



SYDNEY RADIO - SURVEY 5 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	3.6	-0.2	0.2	0.3	-0.1	0.1	0.2	-0.1	0.3	0.1	0.2	0.8	1.4	-0.6	4.5	4.5	0.0	9.3	9.9	-0.6
2GB	13.4	14.0	-0.6	1.9	2.9	-1.0	1.3	1.4	-0.1	3.7	5.3	-1.6	7.4	9.1	-1.7	18.9	19.7	-0.8	29.2	29.2	0.0
Macquarie Sports 954	1.1	0.9	0.2	0.4	1.1	-0.7	0.2	0.1	0.1	0.7	0.3	0.4	1.1	1.3	-0.2	3.0	1.5	1.5	0.5	0.7	-0.2
SKY Sports Radio	0.7	0.6	0.1	0.3	0.7	-0.4	0.6	0.8	-0.2	0.3	0.3	0.0	0.5	0.3	0.2	1.3	0.8	0.5	1.1	0.9	0.2
104.1 2DAY FM	4.1	4.7	-0.6	7.8	5.6	2.2	9.9	7.9	2.0	7.2	10.3	-3.1	4.7	4.9	-0.2	1.5	1.5	0.0	0.4	0.5	-0.1
KIIS1065	8.2	8.1	0.1	15.8	14.6	1.2	15.6	16.7	-1.1	16.4	14.2	2.2	8.9	9.7	-0.8	3.0	2.9	0.1	0.5	0.3	0.2
104.9 TRIPLE M	6.1	6.0	0.1	8.7	4.6	4.1	2.2	4.8	-2.6	6.6	9.0	-2.4	13.8	11.3	2.5	4.1	3.9	0.2	0.3	0.3	0.0
NOVA96.9	7.2	7.5	-0.3	19.3	24.2	-4.9	15.8	16.0	-0.2	11.1	12.3	-1.2	8.8	7.9	0.9	2.6	1.4	1.2	0.5	0.3	0.2
smoothfm 95.3	9.1	9.9	-0.8	12.3	11.2	1.1	9.1	8.6	0.5	9.2	8.9	0.3	9.4	9.8	-0.4	9.4	12.4	-3.0	7.7	9.3	-1.6
WSFM	8.4	8.2	0.2	7.7	8.7	-1.0	5.2	3.9	1.3	5.7	5.9	-0.2	10.9	11.6	-0.7	14.8	12.7	2.1	5.1	5.0	0.1
ABC SYD	9.4	8.0	1.4	3.8	3.5	0.3	1.1	0.5	0.6	1.8	1.6	0.2	5.2	5.4	-0.2	13.1	12.0	1.1	20.5	17.1	3.4
2RN	2.2	2.6	-0.4	0.4	0.9	-0.5	1.8	1.7	0.1	1.3	1.0	0.3	1.4	1.1	0.3	2.7	3.6	-0.9	3.9	5.5	-1.6
ABC NEWS	2.1	2.2	-0.1	2.6	2.4	0.2	1.4	2.2	-0.8	2.2	2.1	0.1	2.3	1.7	0.6	1.9	2.9	-1.0	1.9	2.2	-0.3
2JJJ	4.5	4.3	0.2	4.4	4.2	0.2	14.1	11.9	2.2	10.0	8.8	1.2	3.6	3.8	-0.2	1.0	1.6	-0.6	0.7	0.2	0.5
ABC CLASSIC	3.8	3.4	0.4	0.8	1.0	-0.2	1.3	0.8	0.5	2.2	1.3	0.9	1.8	1.7	0.1	2.9	3.2	-0.3	8.7	8.5	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.1	3.4	-0.3	2.6	2.7	-0.1	3.4	3.7	-0.3	2.8	3.5	-0.7	2.4	2.6	-0.2	6.7	6.0	0.7	4.2	4.2	0.0						
2GB	13.7	14.4	-0.7	17.1	17.4	-0.3	15.3	16.0	-0.7	11.6	11.9	-0.3	8.7	10.3	-1.6	13.4	14.3	-0.9	12.5	12.7	-0.2						
Macquarie Sports 954	1.1	0.8	0.3	1.6	1.0	0.6	1.1	0.9	0.2	0.7	0.7	0.0	0.6	0.5	0.1	1.1	0.8	0.3	1.0	0.9	0.1						
SKY Sports Radio	0.6	0.3	0.3	1.1	0.3	0.8	0.1	0.1	0.0	0.4	0.3	0.1	0.5	0.4	0.1	0.6	0.5	0.1	1.3	1.4	-0.1						
104.1 2DAY FM	4.2	5.0	-0.8	2.4	3.1	-0.7	5.2	6.1	-0.9	6.2	7.4	-1.2	4.3	4.8	-0.5	3.0	3.3	-0.3	3.8	3.8	0.0						
KIIS1065	8.9	8.6	0.3	11.0	10.9	0.1	8.2	8.0	0.2	8.0	7.4	0.6	8.9	8.3	0.6	5.9	5.6	0.3	6.0	6.5	-0.5						
104.9 TRIPLE M	6.5	6.3	0.2	5.9	6.0	-0.1	5.9	5.7	0.2	7.2	7.6	-0.4	7.4	6.8	0.6	7.0	4.8	2.2	4.9	4.9	0.0						
NOVA96.9	7.4	7.6	-0.2	7.5	7.5	0.0	6.2	6.4	-0.2	6.8	7.1	-0.3	9.5	10.0	-0.5	7.2	8.0	-0.8	6.8	7.2	-0.4						
smoothfm 95.3	8.3	9.0	-0.7	5.9	6.8	-0.9	10.2	10.4	-0.2	10.1	11.4	-1.3	8.3	8.4	-0.1	7.5	8.7	-1.2	11.4	12.5	-1.1						
WSFM	8.5	8.3	0.2	8.2	8.5	-0.3	8.9	8.5	0.4	10.0	9.1	0.9	8.1	7.7	0.4	5.4	5.6	-0.2	7.9	7.8	0.1						
ABC SYD	9.7	8.4	1.3	11.5	9.9	1.6	9.5	7.3	2.2	7.6	6.5	1.1	9.8	9.1	0.7	9.3	9.4	-0.1	8.3	7.0	1.3						
2RN	2.2	2.7	-0.5	3.5	4.6	-1.1	1.2	1.3	-0.1	1.5	1.2	0.3	2.3	2.7	-0.4	2.0	2.5	-0.5	2.1	2.4	-0.3						
ABC NEWS	1.9	2.1	-0.2	3.3	3.4	-0.1	1.0	1.2	-0.2	0.9	0.9	0.0	1.5	1.8	-0.3	3.0	3.3	-0.3	2.6	2.6	0.0						
2JJJ	4.5	4.4	0.1	4.4	4.2	0.2	4.0	3.8	0.2	4.9	4.4	0.5	5.5	5.5	0.0	3.5	4.0	-0.5	4.6	4.1	0.5						
ABC CLASSIC	3.3	3.0	0.3	2.7	2.0	0.7	3.6	3.6	0.0	3.0	3.1	-0.1	4.3	4.1	0.2	4.0	3.2	0.8	5.1	4.6	0.5						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	240	234	6	10	8	2	6	8	-2	24	25	-1	30	30	0	36	38	-2	134	127	7
2GB	609	677	-68	33	27	6	24	28	-4	55	80	-25	130	136	-6	121	142	-21	246	263	-17
Macquarie Sports 954	128	140	-12	9	13	-4	5	6	-1	31	23	8	28	41	-13	30	22	8	25	36	-11
SKY Sports Radio	121	128	-7	13	18	-5	10	18	-8	24	27	-3	26	21	5	14	15	-1	33	28	5
104.1 2DAY FM	641	645	-4	101	85	16	92	81	11	224	256	-32	166	175	-9	39	28	11	19	18	1
KIIS1065	989	952	37	171	149	22	166	157	9	386	366	20	198	221	-23	46	44	2	20	15	5
104.9 TRIPLE M	626	591	35	79	68	11	38	52	-14	190	209	-19	222	180	42	80	64	16	17	18	-1
NOVA96.9	1033	1040	-7	194	217	-23	179	202	-23	335	361	-26	243	207	36	49	30	19	34	24	10
smoothfm 95.3	1007	1051	-44	117	99	18	109	97	12	264	265	-1	243	250	-7	137	167	-30	138	174	-36
WSFM	825	823	2	82	73	9	77	66	11	163	174	-11	251	257	-6	162	147	15	91	106	-15
ABC SYD	678	633	45	39	38	1	23	16	7	81	65	16	145	144	1	144	131	13	245	239	6
2RN	227	234	-7	4	8	-4	8	14	-6	42	31	11	62	43	19	44	49	-5	68	89	-21
ABC NEWS	292	306	-14	34	27	7	20	27	-7	60	68	-8	68	64	4	41	52	-11	68	69	-1
2JJJ	590	547	43	56	49	7	115	105	10	256	241	15	119	105	14	31	32	-1	13	15	-2
ABC CLASSIC	325	294	31	23	22	1	21	13	8	73	48	25	58	64	-6	40	38	2	110	108	2
Total	4342	4336	6	443	445	-2	465	460	5	1181	1179	2	979	981	-2	556	557	-1	718	715	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	195	188	7	101	103	-2	110	109	1	85	87	-2	72	65	7	63	59	4	173	174	-1
2GB	559	629	-70	425	487	-62	334	361	-27	304	325	-21	281	334	-53	197	219	-22	405	461	-56
Macquarie Sports 954	108	103	5	62	62	0	42	45	-3	39	45	-6	31	26	5	41	18	23	79	83	-4
SKY Sports Radio	80	81	-1	53	37	16	7	11	-4	27	34	-7	28	29	-1	21	24	-3	81	79	2
104.1 2DAY FM	575	583	-8	247	246	1	228	231	-3	266	293	-27	254	294	-40	140	137	3	351	336	15
KIIS1065	887	858	29	605	605	0	359	371	-12	396	403	-7	444	423	21	241	196	45	527	502	25
104.9 TRIPLE M	564	534	30	322	312	10	205	216	-11	271	258	13	325	308	17	159	150	9	349	318	31
NOVA96.9	889	919	-30	568	568	0	301	325	-24	384	407	-23	465	513	-48	261	286	-25	621	631	-10
smoothfm 95.3	847	901	-54	449	509	-60	368	404	-36	401	486	-85	409	436	-27	218	211	7	680	738	-58
WSFM	741	746	-5	427	448	-21	299	327	-28	372	386	-14	379	360	19	192	191	1	513	514	-1
ABC SYD	611	574	37	416	394	22	319	300	19	287	262	25	326	307	19	169	155	14	431	400	31
2RN	210	219	-9	149	166	-17	79	73	6	85	77	8	114	107	7	59	75	-16	143	146	-3
ABC NEWS	248	274	-26	169	183	-14	73	83	-10	67	69	-2	97	88	9	90	88	2	207	210	-3
2JJJ	501	478	23	308	303	5	174	186	-12	220	208	12	290	275	15	118	127	-9	381	340	41
ABC CLASSIC	275	243	32	161	133	28	137	135	2	138	112	26	150	127	23	105	91	14	230	206	24
Total	4200	4196	4	3349	3402	-53	2459	2593	-134	2656	2766	-110	2975	2981	-6	1792	1780	12	3557	3589	-32



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	17	18	-1	*	*	*	*	*	*	*	*	*	1	2	-1	4	4	0	12	13	-1
2GB	67	72	-5	1	1	0	*	1	*	4	6	-2	9	11	-2	15	16	-1	38	37	1
Macquarie Sports 954	5	4	1	*	*	*	*	*	*	1	*	*	1	2	-1	2	1	1	1	1	0
SKY Sports Radio	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0
104.1 2DAY FM	21	24	-3	2	2	0	3	3	0	8	12	-4	6	6	0	1	1	0	1	1	0
KIIS1065	41	42	-1	5	4	1	5	7	-2	18	16	2	11	12	-1	2	2	0	1	*	*
104.9 TRIPLE M	31	31	0	3	1	2	1	2	-1	7	10	-3	17	14	3	3	3	0	*	*	*
NOVA96.9	36	39	-3	6	7	-1	5	6	-1	12	14	-2	11	10	1	2	1	1	1	*	*
smoothfm 95.3	46	51	-5	4	3	1	3	3	0	10	10	0	11	12	-1	8	10	-2	10	12	-2
WSFM	42	42	0	2	3	-1	2	2	0	6	7	-1	13	14	-1	12	11	1	7	6	1
ABC SYD	47	41	6	1	1	0	*	*	*	2	2	0	6	7	-1	11	10	1	27	22	5
2RN	11	13	-2	*	*	*	1	1	0	1	1	0	2	1	1	2	3	-1	5	7	-2
ABC NEWS	11	11	0	1	1	0	*	1	*	2	2	0	3	2	1	2	2	0	3	3	0
2JJJ	23	22	1	1	1	0	5	5	0	11	10	1	4	5	-1	1	1	0	1	*	*
ABC CLASSIC	19	18	1	*	*	*	*	*	*	2	1	1	2	2	0	2	3	-1	11	11	0
Total	504	517	-13	30	31	-1	34	39	-5	107	113	-6	121	123	-2	82	83	-1	130	128	2

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	17	19	-2	22	24	-2	23	27	-4	16	21	-5	13	14	-1	12	10	2	18	18	0
2GB	73	79	-6	146	155	-9	104	114	-10	67	71	-4	49	57	-8	23	24	-1	53	56	-3
Macquarie Sports 954	6	5	1	14	9	5	7	7	0	4	4	0	3	3	0	2	1	1	4	4	0
SKY Sports Radio	3	2	1	9	3	6	1	1	0	2	2	0	3	2	1	1	1	0	5	6	-1
104.1 2DAY FM	23	27	-4	21	27	-6	35	43	-8	36	44	-8	24	26	-2	5	6	-1	16	17	-1
KIIS1065	48	47	1	94	97	-3	56	57	-1	46	44	2	51	46	5	10	9	1	26	28	-2
104.9 TRIPLE M	35	35	0	50	53	-3	40	40	0	42	45	-3	42	38	4	12	8	4	21	21	0
NOVA96.9	39	42	-3	64	67	-3	42	46	-4	39	42	-3	54	55	-1	12	13	-1	29	32	-3
smoothfm 95.3	45	50	-5	51	60	-9	69	74	-5	59	67	-8	47	47	0	13	15	-2	48	55	-7
WSFM	46	45	1	70	76	-6	60	61	-1	58	54	4	46	43	3	9	9	0	33	34	-1
ABC SYD	52	46	6	98	88	10	64	52	12	44	38	6	56	50	6	16	16	0	35	30	5
2RN	12	15	-3	30	41	-11	8	10	-2	9	7	2	13	15	-2	4	4	0	9	11	-2
ABC NEWS	10	11	-1	28	30	-2	7	8	-1	5	5	0	9	10	-1	5	6	-1	11	11	0
2JJJ	24	24	0	37	37	0	27	27	0	28	26	2	31	31	0	6	7	-1	20	18	2
ABC CLASSIC	18	17	1	23	18	5	24	26	-2	17	18	-1	25	22	3	7	5	2	22	20	2
Total	535	548	-13	853	893	-40	678	713	-35	578	593	-15	568	554	14	173	169	4	425	437	-12