



# SYDNEY RADIO - SURVEY 2 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	3.6	3.5	0.1	0.2	0.4	-0.2	0.7	0.8	-0.1	1.8	1.1	0.7	1.6	1.7	-0.1	3.4	4.1	-0.7	9.2	8.5	0.7
2GB	12.1	11.6	0.5	4.7	3.1	1.6	0.3	0.6	-0.3	2.9	3.6	-0.7	6.0	5.6	0.4	17.2	12.7	4.5	28.4	29.0	-0.6
2UE	3.6	4.0	-0.4	1.1	0.6	0.5	0.1	0.1	0.0	0.3	0.3	0.0	2.3	2.4	-0.1	6.1	4.3	1.8	7.8	10.5	-2.7
SKY Sports Radio	1.1	0.8	0.3	0.2	0.5	-0.3	0.6	0.5	0.1	0.5	0.3	0.2	1.8	1.1	0.7	1.7	1.7	0.0	0.9	0.8	0.1
2DayFM hit 1041	4.2	4.0	0.2	9.2	8.9	0.3	8.2	8.3	-0.1	7.9	6.7	1.2	3.9	4.5	-0.6	1.4	1.7	-0.3	0.6	0.1	0.5
KIIS1065	9.4	9.8	-0.4	21.1	22.7	-1.6	14.0	14.0	0.0	18.3	17.9	0.4	9.9	11.1	-1.2	2.8	2.6	0.2	1.1	1.1	0.0
2MMM	6.7	7.1	-0.4	3.8	2.7	1.1	6.5	10.4	-3.9	12.1	10.2	1.9	11.4	12.9	-1.5	3.3	5.5	-2.2	0.2	0.1	0.1
NOVA96.9	5.9	6.8	-0.9	18.9	20.7	-1.8	16.7	15.6	1.1	9.8	10.9	-1.1	4.8	6.3	-1.5	0.7	1.5	-0.8	0.2	0.8	-0.6
smoothfm 95.3	6.9	8.6	-1.7	6.5	8.7	-2.2	3.7	3.1	0.6	5.0	8.2	-3.2	7.9	8.7	-0.8	13.4	17.8	-4.4	4.5	4.7	-0.2
WSFM	8.1	7.0	1.1	3.6	3.8	-0.2	4.4	3.4	1.0	6.4	4.5	1.9	13.7	11.0	2.7	12.2	13.8	-1.6	3.6	3.5	0.1
ABC702	9.7	9.0	0.7	3.5	2.1	1.4	3.3	3.4	-0.1	3.4	3.8	-0.4	6.0	6.0	0.0	16.3	14.3	2.0	18.3	16.7	1.6
2RN	2.1	2.0	0.1	2.4	1.6	0.8	0.8	0.3	0.5	0.5	0.3	0.2	2.0	2.4	-0.4	2.3	2.9	-0.6	3.9	3.2	0.7
NEWSR	1.7	1.7	0.0	1.5	1.3	0.2	0.7	0.8	-0.1	0.6	1.4	-0.8	2.6	1.5	1.1	1.5	2.4	-0.9	2.3	2.0	0.3
2JJJ	7.8	7.6	0.2	5.6	3.7	1.9	24.8	24.4	0.4	14.9	14.3	0.6	8.1	8.1	0.0	1.6	1.2	0.4	0.5	0.5	0.0
ABCFM	4.4	3.9	0.5	0.3	0.3	0.0	0.7	0.3	0.4	0.7	2.3	-1.6	3.1	1.8	1.3	4.9	3.3	1.6	10.8	9.4	1.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	3.5	3.2	0.3	2.5	2.2	0.3	4.4	4.0	0.4	4.7	4.4	0.3	3.0	2.5	0.5	2.7	2.8	-0.1	4.1	4.4	-0.3
2GB	13.0	12.5	0.5	15.3	16.0	-0.7	14.9	14.1	0.8	10.5	9.5	1.0	9.2	8.5	0.7	14.3	12.8	1.5	9.3	8.5	0.8
2UE	2.7	3.1	-0.4	3.9	4.0	-0.1	2.4	3.0	-0.6	1.8	2.1	-0.3	2.1	2.3	-0.2	3.3	4.6	-1.3	6.5	6.8	-0.3
SKY Sports Radio	0.9	0.6	0.3	1.8	1.2	0.6	0.4	0.5	-0.1	0.7	0.4	0.3	0.6	0.4	0.2	0.4	0.1	0.3	1.8	1.6	0.2
2DayFM hit 1041	4.5	4.2	0.3	3.0	3.0	0.0	4.4	4.5	-0.1	5.3	4.8	0.5	6.6	5.5	1.1	3.8	3.6	0.2	3.2	3.5	-0.3
KIIS1065	9.8	10.3	-0.5	11.3	12.5	-1.2	8.6	8.3	0.3	9.2	9.0	0.2	10.7	11.6	-0.9	6.9	8.7	-1.8	8.2	8.0	0.2
2MMM	6.9	7.8	-0.9	6.9	7.2	-0.3	6.6	8.1	-1.5	7.8	9.1	-1.3	7.0	7.3	-0.3	5.8	6.2	-0.4	5.8	5.1	0.7
NOVA96.9	5.9	6.9	-1.0	6.3	6.5	-0.2	4.4	6.1	-1.7	5.2	6.9	-1.7	7.8	9.1	-1.3	6.0	5.6	0.4	5.7	6.5	-0.8
smoothfm 95.3	6.5	8.0	-1.5	5.1	5.6	-0.5	7.3	9.5	-2.2	7.2	9.5	-2.3	6.1	7.6	-1.5	8.4	9.2	-0.8	8.4	10.3	-1.9
WSFM	8.0	6.8	1.2	8.0	7.1	0.9	9.0	6.8	2.2	9.0	7.3	1.7	6.8	6.3	0.5	5.7	6.0	-0.3	8.5	7.6	0.9
ABC702	10.1	9.1	1.0	11.4	10.5	0.9	9.2	8.1	1.1	9.4	7.8	1.6	10.0	9.8	0.2	10.0	9.1	0.9	8.5	8.7	-0.2
2RN	2.1	2.0	0.1	2.8	3.3	-0.5	1.3	1.4	-0.1	1.1	1.0	0.1	2.3	1.6	0.7	3.5	2.5	1.0	2.3	1.9	0.4
NEWSR	1.6	1.6	0.0	2.4	2.5	-0.1	0.8	1.0	-0.2	0.8	0.9	-0.1	1.1	1.6	-0.5	3.5	2.5	1.0	2.1	1.8	0.3
2JJJ	8.3	8.1	0.2	7.1	5.8	1.3	9.1	7.8	1.3	9.6	9.7	-0.1	9.6	10.6	-1.0	5.5	7.3	-1.8	5.9	6.0	-0.1
ABCFM	4.0	3.6	0.4	3.2	2.9	0.3	5.0	4.2	0.8	4.4	4.2	0.2	3.6	3.6	0.0	4.1	3.2	0.9	5.8	4.6	1.2



# SYDNEY RADIO - SURVEY 2 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	19	19	0	*	*	*	*	*	*	2	1	1	2	2	0	3	3	0	12	11	1
2GB	64	62	2	2	1	1	*	*	*	3	5	-2	8	7	1	15	10	5	36	39	-3
2UE	19	21	-2	*	*	*	*	*	*	*	*	*	3	3	0	5	4	1	10	14	-4
SKY Sports Radio	6	4	2	*	*	*	*	*	*	1	*	*	2	1	1	1	1	0	1	1	0
2DayFM hit 1041	22	22	0	3	3	0	3	3	0	9	8	1	5	6	-1	1	1	0	1	*	*
KIIS1065	49	52	-3	7	7	0	6	6	0	20	23	-3	13	14	-1	2	2	0	1	1	0
2MMM	35	38	-3	1	1	0	3	4	-1	13	13	0	15	16	-1	3	4	-1	*	*	*
NOVA96.9	31	36	-5	6	6	0	7	6	1	11	14	-3	6	8	-2	1	1	0	*	1	*
smoothfm 95.3	36	46	-10	2	3	-1	2	1	1	5	10	-5	10	11	-1	11	15	-4	6	6	0
WSFM	43	38	5	1	1	0	2	1	1	7	6	1	18	14	4	10	11	-1	5	5	0
ABC702	51	48	3	1	1	0	1	1	0	4	5	-1	8	7	1	14	12	2	23	23	0
2RN	11	11	0	1	*	*	*	*	*	*	*	*	3	3	0	2	2	0	5	4	1
NEWSR	9	9	0	*	*	*	*	*	*	1	2	-1	3	2	1	1	2	-1	3	3	0
2JJJ	41	41	0	2	1	1	11	10	1	16	18	-2	10	10	0	1	1	0	1	1	0
ABCFM	23	21	2	*	*	*	*	*	*	1	3	-2	4	2	2	4	3	1	14	13	1
<b>Total</b>	<b>525</b>	<b>536</b>	<b>-11</b>	<b>32</b>	<b>30</b>	<b>2</b>	<b>42</b>	<b>42</b>	<b>0</b>	<b>109</b>	<b>126</b>	<b>-17</b>	<b>128</b>	<b>122</b>	<b>6</b>	<b>85</b>	<b>81</b>	<b>4</b>	<b>128</b>	<b>135</b>	<b>-7</b>

## Average Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	20	18	2	22	19	3	31	30	1	28	27	1	18	15	3	5	6	-1	18	19	-1		
2GB	73	72	1	137	143	-6	106	106	0	63	59	4	54	51	3	28	26	2	40	37	3		
2UE	15	18	-3	35	36	-1	17	23	-6	11	13	-2	12	14	-2	6	9	-3	28	29	-1		
SKY Sports Radio	5	4	1	16	11	5	3	3	0	4	3	1	4	2	2	1	*	*	8	7	1		
2DayFM hit 1041	25	24	1	27	27	0	31	34	-3	32	30	2	39	33	6	7	7	0	14	15	-1		
KIIS1065	55	59	-4	101	111	-10	61	62	-1	55	57	-2	63	70	-7	13	18	-5	35	35	0		
2MMM	39	45	-6	61	64	-3	47	61	-14	47	57	-10	41	44	-3	11	12	-1	25	22	3		
NOVA96.9	33	40	-7	57	58	-1	31	46	-15	31	43	-12	46	55	-9	12	11	1	25	28	-3		
smoothfm 95.3	37	46	-9	45	50	-5	52	71	-19	43	60	-17	36	46	-10	16	19	-3	36	45	-9		
WSFM	45	39	6	72	63	9	64	51	13	54	46	8	40	38	2	11	12	-1	37	33	4		
ABC702	57	53	4	102	94	8	65	61	4	57	49	8	59	59	0	19	18	1	37	38	-1		
2RN	12	12	0	25	29	-4	9	11	-2	6	6	0	14	9	5	7	5	2	10	8	2		
NEWSR	9	10	-1	22	23	-1	6	7	-1	5	5	0	7	9	-2	7	5	2	9	8	1		
2JJJ	47	47	0	63	52	11	65	59	6	58	61	-3	57	64	-7	11	15	-4	26	26	0		
ABCFM	23	21	2	29	26	3	36	32	4	27	26	1	21	22	-1	8	7	1	25	20	5		
<b>Total</b>	<b>563</b>	<b>578</b>	<b>-15</b>	<b>895</b>	<b>893</b>	<b>2</b>	<b>710</b>	<b>749</b>	<b>-39</b>	<b>602</b>	<b>627</b>	<b>-25</b>	<b>591</b>	<b>600</b>	<b>-9</b>	<b>194</b>	<b>202</b>	<b>-8</b>	<b>430</b>	<b>432</b>	<b>-2</b>		



# SYDNEY RADIO - SURVEY 2 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	262	285	-23	12	10	2	7	6	1	19	20	-1	29	40	-11	57	56	1	139	153	-14
2GB	550	549	1	30	28	2	9	12	-3	68	74	-6	110	106	4	120	99	21	214	230	-16
2UE	252	260	-8	19	14	5	7	6	1	14	16	-2	53	56	-3	60	51	9	100	116	-16
SKY Sports Radio	111	94	17	7	10	-3	11	9	2	10	6	4	28	16	12	27	32	-5	28	20	8
2DayFM hit 1041	623	630	-7	110	123	-13	114	122	-8	235	209	26	122	133	-11	26	34	-8	15	10	5
KIIS1065	986	995	-9	202	182	20	136	152	-16	377	373	4	219	224	-5	38	50	-12	16	14	2
2MMM	534	557	-23	60	53	7	51	73	-22	197	194	3	176	191	-15	43	43	0	7	4	3
NOVA96.9	873	887	-14	182	181	1	212	215	-3	279	292	-13	163	155	8	27	31	-4	10	13	-3
smoothfm 95.3	713	785	-72	70	87	-17	52	54	-2	180	221	-41	176	173	3	144	153	-9	92	97	-5
WSFM	748	682	66	46	48	-2	49	52	-3	174	140	34	276	242	34	136	138	-2	68	62	6
ABC702	635	636	-1	27	28	-1	20	25	-5	82	105	-23	167	160	7	145	147	-2	194	172	22
2RN	201	193	8	17	12	5	6	5	1	18	17	1	59	64	-5	40	50	-10	60	45	15
NEWSR	255	275	-20	21	26	-5	10	14	-4	43	75	-32	101	66	35	27	42	-15	53	51	2
2JJJ	676	630	46	63	49	14	156	152	4	279	265	14	132	129	3	40	31	9	7	4	3
ABCFM	271	259	12	14	11	3	23	15	8	27	42	-15	55	57	-2	49	39	10	104	96	8
<b>Total</b>	<b>4064</b>	<b>4059</b>	<b>5</b>	<b>423</b>	<b>419</b>	<b>4</b>	<b>452</b>	<b>454</b>	<b>-2</b>	<b>1076</b>	<b>1077</b>	<b>-1</b>	<b>942</b>	<b>941</b>	<b>1</b>	<b>535</b>	<b>533</b>	<b>2</b>	<b>635</b>	<b>635</b>	<b>0</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 4294]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	232	242	-10	117	109	8	129	134	-5	144	147	-3	102	97	5	65	81	-16	177	197	-20
2GB	515	518	-3	397	385	12	318	320	-2	272	275	-3	282	276	6	178	175	3	340	318	22
2UE	203	213	-10	141	143	-2	91	106	-15	79	75	4	108	104	4	64	71	-7	183	196	-13
SKY Sports Radio	83	73	10	59	46	13	14	19	-5	23	20	3	30	32	-2	9	5	4	78	63	15
2DayFM hit 1041	551	560	-9	267	260	7	210	227	-17	250	253	-3	329	316	13	149	154	-5	300	330	-30
KIIS1065	921	918	3	606	601	5	367	358	9	459	452	7	493	524	-31	264	272	-8	595	599	-4
2MMM	482	511	-29	278	291	-13	223	248	-25	243	273	-30	243	256	-13	138	161	-23	304	295	9
NOVA96.9	813	806	7	468	462	6	282	312	-30	355	354	1	433	454	-21	246	246	0	520	563	-43
smoothfm 95.3	602	689	-87	307	324	-17	267	335	-68	304	368	-64	301	364	-63	191	226	-35	493	522	-29
WSFM	684	608	76	408	362	46	345	304	41	375	314	61	355	324	31	180	174	6	444	396	48
ABC702	588	590	-2	418	411	7	299	296	3	309	298	11	327	343	-16	189	196	-7	389	430	-41
2RN	175	174	1	109	127	-18	83	81	2	62	64	-2	85	71	14	69	78	-9	126	121	5
NEWSR	227	251	-24	135	163	-28	59	85	-26	55	66	-11	82	87	-5	97	86	11	157	169	-12
2JJJ	622	586	36	387	318	69	288	280	8	321	327	-6	377	383	-6	219	215	4	384	360	24
ABCFM	243	228	15	147	142	5	130	129	1	134	114	20	125	116	9	94	80	14	198	173	25
<b>Total</b>	<b>3959</b>	<b>3977</b>	<b>-18</b>	<b>3271</b>	<b>3214</b>	<b>57</b>	<b>2499</b>	<b>2609</b>	<b>-110</b>	<b>2595</b>	<b>2673</b>	<b>-78</b>	<b>2851</b>	<b>2867</b>	<b>-16</b>	<b>1771</b>	<b>1804</b>	<b>-33</b>	<b>3377</b>	<b>3366</b>	<b>11</b>

EMBARGOED UNTIL 9:30AM AEST



# MELBOURNE RADIO - SURVEY 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.7	3.5	0.2	1.6	2.4	-0.8	1.9	0.7	1.2	3.0	1.7	1.3	5.2	6.0	-0.8	6.6	5.7	0.9	2.0	2.4	-0.4
3AW	15.2	12.9	2.3	1.1	1.2	-0.1	2.9	2.2	0.7	2.3	1.3	1.0	13.0	10.9	2.1	24.5	22.2	2.3	31.8	28.9	2.9
MAGIC 1278	2.7	2.8	-0.1	0.4	0.4	0.0	0.1	0.1	0.0	0.5	0.1	0.4	0.6	1.2	-0.6	4.2	4.0	0.2	7.5	8.7	-1.2
FOXFM hit 1019	8.3	8.6	-0.3	23.5	21.6	1.9	19.3	17.0	2.3	12.6	15.0	-2.4	8.1	7.0	1.1	1.7	2.3	-0.6	0.8	0.9	-0.1
GOLD	9.0	8.9	0.1	4.6	7.0	-2.4	7.2	5.7	1.5	9.4	7.3	2.1	13.8	14.7	-0.9	11.2	12.3	-1.1	3.6	3.3	0.3
KIIS 101.1 FM	6.6	6.4	0.2	18.7	18.3	0.4	10.1	11.3	-1.2	10.6	8.7	1.9	7.4	7.6	-0.2	2.1	2.3	-0.2	0.4	0.2	0.2
3MMM	7.2	6.9	0.3	3.7	5.3	-1.6	5.4	4.6	0.8	10.2	9.0	1.2	12.1	13.3	-1.2	5.9	3.3	2.6	1.3	0.8	0.5
NOVA 100	6.2	6.0	0.2	18.5	19.7	-1.2	14.1	11.5	2.6	11.0	10.6	0.4	5.2	4.5	0.7	0.6	1.0	-0.4	0.4	0.4	0.0
smoothfm 91.5	7.8	6.9	0.9	7.4	5.7	1.7	6.9	6.1	0.8	5.7	5.7	0.0	8.8	7.3	1.5	10.1	9.6	0.5	7.7	6.7	1.0
ABC774	10.0	11.1	-1.1	1.7	1.8	-0.1	2.4	3.0	-0.6	4.6	5.4	-0.8	6.5	7.6	-1.1	13.7	15.2	-1.5	21.6	24.7	-3.1
3RN	2.1	2.2	-0.1	0.2	0.2	0.0	0.2	0.2	0.0	1.0	0.6	0.4	1.0	1.5	-0.5	3.7	4.2	-0.5	4.5	4.8	-0.3
NEWSR	1.4	1.2	0.2	0.4	0.3	0.1	0.6	0.4	0.2	1.4	1.0	0.4	1.8	1.6	0.2	1.6	1.2	0.4	1.2	1.6	-0.4
3JJJ	4.6	6.4	-1.8	2.9	3.3	-0.4	13.2	21.9	-8.7	11.5	14.1	-2.6	2.6	2.9	-0.3	0.4	1.2	-0.8	0.1	*	*
ABCFM	2.9	2.5	0.4	0.4	0.2	0.2	0.3	1.1	-0.8	0.8	0.6	0.2	0.6	0.9	-0.3	3.5	4.2	-0.7	8.8	6.4	2.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.0	3.8	0.2	3.4	3.8	-0.4	4.6	4.7	-0.1	4.1	3.6	0.5	4.1	3.9	0.2	3.8	2.6	1.2	2.9	2.3	0.6
3AW	15.6	13.3	2.3	20.5	17.8	2.7	16.3	13.7	2.6	12.0	9.9	2.1	11.7	9.9	1.8	15.9	13.8	2.1	13.7	11.5	2.2
MAGIC 1278	2.3	2.6	-0.3	1.5	2.0	-0.5	3.0	3.2	-0.2	2.8	3.3	-0.5	1.9	1.9	0.0	2.5	2.4	0.1	3.8	3.6	0.2
FOXFM hit 1019	8.5	8.8	-0.3	7.1	6.7	0.4	7.9	8.4	-0.5	9.8	10.7	-0.9	10.5	10.5	0.0	6.6	7.8	-1.2	7.7	8.1	-0.4
GOLD	9.2	8.8	0.4	6.8	6.4	0.4	10.1	9.4	0.7	11.8	10.5	1.3	8.9	9.4	-0.5	8.3	8.8	-0.5	8.3	9.3	-1.0
KIIS 101.1 FM	6.6	6.4	0.2	6.7	6.2	0.5	5.4	5.4	0.0	6.7	6.2	0.5	8.8	8.4	0.4	5.1	6.3	-1.2	6.4	6.5	-0.1
3MMM	7.5	7.2	0.3	8.3	8.5	-0.2	7.2	7.2	0.0	8.4	7.9	0.5	6.6	5.8	0.8	5.3	4.4	0.9	6.2	5.6	0.6
NOVA 100	6.2	5.9	0.3	6.1	5.8	0.3	4.4	4.8	-0.4	5.8	5.8	0.0	8.6	7.5	1.1	7.2	6.5	0.7	6.2	6.4	-0.2
smoothfm 91.5	7.3	6.5	0.8	5.8	5.4	0.4	7.9	7.0	0.9	8.5	7.9	0.6	7.3	6.1	1.2	7.2	5.6	1.6	9.5	8.4	1.1
ABC774	10.4	11.5	-1.1	13.6	16.3	-2.7	11.7	13.4	-1.7	7.0	6.8	0.2	8.1	8.7	-0.6	10.7	10.4	0.3	8.7	9.9	-1.2
3RN	2.0	2.1	-0.1	3.3	2.7	0.6	1.3	1.3	0.0	1.4	1.3	0.1	1.8	2.7	-0.9	2.1	3.1	-1.0	2.3	2.6	-0.3
NEWSR	1.3	1.2	0.1	1.7	1.9	-0.2	0.8	0.6	0.2	0.9	0.7	0.2	1.4	1.1	0.3	1.9	2.4	-0.5	1.6	1.4	0.2
3JJJ	4.5	6.7	-2.2	4.6	5.4	-0.8	4.1	5.5	-1.4	4.4	8.0	-3.6	5.1	8.9	-3.8	4.4	5.8	-1.4	4.8	5.3	-0.5
ABCFM	2.7	2.2	0.5	2.3	2.0	0.3	2.9	2.2	0.7	2.6	2.0	0.6	2.7	2.2	0.5	4.2	4.0	0.2	3.5	3.3	0.2

# EMBARGOED UNTIL 9:30AM AEST



## MELBOURNE RADIO - SURVEY 2 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	20	19	1	*	1	*	1	*	*	4	2	2	7	8	-1	5	5	0	2	3	-1
3AW	81	70	11	*	*	*	1	1	0	3	2	1	18	15	3	20	18	2	38	34	4
MAGIC 1278	14	16	-2	*	*	*	*	*	*	1	*	*	1	2	-1	3	3	0	9	10	-1
FOXFm hit 1019	44	47	-3	7	7	0	9	8	1	15	19	-4	11	10	1	1	2	-1	1	1	0
GOLD	48	49	-1	1	2	-1	3	3	0	11	9	2	19	20	-1	9	10	-1	4	4	0
KIIS 101.1 FM	35	35	0	6	6	0	5	5	0	13	11	2	10	10	0	2	2	0	*	*	*
3MMM	38	37	1	1	2	-1	2	2	0	12	12	0	16	18	-2	5	3	2	2	1	1
NOVA 100	33	33	0	5	6	-1	6	6	0	13	14	-1	7	6	1	*	1	*	*	*	*
smoothfm 91.5	42	38	4	2	2	0	3	3	0	7	7	0	12	10	2	8	8	0	9	8	1
ABC774	53	61	-8	1	1	0	1	1	0	5	7	-2	9	10	-1	11	13	-2	26	29	-3
3RN	11	12	-1	*	*	*	*	*	*	1	1	0	1	2	-1	3	4	-1	5	6	-1
NEWSR	7	7	0	*	*	*	*	*	*	2	1	1	2	2	0	1	1	0	1	2	-1
3JJJ	24	35	-11	1	1	0	6	11	-5	14	18	-4	4	4	0	*	1	*	*	*	*
ABCFM	16	14	2	*	*	*	*	1	*	1	1	0	1	1	0	3	3	0	11	7	4
<b>Total</b>	<b>532</b>	<b>546</b>	<b>-14</b>	<b>30</b>	<b>33</b>	<b>-3</b>	<b>46</b>	<b>48</b>	<b>-2</b>	<b>118</b>	<b>128</b>	<b>-10</b>	<b>135</b>	<b>138</b>	<b>-3</b>	<b>82</b>	<b>83</b>	<b>-1</b>	<b>121</b>	<b>117</b>	<b>4</b>

### Average Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	23	23	0	28	32	-4	36	38	-2	26	24	2	25	24	1	7	5	2	13	10	3						
3AW	89	78	11	172	152	20	126	109	17	77	66	11	70	62	8	30	27	3	59	51	8						
MAGIC 1278	13	15	-2	12	17	-5	23	25	-2	18	22	-4	12	12	0	5	5	0	16	16	0						
FOXFm hit 1019	48	52	-4	60	57	3	61	67	-6	63	70	-7	63	65	-2	12	15	-3	33	36	-3						
GOLD	53	52	1	57	55	2	78	75	3	75	69	6	54	59	-5	16	17	-1	36	41	-5						
KIIS 101.1 FM	38	38	0	56	53	3	41	42	-1	43	41	2	53	53	0	10	12	-2	28	29	-1						
3MMM	43	43	0	69	73	-4	56	57	-1	54	52	2	40	36	4	10	9	1	27	25	2						
NOVA 100	35	35	0	51	50	1	34	38	-4	37	38	-1	52	47	5	14	13	1	27	28	-1						
smoothfm 91.5	42	38	4	49	47	2	61	56	5	54	52	2	44	38	6	14	11	3	41	37	4						
ABC774	59	68	-9	114	139	-25	90	106	-16	45	45	0	49	54	-5	20	20	0	38	44	-6						
3RN	12	12	0	28	23	5	10	10	0	9	9	0	11	17	-6	4	6	-2	10	12	-2						
NEWSR	7	7	0	15	16	-1	7	5	2	6	4	2	9	7	2	4	5	-1	7	6	1						
3JJJ	26	39	-13	38	46	-8	32	44	-12	28	53	-25	31	55	-24	8	11	-3	21	24	-3						
ABCFM	16	13	3	19	17	2	23	17	6	16	13	3	16	14	2	8	8	0	15	15	0						
<b>Total</b>	<b>571</b>	<b>588</b>	<b>-17</b>	<b>839</b>	<b>856</b>	<b>-17</b>	<b>773</b>	<b>794</b>	<b>-21</b>	<b>640</b>	<b>661</b>	<b>-21</b>	<b>603</b>	<b>624</b>	<b>-21</b>	<b>189</b>	<b>197</b>	<b>-8</b>	<b>433</b>	<b>442</b>	<b>-9</b>						

EMBARGOED UNTIL 9:30AM AEST



# MELBOURNE RADIO - SURVEY 2 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	285	288	-3	19	24	-5	24	18	6	49	48	1	99	114	-15	57	42	15	38	42	-4
3AW	676	588	88	17	18	-1	26	27	-1	55	39	16	154	140	14	178	141	37	247	224	23
MAGIC 1278	174	191	-17	6	10	-4	4	4	0	13	6	7	22	24	-2	34	35	-1	94	113	-19
FOXFM hit 1019	1054	1057	-3	196	189	7	237	245	-8	360	366	-6	197	195	2	42	41	1	21	21	0
GOLD	918	940	-22	76	80	-4	80	84	-4	252	247	5	286	312	-26	151	154	-3	73	63	10
KIIS 101.1 FM	886	878	8	185	192	-7	129	136	-7	313	293	20	214	207	7	34	39	-5	11	11	0
3MMM	625	615	10	63	70	-7	75	66	9	241	220	21	186	209	-23	52	44	8	10	6	4
NOVA 100	900	949	-49	170	196	-26	183	173	10	351	379	-28	163	154	9	25	37	-12	8	9	-1
smoothfm 91.5	761	758	3	52	61	-9	68	73	-5	190	192	-2	197	194	3	143	130	13	111	107	4
ABC774	715	792	-77	26	26	0	19	30	-11	108	123	-15	164	185	-21	156	161	-5	242	266	-24
3RN	232	247	-15	8	12	-4	14	15	-1	38	35	3	51	44	7	47	51	-4	74	90	-16
NEWSR	251	210	41	20	18	2	16	9	7	64	45	19	63	56	7	32	21	11	55	62	-7
3JJJ	474	548	-74	42	45	-3	114	136	-22	233	264	-31	74	84	-10	9	18	-9	3	1	2
ABCFM	190	206	-16	8	5	3	5	12	-7	29	23	6	32	41	-9	28	35	-7	88	90	-2
Total	4033	4038	-5	408	403	5	474	468	6	1040	1060	-20	946	949	-3	527	524	3	640	635	5

## Cumulative Audience (000's) by Session, P10+ [Potential: 4260]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	263	272	-9	169	172	-3	150	141	9	131	137	-6	139	158	-19	110	80	30	178	156	22
3AW	641	556	85	512	442	70	396	330	66	359	316	43	340	308	32	222	196	26	470	417	53
MAGIC 1278	147	165	-18	79	85	-6	85	91	-6	92	117	-25	74	67	7	53	47	6	134	147	-13
FOXFM hit 1019	967	981	-14	557	536	21	402	407	-5	515	538	-23	575	581	-6	273	312	-39	636	647	-11
GOLD	814	816	-2	398	391	7	394	413	-19	456	491	-35	430	457	-27	210	247	-37	526	576	-50
KIIS 101.1 FM	814	821	-7	461	461	0	324	332	-8	436	434	2	483	507	-24	223	204	19	519	519	0
3MMM	557	542	15	367	369	-2	224	235	-11	284	269	15	306	271	35	156	146	10	378	368	10
NOVA 100	815	845	-30	486	478	8	286	337	-51	383	419	-36	448	464	-16	250	251	-1	527	559	-32
smoothfm 91.5	697	692	5	388	371	17	330	327	3	392	388	4	376	348	28	221	200	21	524	496	28
ABC774	640	731	-91	491	556	-65	359	421	-62	306	356	-50	300	360	-60	205	222	-17	468	518	-50
3RN	192	212	-20	121	119	2	69	77	-8	75	85	-10	85	107	-22	54	75	-21	145	151	-6
NEWSR	204	185	19	108	109	-1	77	62	15	62	67	-5	78	75	3	60	69	-9	157	137	20
3JJJ	436	518	-82	251	307	-56	195	234	-39	209	293	-84	260	351	-91	137	195	-58	297	345	-48
ABCFM	166	179	-13	92	93	-1	89	83	6	84	94	-10	79	84	-5	72	83	-11	139	144	-5
Total	3943	3967	-24	3229	3256	-27	2621	2651	-30	2793	2852	-59	2969	2986	-17	1886	1928	-42	3436	3444	-8



# BRISBANE RADIO - SURVEY 2 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.4	5.0	0.4	1.9	1.9	0.0	0.8	0.7	0.1	1.4	1.3	0.1	3.8	2.6	1.2	4.7	4.7	0.0	15.9	15.7	0.2
MAGIC 882	2.3	2.8	-0.5	0.4	0.3	0.1	0.2	0.1	0.1	0.1	0.3	-0.2	1.6	2.4	-0.8	3.0	3.9	-0.9	6.7	7.5	-0.8
4KQ	8.0	8.2	-0.2	1.8	1.1	0.7	1.1	0.7	0.4	0.8	1.4	-0.6	5.2	5.4	-0.2	20.7	20.6	0.1	15.3	16.7	-1.4
hit 105.3	11.4	10.3	1.1	21.3	19.8	1.5	38.1	32.7	5.4	14.5	17.1	-2.6	8.1	5.4	2.7	2.3	2.3	0.0	1.4	0.3	1.1
97.3FM	13.8	12.1	1.7	16.5	21.4	-4.9	11.3	7.1	4.2	13.2	10.8	2.4	20.2	18.1	2.1	17.5	12.8	4.7	4.5	4.7	-0.2
4MMM	9.7	10.8	-1.1	11.7	10.8	0.9	8.1	7.8	0.3	13.7	15.1	-1.4	14.2	16.1	-1.9	8.4	10.7	-2.3	0.9	0.7	0.2
NOVA106.9	11.7	11.0	0.7	28.1	27.1	1.0	21.9	22.6	-0.7	17.8	16.7	1.1	11.6	10.2	1.4	2.4	2.0	0.4	0.7	0.6	0.1
ABC612	10.1	9.6	0.5	1.9	1.3	0.6	0.2	*	*	2.6	2.7	-0.1	6.8	8.1	-1.3	13.0	11.0	2.0	28.2	26.3	1.9
4RN	2.2	2.5	-0.3	0.3	0.2	0.1	*	0.1	*	0.9	0.4	0.5	2.7	2.1	0.6	2.4	5.7	-3.3	4.9	5.0	-0.1
NEWSR	1.3	1.0	0.3	0.3	0.3	0.0	0.9	0.6	0.3	0.5	0.6	-0.1	0.4	0.9	-0.5	2.8	1.8	1.0	2.4	1.4	1.0
4JJJ	7.0	8.4	-1.4	5.2	4.6	0.6	12.3	21.0	-8.7	16.2	16.8	-0.6	4.9	7.0	-2.1	1.9	2.3	-0.4	1.3	0.5	0.8
ABCFM	2.3	2.4	-0.1	0.5	0.8	-0.3	0.9	0.7	0.2	0.9	0.6	0.3	3.1	3.1	0.0	0.9	1.5	-0.6	5.4	5.6	-0.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.7	5.4	0.3	6.3	5.7	0.6	6.4	6.4	0.0	5.3	4.5	0.8	4.2	3.7	0.5	5.8	7.7	-1.9	4.4	3.7	0.7						
MAGIC 882	2.1	2.4	-0.3	1.7	2.2	-0.5	2.3	2.7	-0.4	2.1	1.9	0.2	2.0	2.8	-0.8	3.4	2.6	0.8	2.9	4.2	-1.3						
4KQ	7.7	8.1	-0.4	8.3	9.0	-0.7	9.1	9.8	-0.7	8.4	8.4	0.0	5.5	5.7	-0.2	4.3	4.4	-0.1	8.7	8.5	0.2						
hit 105.3	12.1	10.7	1.4	10.3	9.4	0.9	11.8	11.4	0.4	13.6	11.7	1.9	14.6	12.5	2.1	8.8	7.1	1.7	9.2	9.0	0.2						
97.3FM	13.7	11.6	2.1	13.5	11.6	1.9	12.8	10.5	2.3	15.0	12.9	2.1	13.6	11.3	2.3	12.3	11.6	0.7	14.4	13.8	0.6						
4MMM	10.3	11.8	-1.5	9.6	11.2	-1.6	10.8	13.7	-2.9	11.3	14.1	-2.8	10.2	9.0	1.2	8.9	7.4	1.5	7.5	7.4	0.1						
NOVA106.9	11.7	11.2	0.5	11.6	11.6	0.0	10.2	9.0	1.2	11.7	10.7	1.0	14.5	14.5	0.0	9.5	10.6	-1.1	11.8	10.5	1.3						
ABC612	10.3	9.6	0.7	14.6	14.1	0.5	10.6	8.7	1.9	6.7	6.1	0.6	7.0	7.3	-0.3	13.1	11.8	1.3	9.3	9.7	-0.4						
4RN	2.2	2.4	-0.2	3.0	3.1	-0.1	1.6	1.6	0.0	1.1	1.2	-0.1	3.0	3.6	-0.6	2.6	3.4	-0.8	2.4	2.8	-0.4						
NEWSR	1.1	0.9	0.2	1.4	1.2	0.2	1.0	0.9	0.1	0.8	0.4	0.4	0.9	1.0	-0.1	1.7	1.2	0.5	1.7	1.3	0.4						
4JJJ	7.1	8.5	-1.4	6.7	7.4	-0.7	6.8	7.3	-0.5	6.8	9.0	-2.2	8.0	11.5	-3.5	9.2	8.3	0.9	6.6	8.1	-1.5						
ABCFM	2.0	2.1	-0.1	1.6	1.7	-0.1	1.1	1.8	-0.7	2.1	2.2	-0.1	2.7	2.4	0.3	4.6	4.1	0.5	3.2	3.2	0.0						

# EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 2 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	13	12	1	*	*	*	*	*	*	1	1	0	2	1	1	2	2	0	8	7	1
MAGIC 882	5	7	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	4	-1
4KQ	19	19	0	*	*	*	*	*	*	*	1	*	3	3	0	8	7	1	7	8	-1
hit 105.3	27	24	3	4	4	0	9	7	2	8	9	-1	5	3	2	1	1	0	1	*	*
97.3FM	32	29	3	3	4	-1	3	2	1	7	6	1	11	10	1	6	4	2	2	2	0
4MMM	23	25	-2	2	2	0	2	2	0	7	8	-1	8	9	-1	3	4	-1	*	*	*
NOVA106.9	27	26	1	5	5	0	5	5	0	9	9	0	7	6	1	1	1	0	*	*	*
ABC612	24	23	1	*	*	*	*	*	*	1	2	-1	4	5	-1	5	4	1	13	12	1
4RN	5	6	-1	*	*	*	*	*	*	*	*	*	2	1	1	1	2	-1	2	2	0
NEWSR	3	2	1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
4JJJ	16	20	-4	1	1	0	3	5	-2	8	9	-1	3	4	-1	1	1	0	1	*	*
ABCFM	5	6	-1	*	*	*	*	*	*	*	*	*	2	2	0	*	1	*	3	3	0
Total	234	235	-1	18	18	0	24	22	2	52	55	-3	56	58	-2	36	35	1	47	47	0

### Average Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	14	0	24	22	2	22	22	0	16	14	2	10	9	1	4	6	-2	9	7	2
MAGIC 882	5	6	-1	6	9	-3	8	9	-1	6	6	0	5	7	-2	2	2	0	6	8	-2
4KQ	19	21	-2	31	35	-4	31	33	-2	25	25	0	14	14	0	3	3	0	17	16	1
hit 105.3	30	27	3	39	36	3	40	38	2	41	35	6	37	31	6	6	5	1	18	17	1
97.3FM	34	30	4	51	45	6	44	36	8	45	39	6	34	28	6	8	9	-1	28	26	2
4MMM	26	30	-4	36	43	-7	37	46	-9	34	43	-9	26	23	3	6	5	1	15	14	1
NOVA106.9	29	28	1	44	45	-1	35	30	5	35	32	3	37	36	1	7	8	-1	23	20	3
ABC612	26	24	2	55	55	0	36	29	7	20	18	2	18	18	0	9	9	0	18	18	0
4RN	5	6	-1	11	12	-1	5	6	-1	3	4	-1	8	9	-1	2	3	-1	5	5	0
NEWSR	3	2	1	5	5	0	3	3	0	2	1	1	2	3	-1	1	1	0	3	2	1
4JJJ	18	22	-4	25	29	-4	23	25	-2	20	27	-7	20	29	-9	6	6	0	13	15	-2
ABCFM	5	5	0	6	7	-1	4	6	-2	6	7	-1	7	6	1	3	3	0	6	6	0
Total	251	254	-3	377	389	-12	341	337	4	299	302	-3	252	251	1	69	73	-4	193	188	5





# BRISBANE RADIO - SURVEY 2 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	126	106	20	6	3	3	2	3	-1	14	9	5	29	20	9	24	27	-3	50	44	6
MAGIC 882	89	99	-10	3	4	-1	3	1	2	2	4	-2	12	16	-4	23	28	-5	47	45	2
4KQ	232	224	8	9	9	0	8	6	2	12	20	-8	48	46	2	79	74	5	76	69	7
hit 105.3	490	485	5	93	90	3	124	125	-1	164	179	-15	84	62	22	15	20	-5	10	8	2
97.3FM	555	547	8	80	86	-6	63	54	9	151	144	7	159	162	-3	71	68	3	31	33	-2
4MMM	382	387	-5	61	59	2	40	34	6	103	120	-17	132	120	12	36	41	-5	10	12	-2
NOVA106.9	584	576	8	117	113	4	118	117	1	196	209	-13	120	102	18	23	24	-1	10	11	-1
ABC612	286	298	-12	11	13	-2	7	1	6	37	45	-8	70	82	-12	54	56	-2	106	100	6
4RN	86	80	6	4	2	2	1	2	-1	12	14	-2	23	19	4	18	27	-9	29	17	12
NEWSR	79	78	1	3	4	-1	9	5	4	14	19	-5	11	16	-5	16	13	3	26	21	5
4JJJ	297	356	-59	29	29	0	63	86	-23	133	155	-22	51	64	-13	14	15	-1	7	6	1
ABCFM	95	93	2	4	4	0	8	6	2	22	19	3	25	25	0	7	12	-5	29	27	2
Total	1849	1851	-2	209	209	0	226	229	-3	483	486	-3	432	433	-1	237	233	4	261	260	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 1953]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	117	95	22	90	73	17	63	58	5	65	52	13	52	48	4	21	28	-7	77	62	15
MAGIC 882	76	84	-8	39	54	-15	47	49	-2	45	50	-5	47	51	-4	21	32	-11	63	77	-14
4KQ	205	207	-2	139	142	-3	117	131	-14	123	124	-1	89	103	-14	46	48	-2	156	150	6
hit 105.3	461	454	7	290	273	17	212	213	-1	273	266	7	276	264	12	115	121	-6	308	300	8
97.3FM	505	492	13	335	341	-6	243	243	0	310	299	11	266	257	9	137	130	7	390	376	14
4MMM	340	343	-3	218	213	5	145	161	-16	188	205	-17	186	187	-1	102	95	7	220	227	-7
NOVA106.9	539	534	5	357	340	17	249	222	27	306	289	17	331	312	19	146	156	-10	383	371	12
ABC612	261	268	-7	201	206	-5	142	139	3	130	132	-2	114	123	-9	80	75	5	191	203	-12
4RN	80	75	5	50	52	-2	39	33	6	32	29	3	46	40	6	29	29	0	64	54	10
NEWSR	68	60	8	40	34	6	25	25	0	17	17	0	20	19	1	17	15	2	47	49	-2
4JJJ	270	328	-58	177	194	-17	119	163	-44	146	193	-47	154	204	-50	77	100	-23	194	218	-24
ABCFM	83	86	-3	48	45	3	28	40	-12	52	52	0	45	44	1	28	31	-3	59	58	1
Total	1802	1811	-9	1507	1523	-16	1158	1202	-44	1306	1357	-51	1321	1330	-9	731	757	-26	1573	1553	20



# ADELAIDE RADIO - SURVEY 2 2016

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.2	9.6	-0.4	0.2	0.3	-0.1	0.6	0.4	0.2	3.2	4.0	-0.8	7.1	8.0	-0.9	10.1	10.6	-0.5	22.2	22.2	0.0
CRUISE1323	6.8	7.2	-0.4	1.3	1.7	-0.4	0.7	0.9	-0.2	1.7	3.4	-1.7	4.2	4.7	-0.5	15.7	18.3	-2.6	11.5	9.4	2.1
MIX102.3	11.4	11.4	0.0	15.6	13.4	2.2	12.2	7.7	4.5	10.7	12.4	-1.7	15.0	15.2	-0.2	16.2	13.2	3.0	3.4	5.6	-2.2
5MMM	11.5	10.2	1.3	13.2	9.1	4.1	6.5	5.6	0.9	9.4	7.9	1.5	22.5	20.5	2.0	13.7	10.7	3.0	1.7	2.4	-0.7
NOVA91.9	11.5	11.6	-0.1	38.0	37.0	1.0	20.0	22.4	-2.4	19.4	17.8	1.6	9.9	11.0	-1.1	4.9	4.0	0.9	0.5	0.8	-0.3
hit107	10.9	10.1	0.8	17.9	14.4	3.5	31.7	31.3	0.4	19.6	18.9	0.7	6.9	7.3	-0.4	5.3	2.9	2.4	0.8	0.6	0.2
ABC891	12.3	12.6	-0.3	0.9	3.6	-2.7	1.3	0.6	0.7	1.9	1.5	0.4	6.8	6.1	0.7	15.5	16.9	-1.4	32.9	34.5	-1.6
5RN	2.3	2.0	0.3	0.5	0.3	0.2	*	*	*	0.8	0.6	0.2	2.6	3.0	-0.4	2.2	2.3	-0.1	5.0	3.4	1.6
NEWSR	2.2	1.9	0.3	0.8	0.3	0.5	0.4	*	*	1.7	0.9	0.8	1.0	0.9	0.1	2.7	1.9	0.8	4.9	5.1	-0.2
5JJJ	6.8	8.1	-1.3	4.1	6.3	-2.2	11.8	18.3	-6.5	16.8	18.9	-2.1	6.5	6.7	-0.2	2.7	2.6	0.1	0.1	0.2	-0.1
ABCFM	3.6	2.7	0.9	1.2	1.3	-0.1	0.9	0.4	0.5	0.6	0.8	-0.2	3.4	1.2	2.2	2.5	2.0	0.5	9.2	8.2	1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.3	9.9	-0.6	11.0	11.9	-0.9	11.0	11.1	-0.1	6.5	6.6	-0.1	8.4	9.5	-1.1	9.5	10.5	-1.0	9.1	8.7	0.4
CRUISE1323	6.4	6.9	-0.5	5.5	6.2	-0.7	8.0	8.5	-0.5	7.3	7.3	0.0	5.3	6.0	-0.7	4.9	5.6	-0.7	8.2	8.4	-0.2
MIX102.3	11.5	11.4	0.1	12.3	11.3	1.0	11.0	11.1	-0.1	12.0	12.8	-0.8	11.5	11.0	0.5	8.8	9.4	-0.6	11.4	11.4	0.0
5MMM	12.0	10.8	1.2	10.5	9.6	0.9	12.8	11.8	1.0	13.6	12.5	1.1	12.3	10.2	2.1	9.6	8.4	1.2	9.9	8.1	1.8
NOVA91.9	11.4	11.4	0.0	10.9	10.7	0.2	9.5	10.7	-1.2	11.7	11.2	0.5	13.7	14.2	-0.5	12.7	10.9	1.8	11.7	12.4	-0.7
hit107	11.2	10.5	0.7	9.2	8.1	1.1	11.0	11.3	-0.3	12.1	13.1	-1.0	13.6	11.1	2.5	10.5	7.7	2.8	9.7	8.7	1.0
ABC891	12.2	12.3	-0.1	17.3	18.9	-1.6	10.9	10.7	0.2	8.4	8.4	0.0	9.1	8.7	0.4	16.5	14.2	2.3	12.8	13.8	-1.0
5RN	2.3	1.9	0.4	3.2	2.6	0.6	2.6	1.7	0.9	1.3	1.4	-0.1	1.7	1.8	-0.1	3.0	2.6	0.4	2.5	2.4	0.1
NEWSR	2.2	1.7	0.5	3.2	2.8	0.4	1.9	1.1	0.8	1.2	0.7	0.5	1.4	0.9	0.5	4.1	3.9	0.2	2.5	2.6	-0.1
5JJJ	7.2	8.6	-1.4	6.5	6.7	-0.2	7.1	7.3	-0.2	9.1	10.1	-1.0	6.9	10.6	-3.7	5.0	9.1	-4.1	5.4	6.5	-1.1
ABCFM	3.5	2.7	0.8	2.7	2.5	0.2	4.0	2.8	1.2	3.9	2.4	1.5	3.6	3.6	0.0	3.6	2.6	1.0	4.0	2.7	1.3



# ADELAIDE RADIO - SURVEY 2 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	13	14	-1	*	*	*	*	*	*	1	1	0	3	3	0	2	3	-1	7	7	0
CRUISE1323	10	10	0	*	*	*	*	*	*	*	1	*	1	2	-1	4	4	0	4	3	1
MIX102.3	16	16	0	1	1	0	2	1	1	3	4	-1	5	6	-1	4	3	1	1	2	-1
5MMM	17	15	2	1	1	0	1	1	0	3	2	1	8	7	1	3	3	0	1	1	0
NOVA91.9	17	17	0	3	3	0	3	3	0	6	5	1	3	4	-1	1	1	0	*	*	*
hit107	16	15	1	2	1	1	4	4	0	6	6	0	2	3	-1	1	1	0	*	*	*
ABC891	18	18	0	*	*	*	*	*	*	1	*	*	2	2	0	4	4	0	11	11	0
5RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
5JJJ	10	12	-2	*	1	*	2	2	0	5	6	-1	2	2	0	1	1	0	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	3	3	0
Total	144	145	-1	9	9	0	14	13	1	29	30	-1	35	36	-1	24	24	0	33	32	1

Average Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	15	-1	24	25	-1	24	24	0	12	12	0	13	16	-3	5	6	-1	10	10	0
CRUISE1323	10	11	-1	12	13	-1	17	18	-1	13	13	0	8	10	-2	3	3	0	9	10	-1
MIX102.3	18	18	0	27	24	3	24	24	0	22	23	-1	18	18	0	5	5	0	13	13	0
5MMM	19	17	2	23	21	2	27	25	2	25	22	3	20	17	3	5	5	0	11	9	2
NOVA91.9	18	18	0	24	23	1	20	23	-3	21	20	1	22	23	-1	7	6	1	13	14	-1
hit107	17	16	1	20	17	3	24	24	0	22	23	-1	22	18	4	6	4	2	11	10	1
ABC891	19	19	0	37	40	-3	23	23	0	15	15	0	14	14	0	9	8	1	15	16	-1
5RN	4	3	1	7	5	2	5	4	1	2	2	0	3	3	0	2	1	1	3	3	0
NEWSR	3	3	0	7	6	1	4	2	2	2	1	1	2	2	0	2	2	0	3	3	0
5JJJ	11	13	-2	14	14	0	15	16	-1	17	18	-1	11	17	-6	3	5	-2	6	8	-2
ABCFM	6	4	2	6	5	1	9	6	3	7	4	3	6	6	0	2	1	1	5	3	2
Total	156	156	0	217	215	2	215	215	0	181	180	1	159	164	-5	56	56	0	114	116	-2



# ADELAIDE RADIO - SURVEY 2 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	144	148	-4	1	4	-3	4	3	1	16	16	0	30	34	-4	27	30	-3	65	62	3
CRUISE1323	158	168	-10	5	4	1	6	5	1	11	16	-5	28	31	-3	48	57	-9	61	56	5
MIX102.3	311	307	4	44	39	5	39	35	4	61	64	-3	93	91	2	54	54	0	20	24	-4
5MMM	212	223	-11	23	22	1	19	17	2	46	55	-9	83	81	2	32	35	-3	9	12	-3
NOVA91.9	304	312	-8	70	68	2	51	58	-7	89	93	-4	69	69	0	20	16	4	5	9	-4
hit107	261	235	26	46	40	6	58	55	3	91	82	9	45	45	0	15	7	8	6	6	0
ABC891	221	224	-3	6	8	-2	7	4	3	21	20	1	40	45	-5	46	50	-4	101	98	3
5RN	60	51	9	3	2	1	*	*	*	9	6	3	12	13	-1	10	9	1	26	21	5
NEWSR	67	67	0	2	1	1	3	*	*	9	10	-1	11	16	-5	16	14	2	26	26	0
5JJJ	154	180	-26	15	17	-2	31	38	-7	62	72	-10	34	44	-10	10	8	2	1	1	0
ABCFM	73	66	7	3	3	0	3	2	1	9	10	-1	12	11	1	10	8	2	37	30	7
Total	1067	1068	-1	109	109	0	122	123	-1	242	242	0	247	247	0	151	151	0	197	196	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 1125]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	138	142	-4	91	104	-13	76	83	-7	64	69	-5	70	82	-12	45	43	2	90	92	-2
CRUISE1323	141	144	-3	73	76	-3	87	89	-2	88	85	3	71	79	-8	34	38	-4	107	117	-10
MIX102.3	278	273	5	165	154	11	132	135	-3	154	164	-10	152	157	-5	86	88	-2	195	199	-4
5MMM	198	200	-2	124	118	6	101	102	-1	101	118	-17	117	117	0	59	54	5	129	127	2
NOVA91.9	288	292	-4	189	173	16	127	137	-10	187	177	10	179	189	-10	110	103	7	207	209	-2
hit107	246	217	29	140	121	19	120	112	8	148	138	10	158	138	20	95	65	30	171	156	15
ABC891	203	205	-2	149	149	0	110	104	6	103	101	2	93	99	-6	77	71	6	151	151	0
5RN	52	44	8	31	29	2	28	21	7	25	20	5	25	17	8	17	16	1	36	37	-1
NEWSR	59	54	5	39	37	2	22	21	1	23	17	6	20	16	4	22	20	2	47	50	-3
5JJJ	142	165	-23	97	98	-1	69	80	-11	80	95	-15	89	113	-24	46	72	-26	102	117	-15
ABCFM	64	57	7	33	30	3	34	27	7	36	30	6	38	31	7	22	15	7	47	41	6
Total	1053	1055	-2	865	839	26	696	721	-25	762	781	-19	801	823	-22	515	526	-11	916	922	-6



# PERTH RADIO - SURVEY 2 2016

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.6	4.3	-0.7	1.6	2.3	-0.7	1.8	2.0	-0.2	1.2	1.2	0.0	2.9	3.4	-0.5	8.6	9.6	-1.0	5.1	6.7	-1.6
6PR	7.6	8.2	-0.6	1.3	0.9	0.4	2.4	0.6	1.8	1.9	2.5	-0.6	7.5	7.8	-0.3	10.6	14.1	-3.5	16.9	17.5	-0.6
MIX 94.5	13.8	15.0	-1.2	8.6	12.6	-4.0	12.0	12.7	-0.7	14.7	15.8	-1.1	19.4	22.0	-2.6	17.8	15.0	2.8	5.2	6.0	-0.8
hit92.9	10.3	10.9	-0.6	22.7	24.5	-1.8	20.1	20.3	-0.2	17.3	17.9	-0.6	8.0	8.2	-0.2	4.7	6.2	-1.5	0.2	0.3	-0.1
96FM	8.4	7.9	0.5	7.5	8.8	-1.3	7.2	8.3	-1.1	8.0	6.9	1.1	14.6	13.2	1.4	8.7	7.5	1.2	1.7	1.7	0.0
NOVA93.7	13.7	13.7	0.0	31.0	26.5	4.5	19.6	19.7	-0.1	20.3	22.1	-1.8	16.8	16.5	0.3	4.1	3.5	0.6	0.3	0.3	0.0
ABC720	9.7	10.0	-0.3	2.3	1.7	0.6	2.4	1.9	0.5	1.7	2.1	-0.4	6.8	7.5	-0.7	14.2	15.5	-1.3	25.2	26.3	-1.1
6RN	1.5	1.4	0.1	0.4	0.5	-0.1	0.2	0.2	0.0	0.4	1.0	-0.6	0.7	1.0	-0.3	4.7	3.2	1.5	2.6	2.0	0.6
NEWSR	0.7	0.9	-0.2	0.4	0.4	0.0	0.1	0.2	-0.1	0.4	0.9	-0.5	0.8	1.0	-0.2	1.0	0.9	0.1	1.1	1.1	0.0
6JJJ	10.6	9.7	0.9	9.7	8.4	1.3	26.8	25.5	1.3	21.2	19.3	1.9	8.3	7.1	1.2	2.0	2.4	-0.4	0.1	*	*
ABC FM	2.1	1.7	0.4	0.6	0.4	0.2	0.8	0.2	0.6	0.5	0.3	0.2	2.2	1.8	0.4	1.8	1.6	0.2	5.2	4.5	0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	3.3	4.0	-0.7	3.2	3.4	-0.2	3.5	4.3	-0.8	3.5	4.3	-0.8	3.2	4.3	-1.1	2.3	3.5	-1.2	4.5	5.4	-0.9
6PR	7.6	8.7	-1.1	9.1	11.0	-1.9	7.4	9.3	-1.9	5.9	7.4	-1.5	6.2	6.2	0.0	11.5	8.7	2.8	7.6	6.5	1.1
MIX 94.5	13.9	15.1	-1.2	12.0	13.0	-1.0	14.1	15.5	-1.4	15.4	16.6	-1.2	15.2	15.9	-0.7	11.9	14.5	-2.6	13.5	14.9	-1.4
hit92.9	10.4	11.1	-0.7	8.9	9.4	-0.5	9.7	10.5	-0.8	11.1	11.9	-0.8	13.9	13.4	0.5	8.4	11.1	-2.7	9.8	10.5	-0.7
96FM	8.5	8.0	0.5	7.5	7.5	0.0	9.2	8.6	0.6	10.3	9.6	0.7	6.9	6.4	0.5	7.1	5.9	1.2	8.0	7.8	0.2
NOVA93.7	13.9	13.8	0.1	14.4	13.3	1.1	12.5	12.8	-0.3	13.8	14.2	-0.4	15.0	15.8	-0.8	13.8	13.5	0.3	13.0	13.3	-0.3
ABC720	9.8	10.2	-0.4	15.5	16.2	-0.7	8.3	9.3	-1.0	6.0	6.2	-0.2	7.5	7.2	0.3	10.5	10.6	-0.1	9.3	9.6	-0.3
6RN	1.4	1.3	0.1	1.9	2.0	-0.1	1.1	0.9	0.2	0.8	0.7	0.1	1.9	1.5	0.4	2.1	1.5	0.6	1.8	1.9	-0.1
NEWSR	0.7	0.8	-0.1	1.0	1.1	-0.1	0.3	0.5	-0.2	0.3	0.5	-0.2	0.7	0.8	-0.1	1.7	2.0	-0.3	0.9	1.1	-0.2
6JJJ	11.4	10.3	1.1	10.7	9.1	1.6	12.0	9.6	2.4	12.8	11.8	1.0	10.1	11.5	-1.4	9.6	8.9	0.7	8.0	7.8	0.2
ABC FM	1.9	1.5	0.4	2.0	1.7	0.3	1.9	1.3	0.6	1.7	1.1	0.6	2.0	1.5	0.5	2.4	2.2	0.2	2.7	2.3	0.4

Please note: Listening via streaming to all radio stations except 6iX is included in these results.



# PERTH RADIO - SURVEY 2 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	*	*	*	*	*	*	1	1	0	2	2	0	3	4	-1	2	3	-1
6PR	17	19	-2	*	*	*	*	*	*	1	1	0	4	5	-1	4	5	-1	8	7	1
MIX 94.5	31	34	-3	1	2	-1	2	3	-1	8	9	-1	11	13	-2	6	6	0	2	2	0
hit92.9	23	25	-2	3	4	-1	4	4	0	10	10	0	5	5	0	2	2	0	*	*	*
96FM	19	18	1	1	1	0	1	2	-1	5	4	1	8	8	0	3	3	0	1	1	0
NOVA93.7	31	31	0	5	4	1	4	4	0	11	12	-1	10	10	0	1	1	0	*	*	*
ABC720	22	23	-1	*	*	*	*	*	*	1	1	0	4	4	0	5	6	-1	11	11	0
6RN	3	3	0	*	*	*	*	*	*	*	1	*	*	1	*	2	1	1	1	1	0
NEWSR	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*
6JJJ	24	22	2	1	1	0	5	5	0	12	10	2	5	4	1	1	1	0	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0
<b>Total</b>	<b>225</b>	<b>226</b>	<b>-1</b>	<b>15</b>	<b>14</b>	<b>1</b>	<b>19</b>	<b>20</b>	<b>-1</b>	<b>56</b>	<b>54</b>	<b>2</b>	<b>57</b>	<b>59</b>	<b>-2</b>	<b>33</b>	<b>37</b>	<b>-4</b>	<b>45</b>	<b>41</b>	<b>4</b>

## Average Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	8	10	-2	12	12	0	11	14	-3	10	13	-3	8	10	-2	2	3	-1	8	10	-2
6PR	19	21	-2	33	39	-6	24	31	-7	18	22	-4	15	15	0	8	6	2	13	12	1
MIX 94.5	34	37	-3	44	47	-3	46	51	-5	46	49	-3	36	38	-2	8	10	-2	24	27	-3
hit92.9	25	27	-2	32	34	-2	32	35	-3	33	35	-2	33	32	1	6	8	-2	17	19	-2
96FM	21	19	2	27	27	0	30	28	2	31	28	3	16	15	1	5	4	1	14	14	0
NOVA93.7	34	34	0	52	48	4	41	42	-1	41	42	-1	35	38	-3	10	10	0	23	24	-1
ABC720	24	25	-1	56	58	-2	27	31	-4	18	18	0	18	17	1	7	8	-1	16	18	-2
6RN	3	3	0	7	7	0	3	3	0	2	2	0	4	4	0	1	1	0	3	3	0
NEWSR	2	2	0	4	4	0	1	2	-1	1	1	0	2	2	0	1	1	0	2	2	0
6JJJ	28	25	3	39	33	6	39	32	7	38	35	3	24	28	-4	7	6	1	14	14	0
ABCFM	5	4	1	7	6	1	6	4	2	5	3	2	5	4	1	2	2	0	5	4	1
<b>Total</b>	<b>244</b>	<b>244</b>	<b>0</b>	<b>364</b>	<b>360</b>	<b>4</b>	<b>329</b>	<b>330</b>	<b>-1</b>	<b>299</b>	<b>295</b>	<b>4</b>	<b>235</b>	<b>239</b>	<b>-4</b>	<b>70</b>	<b>72</b>	<b>-2</b>	<b>177</b>	<b>183</b>	<b>-6</b>

Please note: Listening via streaming to all radio stations except 6iX is included in these results.



# PERTH RADIO - SURVEY 2 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	114	137	-23	6	6	0	3	5	-2	13	15	-2	25	25	0	41	52	-11	26	33	-7
6PR	175	189	-14	11	10	1	6	5	1	27	31	-4	45	43	2	30	37	-7	56	64	-8
MIX 94.5	534	556	-22	52	64	-12	63	69	-6	141	147	-6	160	164	-4	80	78	2	38	35	3
hit92.9	499	481	18	101	94	7	100	101	-1	179	183	-4	91	73	18	20	22	-2	7	8	-1
96FM	289	256	33	32	27	5	24	28	-4	85	71	14	109	89	20	27	29	-2	11	11	0
NOVA93.7	570	571	-1	104	103	1	92	94	-2	211	215	-4	135	129	6	23	25	-2	6	6	0
ABC720	289	280	9	13	14	-1	12	11	1	30	31	-1	65	61	4	67	65	2	102	98	4
6RN	67	75	-8	6	7	-1	1	3	-2	11	12	-1	14	16	-2	18	18	0	17	18	-1
NEWSR	65	77	-12	6	5	1	1	4	-3	11	17	-6	22	21	1	11	14	-3	14	16	-2
6JJJ	334	343	-9	39	34	5	73	82	-9	141	146	-5	66	61	5	14	17	-3	1	2	-1
ABCFM	84	77	7	4	3	1	4	4	0	14	13	1	17	20	-3	11	11	0	33	26	7
Total	1649	1650	-1	179	177	2	191	198	-7	444	443	1	385	384	1	214	214	0	237	234	3

## Cumulative Audience (000's) by Session, P10+ [Potential: 1737]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	106	120	-14	56	62	-6	61	66	-5	69	76	-7	57	66	-9	28	33	-5	81	98	-17
6PR	158	176	-18	117	129	-12	81	93	-12	79	92	-13	89	90	-1	59	56	3	113	115	-2
MIX 94.5	476	504	-28	284	283	1	239	248	-9	281	279	2	260	288	-28	122	151	-29	334	344	-10
hit92.9	461	443	18	268	248	20	187	190	-3	252	254	-2	270	277	-7	124	147	-23	291	294	-3
96FM	257	230	27	145	140	5	121	126	-5	159	150	9	129	114	15	72	69	3	178	151	27
NOVA93.7	543	543	0	373	360	13	261	262	-1	314	313	1	320	332	-12	160	154	6	362	351	11
ABC720	267	264	3	215	208	7	134	148	-14	123	128	-5	128	120	8	80	88	-8	203	194	9
6RN	59	71	-12	38	46	-8	28	30	-2	22	29	-7	28	30	-2	17	16	1	41	45	-4
NEWSR	56	69	-13	29	32	-3	14	21	-7	21	25	-4	22	30	-8	14	23	-9	42	52	-10
6JJJ	315	325	-10	212	215	-3	159	155	4	181	192	-11	194	224	-30	108	106	2	211	209	2
ABCFM	72	64	8	36	34	2	35	30	5	32	26	6	31	26	5	27	22	5	62	60	2
Total	1619	1616	3	1366	1327	39	1074	1080	-6	1213	1210	3	1226	1246	-20	697	733	-36	1391	1396	-5

Please note: Listening via streaming to all radio stations except 6iX is included in these results.