



CANBERRA RADIO - SURVEY 3 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.0	5.5	0.5	5.0	5.9	-0.9	2.3	0.5	1.8	2.1	3.7	-1.6	8.7	5.2	3.5	8.2	10.1	-1.9	8.1	7.1	1.0
2CC	6.8	6.1	0.7	1.2	1.9	-0.7	3.9	4.5	-0.6	4.7	2.5	2.2	5.3	5.3	0.0	7.4	7.1	0.3	13.7	12.5	1.2
FM104.7	15.9	18.8	-2.9	35.2	40.4	-5.2	36.5	50.4	-13.9	22.3	27.6	-5.3	17.2	14.9	2.3	3.9	4.2	-0.3	0.3	0.3	0.0
MIX 106.3	13.6	13.9	-0.3	23.4	21.5	1.9	10.2	11.8	-1.6	10.0	11.7	-1.7	27.9	25.6	2.3	11.5	13.3	-1.8	2.2	3.1	-0.9
ABC666	17.9	16.5	1.4	5.6	0.8	4.8	3.0	2.1	0.9	17.8	14.9	2.9	15.5	15.6	-0.1	21.5	20.3	1.2	29.6	29.1	0.5
2RN	8.4	9.7	-1.3	1.5	3.0	-1.5	4.6	1.4	3.2	5.5	5.4	0.1	4.3	8.7	-4.4	15.3	16.1	-0.8	14.9	17.4	-2.5
NEWSR	3.9	3.6	0.3	1.2	0.6	0.6	1.9	1.3	0.6	5.1	3.4	1.7	4.4	4.7	-0.3	4.1	5.5	-1.4	3.2	3.1	0.1
2JJJ	8.3	8.2	0.1	9.6	11.9	-2.3	22.8	16.4	6.4	13.2	14.7	-1.5	4.2	6.2	-2.0	6.1	4.5	1.6	0.2	0.2	0.0
ABCFM	10.0	8.6	1.4	4.9	4.6	0.3	4.1	1.8	2.3	11.0	7.1	3.9	3.5	4.8	-1.3	12.2	10.8	1.4	19.6	17.9	1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.6	5.2	0.4	5.1	4.4	0.7	6.3	6.4	-0.1	6.9	6.6	0.3	4.6	4.2	0.4	4.9	3.7	1.2	7.1	6.5	0.6
2CC	7.0	6.2	0.8	7.3	7.0	0.3	10.2	8.9	1.3	7.7	5.9	1.8	2.4	2.2	0.2	5.5	5.6	-0.1	6.1	5.9	0.2
FM104.7	16.8	19.7	-2.9	14.9	17.2	-2.3	15.6	19.1	-3.5	18.0	21.9	-3.9	20.9	22.9	-2.0	14.7	18.1	-3.4	13.3	15.7	-2.4
MIX 106.3	13.9	14.7	-0.8	10.1	10.6	-0.5	16.5	19.9	-3.4	17.7	18.5	-0.8	14.9	14.5	0.4	9.6	8.1	1.5	12.9	11.4	1.5
ABC666	18.6	16.8	1.8	23.2	21.0	2.2	17.2	15.2	2.0	15.4	14.5	0.9	14.2	12.5	1.7	23.2	20.4	2.8	15.7	15.7	0.0
2RN	7.9	9.3	-1.4	10.9	13.9	-3.0	6.5	5.8	0.7	4.5	4.3	0.2	9.0	11.0	-2.0	7.5	11.3	-3.8	9.8	10.7	-0.9
NEWSR	3.8	3.6	0.2	5.4	5.6	-0.2	2.5	2.4	0.1	2.5	1.5	1.0	2.9	2.9	0.0	6.3	6.3	0.0	4.2	3.5	0.7
2JJJ	8.7	8.2	0.5	9.1	8.4	0.7	7.8	6.6	1.2	8.2	8.2	0.0	11.0	10.3	0.7	6.7	7.7	-1.0	6.8	8.2	-1.4
ABCFM	9.3	8.0	1.3	8.9	6.8	2.1	9.1	7.7	1.4	9.7	8.9	0.8	11.0	10.1	0.9	7.2	5.7	1.5	12.3	10.5	1.8

Please note:

Current survey results include listening via streaming to ABC and 104.7/MIX stations for the entire survey and 2CC/2CA for 0 weeks, survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 3 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
2CC	3	3	0	*	*	*	*	*	*	1	*	*	1	1	0	1	*	*	1	1	0
FM104.7	7	8	-1	1	1	0	2	3	-1	2	3	-1	2	1	1	*	*	*	*	*	*
MIX 106.3	6	6	0	*	*	*	*	1	*	1	1	0	3	3	0	1	1	0	*	*	*
ABC666	8	7	1	*	*	*	*	*	*	2	2	0	2	2	0	2	1	1	2	2	0
2RN	4	4	0	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0	1	1	0
NEWSR	2	2	0	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
2JJJ	4	3	1	*	*	*	1	1	0	1	1	0	*	1	*	*	*	*	*	*	*
ABCFM	4	4	0	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0	2	2	0
Total	44	42	2	2	2	0	5	5	0	11	10	1	10	10	0	8	7	1	8	8	0

Average Audience (000's) by Session, P10+ [Potential: 377]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	2	1	4	3	1	4	4	0	3	3	0	2	2	0	1	1	0	3	2	1
2CC	3	3	0	6	5	1	6	5	1	4	3	1	1	1	0	1	1	0	2	2	0
FM104.7	8	9	-1	11	13	-2	9	11	-2	9	11	-2	11	11	0	2	3	-1	5	5	0
MIX 106.3	7	7	0	8	8	0	10	11	-1	9	9	0	8	7	1	2	1	1	5	4	1
ABC666	9	8	1	18	15	3	10	9	1	8	7	1	7	6	1	4	3	1	6	5	1
2RN	4	4	0	8	10	-2	4	3	1	2	2	0	5	5	0	1	2	-1	4	4	0
NEWSR	2	2	0	4	4	0	1	1	0	1	1	0	1	1	0	1	1	0	2	1	1
2JJJ	4	4	0	7	6	1	5	4	1	4	4	0	6	5	1	1	1	0	2	3	-1
ABCFM	4	4	0	7	5	2	5	4	1	5	4	1	6	5	1	1	1	0	5	4	1
Total	47	45	2	76	73	3	59	57	2	49	48	1	51	48	3	16	15	1	37	35	2

Please note:

Current survey results include listening via streaming to ABC and 104.7/MIX stations for the entire survey and 2CC/2CA for 0 weeks, survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 3 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	38	37	1	2	2	0	3	1	2	5	6	-1	9	7	2	9	11	-2	10	9	1
2CC	28	28	0	1	1	0	1	2	-1	5	5	0	9	7	2	5	5	0	7	7	0
FM104.7	131	135	-4	20	19	1	24	32	-8	46	48	-2	34	29	5	6	5	1	1	2	-1
MIX 106.3	109	108	1	13	13	0	13	15	-2	28	28	0	38	34	4	14	14	0	4	5	-1
ABC666	105	101	4	3	1	2	6	5	1	26	24	2	26	25	1	22	20	2	24	26	-2
2RN	54	54	0	2	2	0	3	2	1	12	12	0	9	12	-3	14	12	2	15	14	1
NEWSR	46	45	1	2	1	1	5	3	2	14	13	1	13	15	-2	8	7	1	6	7	-1
2JJJ	75	73	2	8	9	-1	19	16	3	30	26	4	13	16	-3	5	4	1	1	2	-1
ABCFM	53	51	2	3	3	0	3	1	2	13	15	-2	9	9	0	12	8	4	13	14	-1
Total	358	358	0	33	33	0	46	48	-2	100	99	1	83	84	-1	47	46	1	48	48	0

Cumulative Audience (000's) by Session, P10+ [Potential: 377]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	33	32	1	17	16	1	17	16	1	18	19	-1	17	17	0	11	10	1	29	26	3
2CC	23	23	0	18	18	0	17	15	2	14	13	1	11	9	2	7	7	0	18	19	-1
FM104.7	123	127	-4	81	87	-6	47	55	-8	59	65	-6	78	76	2	35	42	-7	75	80	-5
MIX 106.3	97	96	1	54	49	5	45	48	-3	55	53	2	57	54	3	25	26	-1	69	64	5
ABC666	96	91	5	70	64	6	46	42	4	44	43	1	55	49	6	37	35	2	72	71	1
2RN	47	49	-2	33	37	-4	22	23	-1	20	23	-3	26	29	-3	16	21	-5	42	43	-1
NEWSR	42	42	0	28	27	1	15	20	-5	13	14	-1	19	17	2	14	11	3	29	25	4
2JJJ	70	67	3	48	41	7	28	28	0	30	29	1	49	45	4	19	23	-4	44	43	1
ABCFM	49	47	2	33	30	3	26	26	0	24	23	1	31	26	5	15	13	2	40	34	6
Total	352	351	1	292	293	-1	220	220	0	226	227	-1	274	269	5	159	165	-6	301	300	1

Please note:

Current survey results include listening via streaming to ABC and 104.7/MIX stations for the entire survey and 2CC/2CA for 0 weeks, survey results include DAB+ digital radio listening.