



PERTH RADIO - SURVEY 5 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.1	5.2	-0.1	0.4	0.6	-0.2	1.0	0.9	0.1	0.4	0.4	0.0	3.5	3.9	-0.4	12.2	13.4	-1.2	10.7	9.7	1.0
6PR	7.7	7.6	0.1	4.9	2.5	2.4	0.3	0.4	-0.1	4.0	4.5	-0.5	7.5	8.8	-1.3	11.0	8.5	2.5	13.4	13.4	0.0
MIX 94.5	11.7	12.1	-0.4	9.5	8.7	0.8	9.2	10.0	-0.8	11.4	11.5	-0.1	14.4	12.9	1.5	19.9	21.3	-1.4	5.1	7.7	-2.6
HIT 92.9	9.0	9.1	-0.1	17.6	18.1	-0.5	17.2	12.4	4.8	15.7	16.7	-1.0	8.1	9.4	-1.3	3.9	2.1	1.8	0.5	0.9	-0.4
96FM	10.7	7.7	3.0	9.2	6.4	2.8	10.7	6.4	4.3	10.6	10.1	0.5	16.1	10.9	5.2	10.2	8.0	2.2	4.9	1.8	3.1
NOVA93.7	14.4	14.1	0.3	35.7	33.8	1.9	23.3	19.3	4.0	23.3	21.9	1.4	14.1	16.7	-2.6	4.8	5.2	-0.4	0.9	0.7	0.2
ABC PER	6.9	8.0	-1.1	1.2	2.2	-1.0	1.2	1.8	-0.6	1.2	1.4	-0.2	5.4	4.2	1.2	8.2	12.5	-4.3	18.1	21.1	-3.0
6RN	1.5	1.7	-0.2	0.2	0.3	-0.1	0.2	*	*	0.3	0.3	0.0	1.6	1.5	0.1	3.0	3.8	-0.8	2.8	3.3	-0.5
ABC NEWS	0.9	0.8	0.1	0.3	0.7	-0.4	0.2	0.7	-0.5	0.8	0.5	0.3	0.6	0.5	0.1	1.6	1.2	0.4	1.3	1.1	0.2
6JJJ	9.3	11.5	-2.2	7.8	11.3	-3.5	21.7	33.2	-11.5	17.0	19.7	-2.7	10.3	11.6	-1.3	3.0	1.6	1.4	0.2	0.3	-0.1
ABC CLASSIC	3.1	3.5	-0.4	2.1	1.6	0.5	1.2	1.0	0.2	0.9	0.8	0.1	1.6	3.0	-1.4	1.5	3.6	-2.1	9.7	8.7	1.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.9	5.1	-0.2	4.5	4.5	0.0	5.7	5.7	0.0	5.5	5.9	-0.4	4.3	4.6	-0.3	3.1	2.6	0.5	5.8	5.7	0.1
6PR	7.7	7.7	0.0	10.3	9.5	0.8	7.3	8.2	-0.9	5.4	5.9	-0.5	6.8	6.3	0.5	9.6	8.8	0.8	7.9	7.5	0.4
MIX 94.5	12.0	12.4	-0.4	11.4	11.3	0.1	12.6	13.5	-0.9	13.1	13.6	-0.5	12.2	11.9	0.3	8.3	9.0	-0.7	10.7	11.3	-0.6
HIT 92.9	9.2	9.2	0.0	8.8	7.9	0.9	8.2	9.3	-1.1	10.1	10.5	-0.4	10.4	9.7	0.7	8.1	7.7	0.4	8.2	8.6	-0.4
96FM	10.7	7.7	3.0	8.4	7.1	1.3	11.3	7.4	3.9	12.4	8.9	3.5	11.7	7.7	4.0	9.0	6.0	3.0	10.7	7.6	3.1
NOVA93.7	14.8	14.2	0.6	15.5	14.2	1.3	14.0	12.7	1.3	15.6	14.4	1.2	15.3	15.8	-0.5	11.0	13.8	-2.8	12.8	14.1	-1.3
ABC PER	6.9	8.1	-1.2	9.1	10.8	-1.7	6.6	7.9	-1.3	4.6	5.8	-1.2	5.2	6.4	-1.2	11.5	10.3	1.2	7.2	7.9	-0.7
6RN	1.5	1.7	-0.2	2.6	2.3	0.3	1.0	1.1	-0.1	1.0	0.8	0.2	1.2	2.3	-1.1	2.3	3.9	-1.6	1.5	1.7	-0.2
ABC NEWS	0.8	0.8	0.0	1.2	1.6	-0.4	0.3	0.2	0.1	0.5	0.4	0.1	1.0	0.8	0.2	1.5	0.9	0.6	1.1	0.8	0.3
6JJJ	9.4	12.0	-2.6	9.2	11.8	-2.6	8.5	11.3	-2.8	9.4	12.5	-3.1	10.1	11.8	-1.7	11.8	13.8	-2.0	8.9	9.6	-0.7
ABC CLASSIC	3.0	3.3	-0.3	3.1	3.1	0.0	3.2	4.0	-0.8	2.3	3.0	-0.7	3.5	3.7	-0.2	3.2	2.4	0.8	3.7	4.3	-0.6



PERTH RADIO - SURVEY 5 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	149	148	1	5	5	0	6	6	0	10	12	-2	23	27	-4	46	46	0	59	52	7
6PR	200	195	5	18	11	7	5	6	-1	30	30	0	57	54	3	38	38	0	53	57	-4
MIX 94.5	475	514	-39	54	56	-2	55	61	-6	120	137	-17	125	129	-4	85	85	0	37	46	-9
HIT 92.9	449	468	-19	86	91	-5	65	77	-12	180	176	4	80	89	-9	28	23	5	9	13	-4
96FM	361	346	15	40	40	0	43	39	4	96	111	-15	112	98	14	48	39	9	23	19	4
NOVA93.7	569	607	-38	112	111	1	83	85	-2	202	219	-17	126	139	-13	33	37	-4	14	16	-2
ABC PER	255	232	23	10	11	-1	8	11	-3	29	25	4	64	42	22	47	52	-5	97	92	5
6RN	69	74	-5	2	2	0	2	1	1	7	7	0	20	21	-1	17	19	-2	21	24	-3
ABC NEWS	59	60	-1	3	4	-1	1	4	-3	13	12	1	13	9	4	13	13	0	16	18	-2
6JJJ	331	339	-8	35	40	-5	83	72	11	138	141	-3	57	69	-12	14	13	1	4	3	1
ABC CLASSIC	110	108	2	11	11	0	8	6	2	16	19	-3	24	22	2	9	14	-5	42	36	6
Total	1671	1669	2	178	176	2	179	177	2	451	456	-5	384	381	3	216	216	0	262	263	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6ix	130	131	-1	76	75	1	83	84	-1	84	83	1	69	68	1	32	29	3	105	97	8
6PR	180	176	4	127	127	0	93	93	0	92	94	-2	96	90	6	57	55	2	130	122	8
MIX 94.5	428	462	-34	234	279	-45	198	236	-38	258	256	2	237	255	-18	99	114	-15	290	307	-17
HIT 92.9	415	436	-21	255	246	9	187	201	-14	231	250	-19	218	232	-14	85	100	-15	261	262	-1
96FM	319	298	21	180	161	19	154	145	9	186	167	19	179	149	30	66	48	18	199	186	13
NOVA93.7	534	571	-37	355	348	7	234	272	-38	314	328	-14	299	322	-23	114	136	-22	343	377	-34
ABC PER	218	213	5	147	150	-3	119	118	1	104	106	-2	106	105	1	70	63	7	167	156	11
6RN	65	63	2	42	39	3	36	34	2	31	31	0	28	32	-4	18	26	-8	35	43	-8
ABC NEWS	51	54	-3	33	34	-1	15	13	2	15	18	-3	22	24	-2	13	10	3	33	32	1
6JJJ	308	314	-6	179	203	-24	142	162	-20	193	204	-11	185	198	-13	99	108	-9	224	219	5
ABC CLASSIC	104	102	2	63	59	4	46	47	-1	43	53	-10	58	62	-4	31	23	8	76	72	4
Total	1639	1643	-4	1316	1348	-32	1079	1127	-48	1231	1227	4	1207	1210	-3	639	653	-14	1417	1412	5



PERTH RADIO - SURVEY 5 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	11	11	0	*	*	*	*	*	*	*	*	*	2	2	0	4	4	0	5	5	0
6PR	17	17	0	*	*	*	*	*	*	2	2	0	4	5	-1	3	3	0	6	6	0
MIX 94.5	26	26	0	2	1	1	2	2	0	5	6	-1	9	7	2	6	7	-1	2	4	-2
HIT 92.9	20	20	0	3	2	1	3	2	1	7	9	-2	5	5	0	1	1	0	*	*	*
96FM	23	17	6	2	1	1	2	1	1	5	5	0	9	6	3	3	2	1	2	1	1
NOVA93.7	31	31	0	6	5	1	4	3	1	11	11	0	8	9	-1	1	2	-1	*	*	*
ABC PER	15	17	-2	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	8	10	-2
6RN	3	4	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
6JJJ	20	25	-5	1	2	-1	4	6	-2	8	10	-2	6	6	0	1	1	0	*	*	*
ABC CLASSIC	7	8	-1	*	*	*	*	*	*	*	*	*	1	2	-1	*	1	*	4	4	0
Total	217	216	1	17	14	3	17	18	-1	47	52	-5	59	55	4	31	31	0	46	47	-1

Average Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	12	12	0	15	15	0	19	19	0	16	17	-1	10	11	-1	2	2	0	10	10	0
6PR	18	18	0	34	32	2	24	28	-4	16	17	-1	16	14	2	6	6	0	14	13	1
MIX 94.5	28	29	-1	38	38	0	42	46	-4	39	39	0	28	27	1	5	6	-1	19	19	0
HIT 92.9	22	22	0	29	27	2	27	32	-5	30	31	-1	24	22	2	5	5	0	14	14	0
96FM	25	18	7	28	24	4	37	25	12	37	26	11	27	18	9	6	4	2	19	13	6
NOVA93.7	35	33	2	51	48	3	46	43	3	46	42	4	35	36	-1	7	9	-2	22	24	-2
ABC PER	16	19	-3	30	36	-6	22	27	-5	14	17	-3	12	15	-3	7	7	0	13	13	0
6RN	4	4	0	9	8	1	3	4	-1	3	2	1	3	5	-2	1	2	-1	3	3	0
ABC NEWS	2	2	0	4	5	-1	1	1	0	1	1	0	2	2	0	1	1	0	2	1	1
6JJJ	22	28	-6	30	39	-9	28	38	-10	28	36	-8	23	27	-4	7	9	-2	16	16	0
ABC CLASSIC	7	8	-1	10	10	0	10	13	-3	7	9	-2	8	8	0	2	2	0	6	7	-1
Total	234	235	-1	331	336	-5	329	339	-10	296	291	5	231	228	3	62	63	-1	175	168	7