



# GOLD COAST/TWEED RADIO - SURVEY 2 2017

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	17.1	18.4	-1.3	26.2	27.6	-1.4	16.2	16.1	0.1	19.2	31.3	-12.1	26.5	27.1	-0.6	16.7	12.1	4.6	3.7	2.5	1.2
GOLDFM	10.9	12.0	-1.1	4.7	9.3	-4.6	9.1	8.9	0.2	10.8	11.0	-0.2	15.4	13.0	2.4	14.9	21.9	-7.0	6.5	7.5	-1.0
SEAFM	13.4	11.2	2.2	21.5	20.1	1.4	33.8	26.8	7.0	24.9	21.1	3.8	10.2	10.7	-0.5	4.2	2.9	1.3	1.2	1.2	0.0
4BC	0.9	0.9	0.0	0.2	*	*	*	*	*	0.4	*	*	0.6	0.5	0.1	2.3	1.4	0.9	1.1	2.1	-1.0
TalkingLifestyle882	0.2	0.1	0.1	*	*	*	0.1	0.1	0.0	*	*	*	*	*	*	0.2	0.1	0.1	0.5	0.4	0.1
4KQ	0.8	0.8	0.0	*	*	*	*	*	*	0.2	0.2	0.0	0.1	0.2	-0.1	1.3	2.7	-1.4	2.2	1.2	1.0
HIT 105	2.1	1.4	0.7	5.2	3.3	1.9	5.5	3.2	2.3	5.1	3.2	1.9	0.4	0.8	-0.4	0.3	0.5	-0.2	*	*	*
104.5 TRIPLE M	2.2	1.8	0.4	1.1	0.6	0.5	3.8	2.4	1.4	2.9	0.9	2.0	3.9	3.5	0.4	1.0	3.0	-2.0	0.1	0.1	0.0
NOVA106.9	1.9	2.0	-0.1	6.7	3.0	3.7	6.0	10.1	-4.1	1.8	1.8	0.0	2.2	1.6	0.6	0.2	0.4	-0.2	*	0.2	*
97.3FM	1.0	1.7	-0.7	1.1	3.9	-2.8	0.2	0.2	0.0	0.4	1.6	-1.2	1.9	1.3	0.6	0.8	2.3	-1.5	1.2	2.0	-0.8
ABC91.7	4.8	5.9	-1.1	4.2	3.8	0.4	0.7	2.5	-1.8	3.7	3.7	0.0	3.8	5.1	-1.3	8.1	6.7	1.4	6.4	9.6	-3.2
ABC BRI	3.9	3.6	0.3	0.1	0.5	-0.4	*	*	*	2.8	0.4	2.4	1.2	1.2	0.0	4.5	3.4	1.1	9.9	10.8	-0.9
4RN	2.6	3.7	-1.1	*	*	*	0.1	0.1	0.0	0.8	0.3	0.5	2.2	1.6	0.6	4.0	2.5	1.5	5.5	11.1	-5.6
ABC NEWS	1.3	1.2	0.1	0.3	0.6	-0.3	*	*	*	0.2	0.2	0.0	1.8	1.6	0.2	1.0	2.3	-1.3	2.7	1.6	1.1
4JJJ	6.6	7.0	-0.4	14.4	13.4	1.0	14.2	17.0	-2.8	7.5	10.9	-3.4	8.9	8.1	0.8	3.3	3.4	-0.1	0.4	0.1	0.3
ABC FM	2.6	2.9	-0.3	*	*	*	*	*	*	0.8	2.7	-1.9	0.8	0.8	0.0	1.7	1.7	0.0	8.7	7.7	1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	17.2	18.8	-1.6	17.9	19.1	-1.2	15.5	17.7	-2.2	18.0	20.2	-2.2	17.6	20.3	-2.7	15.2	13.3	1.9	17.0	16.9	0.1
GOLDFM	11.6	12.5	-0.9	10.9	11.4	-0.5	13.8	15.5	-1.7	13.4	14.8	-1.4	8.8	9.3	-0.5	4.7	5.8	-1.1	8.7	10.2	-1.5
SEAFM	14.3	11.4	2.9	13.9	11.7	2.2	14.1	9.9	4.2	14.9	10.6	4.3	15.6	14.2	1.4	10.6	11.8	-1.2	10.5	10.8	-0.3
4BC	1.0	1.0	0.0	1.2	1.2	0.0	1.5	1.3	0.2	0.7	0.8	-0.1	0.6	0.4	0.2	0.2	1.3	-1.1	0.4	0.5	-0.1
TalkingLifestyle882	0.1	0.1	0.0	0.4	0.3	0.1	*	0.1	*	0.1	*	*	0.1	0.1	0.0	0.2	*	*	0.3	0.2	0.1
4KQ	0.7	0.7	0.0	0.7	0.7	0.0	0.8	1.1	-0.3	0.7	0.6	0.1	0.5	0.5	0.0	0.4	0.1	0.3	1.0	1.2	-0.2
HIT 105	2.3	1.3	1.0	2.3	1.4	0.9	2.6	0.7	1.9	2.4	0.9	1.5	1.9	2.0	-0.1	1.3	2.4	-1.1	1.5	1.7	-0.2
104.5 TRIPLE M	2.4	2.0	0.4	2.0	2.0	0.0	2.5	1.8	0.7	2.9	2.5	0.4	2.0	1.8	0.2	3.3	1.2	2.1	1.3	1.2	0.1
NOVA106.9	2.0	2.1	-0.1	2.1	2.2	-0.1	1.0	2.2	-1.2	1.5	2.3	-0.8	4.0	1.3	2.7	2.9	2.0	0.9	1.7	1.9	-0.2
97.3FM	1.1	1.7	-0.6	1.0	1.3	-0.3	1.1	1.4	-0.3	0.9	1.4	-0.5	1.3	2.5	-1.2	1.3	3.0	-1.7	0.9	1.8	-0.9
ABC91.7	4.8	5.9	-1.1	6.3	7.6	-1.3	4.8	6.5	-1.7	3.4	4.5	-1.1	3.4	3.9	-0.5	7.3	6.5	0.8	4.6	5.9	-1.3
ABC BRI	3.7	3.5	0.2	5.2	4.6	0.6	3.9	3.2	0.7	2.1	2.8	-0.7	2.2	1.8	0.4	6.9	6.5	0.4	4.6	4.1	0.5
4RN	2.5	3.4	-0.9	3.1	4.8	-1.7	1.9	2.7	-0.8	1.4	1.9	-0.5	3.0	3.4	-0.4	6.3	5.2	1.1	2.8	4.7	-1.9
ABC NEWS	1.2	1.1	0.1	2.5	1.8	0.7	0.4	0.5	-0.1	0.4	0.5	-0.1	0.6	0.7	-0.1	3.4	3.0	0.4	1.5	1.7	-0.2
4JJJ	6.4	6.9	-0.5	6.4	6.4	0.0	4.4	5.2	-0.8	5.6	6.6	-1.0	11.0	11.4	-0.4	6.1	6.7	-0.6	7.6	7.4	0.2
ABC FM	2.3	2.7	-0.4	2.4	2.4	0.0	2.1	2.4	-0.3	1.9	2.7	-0.8	2.5	3.4	-0.9	4.4	3.2	1.2	3.6	3.9	-0.3

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13	14	-1	1	1	0	1	1	0	3	5	-2	5	5	0	2	1	1	1	*	*
GOLDFM	8	9	-1	*	*	*	1	1	0	2	2	0	3	3	0	2	3	-1	1	1	0
SEAFM	10	9	1	1	1	0	3	2	1	4	3	1	2	2	0	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	2	1	1	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	1	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	2	-1
ABC BRI	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
4RN	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	5	5	0	1	*	*	1	1	0	1	2	-1	2	2	0	*	*	*	*	*	*
ABCFM	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0
Total	77	78	-1	5	4	1	8	8	0	17	15	2	18	19	-1	12	12	0	18	20	-2

## Average Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14	16	-2	23	24	-1	19	21	-2	19	21	-2	14	16	-2	3	3	0	10	10	0
GOLDFM	10	11	-1	14	14	0	17	18	-1	14	15	-1	7	7	0	1	1	0	5	6	-1
SEAFM	12	10	2	18	15	3	17	12	5	16	11	5	12	11	1	2	3	-1	6	7	-1
4BC	1	1	0	2	1	1	2	2	0	1	1	0	*	*	*	*	*	*	*	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	1	1	0
HIT 105	2	1	1	3	2	1	3	1	2	3	1	2	2	2	0	*	1	*	1	1	0
104.5 TRIPLE M	2	2	0	3	2	1	3	2	1	3	3	0	2	1	1	1	*	*	1	1	0
NOVA106.9	2	2	0	3	3	0	1	3	-2	2	2	0	3	1	2	1	*	*	1	1	0
97.3FM	1	1	0	1	2	-1	1	2	-1	1	1	0	1	2	-1	*	1	*	1	1	0
ABC91.7	4	5	-1	8	10	-2	6	8	-2	4	5	-1	3	3	0	1	1	0	3	4	-1
ABC BRI	3	3	0	7	6	1	5	4	1	2	3	-1	2	1	1	1	1	0	3	3	0
4RN	2	3	-1	4	6	-2	2	3	-1	1	2	-1	2	3	-1	1	1	0	2	3	-1
ABC NEWS	1	1	0	3	2	1	*	1	*	*	1	*	*	1	*	1	1	0	1	1	0
4JJJ	5	6	-1	8	8	0	5	6	-1	6	7	-1	9	9	0	1	2	-1	5	5	0
ABCFM	2	2	0	3	3	0	3	3	0	2	3	-1	2	3	-1	1	1	0	2	2	0
Total	84	84	0	127	126	1	122	118	4	105	103	2	79	77	2	17	23	-6	61	62	-1

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	171	170	1	27	27	0	21	22	-1	46	50	-4	51	49	2	16	15	1	9	8	1
GOLDFM	129	135	-6	9	14	-5	7	8	-1	33	26	7	35	39	-4	27	30	-3	17	18	-1
SEAFM	153	145	8	25	19	6	30	30	0	58	50	8	27	30	-3	7	11	-4	4	6	-2
4BC	8	6	2	*	*	*	*	*	*	2	*	*	2	1	1	2	2	0	2	3	-1
TalkingLifestyle882	3	4	-1	*	*	*	1	2	-1	*	*	*	*	*	*	1	1	0	*	1	*
4KQ	14	14	0	*	*	*	1	2	-1	1	1	0	1	2	-1	5	6	-1	5	4	1
HIT 105	32	37	-5	5	6	-1	10	10	0	12	13	-1	4	4	0	1	2	-1	*	*	*
104.5 TRIPLE M	27	26	1	2	1	1	4	7	-3	7	4	3	9	9	0	4	4	0	1	1	0
NOVA106.9	41	36	5	7	4	3	12	13	-1	14	11	3	7	6	1	1	2	-1	*	1	*
97.3FM	21	24	-3	1	4	-3	1	1	0	4	6	-2	10	8	2	2	3	-1	2	2	0
ABC91.7	70	77	-7	2	4	-2	4	8	-4	11	12	-1	17	19	-2	14	12	2	22	21	1
ABC BRI	35	44	-9	1	2	-1	*	*	*	3	7	-4	5	5	0	5	7	-2	20	24	-4
4RN	25	30	-5	1	*	*	1	1	0	4	2	2	4	3	1	7	6	1	9	16	-7
ABC NEWS	22	22	0	1	2	-1	*	*	*	2	2	0	6	5	1	3	5	-2	10	8	2
4JJJ	72	73	-1	8	8	0	16	16	0	22	26	-4	20	17	3	3	4	-1	2	1	1
ABCFM	25	25	0	*	*	*	*	*	*	3	4	-1	5	3	2	5	5	0	11	12	-1
Total	557	557	0	57	57	0	59	59	0	128	124	4	129	131	-2	76	77	-1	108	109	-1

## Cumulative Audience (000's) by Session, P10+ [Potential: 586]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	160	161	-1	121	120	1	76	75	1	93	94	-1	88	92	-4	38	35	3	106	99	7
GOLDFM	119	128	-9	76	82	-6	61	62	-1	71	76	-5	61	59	2	15	22	-7	70	78	-8
SEAFM	140	135	5	98	91	7	72	59	13	87	79	8	91	84	7	33	42	-9	97	93	4
4BC	7	6	1	4	4	0	6	4	2	6	4	2	4	4	0	1	1	0	3	3	0
TalkingLifestyle882	3	3	0	2	3	-1	1	2	-1	1	*	*	1	1	0	1	*	*	1	1	0
4KQ	11	11	0	4	5	-1	8	8	0	5	4	1	4	4	0	1	*	*	8	8	0
HIT 105	28	31	-3	15	15	0	11	9	2	15	13	2	15	13	2	6	13	-7	16	20	-4
104.5 TRIPLE M	24	24	0	15	13	2	11	8	3	18	15	3	12	13	-1	4	6	-2	10	10	0
NOVA106.9	36	31	5	20	17	3	13	13	0	20	22	-2	24	16	8	9	10	-1	22	23	-1
97.3FM	19	20	-1	13	15	-2	9	10	-1	12	12	0	9	12	-3	4	6	-2	12	16	-4
ABC91.7	64	71	-7	45	45	0	30	33	-3	29	32	-3	27	31	-4	11	13	-2	45	47	-2
ABC BRI	31	39	-8	25	25	0	18	20	-2	16	18	-2	12	17	-5	9	10	-1	28	29	-1
4RN	22	27	-5	15	19	-4	12	13	-1	9	11	-2	12	13	-1	8	9	-1	16	20	-4
ABC NEWS	21	20	1	14	14	0	7	5	2	7	6	1	9	8	1	5	5	0	12	14	-2
4JJJ	67	67	0	50	45	5	31	32	-1	38	38	0	43	43	0	18	26	-8	49	51	-2
ABCFM	21	23	-2	15	15	0	14	13	1	12	15	-3	10	14	-4	7	6	1	18	18	0
Total	544	547	-3	460	453	7	363	354	9	397	398	-1	393	385	8	179	205	-26	451	444	7

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.