

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST / TWEED RADIO - SURVEY 1 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12.3	13.4	-1.1	25.2	16.1	9.1	8.3	9.4	-1.1	18.9	18.7	0.2	16.8	19.7	-2.9	8.7	11.2	-2.5	1.3	3.5	-2.2
GOLD-FM	17.1	15.1	2.0	13.3	9.8	3.5	14.3	6.5	7.8	16.7	12.5	4.2	23.0	22.3	0.7	16.3	25.0	-8.7	13.6	6.9	6.7
SEAFM	10.9	14.5	-3.6	21.1	42.3	-21.2	31.9	29.1	2.8	14.8	24.2	-9.4	10.8	14.0	-3.2	2.3	4.5	-2.2	0.1	1.1	-1.0
4BC	0.4	1.2	-0.8	0.1	0.1	0.0	*	*	*	0.2	0.1	0.1	*	0.8	*	1.2	1.8	-0.6	1.1	3.1	-2.0
MAGIC 882	0.2	0.1	0.1	0.1	0.1	0.0	*	*	*	0.1	0.2	-0.1	*	*	*	0.9	*	*	0.3	0.2	0.1
4KQ	1.3	0.5	0.8	0.2	0.2	0.0	0.5	*	*	0.6	*	*	2.1	0.2	1.9	2.1	1.4	0.7	1.1	0.9	0.2
B105	1.4	0.9	0.5	1.3	0.7	0.6	1.8	1.5	0.3	2.7	1.6	1.1	1.4	1.3	0.1	0.5	0.2	0.3	0.4	0.1	0.3
4MMM	1.7	1.1	0.6	1.8	1.7	0.1	0.4	1.5	-1.1	3.0	1.6	1.4	2.5	1.4	1.1	1.3	0.7	0.6	0.2	*	*
NOVA106.9	2.4	2.5	-0.1	1.6	2.1	-0.5	10.0	4.5	5.5	3.4	5.7	-2.3	1.9	2.0	-0.1	*	1.2	*	*	*	*
97.3FM	1.6	0.9	0.7	2.4	1.8	0.6	1.7	*	*	1.7	0.5	1.2	1.9	1.1	0.8	1.7	*	*	0.8	1.7	-0.9
ABC91.7	5.6	5.3	0.3	2.3	4.6	-2.3	0.9	4.5	-3.6	1.9	2.5	-0.6	5.3	6.6	-1.3	11.7	8.6	3.1	8.4	4.8	3.6
ABC612	4.7	3.9	0.8	0.9	0.2	0.7	0.2	0.5	-0.3	2.1	0.8	1.3	1.9	2.4	-0.5	5.6	7.5	-1.9	13.4	8.5	4.9
4RN	3.0	2.8	0.2	*	*	*	0.5	*	*	2.2	0.8	1.4	1.8	2.3	-0.5	6.9	2.3	4.6	4.6	7.3	-2.7
NEWS'R	1.7	1.8	-0.1	0.4	1.1	-0.7	*	0.3	*	0.7	1.1	-0.4	1.9	1.3	0.6	2.6	1.5	1.1	3.0	3.8	-0.8
4JJJ	8.0	9.1	-1.1	13.5	5.3	8.2	16.2	16.1	0.1	15.1	17.4	-2.3	7.4	9.8	-2.4	2.1	5.5	-3.4	*	0.1	*
ABC FM	2.6	1.9	0.7	0.6	0.1	0.5	0.2	*	*	2.4	0.4	2.0	1.9	0.4	1.5	4.1	3.4	0.7	4.2	5.2	-1.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12.2	13.7	-1.5	10.8	12.3	-1.5	10.9	14.3	-3.4	13.9	15.7	-1.8	15.1	13.0	2.1	9.7	10.2	-0.5	12.5	12.4	0.1
GOLD-FM	16.7	15.2	1.5	17.0	14.2	2.8	17.5	17.1	0.4	16.6	15.6	1.0	15.2	15.2	0.0	16.9	10.5	6.4	18.6	14.6	4.0
SEAFM	11.2	15.0	-3.8	10.1	14.9	-4.8	10.1	14.1	-4.0	13.8	16.7	-2.9	11.7	15.7	-4.0	9.0	10.0	-1.0	9.7	12.7	-3.0
4BC	0.4	1.3	-0.9	0.4	1.3	-0.9	0.4	1.6	-1.2	0.4	1.4	-1.0	0.4	1.5	-1.1	0.5	0.2	0.3	0.5	0.7	-0.2
MAGIC 882	0.2	0.1	0.1	0.1	*	*	0.3	*	*	0.4	0.1	0.3	0.2	0.3	-0.1	0.1	*	*	0.2	0.1	0.1
4KQ	1.2	0.4	0.8	1.0	0.2	0.8	1.1	0.3	0.8	1.1	0.7	0.4	1.4	0.4	1.0	2.6	*	*	1.5	0.8	0.7
B105	1.4	1.0	0.4	1.5	1.0	0.5	0.9	0.5	0.4	1.3	0.7	0.6	2.1	1.7	0.4	1.7	1.8	-0.1	1.2	0.8	0.4
4MMM	1.9	1.1	0.8	2.0	1.0	1.0	2.2	1.3	0.9	1.8	1.1	0.7	2.0	1.0	1.0	1.0	1.4	-0.4	0.9	0.9	0.0
NOVA106.9	2.7	2.9	-0.2	3.2	3.1	0.1	2.5	3.1	-0.6	2.5	3.0	-0.5	2.6	2.7	-0.1	2.3	1.7	0.6	1.4	1.2	0.2
97.3FM	1.7	0.8	0.9	1.5	0.9	0.6	1.3	0.7	0.6	1.5	0.8	0.7	2.5	0.8	1.7	2.2	1.6	0.6	1.3	1.0	0.3
ABC91.7	5.6	5.2	0.4	7.2	6.8	0.4	5.5	5.1	0.4	4.2	4.3	-0.1	4.5	4.4	0.1	7.2	4.0	3.2	5.4	5.8	-0.4
ABC612	4.7	3.7	1.0	7.2	5.1	2.1	4.3	3.5	0.8	3.7	2.0	1.7	2.7	3.2	-0.5	4.2	6.6	-2.4	4.8	4.8	0.0
4RN	3.1	2.4	0.7	3.8	3.9	-0.1	2.7	1.8	0.9	2.1	1.7	0.4	3.6	1.8	1.8	3.7	3.4	0.3	2.9	3.9	-1.0
NEWS'R	1.6	1.7	-0.1	3.4	3.0	0.4	0.8	0.8	0.0	0.5	1.0	-0.5	0.8	1.6	-0.8	3.1	2.9	0.2	2.0	1.8	0.2
4JJJ	8.3	9.2	-0.9	6.4	8.2	-1.8	8.1	8.4	-0.3	9.5	9.5	0.0	9.5	10.8	-1.3	9.1	10.7	-1.6	7.0	8.8	-1.8
ABC FM	2.5	1.9	0.6	2.5	1.6	0.9	2.9	2.5	0.4	2.5	1.6	0.9	1.8	2.4	-0.6	2.2	1.3	0.9	3.0	1.9	1.1

Please note: Survey 1 2014 supplied by GfK; Survey 3 2013 supplied by Nielsen. Please take into account if comparing Survey 3 2013 and Survey 1 2014 results