

2018 RADIO SURVEY SCHEDULE

| Week No | Survey Weeks Sunday - Saturday | Sydney | Melbourne | Brisbane | Adelaide | Perth | Newcastle | Canberra | Gold Coast |
|---------|--------------------------------------|---|-----------|-----------------------|----------|----------------------|------------|----------------------|----------------|
| 1 | 31 6 | | | | | | | | |
| 2 | Jan 7 13 | | | | | | | | |
| 3 | 14 20 | | | | | | | | |
| 4 | 21 27 | | | | | | | | |
| 5 | 28 Feb 3 | | | | | | | | |
| 6 | Feb 4 10 | | | | | | | | |
| 7 | 11 17 | | | | | | | | |
| 8 | 18 24 | | | | | | | | |
| 9 | 25 Mar 3 | | | | | | | | |
| 10 | Mar 4 10 | | | | | | | | |
| 11 | 11 17 | | | | | | | | |
| 12 | 18 24 | | | | | | | | |
| 13 | 25 31 | | | | | | | | S1: Apr 12 |
| 14 | Apr 1 Apr 7 | | | | | | | S1: Apr 11 | Comm Games |
| 15 | 8 14 | | | | | | | | 4 Apr - 15 Apr |
| 16 | 15 21 | | | | | | | | |
| 17 | 22 28 | | | | | | | | |
| 18 | 29 May 5 | | | | | | S1: May 18 | | |
| 19 | May 6 12 | | | | | | | | |
| 20 | 13 19 | | | | | | | | |
| 21 | 20 26 | | | | | | | | |
| 22 | 27 Jun 2 | | | | | | | | |
| 23 | Jun 3 9 | | | | | | | | |
| 24 | 10 16 | | | | | | | | |
| 25 | 17 23 | | | | | | | | |
| 26 | 24 30 | | | | | | | S2: Jul 4 | |
| 27 | Jul 1 Jul 7 | | | | | | | | S2: Jul 19 |
| 28 | 8 14 | | | | | | | | |
| 29 | 15 21 | | | | | | | | |
| 30 | 22 28 | | | | | | | | |
| 31 | 29 Aug 4 | | | | | | | | |
| 32 | Aug 5 11 | | | | | | S2: Aug 17 | | |
| 33 | 12 18 | | | | | | | | |
| 34 | 19 25 | | | | | | | | |
| 35 | 26 Sep 1 | | | | | | | | |
| 36 | Sep 2 8 | | | | | | | | |
| 37 | 9 15 | | | | | | | | |
| 38 | 16 22 | | | | | | | S3: Sep 26 | |
| 39 | 23 29 | | | | | | | | S3: Oct 11 |
| 40 | 30 Oct 6 | | | | | | | | |
| 41 | Oct 7 13 | | | | | | | | |
| 42 | 14 20 | | | | | | | | |
| 43 | 21 27 | | | | | | | | |
| 44 | 28 Nov 3 | | | | | | | | |
| 45 | Nov 4 10 | | | | | | | | |
| 46 | 11 17 | | | | | | S3: Nov 23 | | |
| 47 | 18 24 | | | | | | | | |
| 48 | 25 Dec 1 | | | | | | | | |
| 49 | Dec 2 8 | | | | | | | | |
| 50 | 9 15 | Metropolitan Release | | | | | | | |
| 51 | 16 22 | Survey #1 Tue Mar 13 | | Survey #3 Tue Jun 5 | | Survey #5 Tue Aug 28 | | Survey #7 Tue Nov 13 | |
| 52 | 23 29 | Survey #2 Tue Apr 24 | | Survey #4 Tue July 10 | | Survey #6 Thu Oct 4 | | Survey #8 Tue Dec 18 | |
| | Easter Weekend | DAB+ survey results will be included within the metropolitan survey release | | | | | | | |
| | School Holidays | | | | | | | | |

Survey release dates for regional markets are noted against S1, S2 and S3 on the schedule.

2018 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



| SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH | | |
|---|-------------------------------------|------------|
| S1 | Jan 21 to Mar 3 | Tue Mar 13 |
| S2 | Feb 11 to Mar 3 & Mar 11 to Apr 14 | Tue Apr 24 |
| S3 | Mar 11 to Apr 14 & Apr 22 to May 26 | Tue Jun 5 |
| S4 | Apr 22 to Jun 30 | Tue Jul 10 |
| S5 | May 27 to Jun 30 & Jul 15 to Aug 18 | Tue Aug 28 |
| S6 | Jul 15 to Sept 22 | Thu Oct 4 |
| S7 | Aug 19 to Sep 22 & Sep 30 to Nov 3 | Tue Nov 13 |
| S8 | Sep 30 to Dec 8 | Tue Dec 18 |

| NEWCASTLE (Blind) | | |
|-------------------|-------------------------------------|------------|
| S1 | Feb 4 to Apr 28 | Fri May 18 |
| S2 | Second half of S1 & May 13 to Aug 4 | Fri Aug 17 |
| S3 | May 13 to Aug 4 & Aug 19 to Nov 10 | Fri Nov 23 |

| CANBERRA | | |
|----------|-------------------------------------|------------|
| S1 | Feb 4 to Mar 31 | Wed Apr 11 |
| S2 | Mar 4 to Mar 31 & Apr 29 to Jun 23 | Wed Jul 4 |
| S3 | Apr 29 to Jun 23 & Jul 22 to Sep 15 | Wed Sep 26 |

| GOLD COAST / TWEED HEADS | | |
|--------------------------|-------------------------------------|------------|
| S1 | Jan 28 to Mar 24 | Thu Apr 12 |
| S2 | Feb 25 to Mar 24 & Apr 22 to Jun 30 | Thu Jul 19 |
| S3 | Apr 22 to Jun 30 & Jul 15 to Sep 22 | Thu Oct 11 |

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

| UNDERSTANDING BLIND SURVEYS | |
|---|--|
| <p>A non blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p> | |
| <p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p> | |

For more information please contact GfK 1800 097 713