



# SYDNEY RADIO - SURVEY 6 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.5	4.4	0.1	0.6	0.5	0.1	0.1	0.1	0.0	0.3	0.1	0.2	0.9	1.0	-0.1	6.7	8.0	-1.3	13.3	12.0	1.3
2GB	12.8	13.2	-0.4	2.3	2.7	-0.4	0.9	2.8	-1.9	8.2	4.3	3.9	6.3	8.1	-1.8	18.0	16.9	1.1	27.3	30.8	-3.5
2UE	5.1	4.9	0.2	3.2	1.1	2.1	1.0	1.0	0.0	1.3	1.1	0.2	3.9	3.0	0.9	7.4	10.7	-3.3	10.1	8.5	1.6
SKY Sports Radio	0.8	1.2	-0.4	0.3	0.4	-0.1	0.3	0.5	-0.2	0.5	0.4	0.1	0.8	2.8	-2.0	1.0	0.9	0.1	1.2	1.1	0.1
2DayFM hit 1041	4.0	4.4	-0.4	8.8	10.7	-1.9	7.5	9.5	-2.0	6.2	7.6	-1.4	4.2	4.7	-0.5	1.8	0.8	1.0	0.6	0.2	0.4
KIIS1065	7.5	7.2	0.3	17.9	14.9	3.0	10.0	10.5	-0.5	9.9	9.3	0.6	11.3	11.8	-0.5	3.0	3.0	0.0	0.6	0.3	0.3
2MMM	6.0	6.5	-0.5	5.2	5.5	-0.3	3.7	2.6	1.1	13.1	15.0	-1.9	8.5	8.5	0.0	2.5	3.2	-0.7	0.4	0.4	0.0
NOVA96.9	6.7	6.6	0.1	20.0	20.7	-0.7	12.9	19.1	-6.2	11.2	9.2	2.0	6.1	5.6	0.5	2.2	2.2	0.0	0.4	0.2	0.2
smoothfm 95.3	8.2	8.2	0.0	7.2	6.2	1.0	5.3	6.4	-1.1	6.7	6.9	-0.2	9.5	9.2	0.3	12.4	13.6	-1.2	6.8	5.5	1.3
WSFM	7.3	7.6	-0.3	9.8	8.0	1.8	4.3	4.4	-0.1	5.4	5.4	0.0	12.1	13.3	-1.2	9.4	8.7	0.7	3.0	4.0	-1.0
ABC702	8.9	7.9	1.0	1.4	1.4	0.0	0.7	0.9	-0.2	2.6	3.4	-0.8	10.7	6.4	4.3	16.1	14.5	1.6	13.1	13.0	0.1
2RN	2.4	2.2	0.2	0.3	0.1	0.2	0.6	*	*	0.8	0.6	0.2	3.1	1.9	1.2	3.6	1.8	1.8	3.6	5.5	-1.9
NEWSR	1.8	1.6	0.2	1.2	1.7	-0.5	0.3	0.8	-0.5	0.8	1.4	-0.6	1.1	1.4	-0.3	3.4	1.4	2.0	3.2	2.7	0.5
2JJJ	7.3	7.0	0.3	4.1	4.4	-0.3	27.4	19.3	8.1	14.3	15.0	-0.7	5.4	6.9	-1.5	1.8	1.4	0.4	0.1	0.1	0.0
ABCFM	3.5	3.7	-0.2	1.8	2.3	-0.5	1.4	1.1	0.3	2.6	3.1	-0.5	1.9	1.5	0.4	3.1	2.4	0.7	7.4	8.8	-1.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.1	4.0	0.1	3.1	2.8	0.3	5.3	5.9	-0.6	5.4	5.2	0.2	3.1	3.1	0.0	3.0	3.0	0.0	5.8	5.6	0.2
2GB	13.8	14.3	-0.5	15.1	17.1	-2.0	16.1	15.4	0.7	11.9	11.5	0.4	10.1	10.6	-0.5	16.0	16.0	0.0	9.4	9.7	-0.3
2UE	4.3	3.8	0.5	6.0	5.4	0.6	4.5	3.1	1.4	3.3	2.6	0.7	2.2	2.2	0.0	5.2	5.9	-0.7	7.5	8.4	-0.9
SKY Sports Radio	0.6	1.0	-0.4	1.2	1.1	0.1	0.4	0.7	-0.3	0.5	1.0	-0.5	0.4	0.9	-0.5	0.6	1.5	-0.9	1.3	2.0	-0.7
2DayFM hit 1041	3.9	4.5	-0.6	3.1	3.9	-0.8	3.1	4.2	-1.1	3.5	4.4	-0.9	6.8	6.5	0.3	3.7	3.7	0.0	4.2	4.0	0.2
KIIS1065	7.7	7.2	0.5	8.3	7.8	0.5	6.9	6.2	0.7	7.9	7.8	0.1	8.3	7.3	1.0	6.1	6.2	-0.1	6.7	7.2	-0.5
2MMM	6.3	6.7	-0.4	6.7	6.7	0.0	5.7	7.2	-1.5	7.0	7.3	-0.3	6.8	7.0	-0.2	3.9	4.1	-0.2	5.0	5.9	-0.9
NOVA96.9	6.6	6.5	0.1	6.8	6.3	0.5	4.3	4.5	-0.2	6.3	6.2	0.1	9.5	9.6	-0.1	6.8	6.3	0.5	6.8	7.0	-0.2
smoothfm 95.3	8.0	8.1	-0.1	5.7	5.9	-0.2	8.9	9.1	-0.2	9.6	9.9	-0.3	8.1	8.2	-0.1	9.2	8.4	0.8	9.0	8.4	0.6
WSFM	7.4	7.7	-0.3	8.5	8.4	0.1	7.8	7.8	0.0	7.3	8.6	-1.3	6.8	7.1	-0.3	4.6	4.8	-0.2	6.9	7.3	-0.4
ABC702	9.4	8.2	1.2	10.3	8.7	1.6	8.2	8.0	0.2	8.2	7.6	0.6	10.7	8.2	2.5	10.1	8.3	1.8	7.3	6.7	0.6
2RN	2.3	2.1	0.2	3.4	2.9	0.5	1.6	1.9	-0.3	1.7	1.2	0.5	2.6	2.1	0.5	1.7	1.9	-0.2	2.7	2.4	0.3
NEWSR	1.7	1.6	0.1	2.6	2.7	-0.1	1.3	0.9	0.4	1.0	0.7	0.3	1.2	1.1	0.1	2.9	3.0	-0.1	2.1	1.7	0.4
2JJJ	7.5	7.5	0.0	5.9	6.2	-0.3	8.9	9.1	-0.2	9.1	9.1	0.0	7.2	7.5	-0.3	5.5	4.0	1.5	6.9	5.4	1.5
ABCFM	3.2	3.4	-0.2	2.5	2.6	-0.1	3.2	3.2	0.0	3.0	3.7	-0.7	3.6	3.8	-0.2	4.5	5.0	-0.5	4.5	4.6	-0.1

EMBARGOED UNTIL 9:30AM AEST



# SYDNEY RADIO - SURVEY 6 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	23	23	0	*	*	*	*	*	*	*	*	*	1	1	0	6	7	-1	16	14	2
2GB	67	69	-2	1	1	0	*	1	*	9	5	4	8	10	-2	15	15	0	33	37	-4
2UE	26	26	0	1	*	*	*	*	*	2	1	1	5	4	1	6	9	-3	12	10	2
SKY Sports Radio	4	6	-2	*	*	*	*	*	*	1	*	*	1	4	-3	1	1	0	2	1	1
2DayFM hit 1041	21	23	-2	3	4	-1	3	4	-1	7	9	-2	5	6	-1	2	1	1	1	*	*
KIIS1065	39	38	1	6	5	1	4	4	0	11	11	0	14	15	-1	2	3	-1	1	*	*
2MMM	31	34	-3	2	2	0	2	1	1	15	17	-2	11	11	0	2	3	-1	*	*	*
NOVA96.9	35	34	1	6	7	-1	6	8	-2	13	11	2	8	7	1	2	2	0	*	*	*
smoothfm 95.3	43	43	0	2	2	0	2	3	-1	8	8	0	12	12	0	10	12	-2	8	7	1
WSFM	38	40	-2	3	3	0	2	2	0	6	6	0	16	17	-1	8	8	0	4	5	-1
ABC702	47	41	6	*	*	*	*	*	*	3	4	-1	14	8	6	13	13	0	16	15	1
2RN	13	11	2	*	*	*	*	*	*	1	1	0	4	2	2	3	2	1	4	7	-3
NEWSR	10	9	1	*	1	*	*	*	*	1	2	-1	1	2	-1	3	1	2	4	3	1
2JJJ	38	36	2	1	1	0	12	8	4	16	17	-1	7	9	-2	1	1	0	*	*	*
ABCFM	18	19	-1	1	1	0	1	*	*	3	4	-1	2	2	0	3	2	1	9	11	-2
Total	522	522	0	32	34	-2	45	40	5	113	115	-2	128	125	3	83	89	-6	122	119	3

## Average Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	23	22	1	27	24	3	38	40	-2	33	31	2	19	18	1	6	6	0	25	24	1		
2GB	77	80	-3	130	151	-21	113	105	8	72	69	3	61	62	-1	32	34	-2	40	42	-2		
2UE	24	21	3	52	48	4	31	21	10	20	16	4	13	13	0	10	12	-2	32	36	-4		
SKY Sports Radio	4	6	-2	10	10	0	3	5	-2	3	6	-3	2	5	-3	1	3	-2	6	9	-3		
2DayFM hit 1041	22	25	-3	27	35	-8	22	29	-7	21	26	-5	41	38	3	7	8	-1	18	17	1		
KIIS1065	43	40	3	72	69	3	48	42	6	48	46	2	51	43	8	12	13	-1	29	31	-2		
2MMM	35	38	-3	58	60	-2	40	49	-9	43	43	0	41	41	0	8	9	-1	22	25	-3		
NOVA96.9	37	36	1	58	56	2	30	31	-1	38	37	1	58	56	2	14	13	1	29	30	-1		
smoothfm 95.3	45	45	0	49	53	-4	62	62	0	58	58	0	50	48	2	18	18	0	39	36	3		
WSFM	42	43	-1	74	75	-1	55	53	2	44	51	-7	41	42	-1	9	10	-1	29	31	-2		
ABC702	53	46	7	89	77	12	57	55	2	50	45	5	65	48	17	20	18	2	31	29	2		
2RN	13	12	1	29	25	4	11	13	-2	10	7	3	16	13	3	3	4	-1	12	10	2		
NEWSR	10	9	1	23	24	-1	9	6	3	6	4	2	7	6	1	6	6	0	9	7	2		
2JJJ	42	42	0	51	55	-4	63	63	0	55	54	1	44	44	0	11	8	3	30	23	7		
ABCFM	18	19	-1	21	23	-2	23	22	1	18	22	-4	22	22	0	9	11	-2	19	20	-1		
Total	560	559	1	862	885	-23	701	684	17	606	593	13	608	587	21	200	211	-11	427	431	-4		

EMBARGOED UNTIL 9:30AM AEST



# SYDNEY RADIO - SURVEY 6 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	242	248	-6	6	7	-1	5	3	2	8	10	-2	16	15	1	66	79	-13	141	134	7
2GB	633	642	-9	29	40	-11	13	23	-10	108	81	27	112	129	-17	137	124	13	234	246	-12
2UE	308	306	2	18	17	1	9	4	5	39	39	0	59	60	-1	67	76	-9	116	111	5
SKY Sports Radio	96	116	-20	6	10	-4	5	2	3	24	25	-1	27	45	-18	15	18	-3	19	16	3
2DayFM hit 1041	627	652	-25	120	130	-10	129	156	-27	243	229	14	103	105	-2	21	23	-2	11	8	3
KIIS1065	884	917	-33	174	174	0	133	137	-4	308	297	11	197	230	-33	50	57	-7	23	21	2
2MMM	556	556	0	61	65	-4	54	55	-1	250	245	5	147	152	-5	35	29	6	9	11	-2
NOVA96.9	948	899	49	207	190	17	175	213	-38	316	293	23	201	158	43	35	36	-1	15	9	6
smoothfm 95.3	703	703	0	54	70	-16	65	68	-3	162	143	19	182	187	-5	148	153	-5	92	82	10
WSFM	662	682	-20	61	65	-4	56	58	-2	143	161	-18	218	214	4	127	126	1	58	59	-1
ABC702	648	631	17	30	39	-9	17	16	1	99	113	-14	177	147	30	148	138	10	178	178	0
2RN	198	161	37	7	2	5	3	2	1	28	28	0	63	44	19	32	17	15	64	67	-3
NEWSR	243	278	-35	20	32	-12	14	14	0	45	66	-21	53	63	-10	48	42	6	64	62	2
2JJJ	608	605	3	49	60	-11	137	133	4	274	268	6	116	112	4	29	28	1	3	4	-1
ABCFM	284	321	-37	25	29	-4	24	19	5	53	70	-17	49	52	-3	50	50	0	83	101	-18
<b>Total</b>	<b>4008</b>	<b>4007</b>	<b>1</b>	<b>423</b>	<b>425</b>	<b>-2</b>	<b>450</b>	<b>449</b>	<b>1</b>	<b>1047</b>	<b>1044</b>	<b>3</b>	<b>949</b>	<b>946</b>	<b>3</b>	<b>531</b>	<b>532</b>	<b>-1</b>	<b>609</b>	<b>610</b>	<b>-1</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	210	203	7	122	120	2	132	126	6	129	125	4	102	93	9	66	64	2	191	191	0
2GB	576	592	-16	445	458	-13	316	316	0	301	298	3	308	316	-8	219	241	-22	384	419	-35
2UE	247	228	19	174	164	10	133	108	25	119	93	26	91	87	4	82	91	-9	235	236	-1
SKY Sports Radio	79	87	-8	47	57	-10	23	29	-6	20	17	3	25	29	-4	21	20	1	64	73	-9
2DayFM hit 1041	559	566	-7	267	265	2	178	204	-26	231	249	-18	337	307	30	177	171	6	354	362	-8
KIIS1065	804	820	-16	496	475	21	339	310	29	386	370	16	366	386	-20	257	253	4	518	551	-33
2MMM	504	489	15	309	308	1	190	206	-16	250	244	6	266	253	13	127	124	3	322	332	-10
NOVA96.9	867	825	42	507	460	47	264	258	6	429	419	10	507	498	9	272	267	5	568	533	35
smoothfm 95.3	633	621	12	333	358	-25	285	266	19	323	353	-30	346	356	-10	214	209	5	484	480	4
WSFM	598	631	-33	381	411	-30	265	265	0	281	345	-64	313	331	-18	172	193	-21	433	434	-1
ABC702	595	565	30	412	395	17	268	268	0	282	279	3	374	316	58	206	179	27	413	368	45
2RN	171	135	36	121	96	25	75	72	3	73	59	14	82	59	23	53	51	2	142	114	28
NEWSR	202	249	-47	145	172	-27	56	56	0	54	64	-10	66	77	-11	62	76	-14	151	160	-9
2JJJ	538	541	-3	314	315	-1	266	236	30	313	312	1	294	307	-13	187	167	20	377	353	24
ABCFM	244	279	-35	134	144	-10	105	118	-13	103	136	-33	129	140	-11	99	112	-13	191	215	-24
<b>Total</b>	<b>3908</b>	<b>3919</b>	<b>-11</b>	<b>3238</b>	<b>3238</b>	<b>0</b>	<b>2405</b>	<b>2357</b>	<b>48</b>	<b>2638</b>	<b>2675</b>	<b>-37</b>	<b>2914</b>	<b>2896</b>	<b>18</b>	<b>1855</b>	<b>1874</b>	<b>-19</b>	<b>3373</b>	<b>3359</b>	<b>14</b>

EMBARGOED UNTIL 9:30AM AEST



# MELBOURNE RADIO - SURVEY 6 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.0	4.3	-0.3	1.1	1.7	-0.6	0.9	1.8	-0.9	4.0	4.6	-0.6	6.7	5.5	1.2	3.5	5.2	-1.7	3.2	3.7	-0.5
3AW	14.3	12.6	1.7	1.1	2.4	-1.3	2.2	2.1	0.1	1.7	2.5	-0.8	12.9	11.0	1.9	19.3	20.1	-0.8	31.8	26.1	5.7
MAGIC 1278	3.7	3.6	0.1	0.1	0.4	-0.3	0.4	0.3	0.1	0.6	0.8	-0.2	2.2	2.6	-0.4	4.3	3.2	1.1	10.0	10.2	-0.2
FOXFm hit 1019	9.2	8.3	0.9	20.7	17.2	3.5	29.9	23.7	6.2	14.3	13.9	0.4	8.1	6.9	1.2	1.8	1.4	0.4	1.0	1.1	-0.1
GOLD	8.1	8.4	-0.3	4.6	3.3	1.3	6.2	6.1	0.1	7.4	6.9	0.5	12.6	14.1	-1.5	13.0	11.4	1.6	1.9	3.1	-1.2
KIIS 101.1 FM	5.9	7.2	-1.3	15.5	17.6	-2.1	10.7	10.1	0.6	9.3	11.6	-2.3	5.7	7.2	-1.5	3.2	2.3	0.9	0.6	1.9	-1.3
3MMM	7.4	8.5	-1.1	6.2	7.9	-1.7	9.9	10.5	-0.6	12.5	12.0	0.5	10.0	13.9	-3.9	5.5	4.9	0.6	0.5	0.8	-0.3
NOVA 100	6.8	6.1	0.7	23.0	20.0	3.0	16.0	14.8	1.2	10.2	8.4	1.8	5.3	4.0	1.3	2.6	3.1	-0.5	0.5	0.5	0.0
smoothfm 91.5	7.7	6.4	1.3	5.7	5.4	0.3	3.8	3.4	0.4	5.9	4.2	1.7	8.1	7.1	1.0	12.6	11.5	1.1	7.3	5.3	2.0
ABC774	10.3	10.2	0.1	3.7	3.9	-0.2	2.2	2.0	0.2	3.5	3.3	0.2	7.3	7.0	0.3	17.3	15.1	2.2	19.7	22.4	-2.7
3RN	2.7	2.8	-0.1	0.1	*	*	*	0.3	*	0.8	1.1	-0.3	2.5	1.8	0.7	4.4	3.5	0.9	4.9	6.8	-1.9
NEWSR	1.6	1.6	0.0	1.3	1.0	0.3	0.3	0.4	-0.1	1.2	1.2	0.0	3.2	2.7	0.5	1.5	1.3	0.2	0.8	1.8	-1.0
3JJJ	5.5	5.8	-0.3	4.5	5.1	-0.6	10.7	13.9	-3.2	16.7	17.5	-0.8	2.9	2.1	0.8	0.4	0.5	-0.1	0.1	0.1	0.0
ABCFM	2.8	2.9	-0.1	1.9	0.8	1.1	0.6	0.7	-0.1	0.7	0.9	-0.2	0.9	0.7	0.2	3.6	6.4	-2.8	7.2	6.5	0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.1	4.3	-0.2	3.2	3.6	-0.4	4.8	5.4	-0.6	4.5	4.1	0.4	4.6	4.4	0.2	3.4	4.8	-1.4	3.6	4.2	-0.6
3AW	14.6	12.9	1.7	18.4	16.5	1.9	15.5	13.4	2.1	12.0	10.6	1.4	10.1	9.7	0.4	15.8	12.6	3.2	13.3	11.7	1.6
MAGIC 1278	3.5	3.3	0.2	3.1	3.0	0.1	5.0	4.4	0.6	3.2	3.3	-0.1	2.5	2.3	0.2	3.8	3.9	-0.1	4.4	4.4	0.0
FOXFm hit 1019	9.5	8.6	0.9	7.5	7.3	0.2	8.4	7.9	0.5	10.5	9.5	1.0	12.8	10.3	2.5	8.9	8.8	0.1	8.5	7.5	1.0
GOLD	8.0	8.3	-0.3	6.7	7.5	-0.8	8.8	8.7	0.1	9.9	10.3	-0.4	7.9	7.9	0.0	5.8	5.9	-0.1	8.4	8.5	-0.1
KIIS 101.1 FM	6.0	7.2	-1.2	5.7	7.0	-1.3	4.9	6.0	-1.1	5.9	7.1	-1.2	7.9	9.6	-1.7	6.1	6.5	-0.4	5.6	7.0	-1.4
3MMM	7.7	8.6	-0.9	8.9	9.3	-0.4	7.2	8.2	-1.0	8.3	9.4	-1.1	6.8	7.9	-1.1	5.3	6.6	-1.3	6.4	8.1	-1.7
NOVA 100	6.7	6.0	0.7	6.4	5.2	1.2	5.1	4.0	1.1	6.3	6.0	0.3	9.5	8.7	0.8	7.1	7.3	-0.2	6.9	6.4	0.5
smoothfm 91.5	7.3	6.1	1.2	6.2	5.2	1.0	7.7	6.1	1.6	8.6	6.8	1.8	6.7	6.3	0.4	7.3	6.5	0.8	9.1	7.5	1.6
ABC774	10.6	10.7	-0.1	13.6	13.1	0.5	12.2	12.6	-0.4	7.5	8.0	-0.5	8.4	9.1	-0.7	10.7	9.3	1.4	9.4	8.7	0.7
3RN	2.5	2.7	-0.2	3.6	4.4	-0.8	1.8	1.6	0.2	1.6	1.6	0.0	2.5	2.2	0.3	3.1	3.2	-0.1	3.1	3.1	0.0
NEWSR	1.4	1.4	0.0	1.8	2.1	-0.3	0.9	0.6	0.3	0.7	0.6	0.1	1.1	0.9	0.2	3.9	4.3	-0.4	2.1	2.2	-0.1
3JJJ	5.9	6.3	-0.4	5.6	5.5	0.1	5.8	6.8	-1.0	6.7	7.1	-0.4	6.5	6.6	-0.1	4.4	5.3	-0.9	4.1	4.3	-0.2
ABCFM	2.6	2.7	-0.1	2.1	2.0	0.1	2.8	2.6	0.2	3.0	2.9	0.1	3.2	3.1	0.1	2.3	3.1	-0.8	3.1	3.8	-0.7

# EMBARGOED UNTIL 9:30AM AEST



## MELBOURNE RADIO - SURVEY 6 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	21	23	-2	*	1	*	*	1	*	5	5	0	9	8	1	3	5	-2	4	4	0
3AW	77	67	10	*	1	*	1	1	0	2	3	-1	17	15	2	17	17	0	39	30	9
MAGIC 1278	20	19	1	*	*	*	*	*	*	1	1	0	3	4	-1	4	3	1	12	12	0
FOXFM hit 1019	50	44	6	7	7	0	12	10	2	17	15	2	11	9	2	2	1	1	1	1	0
GOLD	44	44	0	2	1	1	2	3	-1	9	8	1	17	19	-2	12	10	2	2	4	-2
KIIS 101.1 FM	32	38	-6	6	7	-1	4	4	0	11	13	-2	8	10	-2	3	2	1	1	2	-1
3MMM	40	45	-5	2	3	-1	4	5	-1	14	13	1	14	19	-5	5	4	1	1	1	0
NOVA 100	36	32	4	8	8	0	6	6	0	12	9	3	7	6	1	2	3	-1	1	1	0
smoothfm 91.5	42	34	8	2	2	0	2	1	1	7	5	2	11	10	1	11	10	1	9	6	3
ABC774	56	54	2	1	1	0	1	1	0	4	4	0	10	10	0	16	13	3	24	25	-1
3RN	14	15	-1	*	*	*	*	*	*	1	1	0	3	3	0	4	3	1	6	8	-2
NEWSR	9	9	0	*	*	*	*	*	*	1	1	0	4	4	0	1	1	0	1	2	-1
3JJJ	30	31	-1	2	2	0	4	6	-2	19	19	0	4	3	1	*	*	*	*	*	*
ABCFM	15	15	0	1	*	*	*	*	*	1	1	0	1	1	0	3	6	-3	9	7	2
<b>Total</b>	<b>538</b>	<b>530</b>	<b>8</b>	<b>36</b>	<b>38</b>	<b>-2</b>	<b>40</b>	<b>44</b>	<b>-4</b>	<b>116</b>	<b>111</b>	<b>5</b>	<b>135</b>	<b>137</b>	<b>-2</b>	<b>90</b>	<b>87</b>	<b>3</b>	<b>122</b>	<b>114</b>	<b>8</b>

### Average Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	23	24	-1	27	31	-4	34	39	-5	28	25	3	28	26	2	7	10	-3	16	19	-3						
3AW	84	73	11	158	139	19	111	97	14	76	66	10	62	58	4	34	25	9	60	52	8						
MAGIC 1278	20	19	1	26	25	1	35	32	3	20	21	-1	15	14	1	8	8	0	20	20	0						
FOXFM hit 1019	54	48	6	64	61	3	60	57	3	66	59	7	79	62	17	19	18	1	38	34	4						
GOLD	46	47	-1	58	63	-5	63	63	0	62	64	-2	49	47	2	12	12	0	38	38	0						
KIIS 101.1 FM	34	40	-6	49	58	-9	35	43	-8	37	44	-7	48	58	-10	13	13	0	25	31	-6						
3MMM	44	48	-4	77	79	-2	51	60	-9	52	58	-6	42	48	-6	11	13	-2	29	36	-7						
NOVA 100	38	34	4	54	44	10	36	29	7	40	37	3	59	52	7	15	15	0	31	28	3						
smoothfm 91.5	42	34	8	53	44	9	55	44	11	54	42	12	41	38	3	16	13	3	41	33	8						
ABC774	61	60	1	116	110	6	87	92	-5	47	49	-2	52	55	-3	23	19	4	43	39	4						
3RN	14	15	-1	31	37	-6	13	12	1	10	10	0	15	13	2	7	6	1	14	14	0						
NEWSR	8	8	0	15	17	-2	6	5	1	4	4	0	7	6	1	8	9	-1	10	10	0						
3JJJ	34	35	-1	48	46	2	41	49	-8	42	44	-2	40	40	0	9	11	-2	19	19	0						
ABCFM	15	15	0	18	17	1	20	19	1	19	18	1	20	19	1	5	6	-1	14	17	-3						
<b>Total</b>	<b>572</b>	<b>563</b>	<b>9</b>	<b>855</b>	<b>841</b>	<b>14</b>	<b>715</b>	<b>725</b>	<b>-10</b>	<b>629</b>	<b>619</b>	<b>10</b>	<b>617</b>	<b>602</b>	<b>15</b>	<b>216</b>	<b>201</b>	<b>15</b>	<b>453</b>	<b>447</b>	<b>6</b>						

EMBARGOED UNTIL 9:30AM AEST



## MELBOURNE RADIO - SURVEY 6 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	324	335	-11	17	29	-12	15	19	-4	79	87	-8	109	97	12	55	60	-5	48	44	4
3AW	648	610	38	23	28	-5	17	18	-1	47	59	-12	193	167	26	140	133	7	229	205	24
MAGIC 1278	221	240	-19	3	8	-5	6	5	1	11	10	1	31	38	-7	50	61	-11	119	118	1
FOXFM hit 1019	1161	1082	79	199	186	13	252	234	18	402	375	27	232	211	21	47	41	6	30	35	-5
GOLD	842	867	-25	76	66	10	70	75	-5	195	206	-11	293	325	-32	151	128	23	56	67	-11
KIIS 101.1 FM	835	873	-38	163	165	-2	147	150	-3	267	279	-12	187	202	-15	57	55	2	13	23	-10
3MMM	673	718	-45	78	92	-14	75	85	-10	237	229	8	196	226	-30	68	61	7	18	25	-7
NOVA 100	937	891	46	225	198	27	202	215	-13	315	296	19	156	136	20	29	37	-8	10	10	0
smoothfm 91.5	727	731	-4	74	72	2	71	70	1	160	152	8	181	193	-12	132	145	-13	109	99	10
ABC774	729	703	26	36	42	-6	24	32	-8	112	103	9	174	154	20	150	135	15	233	237	-4
3RN	211	224	-13	8	5	3	*	4	*	32	41	-9	66	56	10	45	41	4	60	78	-18
NEWSR	231	219	12	12	11	1	8	10	-2	55	61	-6	77	56	21	36	31	5	43	51	-8
3JJJ	521	556	-35	63	57	6	117	134	-17	242	258	-16	83	86	-3	15	16	-1	2	6	-4
ABCFM	216	215	1	18	15	3	10	12	-2	42	39	3	33	29	4	36	43	-7	77	77	0
Total	3970	3975	-5	405	407	-2	464	464	0	1031	1033	-2	940	946	-6	519	520	-1	611	606	5

### Cumulative Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	287	294	-7	159	183	-24	133	148	-15	154	154	0	177	185	-8	104	105	-1	206	228	-22
3AW	600	562	38	463	440	23	341	325	16	324	312	12	314	301	13	222	187	35	472	456	16
MAGIC 1278	194	208	-14	104	127	-23	132	142	-10	103	120	-17	87	103	-16	69	73	-4	173	194	-21
FOXFM hit 1019	1049	978	71	605	553	52	430	422	8	564	527	37	636	548	88	326	309	17	731	679	52
GOLD	733	769	-36	367	400	-33	340	351	-11	409	416	-7	393	406	-13	201	209	-8	522	538	-16
KIIS 101.1 FM	755	786	-31	429	462	-33	292	317	-25	385	399	-14	429	463	-34	218	225	-7	518	556	-38
3MMM	577	611	-34	372	380	-8	241	270	-29	284	307	-23	318	315	3	168	180	-12	424	458	-34
NOVA 100	844	798	46	512	423	89	288	297	-9	417	386	31	499	462	37	275	266	9	625	587	38
smoothfm 91.5	647	644	3	344	352	-8	315	285	30	340	338	2	354	360	-6	198	192	6	487	481	6
ABC774	661	650	11	483	478	5	361	364	-3	306	333	-27	316	319	-3	223	213	10	491	461	30
3RN	193	196	-3	132	138	-6	75	79	-4	82	85	-3	99	109	-10	82	75	7	133	160	-27
NEWSR	191	186	5	103	120	-17	54	50	4	43	52	-9	66	67	-1	82	78	4	159	159	0
3JJJ	475	489	-14	274	286	-12	187	227	-40	266	267	-1	294	312	-18	150	169	-19	310	337	-27
ABCFM	187	185	2	96	85	11	100	100	0	102	101	1	109	102	7	58	63	-5	147	154	-7
Total	3896	3902	-6	3209	3205	4	2461	2549	-88	2768	2794	-26	2979	2962	17	1911	1896	15	3419	3476	-57

EMBARGOED UNTIL 9:30AM AEST



# BRISBANE RADIO - SURVEY 6 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.9	5.7	0.2	0.2	0.2	0.0	*	0.2	*	3.6	0.4	3.2	4.0	4.6	-0.6	7.5	9.2	-1.7	14.5	15.0	-0.5
MAGIC 882	4.7	4.9	-0.2	0.9	0.6	0.3	0.4	0.1	0.3	0.6	0.7	-0.1	2.6	3.5	-0.9	7.9	10.2	-2.3	13.0	11.1	1.9
4KQ	8.4	8.4	0.0	1.0	2.3	-1.3	1.6	0.9	0.7	0.6	0.7	-0.1	7.0	6.7	0.3	16.6	20.0	-3.4	18.4	15.3	3.1
hit105.3	9.8	8.6	1.2	22.2	20.5	1.7	28.8	20.6	8.2	14.3	13.2	1.1	6.9	7.7	-0.8	2.3	1.2	1.1	0.7	0.7	0.0
97.3FM	12.5	13.3	-0.8	17.6	20.0	-2.4	11.7	13.3	-1.6	13.1	14.7	-1.6	19.1	19.6	-0.5	10.1	9.0	1.1	3.5	3.6	-0.1
4MMM	10.3	9.4	0.9	11.9	9.7	2.2	12.0	9.6	2.4	11.1	12.3	-1.2	15.5	13.5	2.0	10.6	7.7	2.9	0.9	1.6	-0.7
NOVA106.9	10.9	12.5	-1.6	25.5	30.3	-4.8	23.0	23.6	-0.6	19.4	21.6	-2.2	8.1	9.5	-1.4	3.1	5.5	-2.4	0.3	0.2	0.1
ABC612	9.8	8.6	1.2	2.2	1.3	0.9	1.8	1.2	0.6	4.6	2.1	2.5	6.3	5.7	0.6	13.9	12.7	1.2	23.6	22.8	0.8
4RN	2.4	2.1	0.3	0.2	0.5	-0.3	0.5	*	*	0.5	0.5	0.0	2.7	1.2	1.5	3.9	5.0	-1.1	4.7	4.3	0.4
NEWSR	1.3	1.5	-0.2	0.6	1.0	-0.4	0.8	0.2	0.6	0.8	0.7	0.1	1.0	1.2	-0.2	1.9	1.5	0.4	2.5	3.4	-0.9
4JJJ	7.1	8.9	-1.8	7.0	4.0	3.0	12.5	20.4	-7.9	17.0	22.0	-5.0	5.8	6.9	-1.1	1.1	1.0	0.1	*	0.1	*
ABCFM	2.2	2.4	-0.2	0.8	0.5	0.3	0.1	0.4	-0.3	1.0	1.1	-0.1	1.2	1.5	-0.3	4.0	2.9	1.1	4.8	6.4	-1.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.1	6.0	0.1	6.3	6.2	0.1	8.0	8.2	-0.2	4.4	4.9	-0.5	4.2	3.4	0.8	10.3	8.8	1.5	5.1	4.7	0.4						
MAGIC 882	4.5	4.7	-0.2	4.2	4.4	-0.2	5.3	6.4	-1.1	5.3	4.9	0.4	3.3	3.3	0.0	3.7	3.6	0.1	5.4	5.7	-0.3						
4KQ	8.1	7.9	0.2	8.0	7.4	0.6	10.3	9.2	1.1	8.6	9.0	-0.4	6.3	6.3	0.0	5.2	6.6	-1.4	9.4	9.8	-0.4						
hit105.3	10.1	8.7	1.4	9.4	7.7	1.7	8.7	8.1	0.6	10.7	9.3	1.4	13.0	10.1	2.9	8.7	8.1	0.6	8.8	8.6	0.2						
97.3FM	12.4	13.4	-1.0	12.5	13.0	-0.5	10.8	12.4	-1.6	12.3	14.6	-2.3	13.5	14.6	-1.1	14.4	11.7	2.7	12.7	12.7	0.0						
4MMM	10.8	9.6	1.2	9.7	9.1	0.6	11.3	9.5	1.8	13.0	11.0	2.0	10.1	9.3	0.8	8.3	7.5	0.8	8.8	8.8	0.0						
NOVA106.9	11.1	12.9	-1.8	11.4	13.5	-2.1	10.3	10.0	0.3	10.7	12.1	-1.4	12.4	15.9	-3.5	10.6	14.3	-3.7	10.4	11.1	-0.7						
ABC612	10.1	8.7	1.4	14.0	12.7	1.3	9.7	8.9	0.8	7.4	5.9	1.5	7.5	6.1	1.4	10.3	9.2	1.1	9.1	8.0	1.1						
4RN	2.3	2.1	0.2	3.2	2.8	0.4	1.7	1.8	-0.1	1.6	1.1	0.5	3.0	2.3	0.7	1.8	2.6	-0.8	2.6	2.2	0.4						
NEWSR	1.2	1.4	-0.2	1.7	1.8	-0.1	0.7	0.8	-0.1	0.6	0.8	-0.2	1.1	0.8	0.3	2.5	4.0	-1.5	1.7	1.8	-0.1						
4JJJ	6.8	9.0	-2.2	6.6	8.5	-1.9	5.7	8.0	-2.3	7.0	9.4	-2.4	8.9	11.3	-2.4	5.6	7.5	-1.9	8.0	8.5	-0.5						
ABCFM	2.2	2.3	-0.1	2.0	2.1	-0.1	2.5	2.7	-0.2	2.3	2.9	-0.6	2.2	1.6	0.6	1.4	1.6	-0.2	2.2	2.7	-0.5						

EMBARGOED UNTIL 9:30AM AEST



# BRISBANE RADIO - SURVEY 6 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	13	13	0	*	*	*	*	*	*	2	*	*	2	3	-1	3	3	0	6	6	0
MAGIC 882	11	11	0	*	*	*	*	*	*	*	*	*	2	2	0	3	4	-1	6	5	1
4KQ	19	19	0	*	*	*	*	*	*	*	*	*	4	4	0	6	7	-1	8	7	1
hit105.3	22	20	2	3	3	0	6	4	2	7	6	1	4	5	-1	1	*	*	*	*	*
97.3FM	28	30	-2	3	3	0	3	3	0	6	7	-1	11	12	-1	3	3	0	2	2	0
4MMM	23	21	2	2	2	0	3	2	1	5	6	-1	9	8	1	4	3	1	*	1	*
NOVA106.9	24	28	-4	4	5	-1	5	5	0	9	10	-1	5	6	-1	1	2	-1	*	*	*
ABC612	22	19	3	*	*	*	*	*	*	2	1	1	4	3	1	5	5	0	11	10	1
4RN	5	5	0	*	*	*	*	*	*	*	*	*	2	1	1	1	2	-1	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
4JJJ	16	20	-4	1	1	0	3	4	-1	8	10	-2	3	4	-1	*	*	*	*	*	*
ABCFM	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
Total	224	227	-3	16	17	-1	22	22	0	49	48	1	59	61	-2	34	37	-3	45	43	2

## Average Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	15	14	1	23	22	1	24	25	-1	12	14	-2	10	9	1	8	7	1	10	9	1
MAGIC 882	11	11	0	15	16	-1	16	20	-4	15	14	1	8	8	0	3	3	0	10	11	-1
4KQ	19	19	0	29	27	2	31	28	3	24	25	-1	15	16	-1	4	5	-1	18	19	-1
hit105.3	24	21	3	34	28	6	26	25	1	30	26	4	32	26	6	6	6	0	17	16	1
97.3FM	30	32	-2	46	47	-1	32	38	-6	35	41	-6	33	38	-5	11	9	2	24	24	0
4MMM	26	23	3	35	33	2	33	29	4	36	31	5	25	24	1	6	6	0	17	17	0
NOVA106.9	26	31	-5	42	49	-7	31	31	0	30	34	-4	30	41	-11	8	11	-3	20	21	-1
ABC612	24	21	3	51	46	5	29	27	2	21	17	4	18	16	2	8	7	1	17	15	2
4RN	6	5	1	12	10	2	5	5	0	5	3	2	7	6	1	1	2	-1	5	4	1
NEWSR	3	3	0	6	7	-1	2	2	0	2	2	0	3	2	1	2	3	-1	3	3	0
4JJJ	16	22	-6	24	31	-7	17	24	-7	20	27	-7	22	29	-7	4	6	-2	15	16	-1
ABCFM	5	6	-1	7	8	-1	7	8	-1	6	8	-2	5	4	1	1	1	0	4	5	-1
Total	238	241	-3	366	361	5	297	305	-8	281	283	-2	245	260	-15	74	75	-1	190	192	-2





# BRISBANE RADIO - SURVEY 6 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	112	122	-10	2	3	-1	*	2	*	11	6	5	31	33	-2	24	28	-4	45	50	-5
MAGIC 882	115	114	1	6	5	1	4	1	3	8	5	3	21	21	0	29	33	-4	47	49	-2
4KQ	208	192	16	8	12	-4	5	5	0	15	14	1	51	45	6	65	55	10	65	61	4
hit105.3	443	410	33	85	80	5	110	98	12	150	137	13	77	78	-1	15	13	2	6	4	2
97.3FM	554	566	-12	84	86	-2	74	77	-3	153	149	4	154	166	-12	63	63	0	26	25	1
4MMM	338	354	-16	38	35	3	48	49	-1	107	117	-10	109	112	-3	27	32	-5	10	11	-1
NOVA106.9	528	551	-23	118	109	9	124	121	3	167	185	-18	92	102	-10	23	30	-7	5	4	1
ABC612	301	283	18	15	18	-3	11	9	2	43	38	5	68	63	5	65	61	4	98	93	5
4RN	81	77	4	4	5	-1	2	*	*	8	5	3	26	20	6	21	26	-5	21	22	-1
NEWSR	96	85	11	7	10	-3	8	2	6	17	12	5	20	18	2	16	17	-1	28	25	3
4JJJ	316	345	-29	37	28	9	71	84	-13	148	159	-11	49	59	-10	11	12	-1	1	3	-2
ABCFM	81	78	3	8	4	4	5	5	0	10	13	-3	11	14	-3	16	14	2	32	29	3
Total	1825	1830	-5	210	212	-2	230	228	2	476	477	-1	425	427	-2	240	241	-1	244	245	-1

## Cumulative Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	107	117	-10	75	84	-9	68	73	-5	56	59	-3	50	50	0	37	39	-2	72	74	-2
MAGIC 882	104	100	4	62	67	-5	63	64	-1	70	64	6	48	50	-2	27	30	-3	77	84	-7
4KQ	179	166	13	121	110	11	103	103	0	117	111	6	89	88	1	46	45	1	162	139	23
hit105.3	412	367	45	260	217	43	153	146	7	223	189	34	258	218	40	113	105	8	272	258	14
97.3FM	504	509	-5	351	347	4	216	206	10	285	291	-6	297	323	-26	158	142	16	356	372	-16
4MMM	311	311	0	197	198	-1	139	140	-1	180	177	3	182	187	-5	84	89	-5	214	239	-25
NOVA106.9	486	512	-26	322	341	-19	197	221	-24	249	281	-32	291	317	-26	137	164	-27	333	358	-25
ABC612	273	258	15	208	201	7	137	122	15	144	129	15	135	124	11	72	67	5	195	176	19
4RN	75	71	4	54	49	5	38	34	4	38	34	4	50	44	6	22	22	0	55	54	1
NEWSR	83	75	8	52	46	6	25	25	0	28	28	0	31	24	7	25	26	-1	53	51	2
4JJJ	296	322	-26	178	206	-28	111	137	-26	151	163	-12	177	204	-27	83	108	-25	183	210	-27
ABCFM	75	70	5	49	38	11	37	40	-3	43	49	-6	37	29	8	22	17	5	53	53	0
Total	1769	1773	-4	1478	1465	13	1066	1106	-40	1261	1255	6	1315	1318	-3	750	741	9	1509	1524	-15



# ADELAIDE RADIO - SURVEY 6 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.5	11.7	-0.2	2.3	1.8	0.5	1.5	1.8	-0.3	3.5	4.3	-0.8	8.9	9.3	-0.4	16.0	13.6	2.4	24.4	26.8	-2.4
CRUISE1323	8.2	9.7	-1.5	1.2	0.4	0.8	2.2	4.3	-2.1	2.1	1.9	0.2	5.6	7.6	-2.0	14.9	19.7	-4.8	15.5	16.8	-1.3
MIX102.3	15.2	14.5	0.7	12.4	10.6	1.8	16.8	11.6	5.2	13.4	11.6	1.8	18.8	21.4	-2.6	21.0	18.6	2.4	8.9	8.9	0.0
5MMM	8.8	9.1	-0.3	6.0	8.2	-2.2	7.0	9.7	-2.7	7.7	6.7	1.0	15.2	17.8	-2.6	10.2	8.3	1.9	3.3	2.4	0.9
NOVA91.9	10.5	11.7	-1.2	37.6	36.0	1.6	21.4	22.6	-1.2	16.5	19.3	-2.8	9.1	10.2	-1.1	2.2	3.0	-0.8	0.6	0.5	0.1
hit107	9.3	7.8	1.5	18.8	19.2	-0.4	21.8	16.0	5.8	16.7	13.4	3.3	8.1	6.4	1.7	4.1	3.1	1.0	0.3	0.5	-0.2
ABC891	10.1	10.1	0.0	1.5	1.8	-0.3	4.0	3.5	0.5	2.4	2.8	-0.4	8.1	7.9	0.2	10.5	10.3	0.2	23.3	24.4	-1.1
5RN	2.9	1.9	1.0	0.1	0.3	-0.2	0.7	0.8	-0.1	1.0	0.3	0.7	3.5	1.3	2.2	3.3	3.0	0.3	5.3	4.3	1.0
NEWSR	1.9	1.9	0.0	3.1	3.7	-0.6	0.5	0.8	-0.3	1.6	1.1	0.5	2.0	2.5	-0.5	1.4	1.8	-0.4	2.8	1.9	0.9
5JJJ	7.2	7.5	-0.3	4.0	5.1	-1.1	9.3	10.7	-1.4	21.7	22.3	-0.6	6.0	3.5	2.5	2.9	4.2	-1.3	0.4	0.1	0.3
ABCFM	2.9	2.8	0.1	0.9	1.2	-0.3	1.2	1.0	0.2	0.9	2.2	-1.3	1.7	1.1	0.6	2.4	1.6	0.8	7.5	7.3	0.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.5	11.6	-0.1	13.2	13.4	-0.2	11.3	12.5	-1.2	7.8	7.9	-0.1	12.7	11.6	1.1	14.8	15.0	-0.2	11.7	11.7	0.0
CRUISE1323	7.7	9.3	-1.6	7.4	7.9	-0.5	9.4	11.4	-2.0	9.0	10.7	-1.7	5.2	7.1	-1.9	6.0	7.8	-1.8	9.9	11.0	-1.1
MIX102.3	15.5	14.5	1.0	15.3	13.6	1.7	16.1	15.4	0.7	16.3	16.3	0.0	15.9	14.4	1.5	11.4	10.5	0.9	14.6	14.3	0.3
5MMM	9.2	9.4	-0.2	9.6	10.2	-0.6	9.1	10.0	-0.9	10.9	10.4	0.5	7.2	7.8	-0.6	7.7	6.2	1.5	7.3	8.1	-0.8
NOVA91.9	10.3	11.7	-1.4	9.5	9.6	-0.1	8.3	9.3	-1.0	10.8	12.6	-1.8	12.7	15.1	-2.4	11.1	14.3	-3.2	11.0	11.8	-0.8
hit107	9.8	8.1	1.7	7.3	6.6	0.7	10.5	7.6	2.9	11.8	9.3	2.5	11.3	9.6	1.7	6.7	7.7	-1.0	7.6	6.7	0.9
ABC891	9.8	9.7	0.1	13.5	14.1	-0.6	9.8	9.1	0.7	7.0	6.5	0.5	6.4	6.1	0.3	12.9	14.0	-1.1	11.3	11.3	0.0
5RN	2.9	1.8	1.1	4.0	2.5	1.5	2.6	1.8	0.8	1.8	1.0	0.8	2.9	2.0	0.9	3.3	2.0	1.3	3.0	2.3	0.7
NEWSR	1.8	1.8	0.0	2.8	2.9	-0.1	1.0	0.9	0.1	1.3	1.4	-0.1	1.7	1.4	0.3	2.8	2.7	0.1	2.3	2.2	0.1
5JJJ	7.7	7.9	-0.2	6.9	7.0	-0.1	8.0	8.0	0.0	8.6	8.9	-0.3	8.8	10.1	-1.3	4.4	4.1	0.3	5.8	5.9	-0.1
ABCFM	2.7	2.7	0.0	2.2	2.5	-0.3	2.7	2.6	0.1	2.5	2.6	-0.1	3.5	3.1	0.4	3.4	2.5	0.9	3.6	3.1	0.5



# ADELAIDE RADIO - SURVEY 6 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	17	17	0	*	*	*	*	*	*	1	1	0	3	3	0	4	3	1	8	9	-1
CRUISE1323	12	14	-2	*	*	*	*	1	*	1	1	0	2	3	-1	4	5	-1	5	5	0
MIX102.3	22	21	1	1	1	0	2	2	0	4	3	1	7	8	-1	5	4	1	3	3	0
5MMM	13	13	0	1	1	0	1	1	0	2	2	0	6	6	0	3	2	1	1	1	0
NOVA91.9	15	17	-2	4	4	0	3	3	0	4	6	-2	3	4	-1	1	1	0	*	*	*
hit107	14	11	3	2	2	0	3	2	1	5	4	1	3	2	1	1	1	0	*	*	*
ABC891	15	15	0	*	*	*	1	*	*	1	1	0	3	3	0	3	2	1	8	8	0
5RN	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	1	1
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
5JJJ	11	11	0	*	1	*	1	1	0	6	7	-1	2	1	1	1	1	0	*	*	*
ABCFM	4	4	0	*	*	*	*	*	*	*	1	*	1	*	*	1	*	*	3	2	1
<b>Total</b>	<b>147</b>	<b>147</b>	<b>0</b>	<b>10</b>	<b>11</b>	<b>-1</b>	<b>14</b>	<b>14</b>	<b>0</b>	<b>27</b>	<b>30</b>	<b>-3</b>	<b>37</b>	<b>36</b>	<b>1</b>	<b>25</b>	<b>24</b>	<b>1</b>	<b>34</b>	<b>33</b>	<b>1</b>

Average Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	18	18	0	29	29	0	24	27	-3	14	15	-1	21	18	3	8	8	0	14	14	0						
CRUISE1323	12	15	-3	16	17	-1	20	24	-4	17	20	-3	9	11	-2	3	4	-1	12	13	-1						
MIX102.3	24	23	1	34	29	5	34	33	1	30	31	-1	27	23	4	6	6	0	18	17	1						
5MMM	15	15	0	21	22	-1	19	22	-3	20	20	0	12	12	0	4	3	1	9	10	-1						
NOVA91.9	16	18	-2	21	20	1	17	20	-3	20	24	-4	21	24	-3	6	8	-2	13	14	-1						
hit107	15	13	2	16	14	2	22	16	6	22	18	4	19	15	4	4	4	0	9	8	1						
ABC891	15	15	0	30	30	0	20	20	0	13	12	1	11	10	1	7	8	-1	14	14	0						
5RN	5	3	2	9	5	4	5	4	1	3	2	1	5	3	2	2	1	1	4	3	1						
NEWSR	3	3	0	6	6	0	2	2	0	2	3	-1	3	2	1	1	2	-1	3	3	0						
5JJJ	12	12	0	15	15	0	17	17	0	16	17	-1	15	16	-1	2	2	0	7	7	0						
ABCFM	4	4	0	5	5	0	6	6	0	5	5	0	6	5	1	2	1	1	4	4	0						
<b>Total</b>	<b>158</b>	<b>157</b>	<b>1</b>	<b>222</b>	<b>213</b>	<b>9</b>	<b>209</b>	<b>215</b>	<b>-6</b>	<b>185</b>	<b>189</b>	<b>-4</b>	<b>168</b>	<b>159</b>	<b>9</b>	<b>53</b>	<b>56</b>	<b>-3</b>	<b>121</b>	<b>121</b>	<b>0</b>						



# ADELAIDE RADIO - SURVEY 6 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	164	167	-3	7	9	-2	6	6	0	20	22	-2	38	41	-3	37	30	7	57	59	-2
CRUISE1323	159	164	-5	6	3	3	4	5	-1	10	13	-3	31	34	-3	53	48	5	54	61	-7
MIX102.3	338	342	-4	35	39	-4	44	37	7	80	70	10	98	110	-12	51	55	-4	30	32	-2
5MMM	205	231	-26	19	26	-7	28	29	-1	50	52	-2	68	78	-10	27	32	-5	13	13	0
NOVA91.9	313	334	-21	69	72	-3	71	67	4	100	112	-12	56	63	-7	11	15	-4	6	5	1
hit107	243	226	17	44	48	-4	56	52	4	88	75	13	41	37	4	11	10	1	2	4	-2
ABC891	205	210	-5	9	11	-2	8	8	0	23	26	-3	45	47	-2	45	40	5	76	78	-2
5RN	69	53	16	2	3	-1	3	2	1	7	3	4	20	13	7	13	11	2	24	21	3
NEWSR	71	63	8	8	8	0	4	3	1	14	9	5	19	18	1	10	10	0	16	16	0
5JJJ	155	155	0	13	15	-2	31	30	1	63	69	-6	36	27	9	9	12	-3	3	2	1
ABC FM	70	62	8	3	4	-1	5	4	1	9	11	-2	13	10	3	14	9	5	27	24	3
<b>Total</b>	<b>1058</b>	<b>1058</b>	<b>0</b>	<b>109</b>	<b>111</b>	<b>-2</b>	<b>122</b>	<b>122</b>	<b>0</b>	<b>239</b>	<b>237</b>	<b>2</b>	<b>248</b>	<b>246</b>	<b>2</b>	<b>152</b>	<b>154</b>	<b>-2</b>	<b>188</b>	<b>188</b>	<b>0</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	153	155	-2	98	104	-6	74	82	-8	79	85	-6	86	88	-2	52	57	-5	113	119	-6
CRUISE1323	141	146	-5	83	87	-4	83	88	-5	91	98	-7	70	82	-12	36	43	-7	110	120	-10
MIX102.3	308	307	1	184	173	11	148	150	-2	179	188	-9	183	172	11	88	85	3	223	231	-8
5MMM	188	201	-13	109	121	-12	87	94	-7	110	116	-6	97	107	-10	61	58	3	117	139	-22
NOVA91.9	289	310	-21	178	186	-8	123	133	-10	176	183	-7	178	191	-13	106	118	-12	213	226	-13
hit107	224	206	18	122	116	6	103	93	10	136	125	11	140	125	15	61	65	-4	151	145	6
ABC891	185	188	-3	127	131	-4	92	98	-6	85	84	1	83	81	2	63	66	-3	139	142	-3
5RN	63	47	16	38	29	9	34	25	9	29	21	8	32	24	8	20	14	6	42	34	8
NEWSR	57	54	3	36	35	1	21	18	3	21	26	-5	23	23	0	23	21	2	47	41	6
5JJJ	142	142	0	91	86	5	67	70	-3	77	83	-6	87	93	-6	45	44	1	96	99	-3
ABC FM	62	53	9	32	25	7	33	27	6	33	33	0	39	31	8	21	20	1	51	43	8
<b>Total</b>	<b>1042</b>	<b>1040</b>	<b>2</b>	<b>848</b>	<b>832</b>	<b>16</b>	<b>690</b>	<b>703</b>	<b>-13</b>	<b>773</b>	<b>777</b>	<b>-4</b>	<b>764</b>	<b>764</b>	<b>0</b>	<b>493</b>	<b>498</b>	<b>-5</b>	<b>908</b>	<b>917</b>	<b>-9</b>



# PERTH RADIO - SURVEY 6 2015

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.4	4.6	-0.2	2.3	2.2	0.1	0.6	0.5	0.1	0.9	0.9	0.0	3.9	4.6	-0.7	11.7	11.2	0.5	6.0	6.6	-0.6
6PR	8.4	8.4	0.0	2.8	2.7	0.1	1.2	1.9	-0.7	2.3	2.3	0.0	7.6	5.7	1.9	9.2	13.2	-4.0	22.7	20.4	2.3
MIX 94.5	14.3	14.2	0.1	10.8	10.9	-0.1	11.0	11.1	-0.1	12.3	14.4	-2.1	19.9	21.8	-1.9	19.3	15.8	3.5	7.6	5.7	1.9
hit92.9	11.0	9.9	1.1	19.9	21.3	-1.4	28.5	26.7	1.8	15.9	15.5	0.4	8.3	5.5	2.8	4.3	4.6	-0.3	1.9	1.4	0.5
96FM	9.4	10.2	-0.8	9.9	7.4	2.5	6.1	7.2	-1.1	10.5	12.2	-1.7	16.7	18.3	-1.6	7.8	9.4	-1.6	0.5	0.5	0.0
NOVA93.7	12.1	11.7	0.4	34.6	30.5	4.1	15.1	14.9	0.2	19.1	16.9	2.2	11.9	14.2	-2.3	2.9	3.6	-0.7	0.9	0.4	0.5
ABC720	9.1	10.2	-1.1	1.9	1.1	0.8	3.5	0.6	2.9	2.5	3.4	-0.9	6.0	6.7	-0.7	14.0	17.1	-3.1	23.4	24.7	-1.3
6RN	1.4	1.5	-0.1	0.3	0.1	0.2	0.2	*	*	0.3	0.4	-0.1	1.4	1.2	0.2	2.7	2.2	0.5	3.1	3.9	-0.8
NEWSR	0.9	1.1	-0.2	0.2	0.2	0.0	0.1	*	*	0.6	1.1	-0.5	1.0	1.0	0.0	1.4	1.5	-0.1	1.4	1.8	-0.4
6JJJ	10.4	10.2	0.2	4.8	10.7	-5.9	24.2	28.5	-4.3	21.1	19.4	1.7	8.3	6.2	2.1	4.8	5.4	-0.6	0.1	*	*
ABC FM	3.3	3.0	0.3	3.9	4.1	-0.2	1.8	2.1	-0.3	2.0	1.0	1.0	2.5	2.3	0.2	2.7	1.7	1.0	6.9	7.2	-0.3

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.1	4.3	-0.2	4.5	4.5	0.0	4.6	4.6	0.0	4.4	4.7	-0.3	2.7	3.4	-0.7	2.7	2.6	0.1	5.6	5.8	-0.2						
6PR	8.3	8.6	-0.3	10.3	10.4	-0.1	8.7	8.8	-0.1	6.7	7.4	-0.7	6.1	6.2	-0.1	10.0	10.6	-0.6	8.9	7.8	1.1						
MIX 94.5	14.9	14.6	0.3	13.2	13.2	0.0	16.3	15.9	0.4	17.4	16.9	0.5	14.6	14.1	0.5	9.7	10.0	-0.3	12.3	12.9	-0.6						
hit92.9	11.5	10.2	1.3	10.1	9.2	0.9	10.2	8.8	1.4	12.3	11.5	0.8	15.4	12.8	2.6	9.7	8.7	1.0	9.3	9.0	0.3						
96FM	9.4	10.4	-1.0	8.9	10.5	-1.6	9.6	10.1	-0.5	11.2	11.5	-0.3	7.3	8.9	-1.6	8.7	10.4	-1.7	9.3	9.5	-0.2						
NOVA93.7	12.4	11.9	0.5	13.5	12.0	1.5	10.1	9.7	0.4	11.3	11.5	-0.2	16.3	15.5	0.8	11.7	11.8	-0.1	10.8	11.0	-0.2						
ABC720	8.8	10.1	-1.3	12.5	14.3	-1.8	8.3	10.1	-1.8	5.4	6.6	-1.2	6.0	6.4	-0.4	14.2	13.5	0.7	10.3	10.5	-0.2						
6RN	1.4	1.5	-0.1	1.8	2.2	-0.4	1.1	1.5	-0.4	0.6	0.8	-0.2	1.4	1.5	-0.1	2.7	1.7	1.0	1.7	1.5	0.2						
NEWSR	0.9	1.1	-0.2	1.6	1.7	-0.1	0.6	0.9	-0.3	0.3	0.4	-0.1	0.6	1.1	-0.5	1.4	1.6	-0.2	1.0	1.1	-0.1						
6JJJ	10.9	10.6	0.3	9.7	9.4	0.3	11.4	10.7	0.7	12.2	11.3	0.9	11.2	12.5	-1.3	9.1	8.6	0.5	8.7	8.9	-0.2						
ABC FM	3.1	2.9	0.2	2.5	2.0	0.5	2.7	2.4	0.3	3.7	3.2	0.5	3.9	4.1	-0.2	3.1	3.5	-0.4	3.8	3.6	0.2						

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



# PERTH RADIO - SURVEY 6 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	10	0	*	*	*	*	*	*	*	*	*	2	3	-1	4	4	0	2	3	-1
6PR	19	18	1	*	*	*	*	*	*	1	1	0	4	3	1	3	4	-1	9	9	0
MIX 94.5	32	31	1	2	2	0	2	2	0	6	7	-1	11	13	-2	7	5	2	3	2	1
hit92.9	25	22	3	3	3	0	6	6	0	8	7	1	5	3	2	2	1	1	1	1	0
96FM	21	22	-1	2	1	1	1	2	-1	5	6	-1	10	11	-1	3	3	0	*	*	*
NOVA93.7	27	26	1	6	5	1	3	3	0	10	8	2	7	8	-1	1	1	0	*	*	*
ABC720	20	22	-2	*	*	*	1	*	*	1	2	-1	3	4	-1	5	6	-1	9	11	-2
6RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
NEWSR	2	2	0	*	*	*	*	*	*	*	1	*	1	1	0	1	*	*	1	1	0
6JXX	23	22	1	1	2	-1	5	6	-1	11	9	2	5	4	1	2	2	0	*	*	*
ABCFM	7	7	0	1	1	0	*	*	*	1	*	*	1	1	0	1	1	0	3	3	0
Total	224	218	6	17	16	1	21	21	0	51	47	4	58	58	0	37	32	5	41	44	-3

## Average Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	10	0	16	15	1	15	15	0	13	13	0	6	8	-2	2	2	0	10	10	0
6PR	20	20	0	36	35	1	29	28	1	20	21	-1	14	14	0	7	8	-1	16	14	2
MIX 94.5	36	34	2	46	45	1	54	51	3	52	48	4	35	32	3	7	7	0	22	23	-1
hit92.9	28	24	4	35	31	4	34	28	6	37	32	5	36	29	7	7	6	1	17	16	1
96FM	23	24	-1	31	36	-5	32	32	0	33	32	1	17	20	-3	6	8	-2	17	17	0
NOVA93.7	30	28	2	47	41	6	33	31	2	33	32	1	39	35	4	8	9	-1	19	20	-1
ABC720	21	24	-3	44	48	-4	27	32	-5	16	19	-3	14	14	0	10	10	0	19	19	0
6RN	3	4	-1	6	8	-2	4	5	-1	2	2	0	3	3	0	2	1	1	3	3	0
NEWSR	2	3	-1	6	6	0	2	3	-1	1	1	0	1	3	-2	1	1	0	2	2	0
6JXX	26	25	1	34	32	2	38	34	4	36	32	4	26	28	-2	6	6	0	16	16	0
ABCFM	8	7	1	9	7	2	9	8	1	11	9	2	9	9	0	2	3	-1	7	6	1
Total	242	234	8	347	339	8	332	320	12	297	281	16	237	227	10	72	75	-3	181	179	2

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



# PERTH RADIO - SURVEY 6 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	135	140	-5	10	10	0	4	2	2	11	10	1	37	40	-3	42	43	-1	31	35	-4
6PR	190	172	18	14	10	4	6	6	0	29	23	6	43	37	6	37	40	-3	60	56	4
MIX 94.5	493	482	11	63	59	4	57	58	-1	111	127	-16	149	137	12	80	71	9	34	30	4
hit92.9	475	417	58	87	78	9	112	94	18	153	147	6	89	72	17	21	18	3	12	8	4
96FM	288	305	-17	31	25	6	28	34	-6	76	84	-8	112	113	-1	36	42	-6	5	7	-2
NOVA93.7	512	525	-13	113	102	11	84	90	-6	183	181	2	107	120	-13	21	26	-5	4	6	-2
ABC720	304	290	14	18	11	7	17	9	8	45	43	2	73	63	10	61	69	-8	91	94	-3
6RN	79	66	13	6	3	3	2	*	*	6	6	0	23	17	6	22	18	4	19	22	-3
NEWSR	64	69	-5	5	3	2	4	*	*	14	23	-9	13	15	-2	15	14	1	14	14	0
6JJJ	320	306	14	35	38	-3	76	77	-1	135	129	6	52	40	12	21	22	-1	2	1	1
ABCFM	111	102	9	8	8	0	5	8	-3	21	21	0	28	22	6	23	14	9	25	29	-4
Total	1597	1600	-3	172	169	3	191	191	0	416	420	-4	379	384	-5	216	215	1	222	221	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
6iX	120	124	-4	73	75	-2	56	58	-2	76	73	3	53	57	-4	28	28	0	91	97	-6							
6PR	175	161	14	122	118	4	93	89	4	96	90	6	103	89	14	71	65	6	136	127	9							
MIX 94.5	452	438	14	278	266	12	226	215	11	288	279	9	253	242	11	122	119	3	304	313	-9							
hit92.9	447	386	61	261	230	31	191	174	17	260	235	25	280	232	48	122	103	19	282	257	25							
96FM	256	270	-14	152	169	-17	112	123	-11	142	162	-20	138	153	-15	70	69	1	189	201	-12							
NOVA93.7	471	479	-8	309	299	10	202	209	-7	275	279	-4	280	273	7	132	133	-1	320	324	-4							
ABC720	256	259	-3	177	188	-11	124	140	-16	121	129	-8	114	119	-5	89	87	2	215	189	26							
6RN	66	56	10	40	36	4	28	28	0	25	26	-1	31	25	6	26	20	6	49	42	7							
NEWSR	54	63	-9	32	40	-8	20	23	-3	14	17	-3	20	30	-10	12	15	-3	38	41	-3							
6JJJ	295	277	18	176	179	-3	142	144	-2	164	171	-7	189	193	-4	107	97	10	198	207	-9							
ABCFM	102	92	10	54	41	13	49	42	7	66	57	9	54	49	5	32	33	-1	66	67	-1							
Total	1574	1575	-1	1293	1279	14	1028	1022	6	1190	1178	12	1199	1188	11	707	682	25	1359	1366	-7							

Please note: Listening via streaming to all radio stations except 6iX is included in these results.