



BRISBANE RADIO - SURVEY 3 2021

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|--------------|------|------|------------|------|------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 1116 | 6.4 | 6.0 | 0.4 | 1.0 | 0.5 | 0.5 | * | * | * | 1.9 | 1.0 | 0.9 | 5.8 | 3.8 | 2.0 | 6.2 | 8.7 | -2.5 | 14.3 | 14.8 | -0.5 |
| 4BH 882 | 2.1 | 2.2 | -0.1 | 1.3 | 0.4 | 0.9 | 0.2 | * | * | 0.4 | 0.8 | -0.4 | 0.8 | 1.1 | -0.3 | 2.0 | 2.0 | 0.0 | 5.6 | 6.1 | -0.5 |
| 4KQ | 10.3 | 11.0 | -0.7 | 0.8 | 2.0 | -1.2 | 2.0 | 1.5 | 0.5 | 1.0 | 1.6 | -0.6 | 3.9 | 4.2 | -0.3 | 17.2 | 20.0 | -2.8 | 25.3 | 26.8 | -1.5 |
| B105 | 9.9 | 11.1 | -1.2 | 19.8 | 23.3 | -3.5 | 16.2 | 19.0 | -2.8 | 17.7 | 19.1 | -1.4 | 10.9 | 11.0 | -0.1 | 3.3 | 6.8 | -3.5 | 1.5 | 0.6 | 0.9 |
| 97.3FM | 9.8 | 10.2 | -0.4 | 11.0 | 13.0 | -2.0 | 15.7 | 10.6 | 5.1 | 5.7 | 8.3 | -2.6 | 15.7 | 13.5 | 2.2 | 12.5 | 14.2 | -1.7 | 4.1 | 4.5 | -0.4 |
| 104.5 TRIPLE M | 10.2 | 10.0 | 0.2 | 12.3 | 13.2 | -0.9 | 7.2 | 6.7 | 0.5 | 11.1 | 12.3 | -1.2 | 15.3 | 13.9 | 1.4 | 15.5 | 13.1 | 2.4 | 1.8 | 2.0 | -0.2 |
| NOVA106.9 | 11.1 | 10.6 | 0.5 | 23.5 | 18.8 | 4.7 | 21.6 | 25.2 | -3.6 | 18.5 | 16.9 | 1.6 | 10.8 | 11.0 | -0.2 | 5.6 | 4.0 | 1.6 | 1.5 | 1.3 | 0.2 |
| ABC BRIS | 8.1 | 8.0 | 0.1 | 2.7 | 2.2 | 0.5 | 1.2 | 1.5 | -0.3 | 1.6 | 3.7 | -2.1 | 5.6 | 6.4 | -0.8 | 6.0 | 7.8 | -1.8 | 20.7 | 17.9 | 2.8 |
| 4RN | 2.4 | 2.0 | 0.4 | 0.2 | 0.2 | 0.0 | * | 0.5 | * | 1.0 | 0.7 | 0.3 | 2.2 | 1.4 | 0.8 | 2.4 | 2.4 | 0.0 | 5.3 | 4.6 | 0.7 |
| ABC NEWSRADIO | 1.4 | 1.9 | -0.5 | 0.4 | 0.7 | -0.3 | 0.8 | 0.9 | -0.1 | 0.6 | 2.2 | -1.6 | 0.8 | 1.0 | -0.2 | 1.0 | 0.6 | 0.4 | 3.3 | 4.2 | -0.9 |
| 4JJJ | 7.1 | 7.2 | -0.1 | 9.3 | 9.3 | 0.0 | 17.0 | 21.6 | -4.6 | 16.4 | 13.1 | 3.3 | 5.0 | 7.0 | -2.0 | 1.8 | 1.6 | 0.2 | 0.9 | 0.3 | 0.6 |
| ABC CLASSIC | 3.6 | 3.0 | 0.6 | 1.0 | 0.4 | 0.6 | 0.2 | 0.1 | 0.1 | 1.5 | 1.3 | 0.2 | 2.6 | 3.4 | -0.8 | 7.6 | 2.1 | 5.5 | 5.8 | 6.3 | -0.5 |

Share Movement (%) by Session, P10+

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|------|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 1116 | 6.7 | 6.4 | 0.3 | 8.2 | 7.2 | 1.0 | 7.9 | 8.1 | -0.2 | 5.0 | 5.2 | -0.2 | 3.1 | 3.7 | -0.6 | 11.3 | 8.0 | 3.3 | 5.3 | 4.8 | 0.5 | | | | | | |
| 4BH 882 | 2.0 | 2.2 | -0.2 | 1.6 | 1.6 | 0.0 | 2.7 | 2.8 | -0.1 | 2.2 | 2.5 | -0.3 | 1.7 | 1.7 | 0.0 | 1.1 | 2.3 | -1.2 | 2.4 | 2.4 | 0.0 | | | | | | |
| 4KQ | 9.5 | 10.4 | -0.9 | 10.3 | 12.0 | -1.7 | 11.3 | 12.7 | -1.4 | 9.5 | 10.0 | -0.5 | 6.1 | 6.3 | -0.2 | 6.7 | 6.8 | -0.1 | 13.1 | 12.7 | 0.4 | | | | | | |
| B105 | 10.4 | 11.9 | -1.5 | 9.6 | 11.3 | -1.7 | 8.8 | 11.8 | -3.0 | 13.0 | 14.1 | -1.1 | 10.8 | 11.0 | -0.2 | 7.9 | 8.0 | -0.1 | 8.3 | 8.4 | -0.1 | | | | | | |
| 97.3FM | 9.9 | 10.3 | -0.4 | 9.3 | 9.7 | -0.4 | 10.0 | 10.5 | -0.5 | 10.6 | 11.8 | -1.2 | 10.8 | 10.1 | 0.7 | 8.1 | 6.3 | 1.8 | 9.4 | 9.8 | -0.4 | | | | | | |
| 104.5 TRIPLE M | 10.6 | 10.6 | 0.0 | 10.2 | 10.2 | 0.0 | 11.4 | 10.7 | 0.7 | 11.6 | 11.3 | 0.3 | 9.8 | 10.3 | -0.5 | 7.8 | 9.0 | -1.2 | 8.9 | 8.3 | 0.6 | | | | | | |
| NOVA106.9 | 11.4 | 10.6 | 0.8 | 12.0 | 11.2 | 0.8 | 8.2 | 8.4 | -0.2 | 11.6 | 10.3 | 1.3 | 15.3 | 13.3 | 2.0 | 8.6 | 10.5 | -1.9 | 10.3 | 10.6 | -0.3 | | | | | | |
| ABC BRIS | 7.8 | 7.9 | -0.1 | 10.3 | 10.4 | -0.1 | 8.9 | 8.0 | 0.9 | 5.5 | 5.4 | 0.1 | 5.4 | 7.1 | -1.7 | 7.2 | 8.7 | -1.5 | 8.9 | 8.5 | 0.4 | | | | | | |
| 4RN | 2.4 | 2.0 | 0.4 | 2.9 | 2.5 | 0.4 | 1.3 | 1.4 | -0.1 | 1.4 | 1.1 | 0.3 | 3.5 | 2.2 | 1.3 | 6.2 | 4.6 | 1.6 | 2.5 | 2.0 | 0.5 | | | | | | |
| ABC NEWSRADIO | 1.3 | 1.8 | -0.5 | 1.7 | 2.4 | -0.7 | 1.2 | 1.6 | -0.4 | 1.0 | 1.0 | 0.0 | 1.1 | 1.9 | -0.8 | 2.1 | 3.2 | -1.1 | 1.5 | 2.1 | -0.6 | | | | | | |
| 4JJJ | 7.2 | 7.0 | 0.2 | 7.1 | 6.1 | 1.0 | 6.0 | 5.7 | 0.3 | 6.9 | 7.0 | -0.1 | 9.8 | 10.5 | -0.7 | 6.6 | 7.9 | -1.3 | 6.8 | 7.8 | -1.0 | | | | | | |
| ABC CLASSIC | 3.5 | 2.9 | 0.6 | 3.3 | 2.5 | 0.8 | 3.8 | 2.6 | 1.2 | 3.3 | 3.0 | 0.3 | 3.5 | 3.6 | -0.1 | 3.5 | 2.8 | 0.7 | 4.2 | 3.4 | 0.8 | | | | | | |



BRISBANE RADIO - SURVEY 3 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|--------------|------|-----|------------|------|-----|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 1116 | 139 | 154 | -15 | 4 | 7 | -3 | 1 | 2 | -1 | 9 | 14 | -5 | 33 | 28 | 5 | 28 | 34 | -6 | 63 | 69 | -6 |
| 4BH 882 | 87 | 85 | 2 | 5 | 5 | 0 | 5 | 2 | 3 | 10 | 8 | 2 | 9 | 13 | -4 | 20 | 17 | 3 | 39 | 40 | -1 |
| 4KQ | 240 | 277 | -37 | 8 | 16 | -8 | 2 | 7 | -5 | 19 | 32 | -13 | 36 | 32 | 4 | 66 | 72 | -6 | 108 | 118 | -10 |
| B105 | 503 | 524 | -21 | 67 | 72 | -5 | 71 | 81 | -10 | 221 | 213 | 8 | 95 | 102 | -7 | 33 | 44 | -11 | 16 | 12 | 4 |
| 97.3FM | 495 | 518 | -23 | 62 | 67 | -5 | 64 | 69 | -5 | 115 | 113 | 2 | 144 | 148 | -4 | 68 | 84 | -16 | 41 | 37 | 4 |
| 104.5 TRIPLE M | 452 | 478 | -26 | 68 | 78 | -10 | 57 | 57 | 0 | 122 | 128 | -6 | 119 | 127 | -8 | 67 | 65 | 2 | 19 | 22 | -3 |
| NOVA106.9 | 643 | 612 | 31 | 95 | 103 | -8 | 115 | 116 | -1 | 250 | 219 | 31 | 128 | 129 | -1 | 38 | 32 | 6 | 18 | 13 | 5 |
| ABC BRIS | 268 | 302 | -34 | 17 | 18 | -1 | 9 | 16 | -7 | 27 | 38 | -11 | 58 | 75 | -17 | 47 | 49 | -2 | 110 | 107 | 3 |
| 4RN | 89 | 91 | -2 | 5 | 2 | 3 | * | 4 | * | 20 | 17 | 3 | 21 | 19 | 2 | 15 | 18 | -3 | 28 | 30 | -2 |
| ABC NEWSRADIO | 105 | 106 | -1 | 7 | 11 | -4 | 10 | 8 | 2 | 20 | 25 | -5 | 28 | 16 | 12 | 13 | 12 | 1 | 28 | 33 | -5 |
| 4JJJ | 401 | 411 | -10 | 49 | 47 | 2 | 87 | 95 | -8 | 177 | 176 | 1 | 60 | 66 | -6 | 23 | 20 | 3 | 6 | 7 | -1 |
| ABC CLASSIC | 138 | 112 | 26 | 10 | 6 | 4 | 11 | 4 | 7 | 32 | 30 | 2 | 24 | 31 | -7 | 25 | 15 | 10 | 36 | 26 | 10 |
| Total | 2037 | 2043 | -6 | 231 | 232 | -1 | 225 | 229 | -4 | 536 | 541 | -5 | 458 | 452 | 6 | 256 | 258 | -2 | 330 | 330 | 0 |

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | | | | | | | |
|----------------|---------------------|------|------|-----------|-----------------------|------|---------|------|------------------------|-----------|------|-----|------------------------|------|------|---------|-----------------------|------|---------|------|------------------------|------|------|-----|---------------------|------|------|
| | Mon-Fri 5:30am-12mn | This | Last | +/- | Mon-Fri 5:30am-9:00am | This | Last | +/- | Mon-Fri 9:00am-12:00md | This | Last | +/- | Mon-Fri 12:00md-4:00pm | This | Last | +/- | Mon-Fri 4:00pm-7:00pm | This | Last | +/- | Mon-Fri 7:00pm-12:00mn | This | Last | +/- | Sat-Sun 5:30am-12mn | This | Last |
| 4BC 1116 | 132 | 146 | -14 | 110 | 117 | -7 | 80 | 87 | -7 | 71 | 73 | -2 | 54 | 58 | -4 | 37 | 36 | 1 | 86 | 85 | 1 | | | | 86 | 85 | 1 |
| 4BH 882 | 74 | 77 | -3 | 35 | 40 | -5 | 37 | 42 | -5 | 41 | 42 | -1 | 39 | 35 | 4 | 16 | 14 | 2 | 55 | 50 | 5 | | | | 55 | 50 | 5 |
| 4KQ | 219 | 252 | -33 | 141 | 161 | -20 | 130 | 163 | -33 | 140 | 156 | -16 | 109 | 112 | -3 | 39 | 53 | -14 | 173 | 183 | -10 | | | | 173 | 183 | -10 |
| B105 | 459 | 484 | -25 | 284 | 324 | -40 | 200 | 205 | -5 | 272 | 274 | -2 | 236 | 245 | -9 | 102 | 88 | 14 | 277 | 265 | 12 | | | | 277 | 265 | 12 |
| 97.3FM | 452 | 462 | -10 | 271 | 280 | -9 | 205 | 209 | -4 | 243 | 258 | -15 | 209 | 211 | -2 | 95 | 93 | 2 | 288 | 316 | -28 | | | | 288 | 316 | -28 |
| 104.5 TRIPLE M | 405 | 425 | -20 | 241 | 260 | -19 | 172 | 176 | -4 | 221 | 238 | -17 | 204 | 224 | -20 | 82 | 77 | 5 | 263 | 269 | -6 | | | | 263 | 269 | -6 |
| NOVA106.9 | 587 | 559 | 28 | 383 | 372 | 11 | 212 | 211 | 1 | 308 | 282 | 26 | 324 | 298 | 26 | 126 | 121 | 5 | 382 | 368 | 14 | | | | 382 | 368 | 14 |
| ABC BRIS | 235 | 273 | -38 | 164 | 200 | -36 | 137 | 143 | -6 | 119 | 148 | -29 | 94 | 119 | -25 | 51 | 62 | -11 | 184 | 195 | -11 | | | | 184 | 195 | -11 |
| 4RN | 77 | 82 | -5 | 47 | 58 | -11 | 31 | 32 | -1 | 37 | 37 | 0 | 41 | 41 | 0 | 30 | 27 | 3 | 59 | 60 | -1 | | | | 59 | 60 | -1 |
| ABC NEWSRADIO | 93 | 97 | -4 | 66 | 67 | -1 | 30 | 36 | -6 | 28 | 28 | 0 | 27 | 36 | -9 | 25 | 22 | 3 | 50 | 52 | -2 | | | | 50 | 52 | -2 |
| 4JJJ | 373 | 374 | -1 | 236 | 205 | 31 | 138 | 142 | -4 | 198 | 204 | -6 | 207 | 220 | -13 | 96 | 88 | 8 | 228 | 244 | -16 | | | | 228 | 244 | -16 |
| ABC CLASSIC | 124 | 96 | 28 | 73 | 53 | 20 | 62 | 43 | 19 | 72 | 58 | 14 | 70 | 48 | 22 | 32 | 23 | 9 | 96 | 77 | 19 | | | | 96 | 77 | 19 |
| Total | 1985 | 1992 | -7 | 1600 | 1619 | -19 | 1219 | 1220 | -1 | 1443 | 1429 | 14 | 1367 | 1357 | 10 | 665 | 650 | 15 | 1650 | 1663 | -13 | | | | 1650 | 1663 | -13 |



BRISBANE RADIO - SURVEY 3 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

| Station | People 10+ | | | People 10-17 | | | People 18-24 | | | People 25-39 | | | People 40-54 | | | People 55-64 | | | People 65+ | | |
|----------------|------------|------------|-----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|----------|--------------|-----------|-----------|--------------|-----------|-----------|------------|-----------|----------|
| | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- |
| 4BC 1116 | 14 | 14 | 0 | * | * | * | * | * | * | 1 | * | * | 3 | 2 | 1 | 2 | 3 | -1 | 8 | 8 | 0 |
| 4BH 882 | 5 | 5 | 0 | * | * | * | * | * | * | * | * | * | * | 1 | * | 1 | 1 | 0 | 3 | 3 | 0 |
| 4KQ | 23 | 26 | -3 | * | * | * | * | * | * | 1 | * | 2 | 3 | -1 | 6 | 7 | -1 | 14 | 15 | -1 | |
| B105 | 22 | 26 | -4 | 4 | 4 | 0 | 3 | 4 | -1 | 8 | 9 | -1 | 6 | 7 | -1 | 1 | 2 | -1 | 1 | * | * |
| 97.3FM | 22 | 24 | -2 | 2 | 2 | 0 | 3 | 2 | 1 | 3 | 4 | -1 | 8 | 8 | 0 | 4 | 5 | -1 | 2 | 2 | 0 |
| 104.5 TRIPLE M | 23 | 24 | -1 | 2 | 2 | 0 | 1 | 1 | 0 | 5 | 6 | -1 | 8 | 8 | 0 | 5 | 5 | 0 | 1 | 1 | 0 |
| NOVA106.9 | 25 | 25 | 0 | 4 | 3 | 1 | 4 | 5 | -1 | 9 | 8 | 1 | 6 | 7 | -1 | 2 | 1 | 1 | 1 | 1 | 0 |
| ABC BRIS | 18 | 19 | -1 | * | * | * | * | * | * | 1 | 2 | -1 | 3 | 4 | -1 | 2 | 3 | -1 | 12 | 10 | 2 |
| 4RN | 6 | 5 | 1 | * | * | * | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 1 | 0 | 3 | 3 | 0 |
| ABC NEWSRADIO | 3 | 4 | -1 | * | * | * | * | * | * | * | 1 | * | * | 1 | * | * | * | * | 2 | 2 | 0 |
| 4JJJ | 16 | 17 | -1 | 2 | 1 | 1 | 3 | 4 | -1 | 8 | 6 | 2 | 3 | 4 | -1 | 1 | 1 | 0 | 1 | * | * |
| ABC CLASSIC | 8 | 7 | 1 | * | * | * | * | * | * | 1 | 1 | 0 | 1 | 2 | -1 | 3 | 1 | 2 | 3 | 3 | 0 |
| Total | 226 | 235 | -9 | 18 | 16 | 2 | 17 | 19 | -2 | 48 | 48 | 0 | 53 | 61 | -8 | 34 | 36 | -2 | 57 | 55 | 2 |

Average Audience (000's) by Session, P10+ [Potential: 2156]

| Station | Mon-Fri | | | Breakfast | | | Morning | | | Afternoon | | | Drive | | | Evening | | | Weekend | | |
|----------------|---------------------|-----------------------|------------------------|------------------------|-----------------------|------------------------|---------------------|------------|------------|------------|------------|------------|------------|------------|-----------|-----------|-----------|----------|------------|------------|-----------|
| | Mon-Fri 5:30am-12mn | Mon-Fri 5:30am-9:00am | Mon-Fri 9:00am-12:00md | Mon-Fri 12:00md-4:00pm | Mon-Fri 4:00pm-7:00pm | Mon-Fri 7:00pm-12:00mn | Sat-Sun 5:30am-12mn | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last | +/- | This | Last |
| 4BC 1116 | 16 | 16 | 0 | 32 | 29 | 3 | 26 | 28 | -2 | 15 | 16 | -1 | 7 | 9 | -2 | 7 | 5 | 2 | 10 | 9 | 1 |
| 4BH 882 | 5 | 5 | 0 | 6 | 6 | 0 | 9 | 10 | -1 | 7 | 8 | -1 | 4 | 4 | 0 | 1 | 1 | 0 | 4 | 5 | -1 |
| 4KQ | 23 | 26 | -3 | 40 | 48 | -8 | 37 | 44 | -7 | 28 | 31 | -3 | 14 | 15 | -1 | 4 | 4 | 0 | 24 | 24 | 0 |
| B105 | 25 | 30 | -5 | 38 | 45 | -7 | 29 | 41 | -12 | 39 | 44 | -5 | 25 | 26 | -1 | 5 | 5 | 0 | 15 | 16 | -1 |
| 97.3FM | 24 | 26 | -2 | 36 | 39 | -3 | 33 | 36 | -3 | 31 | 37 | -6 | 25 | 24 | 1 | 5 | 4 | 1 | 17 | 19 | -2 |
| 104.5 TRIPLE M | 26 | 27 | -1 | 40 | 41 | -1 | 38 | 37 | 1 | 34 | 35 | -1 | 22 | 24 | -2 | 5 | 5 | 0 | 16 | 16 | 0 |
| NOVA106.9 | 28 | 27 | 1 | 47 | 45 | 2 | 27 | 29 | -2 | 34 | 32 | 2 | 35 | 32 | 3 | 5 | 6 | -1 | 19 | 20 | -1 |
| ABC BRIS | 19 | 20 | -1 | 40 | 42 | -2 | 29 | 28 | 1 | 16 | 17 | -1 | 12 | 17 | -5 | 4 | 5 | -1 | 16 | 16 | 0 |
| 4RN | 6 | 5 | 1 | 11 | 10 | 1 | 4 | 5 | -1 | 4 | 3 | 1 | 8 | 5 | 3 | 4 | 3 | 1 | 4 | 4 | 0 |
| ABC NEWSRADIO | 3 | 5 | -2 | 7 | 10 | -3 | 4 | 5 | -1 | 3 | 3 | 0 | 2 | 5 | -3 | 1 | 2 | -1 | 3 | 4 | -1 |
| 4JJJ | 18 | 18 | 0 | 28 | 25 | 3 | 20 | 20 | 0 | 20 | 22 | -2 | 22 | 25 | -3 | 4 | 5 | -1 | 12 | 15 | -3 |
| ABC CLASSIC | 8 | 7 | 1 | 13 | 10 | 3 | 13 | 9 | 4 | 10 | 9 | 1 | 8 | 9 | -1 | 2 | 2 | 0 | 8 | 6 | 2 |
| Total | 244 | 253 | -9 | 391 | 400 | -9 | 331 | 348 | -17 | 296 | 309 | -13 | 228 | 237 | -9 | 58 | 57 | 1 | 181 | 190 | -9 |