

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST/TWEED RADIO - SURVEY 1 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	14.2	14.1	0.1	23.5	31.3	-7.8	30.9	13.0	17.9	13.9	14.2	-0.3	21.4	18.7	2.7	9.2	15.7	-6.5	2.4	2.7	-0.3	
GOLD-FM	11.9	14.3	-2.4	10.0	9.2	0.8	4.7	5.3	-0.6	10.0	12.4	-2.4	16.9	21.3	-4.4	21.9	19.2	2.7	5.1	8.7	-3.6	
SEAFM	9.6	9.5	0.1	28.1	21.9	6.2	19.7	23.8	-4.1	16.5	14.4	2.1	8.1	8.4	-0.3	2.8	2.1	0.7	1.0	2.1	-1.1	
4BC	0.7	1.2	-0.5	0.4	*	*	*	0.1	*	*	0.1	0.2	-0.1	0.4	0.1	0.3	1.5	1.1	0.4	1.3	4.7	-3.4
MAGIC 882	0.2	0.2	0.0	0.4	*	*	0.1	*	*	0.2	*	*	*	*	0.1	*	0.2	0.8	-0.6	0.2	0.2	0.0
4KQ	0.9	1.2	-0.3	0.3	0.2	0.1	*	0.1	*	0.5	0.4	0.1	0.1	1.8	-1.7	2.6	2.9	-0.3	1.4	0.6	0.8	
hit105.3	1.2	1.6	-0.4	1.8	2.5	-0.7	1.5	4.8	-3.3	2.2	1.7	0.5	1.3	1.9	-0.6	0.5	0.4	0.1	0.3	0.2	0.1	
4MMM	0.9	1.4	-0.5	1.1	3.8	-2.7	1.3	1.0	0.3	0.9	2.6	-1.7	1.4	1.0	0.4	0.8	0.8	0.0	*	0.4	*	
NOVA106.9	1.6	2.0	-0.4	2.6	5.1	-2.5	2.1	4.7	-2.6	3.0	4.2	-1.2	1.1	0.7	0.4	1.9	0.9	1.0	*	0.4	*	
97.3FM	1.8	1.4	0.4	3.8	2.4	1.4	0.3	0.6	-0.3	1.6	1.6	0.0	3.2	2.0	1.2	2.5	1.7	0.8	0.2	0.3	-0.1	
ABC91.7	7.9	6.7	1.2	1.3	1.1	0.2	1.0	1.2	-0.2	4.3	4.8	-0.5	8.7	8.1	0.6	10.3	8.2	2.1	13.3	9.6	3.7	
ABC612	5.2	3.3	1.9	0.3	0.9	-0.6	0.1	0.6	-0.5	4.9	2.2	2.7	4.6	1.6	3.0	4.4	5.6	-1.2	9.6	6.4	3.2	
4RN	2.5	2.3	0.2	0.1	0.4	-0.3	2.0	0.3	1.7	1.0	2.1	-1.1	3.0	1.7	1.3	2.8	2.1	0.7	4.1	4.6	-0.5	
NEWSR	1.9	1.9	0.0	0.3	*	*	*	0.1	*	0.9	1.7	-0.8	1.9	2.6	-0.7	1.1	2.4	-1.3	4.6	2.3	2.3	
4JJJ	7.8	9.4	-1.6	12.1	11.2	0.9	15.4	22.1	-6.7	18.1	18.1	0.0	5.5	8.1	-2.6	1.2	3.4	-2.2	0.2	0.6	-0.4	
ABC612	2.4	2.9	-0.5	1.0	0.2	0.8	0.4	0.1	0.3	1.2	1.6	-0.4	1.4	1.2	0.2	4.4	2.8	1.6	4.4	8.4	-4.0	

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend				
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	15.0	14.6	0.4	12.5	15.0	-2.5	13.4	12.7	0.7	19.2	15.7	3.5	18.2	16.9	1.3	8.1	10.8	-2.7	11.7	12.4	-0.7		
GOLD-FM	11.8	14.5	-2.7	12.5	15.0	-2.5	13.5	15.8	-2.3	11.7	15.3	-3.6	8.6	13.2	-4.6	10.0	8.4	1.6	12.2	13.5	-1.3		
SEAFM	10.0	9.8	0.2	10.4	9.3	1.1	9.2	8.9	0.3	10.0	10.5	-0.5	11.4	11.5	-0.1	7.0	8.3	-1.3	8.5	8.6	-0.1		
4BC	0.7	1.2	-0.5	0.8	1.6	-0.8	0.8	1.7	-0.9	0.5	0.9	-0.4	0.4	0.4	0.0	2.1	1.2	0.9	0.4	1.0	-0.6		
MAGIC 882	0.1	0.2	-0.1	0.1	*	*	0.1	0.4	-0.3	0.2	0.2	0.0	0.2	0.1	0.1	0.2	*	*	0.2	0.2	0.0		
4KQ	0.9	1.0	-0.1	0.6	1.2	-0.6	0.8	0.6	0.2	1.3	0.4	0.9	1.1	2.0	-0.9	0.2	2.0	-1.8	1.0	1.8	-0.8		
hit105.3	1.2	1.6	-0.4	1.2	1.5	-0.3	1.2	1.5	-0.3	1.0	1.5	-0.5	1.7	2.3	-0.6	0.9	0.8	0.1	1.2	1.4	-0.2		
4MMM	0.8	1.5	-0.7	1.1	1.7	-0.6	0.3	1.1	-0.8	0.6	1.5	-0.9	1.2	2.0	-0.8	1.3	1.4	-0.1	0.9	0.9	0.0		
NOVA106.9	1.6	2.0	-0.4	1.1	1.9	-0.8	1.7	1.4	0.3	1.9	2.1	-0.2	1.8	2.4	-0.6	1.5	2.8	-1.3	1.6	2.1	-0.5		
97.3FM	1.7	1.4	0.3	1.5	1.3	0.2	1.8	1.2	0.6	1.4	1.6	-0.2	2.5	1.3	1.2	1.8	1.4	0.4	2.0	1.6	0.4		
ABC91.7	8.0	6.7	1.3	10.9	7.4	3.5	6.9	6.8	0.1	6.1	5.9	0.2	6.0	4.6	1.4	10.6	11.9	-1.3	7.8	6.6	1.2		
ABC612	5.1	3.1	2.0	6.9	3.7	3.2	5.1	3.3	1.8	3.7	2.4	1.3	3.1	2.1	1.0	7.1	4.2	2.9	5.6	3.9	1.7		
4RN	2.4	2.2	0.2	3.6	3.2	0.4	2.0	1.6	0.4	1.1	1.1	0.0	2.1	1.9	0.2	4.1	5.0	-0.9	3.0	2.6	0.4		
NEWSR	1.8	1.9	-0.1	3.3	3.4	-0.1	0.7	1.2	-0.5	0.7	0.8	-0.1	0.7	1.2	-0.5	5.5	3.4	2.1	2.4	2.1	0.3		
4JJJ	8.0	10.2	-2.2	7.3	8.8	-1.5	6.6	10.7	-4.1	8.6	11.8	-3.2	10.4	10.8	-0.4	8.9	7.2	1.7	7.1	6.5	0.6		
ABC612	2.3	2.8	-0.5	1.6	2.7	-1.1	2.1	3.0	-0.9	2.6	2.9	-0.3	2.6	2.5	0.1	3.5	2.2	1.3	2.9	3.4	-0.5		

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST/TWEED RADIO - SURVEY 1 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	10	0	1	1	0	2	1	1	2	2	0	4	4	0	1	2	-1	*	*	*
GOLD-FM	8	11	-3	*	*	*	*	*	*	2	2	0	3	4	-1	2	2	0	1	1	0
SEAFM	7	7	0	1	1	0	1	2	-1	3	2	1	1	2	-1	*	*	*	*	*	*
4BC	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
hit105.3	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4MMM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
ABC91.7	5	5	0	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	2	1	1
ABC612	4	2	2	*	*	*	*	*	*	1	*	*	1	*	*	*	1	*	2	1	1
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
NEWSR	1	1	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*
4JJJ	5	7	-2	*	*	*	1	1	0	3	3	0	1	2	-1	*	*	*	*	*	*
ABC FM	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	68	74	-6	3	4	-1	6	6	0	16	16	0	17	20	-3	10	12	-2	16	15	1

Average Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	12	-1	15	18	-3	14	14	0	16	16	0	13	12	1	1	2	-1	6	7	-1
GOLD-FM	9	12	-3	15	18	-3	14	18	-4	10	16	-6	6	10	-4	2	2	0	7	8	-1
SEAFM	7	8	-1	12	11	1	10	10	0	9	11	-2	8	8	0	1	2	-1	5	5	0
4BC	1	1	0	1	2	-1	1	2	-1	*	1	*	*	*	*	*	*	*	*	1	*
MAGIC 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	*	*	1	1	0	*	*	*	1	1	0
hit105.3	1	1	0	1	2	-1	1	2	-1	1	2	-1	1	2	-1	*	*	*	1	1	0
4MMM	1	1	0	1	2	-1	*	1	*	1	2	-1	1	1	0	*	*	*	1	1	0
NOVA106.9	1	2	-1	1	2	-1	2	2	0	2	2	0	1	2	-1	*	1	*	1	1	0
97.3FM	1	1	0	2	2	0	2	1	1	1	2	-1	2	1	1	*	*	*	1	1	0
ABC91.7	6	5	1	13	9	4	7	8	-1	5	6	-1	4	3	1	2	2	0	4	4	0
ABC612	4	2	2	8	4	4	5	4	1	3	2	1	2	2	0	1	1	0	3	2	1
4RN	2	2	0	4	4	0	2	2	0	1	1	0	1	1	0	1	1	0	2	1	1
NEWSR	1	2	-1	4	4	0	1	1	0	1	1	0	*	1	*	1	1	0	1	1	0
4JJJ	6	8	-2	9	10	-1	7	12	-5	7	12	-5	7	8	-1	2	1	1	4	4	0
ABC FM	2	2	0	2	3	-1	2	3	-1	2	3	-1	2	2	0	1	*	*	2	2	0
Total	74	80	-6	118	118	0	106	113	-7	85	102	-17	71	72	-1	17	21	-4	54	58	-4

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.

EMBARGOED UNTIL 9:30AM AEST



GOLD COAST/TWEED RADIO - SURVEY 1 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	147	154	-7	21	28	-7	28	21	7	33	39	-6	46	42	4	14	19	-5	6	5	1
GOLD-FM	131	142	-11	14	11	3	8	12	-4	30	33	-3	40	46	-6	26	26	0	14	14	0
SEAFM	133	130	3	25	23	2	25	31	-6	41	36	5	30	28	2	8	8	0	4	4	0
4BC	9	11	-2	1	*	*	*	*	*	1	2	-1	1	1	0	2	3	-1	3	5	-2
MAGIC 882	4	4	0	1	*	*	*	*	*	1	1	0	*	1	*	1	1	0	1	2	-1
4KQ	13	19	-6	1	1	0	*	1	*	2	3	-1	1	4	-3	4	6	-2	4	5	-1
hit105.3	30	36	-6	6	5	1	5	8	-3	8	9	-1	5	8	-3	3	4	-1	4	3	1
4MMM	20	28	-8	3	5	-2	3	3	0	4	8	-4	7	8	-1	3	2	1	1	1	0
NOVA106.9	31	39	-8	3	6	-3	6	7	-1	13	16	-3	7	6	1	2	3	-1	*	2	*
97.3FM	26	25	1	3	3	0	2	2	0	6	6	0	9	8	1	4	3	1	1	3	-2
ABC91.7	79	72	7	3	3	0	2	2	0	13	14	-1	22	19	3	16	15	1	24	19	5
ABC612	45	32	13	1	2	-1	1	1	0	8	5	3	12	5	7	7	9	-2	15	10	5
4RN	31	31	0	*	1	*	2	1	1	5	8	-3	9	6	3	6	6	0	9	9	0
NEWSR	28	33	-5	3	*	*	*	1	*	4	6	-2	7	10	-3	5	5	0	11	10	1
4JJJ	83	78	5	11	13	-2	20	14	6	31	29	2	17	16	1	3	4	-1	2	2	0
ABC FM	22	22	0	4	*	*	1	*	*	5	6	-1	3	3	0	3	3	0	7	8	-1
Total	546	537	9	57	56	1	61	59	2	127	125	2	127	125	2	76	75	1	99	96	3

Cumulative Audience (000's) by Session, P10+ [Potential: 576]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	138	146	-8	90	100	-10	58	58	0	83	88	-5	82	90	-8	33	31	2	91	93	-2
GOLD-FM	119	129	-10	86	86	0	61	67	-6	64	80	-16	55	67	-12	28	30	-2	81	93	-12
SEAFM	123	118	5	82	83	-1	52	55	-3	74	68	6	76	71	5	34	36	-2	78	84	-6
4BC	8	11	-3	4	8	-4	4	5	-1	3	4	-1	4	5	-1	4	3	1	5	5	0
MAGIC 882	4	3	1	2	1	1	1	2	-1	2	2	0	1	1	0	1	*	*	2	2	0
4KQ	10	18	-8	6	10	-4	5	7	-2	6	7	-1	6	10	-4	2	4	-2	7	9	-2
hit105.3	25	31	-6	13	20	-7	9	13	-4	9	13	-4	12	13	-1	6	5	1	14	17	-3
4MMM	17	23	-6	13	13	0	5	8	-3	9	11	-2	6	13	-7	6	4	2	10	12	-2
NOVA106.9	30	35	-5	14	18	-4	12	13	-1	16	22	-6	16	15	1	7	11	-4	17	21	-4
97.3FM	23	20	3	15	8	7	10	8	2	12	12	0	11	7	4	4	4	0	11	13	-2
ABC91.7	72	66	6	54	45	9	39	35	4	35	36	-1	31	29	2	18	20	-2	57	48	9
ABC612	40	28	12	29	19	10	27	18	9	21	13	8	17	11	6	15	8	7	30	21	9
4RN	29	28	1	21	17	4	15	14	1	12	13	-1	14	13	1	10	11	-1	20	21	-1
NEWSR	25	30	-5	19	23	-4	10	13	-3	8	11	-3	6	9	-3	7	9	-2	18	21	-3
4JJJ	74	74	0	45	49	-4	34	38	-4	41	50	-9	51	48	3	24	21	3	55	51	4
ABC FM	20	20	0	11	12	-1	6	15	-9	11	12	-1	11	10	1	6	6	0	13	16	-3
Total	538	529	9	451	440	11	349	345	4	397	402	-5	379	370	9	207	200	7	444	446	-2

Note: Current survey results include listening via streaming to ABC, HOT TOMATO and SEAFM/GOLDFM for the entire survey.