



# MELBOURNE RADIO - SURVEY 5 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station               | People 10+ |      |      | People 10-17 |      |      | People 18-24 |      |      | People 25-39 |      |      | People 40-54 |      |      | People 55-64 |      |      | People 65+ |      |      |
|-----------------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
|                       | This       | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This         | Last | +/-  | This       | Last | +/-  |
| SEN                   | 2.9        | 3.1  | -0.2 | 3.1          | 3.6  | -0.5 | 0.6          | 2.2  | -1.6 | 1.7          | 2.2  | -0.5 | 5.5          | 4.1  | 1.4  | 4.3          | 5.4  | -1.1 | 1.4        | 1.6  | -0.2 |
| 3AW                   | 13.2       | 13.8 | -0.6 | 1.2          | 4.1  | -2.9 | 0.9          | 1.2  | -0.3 | 1.0          | 2.1  | -1.1 | 10.4         | 8.3  | 2.1  | 20.2         | 21.3 | -1.1 | 30.9       | 31.8 | -0.9 |
| Macquarie Sports 1278 | 0.3        | 0.3  | 0.0  | 0.1          | 0.5  | -0.4 | *            | *    | *    | 0.4          | 0.4  | 0.0  | 0.2          | 0.2  | 0.0  | 0.4          | 0.2  | 0.2  | 0.6        | 0.5  | 0.1  |
| 101.9 FOX FM          | 10.0       | 10.4 | -0.4 | 17.8         | 23.8 | -6.0 | 26.4         | 27.1 | -0.7 | 16.7         | 17.4 | -0.7 | 8.6          | 8.8  | -0.2 | 3.9          | 3.3  | 0.6  | 0.9        | 0.7  | 0.2  |
| GOLD104.3             | 9.9        | 10.8 | -0.9 | 7.5          | 5.4  | 2.1  | 9.2          | 13.3 | -4.1 | 8.1          | 6.4  | 1.7  | 12.9         | 16.4 | -3.5 | 15.1         | 15.8 | -0.7 | 5.8        | 6.8  | -1.0 |
| KIIS 101.1 FM         | 5.4        | 5.1  | 0.3  | 12.9         | 13.0 | -0.1 | 7.7          | 10.9 | -3.2 | 8.8          | 8.1  | 0.7  | 6.3          | 5.2  | 1.1  | 2.8          | 2.0  | 0.8  | 0.1        | 0.3  | -0.2 |
| 105.1 TRIPLE M        | 6.0        | 6.4  | -0.4 | 5.5          | 5.9  | -0.4 | 9.0          | 7.0  | 2.0  | 9.6          | 10.3 | -0.7 | 7.2          | 9.6  | -2.4 | 5.2          | 4.7  | 0.5  | 0.9        | 0.8  | 0.1  |
| NOVA 100              | 6.9        | 6.6  | 0.3  | 19.1         | 14.5 | 4.6  | 12.4         | 14.5 | -2.1 | 10.6         | 11.6 | -1.0 | 8.1          | 7.3  | 0.8  | 1.4          | 1.2  | 0.2  | 0.3        | 0.2  | 0.1  |
| smoothfm 91.5         | 10.4       | 9.1  | 1.3  | 5.8          | 5.5  | 0.3  | 6.8          | 6.3  | 0.5  | 6.9          | 7.5  | -0.6 | 7.1          | 9.0  | -1.9 | 15.9         | 11.0 | 4.9  | 15.8       | 11.2 | 4.6  |
| ABC MEL               | 8.0        | 8.5  | -0.5 | 0.9          | 1.4  | -0.5 | 1.9          | 1.2  | 0.7  | 2.1          | 2.2  | -0.1 | 5.6          | 6.3  | -0.7 | 12.8         | 12.4 | 0.4  | 17.1       | 18.0 | -0.9 |
| 3RN                   | 3.3        | 3.2  | 0.1  | 0.1          | 0.4  | -0.3 | 0.7          | 0.8  | -0.1 | 0.8          | 0.8  | 0.0  | 2.5          | 2.9  | -0.4 | 4.8          | 5.2  | -0.4 | 7.6        | 6.0  | 1.6  |
| ABC NEWS              | 1.3        | 1.2  | 0.1  | 1.2          | 0.4  | 0.8  | 0.3          | 0.3  | 0.0  | 0.8          | 1.0  | -0.2 | 2.5          | 2.0  | 0.5  | 0.5          | 1.0  | -0.5 | 1.2        | 1.4  | -0.2 |
| 3JJJ                  | 5.6        | 3.9  | 1.7  | 4.8          | 3.4  | 1.4  | 11.4         | 7.0  | 4.4  | 13.7         | 10.1 | 3.6  | 4.5          | 3.2  | 1.3  | 0.3          | 0.7  | -0.4 | 0.6        | 0.1  | 0.5  |
| ABCFM                 | 3.2        | 3.6  | -0.4 | 1.3          | 1.2  | 0.1  | 0.2          | 0.1  | 0.1  | 1.0          | 0.9  | 0.1  | 2.9          | 2.3  | 0.6  | 1.4          | 2.4  | -1.0 | 8.3        | 9.9  | -1.6 |

Share Movement (%) by Session, P10+

| Station               | Mon-Fri             |      |      | Breakfast |                       |      | Morning |      |                        | Afternoon |      |      | Drive                  |      |      | Evening |                       |      | Weekend |      |                        |      |      |     |                     |      |      |
|-----------------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
|                       | Mon-Fri 5:30am-12mn | This | Last | +/-       | Mon-Fri 5:30am-9:00am | This | Last    | +/-  | Mon-Fri 9:00am-12:00md | This      | Last | +/-  | Mon-Fri 12:00md-4:00pm | This | Last | +/-     | Mon-Fri 4:00pm-7:00pm | This | Last    | +/-  | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN                   | 3.0                 | 3.1  | -0.1 | 3.2       | 3.1                   | 0.1  | 2.4     | 3.1  | -0.7                   | 3.1       | 3.0  | 0.1  | 3.4                    | 3.5  | -0.1 | 2.8     | 2.7                   | 0.1  | 2.8     | 3.0  | -0.2                   |      |      |     |                     |      |      |
| 3AW                   | 13.7                | 14.3 | -0.6 | 18.6      | 19.2                  | -0.6 | 15.0    | 15.7 | -0.7                   | 10.5      | 11.3 | -0.8 | 9.8                    | 9.6  | 0.2  | 12.9    | 13.6                  | -0.7 | 11.4    | 12.1 | -0.7                   |      |      |     |                     |      |      |
| Macquarie Sports 1278 | 0.3                 | 0.4  | -0.1 | 0.1       | 0.1                   | 0.0  | 0.2     | 0.1  | 0.1                    | 0.3       | 0.4  | -0.1 | 0.9                    | 1.1  | -0.2 | 0.5     | 0.1                   | 0.4  | 0.3     | 0.2  | 0.1                    |      |      |     |                     |      |      |
| 101.9 FOX FM          | 10.2                | 10.7 | -0.5 | 10.3      | 9.9                   | 0.4  | 8.9     | 9.2  | -0.3                   | 10.4      | 11.9 | -1.5 | 12.0                   | 13.2 | -1.2 | 9.4     | 9.2                   | 0.2  | 9.1     | 9.4  | -0.3                   |      |      |     |                     |      |      |
| GOLD104.3             | 9.7                 | 10.8 | -1.1 | 7.4       | 8.7                   | -1.3 | 10.1    | 11.6 | -1.5                   | 12.1      | 13.7 | -1.6 | 10.2                   | 10.1 | 0.1  | 7.9     | 8.2                   | -0.3 | 10.4    | 11.0 | -0.6                   |      |      |     |                     |      |      |
| KIIS 101.1 FM         | 5.4                 | 5.2  | 0.2  | 5.9       | 4.9                   | 1.0  | 4.0     | 4.3  | -0.3                   | 4.6       | 5.0  | -0.4 | 7.2                    | 7.0  | 0.2  | 5.8     | 5.2                   | 0.6  | 5.6     | 4.9  | 0.7                    |      |      |     |                     |      |      |
| 105.1 TRIPLE M        | 6.2                 | 6.7  | -0.5 | 7.0       | 7.5                   | -0.5 | 5.3     | 6.1  | -0.8                   | 7.0       | 7.4  | -0.4 | 5.2                    | 5.8  | -0.6 | 6.0     | 6.1                   | -0.1 | 5.3     | 5.3  | 0.0                    |      |      |     |                     |      |      |
| NOVA 100              | 7.0                 | 6.7  | 0.3  | 7.7       | 6.9                   | 0.8  | 5.5     | 5.6  | -0.1                   | 6.9       | 7.2  | -0.3 | 7.9                    | 7.6  | 0.3  | 6.4     | 5.6                   | 0.8  | 6.6     | 6.5  | 0.1                    |      |      |     |                     |      |      |
| smoothfm 91.5         | 10.0                | 8.5  | 1.5  | 7.7       | 7.3                   | 0.4  | 11.8    | 10.1 | 1.7                    | 11.3      | 9.4  | 1.9  | 9.4                    | 7.3  | 2.1  | 9.7     | 8.4                   | 1.3  | 11.6    | 10.8 | 0.8                    |      |      |     |                     |      |      |
| ABC MEL               | 8.0                 | 8.4  | -0.4 | 8.5       | 9.2                   | -0.7 | 11.8    | 11.4 | 0.4                    | 5.4       | 5.7  | -0.3 | 6.7                    | 7.1  | -0.4 | 7.5     | 8.8                   | -1.3 | 8.0     | 8.6  | -0.6                   |      |      |     |                     |      |      |
| 3RN                   | 3.4                 | 3.2  | 0.2  | 4.5       | 4.8                   | -0.3 | 2.0     | 1.6  | 0.4                    | 2.6       | 2.2  | 0.4  | 3.7                    | 3.3  | 0.4  | 4.9     | 5.1                   | -0.2 | 3.3     | 3.3  | 0.0                    |      |      |     |                     |      |      |
| ABC NEWS              | 1.2                 | 1.2  | 0.0  | 1.7       | 1.9                   | -0.2 | 0.8     | 0.6  | 0.2                    | 1.0       | 0.5  | 0.5  | 1.0                    | 1.0  | 0.0  | 1.8     | 2.4                   | -0.6 | 1.4     | 1.4  | 0.0                    |      |      |     |                     |      |      |
| 3JJJ                  | 5.8                 | 4.0  | 1.8  | 5.4       | 4.1                   | 1.3  | 6.0     | 3.6  | 2.4                    | 6.3       | 3.5  | 2.8  | 6.0                    | 5.1  | 0.9  | 4.9     | 3.3                   | 1.6  | 4.7     | 3.7  | 1.0                    |      |      |     |                     |      |      |
| ABCFM                 | 2.9                 | 3.4  | -0.5 | 2.4       | 3.1                   | -0.7 | 2.9     | 3.3  | -0.4                   | 2.8       | 3.2  | -0.4 | 3.5                    | 4.0  | -0.5 | 3.7     | 3.4                   | 0.3  | 4.0     | 4.3  | -0.3                   |      |      |     |                     |      |      |



# MELBOURNE RADIO - SURVEY 5 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station               | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                       | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN                   | 272        | 285  | -13 | 23           | 16   | 7   | 10           | 17   | -7  | 58           | 67   | -9  | 85           | 92   | -7  | 55           | 54   | 1   | 41         | 39   | 2   |
| 3AW                   | 637        | 669  | -32 | 12           | 31   | -19 | 17           | 18   | -1  | 34           | 42   | -8  | 149          | 136  | 13  | 175          | 181  | -6  | 249        | 260  | -11 |
| Macquarie Sports 1278 | 39         | 38   | 1   | 2            | 4    | -2  | *            | *    | *   | 6            | 9    | -3  | 10           | 6    | 4   | 6            | 5    | 1   | 16         | 13   | 3   |
| 101.9 FOX FM          | 1137       | 1199 | -62 | 185          | 204  | -19 | 233          | 242  | -9  | 422          | 433  | -11 | 207          | 235  | -28 | 60           | 64   | -4  | 31         | 23   | 8   |
| GOLD104.3             | 1003       | 1054 | -51 | 91           | 99   | -8  | 101          | 119  | -18 | 245          | 220  | 25  | 304          | 326  | -22 | 164          | 175  | -11 | 98         | 115  | -17 |
| KIIS 101.1 FM         | 840        | 815  | 25  | 155          | 150  | 5   | 126          | 153  | -27 | 315          | 284  | 31  | 181          | 167  | 14  | 56           | 51   | 5   | 7          | 10   | -3  |
| 105.1 TRIPLE M        | 631        | 627  | 4   | 67           | 64   | 3   | 78           | 75   | 3   | 228          | 242  | -14 | 172          | 179  | -7  | 62           | 48   | 14  | 25         | 19   | 6   |
| NOVA 100              | 935        | 906  | 29  | 185          | 169  | 16  | 158          | 154  | 4   | 329          | 350  | -21 | 211          | 180  | 31  | 38           | 42   | -4  | 14         | 11   | 3   |
| smoothfm 91.5         | 888        | 867  | 21  | 59           | 66   | -7  | 71           | 75   | -4  | 216          | 201  | 15  | 181          | 196  | -15 | 186          | 160  | 26  | 175        | 168  | 7   |
| ABC MEL               | 625        | 643  | -18 | 17           | 26   | -9  | 25           | 16   | 9   | 82           | 85   | -3  | 132          | 147  | -15 | 128          | 133  | -5  | 241        | 236  | 5   |
| 3RN                   | 257        | 261  | -4  | 2            | 5    | -3  | 2            | 4    | -2  | 22           | 38   | -16 | 63           | 55   | 8   | 65           | 65   | 0   | 103        | 95   | 8   |
| ABC NEWS              | 202        | 199  | 3   | 16           | 12   | 4   | 9            | 10   | -1  | 43           | 40   | 3   | 53           | 49   | 4   | 26           | 34   | -8  | 54         | 54   | 0   |
| 3JJJ                  | 524        | 438  | 86  | 53           | 31   | 22  | 124          | 99   | 25  | 214          | 196  | 18  | 108          | 93   | 15  | 14           | 13   | 1   | 11         | 6    | 5   |
| ABCFM                 | 177        | 196  | -19 | 11           | 12   | -1  | 11           | 6    | 5   | 20           | 37   | -17 | 42           | 25   | 17  | 17           | 31   | -14 | 76         | 86   | -10 |
| Total                 | 4205       | 4223 | -18 | 420          | 424  | -4  | 474          | 474  | 0   | 1101         | 1116 | -15 | 972          | 975  | -3  | 550          | 548  | 2   | 687        | 686  | 1   |

Cumulative Audience (000's) by Session, P10+ [Potential: 4453]

| Station               | Mon-Fri             |      |      | Breakfast |                       |      | Morning |      |                        | Afternoon |      |     | Drive                  |      |      | Evening |                       |      | Weekend |      |                        |      |      |     |                     |      |      |
|-----------------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
|                       | Mon-Fri 5:30am-12mn | This | Last | +/-       | Mon-Fri 5:30am-9:00am | This | Last    | +/-  | Mon-Fri 9:00am-12:00md | This      | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/-     | Mon-Fri 4:00pm-7:00pm | This | Last    | +/-  | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN                   | 247                 | 253  | -6   | 144       | 145                   | -1   | 108     | 116  | -8                     | 127       | 121  | 6   | 146                    | 143  | 3    | 67      | 76                    | -9   | 174     | 170  | 4                      |      |      |     |                     |      |      |
| 3AW                   | 597                 | 639  | -42  | 508       | 517                   | -9   | 360     | 361  | -1                     | 344       | 356  | -12 | 326                    | 331  | -5   | 184     | 194                   | -10  | 429     | 446  | -17                    |      |      |     |                     |      |      |
| Macquarie Sports 1278 | 33                  | 34   | -1   | 7         | 14                    | -7   | 5       | 9    | -4                     | 11        | 13   | -2  | 27                     | 25   | 2    | 7       | 4                     | 3    | 22      | 15   | 7                      |      |      |     |                     |      |      |
| 101.9 FOX FM          | 1036                | 1102 | -66  | 634       | 637                   | -3   | 439     | 454  | -15                    | 557       | 600  | -43 | 618                    | 679  | -61  | 300     | 321                   | -21  | 691     | 747  | -56                    |      |      |     |                     |      |      |
| GOLD104.3             | 884                 | 935  | -51  | 395       | 462                   | -67  | 408     | 434  | -26                    | 498       | 506  | -8  | 470                    | 470  | 0    | 213     | 248                   | -35  | 634     | 629  | 5                      |      |      |     |                     |      |      |
| KIIS 101.1 FM         | 733                 | 711  | 22   | 433       | 405                   | 28   | 265     | 257  | 8                      | 369       | 363  | 6   | 416                    | 409  | 7    | 210     | 199                   | 11   | 507     | 498  | 9                      |      |      |     |                     |      |      |
| 105.1 TRIPLE M        | 540                 | 527  | 13   | 292       | 309                   | -17  | 198     | 214  | -16                    | 265       | 264  | 1   | 265                    | 284  | -19  | 145     | 146                   | -1   | 362     | 358  | 4                      |      |      |     |                     |      |      |
| NOVA 100              | 848                 | 833  | 15   | 517       | 467                   | 50   | 322     | 295  | 27                     | 421       | 403  | 18  | 485                    | 448  | 37   | 243     | 222                   | 21   | 554     | 543  | 11                     |      |      |     |                     |      |      |
| smoothfm 91.5         | 801                 | 767  | 34   | 429       | 406                   | 23   | 370     | 370  | 0                      | 478       | 395  | 83  | 401                    | 369  | 32   | 247     | 209                   | 38   | 583     | 585  | -2                     |      |      |     |                     |      |      |
| ABC MEL               | 559                 | 583  | -24  | 390       | 409                   | -19  | 349     | 342  | 7                      | 278       | 269  | 9   | 285                    | 283  | 2    | 195     | 177                   | 18   | 412     | 418  | -6                     |      |      |     |                     |      |      |
| 3RN                   | 242                 | 254  | -12  | 161       | 180                   | -19  | 93      | 87   | 6                      | 101       | 100  | 1   | 133                    | 127  | 6    | 82      | 92                    | -10  | 166     | 163  | 3                      |      |      |     |                     |      |      |
| ABC NEWS              | 177                 | 181  | -4   | 114       | 114                   | 0    | 60      | 53   | 7                      | 70        | 55   | 15  | 60                     | 50   | 10   | 53      | 60                    | -7   | 128     | 126  | 2                      |      |      |     |                     |      |      |
| 3JJJ                  | 465                 | 387  | 78   | 278       | 228                   | 50   | 200     | 135  | 65                     | 223       | 168  | 55  | 284                    | 229  | 55   | 138     | 127                   | 11   | 328     | 277  | 51                     |      |      |     |                     |      |      |
| ABCFM                 | 162                 | 184  | -22  | 83        | 100                   | -17  | 77      | 92   | -15                    | 94        | 116  | -22 | 89                     | 94   | -5   | 60      | 68                    | -8   | 118     | 146  | -28                    |      |      |     |                     |      |      |
| Total                 | 4098                | 4140 | -42  | 3348      | 3343                  | 5    | 2583    | 2620 | -37                    | 2869      | 2848 | 21  | 3070                   | 3043 | 27   | 1749    | 1810                  | -61  | 3569    | 3552 | 17                     |      |      |     |                     |      |      |



# MELBOURNE RADIO - SURVEY 5 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station               | People 10+ |      |     | People 10-17 |      |     | People 18-24 |      |     | People 25-39 |      |     | People 40-54 |      |     | People 55-64 |      |     | People 65+ |      |     |
|-----------------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
|                       | This       | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This         | Last | +/- | This       | Last | +/- |
| SEN                   | 16         | 17   | -1  | 1            | 1    | 0   | *            | 1    | *   | 2            | 3    | -1  | 7            | 5    | 2   | 4            | 5    | -1  | 2          | 2    | 0   |
| 3AW                   | 73         | 77   | -4  | *            | 1    | *   | *            | 1    | *   | 1            | 3    | -2  | 14           | 11   | 3   | 17           | 19   | -2  | 40         | 43   | -3  |
| Macquarie Sports 1278 | 2          | 2    | 0   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | *            | *    | *   | 1          | 1    | 0   |
| 101.9 FOX FM          | 55         | 58   | -3  | 7            | 8    | -1  | 12           | 13   | -1  | 21           | 21   | 0   | 12           | 12   | 0   | 3            | 3    | 0   | 1          | 1    | 0   |
| GOLD104.3             | 55         | 61   | -6  | 3            | 2    | 1   | 4            | 7    | -3  | 10           | 8    | 2   | 17           | 22   | -5  | 13           | 14   | -1  | 7          | 9    | -2  |
| KIIS 101.1 FM         | 30         | 29   | 1   | 5            | 5    | 0   | 3            | 5    | -2  | 11           | 10   | 1   | 9            | 7    | 2   | 2            | 2    | 0   | *          | *    | *   |
| 105.1 TRIPLE M        | 33         | 36   | -3  | 2            | 2    | 0   | 4            | 3    | 1   | 12           | 13   | -1  | 10           | 13   | -3  | 4            | 4    | 0   | 1          | 1    | 0   |
| NOVA 100              | 38         | 37   | 1   | 7            | 5    | 2   | 6            | 7    | -1  | 13           | 14   | -1  | 11           | 10   | 1   | 1            | 1    | 0   | *          | *    | *   |
| smoothfm 91.5         | 57         | 51   | 6   | 2            | 2    | 0   | 3            | 3    | 0   | 9            | 9    | 0   | 10           | 12   | -2  | 14           | 10   | 4   | 20         | 15   | 5   |
| ABC MEL               | 45         | 47   | -2  | *            | 1    | *   | 1            | 1    | 0   | 3            | 3    | 0   | 8            | 8    | 0   | 11           | 11   | 0   | 22         | 24   | -2  |
| 3RN                   | 19         | 18   | 1   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 3            | 4    | -1  | 4            | 5    | -1  | 10         | 8    | 2   |
| ABC NEWS              | 7          | 7    | 0   | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 3            | 3    | 0   | *            | 1    | *   | 2          | 2    | 0   |
| 3JJJ                  | 31         | 22   | 9   | 2            | 1    | 1   | 5            | 3    | 2   | 17           | 12   | 5   | 6            | 4    | 2   | *            | 1    | *   | 1          | *    | *   |
| ABC FM                | 18         | 20   | -2  | *            | *    | *   | *            | *    | *   | 1            | 1    | 0   | 4            | 3    | 1   | 1            | 2    | -1  | 11         | 13   | -2  |
| Total                 | 555        | 561  | -6  | 37           | 36   | 1   | 45           | 49   | -4  | 123          | 121  | 2   | 134          | 132  | 2   | 87           | 88   | -1  | 129        | 136  | -7  |

Average Audience (000's) by Session, P10+ [Potential: 4453]

| Station               | Mon-Fri             |      |      | Breakfast |                       |      | Morning |     |                        | Afternoon |      |     | Drive                  |      |      | Evening |                       |      | Weekend |     |                        |      |      |     |                     |      |      |
|-----------------------|---------------------|------|------|-----------|-----------------------|------|---------|-----|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|-----|------------------------|------|------|-----|---------------------|------|------|
|                       | Mon-Fri 5:30am-12mn | This | Last | +/-       | Mon-Fri 5:30am-9:00am | This | Last    | +/- | Mon-Fri 9:00am-12:00md | This      | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/-     | Mon-Fri 4:00pm-7:00pm | This | Last    | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| SEN                   | 18                  | 19   | -1   | 27        | 27                    | 0    | 20      | 25  | -5                     | 22        | 20   | 2   | 22                     | 23   | -1   | 5       | 5                     | 0    | 12      | 14  | -2                     |      |      |     |                     |      |      |
| 3AW                   | 82                  | 86   | -4   | 157       | 166                   | -9   | 122     | 127 | -5                     | 74        | 77   | -3  | 63                     | 62   | 1    | 24      | 26                    | -2   | 51      | 57  | -6                     |      |      |     |                     |      |      |
| Macquarie Sports 1278 | 2                   | 2    | 0    | 1         | 1                     | 0    | 2       | 1   | 1                      | 2         | 3    | -1  | 6                      | 7    | -1   | 1       | *                     | *    | 1       | 1   | 0                      |      |      |     |                     |      |      |
| 101.9 FOX FM          | 61                  | 64   | -3   | 87        | 85                    | 2    | 72      | 74  | -2                     | 73        | 81   | -8  | 77                     | 85   | -8   | 17      | 17                    | 0    | 40      | 44  | -4                     |      |      |     |                     |      |      |
| GOLD104.3             | 58                  | 64   | -6   | 63        | 75                    | -12  | 82      | 94  | -12                    | 85        | 93   | -8  | 66                     | 65   | 1    | 14      | 16                    | -2   | 46      | 52  | -6                     |      |      |     |                     |      |      |
| KIIS 101.1 FM         | 32                  | 31   | 1    | 50        | 42                    | 8    | 33      | 35  | -2                     | 33        | 34   | -1  | 46                     | 45   | 1    | 11      | 10                    | 1    | 25      | 23  | 2                      |      |      |     |                     |      |      |
| 105.1 TRIPLE M        | 37                  | 40   | -3   | 59        | 65                    | -6   | 43      | 49  | -6                     | 50        | 50   | 0   | 33                     | 38   | -5   | 11      | 11                    | 0    | 24      | 25  | -1                     |      |      |     |                     |      |      |
| NOVA 100              | 42                  | 40   | 2    | 65        | 59                    | 6    | 45      | 45  | 0                      | 49        | 49   | 0   | 51                     | 49   | 2    | 12      | 11                    | 1    | 30      | 31  | -1                     |      |      |     |                     |      |      |
| smoothfm 91.5         | 60                  | 51   | 9    | 65        | 63                    | 2    | 96      | 81  | 15                     | 80        | 64   | 16  | 60                     | 47   | 13   | 18      | 16                    | 2    | 52      | 51  | 1                      |      |      |     |                     |      |      |
| ABC MEL               | 48                  | 50   | -2   | 72        | 79                    | -7   | 96      | 92  | 4                      | 38        | 39   | -1  | 43                     | 46   | -3   | 14      | 17                    | -3   | 36      | 41  | -5                     |      |      |     |                     |      |      |
| 3RN                   | 20                  | 19   | 1    | 38        | 41                    | -3   | 16      | 13  | 3                      | 18        | 15   | 3   | 24                     | 22   | 2    | 9       | 10                    | -1   | 15      | 15  | 0                      |      |      |     |                     |      |      |
| ABC NEWS              | 7                   | 7    | 0    | 14        | 17                    | -3   | 7       | 5   | 2                      | 7         | 4    | 3   | 7                      | 7    | 0    | 3       | 5                     | -2   | 6       | 7   | -1                     |      |      |     |                     |      |      |
| 3JJJ                  | 35                  | 24   | 11   | 45        | 35                    | 10   | 49      | 29  | 20                     | 45        | 24   | 21  | 39                     | 33   | 6    | 9       | 6                     | 3    | 21      | 17  | 4                      |      |      |     |                     |      |      |
| ABC FM                | 17                  | 20   | -3   | 21        | 27                    | -6   | 23      | 27  | -4                     | 20        | 22   | -2  | 22                     | 26   | -4   | 7       | 6                     | 1    | 18      | 20  | -2                     |      |      |     |                     |      |      |
| Total                 | 598                 | 597  | 1    | 846       | 864                   | -18  | 812     | 804 | 8                      | 705       | 680  | 25  | 642                    | 647  | -5   | 183     | 190                   | -7   | 447     | 471 | -24                    |      |      |     |                     |      |      |