19	340	331	9	220	211	9	448	435	13
ABC774	751	694	57	553	494	59	422	383	39	370	353	17	401	366	35	261	253	8	522	495	27
3RN	210	203	7	129	122	7	90	76	14	83	77	6	96	88	8	96	88	8	132	135	-3
NEWSR	199	230	-31	138	158	-20	56	84	-28	70	83	-13	85	86	-1	57	86	-29	144	191	-47
3JJJ	446	421	25	267	252	15	206	179	27	230	194	36	281	253	28	157	152	5	325	295	30
ABCFM	187	179	8	90	92	-2	89	102	-13	106	111	-5	104	111	-7	75	59	16	139	151	-12
Total	3826	3812	14	3156	3158	-2	2512	2460	52	2750	2732	18	2952	2975	-23	1940	1917	23	3376	3361	15



# BRISBANE RADIO - SURVEY 7 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.5	4.1	0.4	0.3	0.5	-0.2	0.2	0.2	0.0	0.3	0.3	0.0	2.4	1.7	0.7	5.6	6.1	-0.5	15.2	12.6	2.6
MAGIC 882	5.2	5.4	-0.2	0.2	0.8	-0.6	0.8	0.8	0.0	0.3	0.6	-0.3	2.6	2.6	0.0	7.5	5.8	1.7	16.6	17.9	-1.3
4KQ	7.5	7.6	-0.1	5.2	1.1	4.1	0.1	0.6	-0.5	1.2	1.0	0.2	6.9	7.4	-0.5	22.3	23.9	-1.6	8.4	8.2	0.2
B105	9.0	8.6	0.4	33.5	24.8	8.7	20.1	17.1	3.0	11.5	12.4	-0.9	6.2	7.9	-1.7	2.1	2.7	-0.6	0.9	0.5	0.4
97.3FM	13.0	13.0	0.0	16.0	15.9	0.1	11.4	9.5	1.9	14.6	15.4	-0.8	20.3	20.2	0.1	9.6	10.6	-1.0	3.8	3.2	0.6
4MMM	8.7	9.6	-0.9	9.6	9.8	-0.2	8.4	10.4	-2.0	14.5	14.5	0.0	11.6	13.6	-2.0	5.7	7.1	-1.4	0.3	0.3	0.0
NOVA106.9	12.9	11.5	1.4	20.3	26.2	-5.9	25.1	21.3	3.8	24.5	21.7	2.8	11.5	8.8	2.7	3.3	3.7	-0.4	0.2	0.1	0.1
ABC612	9.4	11.5	-2.1	0.8	1.1	-0.3	1.0	1.6	-0.6	3.5	3.4	0.1	5.2	6.0	-0.8	13.9	16.3	-2.4	25.4	31.6	-6.2
4RN	2.0	1.9	0.1	0.4	0.2	0.2	0.5	0.3	0.2	0.5	0.5	0.0	1.7	0.9	0.8	3.8	3.1	0.7	4.3	5.1	-0.8
NEWSR	1.3	1.2	0.1	0.6	0.2	0.4	0.2	1.0	-0.8	1.0	0.6	0.4	0.8	0.7	0.1	2.6	2.5	0.1	2.3	1.8	0.5
4JJJ	8.0	8.4	-0.4	4.3	6.4	-2.1	21.1	21.0	0.1	14.6	17.4	-2.8	8.8	7.7	1.1	0.8	0.5	0.3	*	0.5	*
ABCFM	2.0	2.5	-0.5	0.4	0.5	-0.1	0.8	1.8	-1.0	0.5	0.5	0.0	0.6	1.2	-0.6	2.1	2.4	-0.3	6.9	7.2	-0.3

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.6	4.0	0.6	5.2	4.5	0.7	5.0	3.6	1.4	3.6	2.9	0.7	3.4	3.4	0.0	7.4	7.5	-0.1	4.2	4.4	-0.2
MAGIC 882	5.0	5.2	-0.2	4.7	4.5	0.2	6.6	7.3	-0.7	5.6	6.0	-0.4	3.5	3.7	-0.2	3.5	2.9	0.6	5.9	6.1	-0.2
4KQ	7.0	7.4	-0.4	7.0	7.0	0.0	7.6	9.3	-1.7	7.4	7.9	-0.5	6.4	6.2	0.2	5.1	4.4	0.7	9.1	8.3	0.8
B105	9.0	8.8	0.2	8.9	8.7	0.2	7.7	7.7	0.0	9.5	8.8	0.7	10.9	10.5	0.4	7.8	8.1	-0.3	9.0	8.0	1.0
97.3FM	13.2	13.1	0.1	12.6	12.9	-0.3	13.0	13.2	-0.2	13.9	13.8	0.1	14.0	13.9	0.1	12.8	9.0	3.8	12.2	12.6	-0.4
4MMM	9.2	10.4	-1.2	8.7	9.4	-0.7	10.3	11.5	-1.2	10.8	12.4	-1.6	7.9	8.9	-1.0	5.9	7.8	-1.9	7.3	6.9	0.4
NOVA106.9	13.4	11.7	1.7	12.4	11.7	0.7	12.7	10.4	2.3	14.0	11.3	2.7	16.5	14.1	2.4	10.2	11.4	-1.2	11.4	10.8	0.6
ABC612	9.7	11.7	-2.0	12.2	15.1	-2.9	9.5	11.6	-2.1	8.2	9.7	-1.5	7.1	7.9	-0.8	10.7	13.4	-2.7	8.5	10.8	-2.3
4RN	2.0	1.9	0.1	3.3	2.6	0.7	1.7	1.8	-0.1	0.9	0.9	0.0	2.0	2.0	0.0	1.6	2.4	-0.8	2.1	1.8	0.3
NEWSR	1.3	1.2	0.1	1.7	1.5	0.2	0.5	0.7	-0.2	0.8	0.7	0.1	1.1	1.4	-0.3	2.9	2.3	0.6	1.5	1.1	0.4
4JJJ	8.1	8.5	-0.4	7.7	8.1	-0.4	8.2	8.4	-0.2	7.9	8.5	-0.6	9.4	9.2	0.2	7.3	8.4	-1.1	7.6	8.3	-0.7
ABCFM	1.8	2.4	-0.6	2.0	2.7	-0.7	1.3	1.7	-0.4	1.6	2.3	-0.7	2.3	3.2	-0.9	2.5	2.6	-0.1	2.7	2.5	0.2



# BRISBANE RADIO - SURVEY 7 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	10	9	1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	7	6	1
MAGIC 882	12	12	0	*	*	*	*	*	*	*	*	*	2	2	0	3	2	1	7	8	-1
4KQ	17	17	0	1	*	*	*	*	*	1	1	0	4	4	0	8	8	0	4	4	0
B105	20	19	1	6	4	2	4	3	1	6	6	0	4	5	-1	1	1	0	*	*	*
97.3FM	29	29	0	3	2	1	2	2	0	8	8	0	12	12	0	3	4	-1	2	1	1
4MMM	20	22	-2	2	2	0	2	2	0	7	8	-1	7	8	-1	2	2	0	*	*	*
NOVA106.9	29	26	3	3	4	-1	5	4	1	13	11	2	7	5	2	1	1	0	*	*	*
ABC612	21	26	-5	*	*	*	*	*	*	2	2	0	3	3	0	5	6	-1	11	14	-3
4RN	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0	1	1	0
4JJJ	18	19	-1	1	1	0	4	4	0	8	9	-1	5	4	1	*	*	*	*	*	*
ABCFM	5	6	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	3	3	0
Total	225	226	-1	17	15	2	21	19	2	52	52	0	58	58	0	34	35	-1	44	46	-2

## Average Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	11	10	1	19	17	2	15	11	4	10	9	1	8	8	0	5	5	0	8	8	0
MAGIC 882	12	13	-1	17	17	0	20	22	-2	16	17	-1	9	9	0	2	2	0	11	12	-1
4KQ	17	18	-1	26	26	0	24	28	-4	21	23	-2	16	15	1	4	3	1	17	16	1
B105	22	21	1	33	32	1	24	23	1	27	25	2	27	26	1	5	5	0	17	15	2
97.3FM	32	31	1	47	48	-1	40	40	0	39	40	-1	34	34	0	9	6	3	23	24	-1
4MMM	22	25	-3	32	35	-3	32	35	-3	30	36	-6	20	22	-2	4	5	-1	14	13	1
NOVA106.9	32	28	4	46	44	2	39	32	7	39	33	6	41	35	6	7	8	-1	21	21	0
ABC612	23	28	-5	46	57	-11	29	35	-6	23	28	-5	18	19	-1	7	9	-2	16	20	-4
4RN	5	5	0	12	10	2	5	5	0	3	3	0	5	5	0	1	2	-1	4	3	1
NEWSR	3	3	0	6	6	0	2	2	0	2	2	0	3	3	0	2	2	0	3	2	1
4JJJ	19	20	-1	29	30	-1	25	25	0	22	25	-3	23	23	0	5	6	-1	14	16	-2
ABCFM	4	6	-2	7	10	-3	4	5	-1	4	7	-3	6	8	-2	2	2	0	5	5	0
Total	240	240	0	373	373	0	308	304	4	280	289	-9	247	245	2	70	67	3	189	189	0



EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 7 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	117	114	3	5	12	-7	5	3	2	12	12	0	24	19	5	24	28	-4	47	40	7
MAGIC 882	137	142	-5	3	3	0	3	3	0	5	9	-4	24	24	0	40	36	4	62	67	-5
4KQ	202	219	-17	14	8	6	1	7	-6	16	23	-7	53	56	-3	78	81	-3	40	44	-4
B105	491	493	-2	123	109	14	109	106	3	149	150	-1	81	92	-11	19	28	-9	9	7	2
97.3FM	530	533	-3	86	81	5	59	53	6	136	150	-14	166	160	6	62	65	-3	20	24	-4
4MMM	326	340	-14	38	40	-2	47	43	4	114	126	-12	102	100	2	22	28	-6	2	3	-1
NOVA106.9	545	529	16	103	108	-5	116	107	9	201	197	4	100	92	8	22	23	-1	2	1	1
ABC612	277	312	-35	11	14	-3	6	11	-5	40	42	-2	60	64	-4	56	62	-6	103	120	-17
4RN	72	67	5	5	4	1	1	4	-3	13	12	1	16	10	6	14	14	0	23	23	0
NEWSR	80	82	-2	6	5	1	3	5	-2	20	15	5	14	15	-1	20	21	-1	18	20	-2
4JJJ	323	305	18	32	32	0	71	70	1	142	133	9	66	57	9	9	9	0	2	5	-3
ABCFM	88	99	-11	6	6	0	8	13	-5	11	15	-4	16	14	2	14	15	-1	32	35	-3
Total	1790	1793	-3	208	206	2	221	222	-1	473	473	0	413	416	-3	235	233	2	241	242	-1

### Cumulative Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	109	97	12	77	64	13	59	48	11	57	46	11	46	43	3	40	36	4	67	76	-9
MAGIC 882	125	131	-6	82	83	-1	88	86	2	76	80	-4	65	63	2	32	33	-1	103	105	-2
4KQ	177	190	-13	119	127	-8	105	103	2	108	117	-9	94	98	-4	49	43	6	137	147	-10
B105	450	461	-11	270	289	-19	179	179	0	229	244	-15	257	245	12	110	112	-2	313	309	4
97.3FM	472	467	5	329	321	8	211	208	3	284	263	21	282	271	11	133	118	15	354	353	1
4MMM	286	307	-21	178	184	-6	118	131	-13	159	184	-25	153	170	-17	75	82	-7	192	193	-1
NOVA106.9	495	487	8	319	324	-5	211	204	7	276	282	-6	328	307	21	148	151	-3	345	350	-5
ABC612	258	290	-32	198	221	-23	133	165	-32	134	151	-17	113	139	-26	74	87	-13	182	224	-42
4RN	63	59	4	49	41	8	32	29	3	28	30	-2	32	34	-2	13	19	-6	53	46	7
NEWSR	71	72	-1	46	39	7	17	21	-4	31	32	-1	26	32	-6	27	23	4	51	51	0
4JJJ	293	286	7	187	186	1	138	133	5	157	167	-10	187	178	9	82	99	-17	203	198	5
ABCFM	74	88	-14	34	46	-12	33	39	-6	38	45	-7	35	52	-17	23	23	0	63	65	-2
Total	1749	1754	-5	1453	1440	13	1096	1074	22	1265	1280	-15	1307	1321	-14	734	729	5	1505	1513	-8



# ADELAIDE RADIO - SURVEY 7 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.2	11.1	0.1	1.5	1.4	0.1	0.8	0.1	0.7	1.8	4.0	-2.2	10.7	9.3	1.4	15.2	13.0	2.2	24.8	25.8	-1.0
CRUISE1323	7.6	7.8	-0.2	2.2	1.3	0.9	1.8	1.2	0.6	1.8	3.1	-1.3	3.7	3.7	0.0	17.9	20.3	-2.4	13.5	12.6	0.9
MIX102.3	14.6	15.2	-0.6	15.4	14.6	0.8	10.7	14.1	-3.4	10.9	12.9	-2.0	23.1	25.8	-2.7	18.7	16.8	1.9	6.3	4.4	1.9
5MMM	9.0	9.1	-0.1	4.4	4.7	-0.3	3.5	5.4	-1.9	12.7	11.9	0.8	13.8	14.7	-0.9	9.9	9.7	0.2	2.9	1.7	1.2
NOVA91.9	11.8	11.8	0.0	29.7	35.6	-5.9	28.9	29.2	-0.3	17.2	17.2	0.0	11.2	10.5	0.7	3.4	2.5	0.9	1.4	1.4	0.0
hit107/SAFM	8.3	8.5	-0.2	16.6	14.5	2.1	19.8	20.4	-0.6	15.1	16.6	-1.5	7.2	6.5	0.7	2.7	3.1	-0.4	0.3	0.5	-0.2
ABC891	11.3	12.2	-0.9	1.9	3.3	-1.4	0.7	1.1	-0.4	3.0	2.8	0.2	7.2	7.5	-0.3	12.9	13.7	-0.8	29.8	32.3	-2.5
5RN	1.8	2.1	-0.3	0.6	0.8	-0.2	0.5	0.1	0.4	0.8	0.7	0.1	1.1	2.1	-1.0	2.5	2.7	-0.2	4.0	4.4	-0.4
NEWSR	1.7	1.8	-0.1	1.7	1.7	0.0	1.2	1.2	0.0	1.0	1.2	-0.2	2.8	3.0	-0.2	2.2	1.4	0.8	1.1	1.3	-0.2
5JJJ	7.5	6.2	1.3	9.7	8.1	1.6	15.8	12.2	3.6	18.2	14.2	4.0	6.0	5.9	0.1	0.9	0.8	0.1	0.3	0.1	0.2
ABCFM	2.2	2.4	-0.2	0.6	0.2	0.4	0.6	1.0	-0.4	1.2	0.6	0.6	1.4	0.9	0.5	2.3	3.6	-1.3	5.1	6.3	-1.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.6	11.2	0.4	13.0	12.2	0.8	13.5	11.8	1.7	7.2	7.6	-0.4	11.9	11.9	0.0	14.6	15.1	-0.5	10.0	10.9	-0.9
CRUISE1323	7.1	7.6	-0.5	7.1	7.6	-0.5	8.3	8.5	-0.2	7.5	8.0	-0.5	6.1	6.6	-0.5	4.6	6.0	-1.4	9.3	8.7	0.6
MIX102.3	14.9	15.3	-0.4	14.9	15.4	-0.5	15.5	16.0	-0.5	17.6	16.8	0.8	12.8	14.2	-1.4	10.1	11.3	-1.2	13.6	15.1	-1.5
5MMM	9.3	9.5	-0.2	9.5	8.9	0.6	9.0	10.1	-1.1	11.0	11.5	-0.5	9.6	9.2	0.4	4.6	5.0	-0.4	7.9	7.7	0.2
NOVA91.9	12.0	11.9	0.1	10.5	10.2	0.3	11.2	10.1	1.1	12.9	12.8	0.1	14.6	15.5	-0.9	10.7	11.4	-0.7	11.2	11.4	-0.2
hit107/SAFM	8.4	8.9	-0.5	6.8	7.5	-0.7	8.6	9.5	-0.9	9.9	10.8	-0.9	8.5	8.5	0.0	8.0	7.4	0.6	8.1	7.0	1.1
ABC891	11.2	11.9	-0.7	14.7	15.9	-1.2	11.1	11.2	-0.1	8.9	9.4	-0.5	7.8	8.0	-0.2	14.3	15.6	-1.3	11.4	13.1	-1.7
5RN	1.9	2.2	-0.3	2.6	3.1	-0.5	1.7	2.0	-0.3	1.3	1.4	-0.1	2.1	2.5	-0.4	1.6	2.6	-1.0	1.7	1.8	-0.1
NEWSR	1.7	1.7	0.0	2.6	2.7	-0.1	0.6	0.6	0.0	0.8	0.8	0.0	1.5	1.4	0.1	4.3	4.1	0.2	2.0	2.1	-0.1
5JJJ	7.5	6.4	1.1	6.6	4.9	1.7	6.9	7.0	-0.1	7.5	6.8	0.7	9.2	7.5	1.7	7.9	6.1	1.8	7.6	5.7	1.9
ABCFM	1.9	2.2	-0.3	1.7	2.1	-0.4	2.1	2.2	-0.1	1.8	1.9	-0.1	2.1	2.7	-0.6	2.1	2.6	-0.5	3.0	3.0	0.0

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



## ADELAIDE RADIO - SURVEY 7 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	16	0	*	*	*	*	*	*	1	1	0	4	4	0	4	3	1	8	8	0
CRUISE1323	11	12	-1	*	*	*	*	*	*	1	1	0	1	1	0	4	5	-1	4	4	0
MIX102.3	21	22	-1	2	1	1	1	2	-1	3	4	-1	9	10	-1	5	4	1	2	1	1
5MMM	13	13	0	*	*	*	*	1	*	4	4	0	5	6	-1	2	2	0	1	1	0
NOVA91.9	17	17	0	3	3	0	4	3	1	5	5	0	4	4	0	1	1	0	*	*	*
hit107/SAFM	12	12	0	2	1	1	3	2	1	5	5	0	3	3	0	1	1	0	*	*	*
ABC891	17	18	-1	*	*	*	*	*	*	1	1	0	3	3	0	3	3	0	10	10	0
SRN	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	*	*	*
5JJJ	11	9	2	1	1	0	2	1	1	5	4	1	2	2	0	*	*	*	*	*	*
ABCFM	3	4	-1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
<b>Total</b>	<b>147</b>	<b>147</b>	<b>0</b>	<b>10</b>	<b>9</b>	<b>1</b>	<b>13</b>	<b>12</b>	<b>1</b>	<b>30</b>	<b>32</b>	<b>-2</b>	<b>37</b>	<b>38</b>	<b>-1</b>	<b>25</b>	<b>23</b>	<b>2</b>	<b>32</b>	<b>32</b>	<b>0</b>

### Average Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	18	18	0	28	27	1	29	26	3	13	14	-1	19	19	0	8	9	-1	12	13	-1						
CRUISE1323	11	12	-1	15	17	-2	18	18	0	14	15	-1	10	11	-1	3	3	0	11	10	1						
MIX102.3	23	24	-1	32	34	-2	34	35	-1	32	30	2	21	23	-2	6	7	-1	17	18	-1						
5MMM	15	15	0	20	19	1	19	22	-3	20	21	-1	15	15	0	3	3	0	10	9	1						
NOVA91.9	19	19	0	22	22	0	24	22	2	23	23	0	24	25	-1	6	7	-1	14	14	0						
hit107/SAFM	13	14	-1	15	16	-1	19	21	-2	18	20	-2	14	14	0	5	4	1	10	8	2						
ABC891	18	19	-1	31	35	-4	24	24	0	16	17	-1	13	13	0	8	9	-1	14	16	-2						
SRN	3	4	-1	6	7	-1	4	4	0	2	2	0	3	4	-1	1	1	0	2	2	0						
NEWSR	3	3	0	6	6	0	1	1	0	1	1	0	2	2	0	2	2	0	2	2	0						
5JJJ	12	10	2	14	11	3	15	15	0	14	12	2	15	12	3	4	4	0	9	7	2						
ABCFM	3	4	-1	4	5	-1	5	5	0	3	3	0	3	4	-1	1	2	-1	4	4	0						
<b>Total</b>	<b>156</b>	<b>158</b>	<b>-2</b>	<b>214</b>	<b>218</b>	<b>-4</b>	<b>217</b>	<b>217</b>	<b>0</b>	<b>181</b>	<b>182</b>	<b>-1</b>	<b>161</b>	<b>164</b>	<b>-3</b>	<b>56</b>	<b>58</b>	<b>-2</b>	<b>122</b>	<b>119</b>	<b>3</b>						

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



## ADELAIDE RADIO - SURVEY 7 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	174	162	12	9	7	2	5	2	3	14	19	-5	43	36	7	40	34	6	63	63	0
CRUISE1323	148	151	-3	5	7	-2	9	6	3	11	15	-4	23	20	3	48	50	-2	52	53	-1
MIX102.3	319	323	-4	38	34	4	28	35	-7	71	65	6	101	110	-9	51	51	0	29	27	2
5MMM	207	205	2	23	22	1	16	16	0	62	55	7	67	75	-8	27	29	-2	12	8	4
NOVA91.9	319	313	6	68	74	-6	72	64	8	100	94	6	59	59	0	12	12	0	9	10	-1
hit107/SAFM	234	251	-17	45	51	-6	48	50	-2	80	80	0	45	48	-3	13	17	-4	4	5	-1
ABC891	199	208	-9	8	6	2	7	7	0	21	25	-4	43	44	-1	44	41	3	75	86	-11
SRN	51	46	5	3	3	0	4	1	3	10	8	2	8	10	-2	12	10	2	14	14	0
NEWSR	69	69	0	3	2	1	8	6	2	14	16	-2	19	21	-2	14	11	3	11	12	-1
5JJJ	156	152	4	18	17	1	31	31	0	65	62	3	30	34	-4	9	7	2	2	1	1
ABCFM	72	62	10	3	1	2	6	4	2	11	11	0	13	11	2	13	12	1	26	22	4
<b>Total</b>	<b>1046</b>	<b>1046</b>	<b>0</b>	<b>110</b>	<b>111</b>	<b>-1</b>	<b>123</b>	<b>123</b>	<b>0</b>	<b>237</b>	<b>239</b>	<b>-2</b>	<b>246</b>	<b>245</b>	<b>1</b>	<b>149</b>	<b>149</b>	<b>0</b>	<b>180</b>	<b>177</b>	<b>3</b>

### Cumulative Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	161	149	12	103	88	15	85	81	4	86	82	4	88	83	5	54	54	0	111	114	-3
CRUISE1323	127	135	-8	71	74	-3	72	78	-6	79	87	-8	66	75	-9	35	37	-2	104	104	0
MIX102.3	290	294	-4	180	175	5	156	169	-13	182	174	8	158	179	-21	86	90	-4	198	214	-16
5MMM	186	181	5	113	111	2	82	79	3	100	100	0	101	99	2	39	43	-4	128	132	-4
NOVA91.9	292	287	5	191	187	4	129	128	1	152	157	-5	173	186	-13	96	94	2	209	205	4
hit107/SAFM	215	233	-18	116	129	-13	97	103	-6	124	129	-5	121	136	-15	65	66	-1	139	143	-4
ABC891	179	187	-8	125	135	-10	94	104	-10	89	95	-6	89	95	-6	68	74	-6	139	152	-13
SRN	48	41	7	33	32	1	20	19	1	18	17	1	21	22	-1	12	13	-1	30	28	2
NEWSR	64	63	1	37	41	-4	18	15	3	19	19	0	21	26	-5	28	24	4	43	46	-3
5JJJ	140	137	3	80	79	1	70	74	-4	81	77	4	97	94	3	55	49	6	107	99	8
ABCFM	61	52	9	27	28	-1	30	26	4	33	26	7	34	31	3	21	20	1	56	43	13
<b>Total</b>	<b>1027</b>	<b>1032</b>	<b>-5</b>	<b>814</b>	<b>835</b>	<b>-21</b>	<b>681</b>	<b>690</b>	<b>-9</b>	<b>746</b>	<b>747</b>	<b>-1</b>	<b>781</b>	<b>806</b>	<b>-25</b>	<b>495</b>	<b>498</b>	<b>-3</b>	<b>888</b>	<b>904</b>	<b>-16</b>

Please note: hit107 on-air from October 20 2014. Previously known as SAFM.



# PERTH RADIO - SURVEY 7 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	5.5	5.2	0.3	1.5	1.6	-0.1	*	*	*	1.6	1.4	0.2	6.1	5.7	0.4	11.4	13.1	-1.7	9.1	6.9	2.2
6PR	8.5	9.6	-1.1	0.7	1.8	-1.1	0.2	0.4	-0.2	4.5	4.0	0.5	8.9	10.1	-1.2	11.8	10.6	1.2	18.2	23.0	-4.8
MIX 94.5	14.5	13.6	0.9	13.8	15.5	-1.7	11.5	8.7	2.8	11.9	11.3	0.6	21.9	20.1	1.8	16.1	18.1	-2.0	6.9	5.8	1.1
92.9	8.4	7.4	1.0	21.1	24.3	-3.2	17.9	21.7	-3.8	12.8	9.0	3.8	6.4	4.6	1.8	2.5	2.3	0.2	0.6	0.5	0.1
96FM	9.4	10.7	-1.3	3.8	2.9	0.9	12.5	6.8	5.7	11.5	17.8	-6.3	13.6	16.1	-2.5	7.2	7.6	-0.4	1.5	1.0	0.5
NOVA93.7	13.5	13.6	-0.1	31.5	33.3	-1.8	25.0	26.3	-1.3	23.3	21.0	2.3	10.8	12.6	-1.8	3.6	3.5	0.1	0.6	0.6	0.0
ABC720	9.6	10.1	-0.5	1.8	1.4	0.4	1.4	1.0	0.4	2.3	3.6	-1.3	7.3	8.9	-1.6	17.2	15.6	1.6	24.2	23.8	0.4
6RN	1.7	2.0	-0.3	0.4	0.2	0.2	*	0.1	*	0.8	0.3	0.5	2.3	2.2	0.1	2.3	2.8	-0.5	3.1	5.2	-2.1
NEWSR	1.3	1.3	0.0	0.7	0.7	0.0	*	1.1	*	1.1	1.4	-0.3	1.3	0.8	0.5	2.0	2.2	-0.2	1.7	1.5	0.2
6JJJ	10.4	9.7	0.7	10.5	8.9	1.6	26.5	29.3	-2.8	16.9	16.8	0.1	9.4	8.1	1.3	2.8	0.8	2.0	*	*	*
ABC FM	2.4	2.4	0.0	0.3	0.1	0.2	0.4	0.3	0.1	0.5	1.0	-0.5	1.1	1.2	-0.1	4.4	4.1	0.3	7.5	6.3	1.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6iX	5.3	5.1	0.2	4.7	3.9	0.8	6.6	5.9	0.7	5.4	5.9	-0.5	4.6	4.7	-0.1	4.3	4.8	-0.5	6.3	5.9	0.4						
6PR	8.8	9.9	-1.1	10.4	11.4	-1.0	8.4	9.6	-1.2	8.1	8.7	-0.6	8.2	10.0	-1.8	8.4	9.4	-1.0	7.3	8.4	-1.1						
MIX 94.5	14.9	13.9	1.0	14.0	12.7	1.3	16.9	15.6	1.3	16.1	15.9	0.2	13.7	12.7	1.0	10.4	9.5	0.9	13.4	12.6	0.8						
92.9	8.5	7.4	1.1	7.4	7.1	0.3	8.2	6.7	1.5	8.9	7.3	1.6	10.2	8.9	1.3	8.2	7.1	1.1	7.9	7.6	0.3						
96FM	9.8	11.4	-1.6	8.5	9.9	-1.4	10.8	12.8	-2.0	12.1	13.9	-1.8	8.3	9.3	-1.0	7.6	8.4	-0.8	7.7	8.4	-0.7						
NOVA93.7	13.6	13.7	-0.1	13.8	13.9	-0.1	11.9	11.0	0.9	14.0	14.2	-0.2	15.5	16.6	-1.1	12.4	12.6	-0.2	13.3	13.4	-0.1						
ABC720	9.8	10.1	-0.3	14.2	14.0	0.2	8.6	9.4	-0.8	6.3	6.9	-0.6	7.6	7.8	-0.2	13.4	13.4	0.0	9.1	10.3	-1.2						
6RN	1.6	1.9	-0.3	2.3	2.8	-0.5	1.1	1.4	-0.3	1.5	1.3	0.2	1.6	2.2	-0.6	1.6	1.6	0.0	2.0	2.5	-0.5						
NEWSR	1.1	1.3	-0.2	1.7	1.8	-0.1	0.8	0.9	-0.1	0.7	0.8	-0.1	0.7	1.0	-0.3	2.3	2.9	-0.6	1.6	1.5	0.1						
6JJJ	10.6	10.0	0.6	10.0	9.4	0.6	9.9	9.4	0.5	10.9	10.3	0.6	11.4	11.2	0.2	11.6	10.5	1.1	9.8	8.7	1.1						
ABC FM	2.3	2.2	0.1	1.9	2.2	-0.3	2.4	2.4	0.0	2.5	1.9	0.6	2.6	2.1	0.5	2.1	2.5	-0.4	3.0	3.0	0.0						

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.



# PERTH RADIO - SURVEY 7 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	11	1	*	*	*	*	*	*	1	1	0	4	3	1	4	4	0	3	3	0
6PR	19	21	-2	*	*	*	*	*	*	2	2	0	5	6	-1	4	4	0	7	9	-2
MIX 94.5	32	29	3	2	2	0	3	2	1	6	6	0	13	11	2	6	6	0	3	2	1
92.9	18	16	2	3	3	0	4	5	-1	6	5	1	4	3	1	1	1	0	*	*	*
96FM	20	23	-3	*	*	*	3	1	2	6	9	-3	8	9	-1	3	3	0	1	*	*
NOVA93.7	30	29	1	4	4	0	6	6	0	12	11	1	6	7	-1	1	1	0	*	*	*
ABC720	21	22	-1	*	*	*	*	*	*	1	2	-1	4	5	-1	6	5	1	9	9	0
6RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
NEWSR	3	3	0	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	1	1	0
6JJJ	23	21	2	1	1	0	6	6	0	9	9	0	6	4	2	1	*	*	*	*	*
ABC FM	5	5	0	*	*	*	*	*	*	*	1	*	1	1	0	2	1	1	3	2	1
Total	218	215	3	13	13	0	24	21	3	51	53	-2	60	55	5	35	34	1	37	39	-2

## Average Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	12	0	16	13	3	21	19	2	15	17	-2	11	11	0	3	3	0	11	10	1
6PR	21	23	-2	36	39	-3	27	30	-3	23	25	-2	19	23	-4	6	7	-1	13	14	-1
MIX 94.5	35	32	3	49	43	6	55	49	6	46	45	1	32	30	2	8	7	1	23	21	2
92.9	20	17	3	26	24	2	26	21	5	26	21	5	24	21	3	6	5	1	14	13	1
96FM	23	26	-3	29	34	-5	35	40	-5	35	39	-4	20	22	-2	6	6	0	13	14	-1
NOVA93.7	32	32	0	48	47	1	38	35	3	40	40	0	36	39	-3	9	9	0	23	23	0
ABC720	23	23	0	49	47	2	28	30	-2	18	20	-2	18	18	0	10	10	0	16	18	-2
6RN	4	4	0	8	10	-2	3	4	-1	4	4	0	4	5	-1	1	1	0	3	4	-1
NEWSR	3	3	0	6	6	0	3	3	0	2	2	0	2	2	0	2	2	0	3	3	0
6JJJ	25	23	2	34	32	2	32	30	2	31	29	2	27	26	1	8	7	1	17	15	2
ABC FM	5	5	0	7	8	-1	8	8	0	7	5	2	6	5	1	2	2	0	5	5	0
Total	237	233	4	346	338	8	322	314	8	286	283	3	234	232	2	73	71	2	172	170	2

Please note: Listening via streaming for all radio stations except 6ix is included in these results. 6ix stopped streaming in January 2014.



# PERTH RADIO - SURVEY 7 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	147	156	-9	6	7	-1	2	3	-1	14	16	-2	42	36	6	48	54	-6	34	39	-5
6PR	186	195	-9	7	10	-3	4	8	-4	33	31	2	56	53	3	35	34	1	51	58	-7
MIX 94.5	508	493	15	65	63	2	66	48	18	120	123	-3	153	155	-2	71	79	-8	33	24	9
92.9	437	407	30	83	91	-8	97	96	1	147	129	18	86	66	20	18	18	0	6	6	0
96FM	294	302	-8	29	20	9	43	33	10	93	112	-19	91	94	-3	29	34	-5	10	9	1
NOVA93.7	530	521	9	110	115	-5	102	99	3	190	181	9	101	101	0	19	19	0	6	6	0
ABC720	293	311	-18	16	14	2	12	14	-2	31	51	-20	74	75	-1	78	69	9	81	89	-8
6RN	69	64	5	4	3	1	1	2	-1	8	8	0	18	14	4	19	17	2	19	20	-1
NEWSR	77	75	2	7	5	2	*	3	*	12	16	-4	24	19	5	18	16	2	17	16	1
6JJJ	323	307	16	39	33	6	78	81	-3	133	130	3	59	51	8	12	11	1	2	1	1
ABC FM	82	85	-3	6	3	3	5	4	1	15	19	-4	14	16	-2	17	15	2	25	27	-2
Total	1557	1557	0	169	168	1	187	188	-1	404	406	-2	374	370	4	210	209	1	214	216	-2

## Cumulative Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
6iX	126	132	-6	86	87	-1	69	75	-6	66	74	-8	74	78	-4	37	40	-3	106	108	-2							
6PR	170	176	-6	120	128	-8	80	88	-8	95	101	-6	97	101	-4	58	65	-7	122	129	-7							
MIX 94.5	468	456	12	292	299	-7	226	216	10	273	269	4	257	245	12	120	122	-2	314	307	7							
92.9	386	365	21	239	222	17	170	141	29	231	215	16	223	211	12	122	103	19	261	251	10							
96FM	261	264	-3	156	168	-12	141	129	12	167	171	-4	152	149	3	73	71	2	174	182	-8							
NOVA93.7	493	477	16	324	324	0	229	198	31	267	272	-5	288	298	-10	151	146	5	376	364	12							
ABC720	265	272	-7	197	197	0	133	137	-4	128	135	-7	145	145	0	87	94	-7	205	208	-3							
6RN	59	57	2	38	43	-5	23	22	1	31	28	3	34	39	-5	23	19	4	51	48	3							
NEWSR	68	70	-2	44	44	0	34	26	8	23	26	-3	29	24	5	26	29	-3	53	44	9							
6JJJ	301	284	17	191	187	4	132	124	8	167	156	11	203	185	18	103	110	-7	197	188	9							
ABC FM	74	74	0	39	44	-5	42	39	3	43	44	-1	40	37	3	19	21	-2	50	54	-4							
Total	1515	1525	-10	1271	1273	-2	1011	984	27	1118	1153	-35	1173	1151	22	701	707	-6	1335	1333	2							

Please note: Listening via streaming for all radio stations except 6iX is included in these results. 6iX stopped streaming in January 2014.