



PERTH RADIO - SURVEY 1 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	6.0	5.7	0.3	0.7	2.0	-1.3	0.4	0.6	-0.2	1.4	0.5	0.9	2.3	4.3	-2.0	14.2	7.6	6.6	11.1	11.4	-0.3
6PR	7.8	8.9	-1.1	1.3	1.7	-0.4	0.8	0.9	-0.1	2.7	1.0	1.7	6.8	7.8	-1.0	11.6	13.3	-1.7	14.5	16.5	-2.0
MIX 94.5	12.2	12.0	0.2	24.4	16.6	7.8	9.9	9.1	0.8	15.3	12.6	2.7	13.8	17.5	-3.7	12.2	16.5	-4.3	4.3	3.8	0.5
92.9 TRIPLE M	5.9	5.3	0.6	6.9	5.0	1.9	12.6	11.1	1.5	9.3	9.6	-0.3	8.2	6.5	1.7	2.8	4.5	-1.7	1.0	0.7	0.3
96FM	13.6	10.7	2.9	12.9	13.5	-0.6	10.2	10.7	-0.5	10.3	8.4	1.9	16.6	12.0	4.6	18.3	13.6	4.7	11.2	8.5	2.7
NOVA93.7	13.2	12.6	0.6	25.9	24.5	1.4	25.3	27.1	-1.8	23.8	20.3	3.5	15.1	15.8	-0.7	3.9	5.5	-1.6	1.2	2.5	-1.3
ABC PER	7.1	8.4	-1.3	2.0	0.6	1.4	3.4	0.9	2.5	1.4	3.9	-2.5	3.8	5.8	-2.0	8.9	14.0	-5.1	16.5	14.1	2.4
6RN	2.1	1.9	0.2	0.5	0.2	0.3	0.5	0.2	0.3	0.3	1.2	-0.9	2.2	2.0	0.2	3.6	1.0	2.6	3.5	3.8	-0.3
ABC NEWSRADIO	1.1	1.2	-0.1	0.8	0.5	0.3	0.6	0.2	0.4	0.5	0.3	0.2	1.1	0.7	0.4	1.6	1.2	0.4	1.4	2.5	-1.1
6JJJ	7.7	6.9	0.8	8.1	10.0	-1.9	18.4	20.2	-1.8	17.6	16.7	0.9	8.4	6.5	1.9	1.6	1.1	0.5	0.3	0.3	0.0
ABC CLASSIC	2.2	3.4	-1.2	1.2	1.6	-0.4	0.8	0.2	0.6	0.4	1.6	-1.2	1.7	1.9	-0.2	2.1	3.0	-0.9	5.0	7.1	-2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.7	5.5	0.2	5.3	5.1	0.2	6.5	6.2	0.3	6.5	6.3	0.2	4.8	5.3	-0.5	3.9	1.7	2.2	6.9	6.4	0.5
6PR	8.3	9.4	-1.1	10.0	9.9	0.1	9.2	9.2	0.0	7.1	8.5	-1.4	6.1	9.0	-2.9	8.3	12.0	-3.7	6.1	7.5	-1.4
MIX 94.5	12.6	12.4	0.2	11.2	12.1	-0.9	12.1	12.7	-0.6	14.2	13.5	0.7	14.3	12.5	1.8	9.5	8.7	0.8	10.9	10.7	0.2
92.9 TRIPLE M	6.2	5.5	0.7	6.0	5.8	0.2	5.7	5.2	0.5	6.8	5.7	1.1	6.1	5.8	0.3	6.7	3.2	3.5	5.1	4.6	0.5
96FM	13.7	10.5	3.2	11.4	8.9	2.5	14.2	11.5	2.7	15.9	12.3	3.6	13.3	11.2	2.1	11.7	5.0	6.7	13.5	11.1	2.4
NOVA93.7	13.5	12.6	0.9	14.4	12.7	1.7	12.1	11.9	0.2	13.0	13.4	-0.4	15.3	13.4	1.9	12.6	10.1	2.5	12.2	12.6	-0.4
ABC PER	7.0	9.1	-2.1	10.3	13.0	-2.7	5.9	7.7	-1.8	4.0	5.4	-1.4	5.8	7.9	-2.1	13.8	15.3	-1.5	7.1	6.4	0.7
6RN	2.1	1.9	0.2	3.5	3.2	0.3	1.6	1.1	0.5	1.3	0.9	0.4	2.1	2.1	0.0	2.1	3.2	-1.1	2.0	1.9	0.1
ABC NEWSRADIO	1.0	1.0	0.0	1.7	1.7	0.0	0.4	0.3	0.1	0.5	0.9	-0.4	0.7	0.7	0.0	2.9	2.4	0.5	1.3	1.6	-0.3
6JJJ	7.1	7.2	-0.1	6.4	7.2	-0.8	6.7	7.0	-0.3	7.6	7.3	0.3	8.6	8.0	0.6	5.2	6.2	-1.0	9.9	5.9	4.0
ABC CLASSIC	2.2	3.2	-1.0	2.3	2.7	-0.4	1.8	3.7	-1.9	2.0	2.8	-0.8	2.5	3.5	-1.0	3.3	4.3	-1.0	2.3	3.9	-1.6



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	153	157	-4	8	16	-8	5	1	4	11	7	4	21	26	-5	39	35	4	69	72	-3
6PR	207	171	36	16	16	0	9	4	5	31	13	18	53	48	5	44	34	10	55	55	0
MIX 94.5	491	493	-2	81	70	11	49	48	1	136	132	4	121	133	-12	60	65	-5	44	45	-1
92.9 TRIPLE M	292	275	17	40	32	8	49	46	3	101	116	-15	74	52	22	18	18	0	10	10	0
96FM	456	410	46	53	54	-1	46	35	11	104	90	14	120	105	15	86	70	16	48	56	-8
NOVA93.7	595	559	36	108	103	5	92	73	19	198	198	0	148	121	27	36	40	-4	14	24	-10
ABC PER	246	246	0	12	9	3	10	6	4	26	30	-4	52	51	1	51	59	-8	93	92	1
6RN	76	80	-4	7	6	1	4	1	3	6	10	-4	20	25	-5	17	11	6	22	27	-5
ABC NEWSRADIO	70	77	-7	7	5	2	5	2	3	10	10	0	14	18	-4	14	10	4	22	32	-10
6JJJ	338	312	26	41	42	-1	62	59	3	152	140	12	63	53	10	14	12	2	6	5	1
ABC CLASSIC	94	101	-7	8	8	0	8	2	6	13	22	-9	21	24	-3	12	10	2	32	35	-3
Total	1692	1684	8	182	186	-4	169	169	0	446	441	5	385	383	2	221	221	0	288	284	4

Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	132	137	-5	72	79	-7	78	90	-12	77	85	-8	67	71	-4	29	18	11	100	102	-2						
6PR	187	156	31	136	111	25	102	89	13	97	94	3	80	79	1	45	39	6	116	98	18						
MIX 94.5	443	451	-8	243	267	-24	207	217	-10	257	248	9	234	238	-4	100	85	15	258	287	-29						
92.9 TRIPLE M	250	246	4	136	135	1	103	103	0	138	122	16	123	124	-1	43	43	0	154	133	21						
96FM	397	357	40	214	208	6	193	172	21	232	203	29	193	201	-8	86	62	24	277	250	27						
NOVA93.7	550	517	33	340	327	13	239	215	24	318	288	30	290	284	6	120	105	15	355	350	5						
ABC PER	219	226	-7	152	168	-16	120	116	4	104	109	-5	101	104	-3	66	68	-2	164	146	18						
6RN	71	67	4	50	52	-2	37	29	8	30	24	6	31	31	0	19	17	2	41	54	-13						
ABC NEWSRADIO	62	66	-4	38	44	-6	17	20	-3	20	24	-4	16	17	-1	18	17	1	34	49	-15						
6JJJ	281	282	-1	170	161	9	126	122	4	149	145	4	146	157	-11	57	65	-8	232	184	48						
ABC CLASSIC	83	89	-6	48	52	-4	37	47	-10	39	45	-6	37	49	-12	22	21	1	54	65	-11						
Total	1641	1638	3	1274	1294	-20	1069	1040	29	1181	1203	-22	1133	1157	-24	544	541	3	1409	1360	49						



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	11	1	*	*	*	*	*	*	1	*	*	1	2	-1	5	3	2	5	6	-1
6PR	15	17	-2	*	*	*	*	*	*	1	*	*	3	3	0	4	4	0	7	9	-2
MIX 94.5	24	23	1	4	3	1	1	1	0	6	5	1	6	7	-1	4	6	-2	2	2	0
92.9 TRIPLE M	12	10	2	1	1	0	2	1	1	4	4	0	4	3	1	1	2	-1	*	*	*
96FM	27	21	6	2	2	0	1	1	0	4	3	1	8	5	3	6	5	1	5	5	0
NOVA93.7	26	25	1	4	4	0	3	3	0	9	8	1	7	6	1	1	2	-1	1	1	0
ABC PER	14	16	-2	*	*	*	*	*	*	1	2	-1	2	2	0	3	5	-2	8	8	0
6RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	*	*	2	2	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	1	1	0
6JJJ	15	13	2	1	2	-1	2	2	0	7	6	1	4	3	1	1	*	*	*	*	*
ABC CLASSIC	4	7	-3	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	2	4	-2
Total	199	195	4	17	18	-1	14	11	3	39	38	1	47	40	7	35	34	1	47	54	-7

Average Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	12	11	1	16	15	1	20	18	2	18	16	2	9	11	-2	2	1	1	12	11	1						
6PR	18	19	-1	30	30	0	28	27	1	19	22	-3	12	18	-6	4	6	-2	10	13	-3						
MIX 94.5	27	26	1	33	36	-3	37	37	0	39	35	4	28	25	3	5	5	0	18	18	0						
92.9 TRIPLE M	13	11	2	18	17	1	17	15	2	19	15	4	12	12	0	3	2	1	9	8	1						
96FM	29	22	7	34	26	8	43	34	9	44	31	13	26	22	4	6	3	3	23	19	4						
NOVA93.7	28	26	2	43	38	5	37	35	2	35	34	1	30	27	3	7	5	2	21	21	0						
ABC PER	15	19	-4	31	39	-8	18	23	-5	11	14	-3	11	16	-5	7	8	-1	12	11	1						
6RN	4	4	0	11	9	2	5	3	2	3	2	1	4	4	0	1	2	-1	3	3	0						
ABC NEWSRADIO	2	2	0	5	5	0	1	1	0	1	2	-1	1	1	0	2	1	1	2	3	-1						
6JJJ	15	15	0	19	21	-2	20	21	-1	21	19	2	17	16	1	3	3	0	17	10	7						
ABC CLASSIC	5	7	-2	7	8	-1	6	11	-5	5	7	-2	5	7	-2	2	2	0	4	7	-3						
Total	211	206	5	298	297	1	304	294	10	274	256	18	198	199	-1	52	53	-1	169	168	1						