



GOLD COAST/TWEED RADIO - SURVEY 3 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	15.3	15.6	-0.3	24.4	23.8	0.6	22.1	20.1	2.0	15.7	17.8	-2.1	21.1	20.2	0.9	14.1	16.0	-1.9	3.8	3.8	0.0	
GOLDFM	14.1	11.9	2.2	14.2	8.1	6.1	11.0	8.7	2.3	7.3	5.3	2.0	18.0	18.1	-0.1	21.6	19.4	2.2	12.2	9.0	3.2	
SEAFM	10.7	11.6	-0.9	19.7	26.4	-6.7	18.1	20.4	-2.3	24.5	22.0	2.5	9.1	10.3	-1.2	2.0	2.7	-0.7	0.5	0.7	-0.2	
4BC	1.8	2.1	-0.3	0.3	0.3	0.0	2.3	2.4	-0.1	0.2	*	*	1.2	2.4	-1.2	4.5	1.4	3.1	2.1	4.3	-2.2	
Macquarie Sports 882	*	0.1	*	*	0.1	*	*	0.1	*	*	*	*	*	*	*	0.2	*	*	*	*	0.5	*
4KQ	0.7	0.4	0.3	*	*	*	*	*	*	*	0.1	*	0.5	0.7	-0.2	1.5	1.1	0.4	1.4	0.5	0.9	
HIT 105	1.1	1.5	-0.4	2.0	3.6	-1.6	1.5	0.9	0.6	2.7	3.8	-1.1	1.0	1.2	-0.2	0.1	0.4	-0.3	0.1	0.1	0.0	
104.5 TRIPLE M	2.1	2.2	-0.1	1.9	2.6	-0.7	1.5	1.4	0.1	3.4	3.5	-0.1	3.4	3.7	-0.3	0.4	0.4	0.0	1.1	0.9	0.2	
NOVA106.9	3.3	3.3	0.0	12.8	11.2	1.6	5.9	7.1	-1.2	4.3	5.4	-1.1	3.1	2.0	1.1	0.9	1.1	-0.2	*	0.1	*	
97.3FM	1.1	0.9	0.2	0.6	0.2	0.4	0.4	1.1	-0.7	1.3	0.1	1.2	1.5	1.0	0.5	1.5	2.5	-1.0	0.6	0.6	0.0	
ABC91.7	3.9	4.6	-0.7	0.6	1.9	-1.3	2.4	2.4	0.0	1.5	3.4	-1.9	3.2	3.2	0.0	8.3	7.8	0.5	5.6	7.1	-1.5	
ABC BRI	2.0	1.7	0.3	0.3	0.3	0.0	*	*	*	0.4	0.7	-0.3	1.8	1.5	0.3	3.2	2.2	1.0	4.0	3.9	0.1	
4RN	2.7	1.4	1.3	1.6	1.7	-0.1	0.4	*	*	0.1	0.8	-0.7	1.7	2.1	-0.4	3.9	2.8	1.1	6.5	0.9	5.6	
ABC NEWS	1.4	1.4	0.0	0.1	0.2	-0.1	0.3	*	*	0.4	1.0	-0.6	1.2	0.9	0.3	2.5	2.3	0.2	2.8	2.8	0.0	
4JJJ	9.5	9.4	0.1	6.5	7.4	-0.9	26.8	23.2	3.6	19.5	20.9	-1.4	8.5	6.4	2.1	2.0	3.4	-1.4	1.0	1.3	-0.3	
ABCFM	2.0	1.3	0.7	0.4	0.2	0.2	0.1	*	*	0.2	0.1	0.1	0.6	2.1	-1.5	2.0	0.6	1.4	6.2	3.0	3.2	

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.5	15.8	-0.3	14.4	15.1	-0.7	15.5	14.5	1.0	16.8	17.0	-0.2	17.8	18.2	-0.4	8.9	12.6	-3.7	14.6	14.8	-0.2
GOLDFM	14.6	12.1	2.5	14.8	11.8	3.0	15.0	12.6	2.4	15.1	12.6	2.5	14.8	12.3	2.5	9.6	8.8	0.8	12.5	11.2	1.3
SEAFM	10.9	11.5	-0.6	11.5	13.0	-1.5	8.9	9.3	-0.4	11.6	10.9	0.7	12.0	13.6	-1.6	9.5	10.8	-1.3	10.3	11.7	-1.4
4BC	1.7	2.1	-0.4	2.2	2.7	-0.5	2.0	2.6	-0.6	0.8	1.3	-0.5	1.0	0.9	0.1	4.2	4.5	-0.3	1.9	2.0	-0.1
Macquarie Sports 882	*	0.1	*	*	*	*	*	*	*	*	0.2	*	*	0.1	*	*	0.1	*	0.1	0.2	-0.1
4KQ	0.6	0.4	0.2	0.8	0.6	0.2	0.4	0.2	0.2	0.5	0.3	0.2	0.4	0.7	-0.3	0.3	0.8	-0.5	1.1	0.5	0.6
HIT 105	1.2	1.5	-0.3	1.4	1.5	-0.1	0.7	1.1	-0.4	1.1	1.5	-0.4	2.0	2.1	-0.1	0.6	1.4	-0.8	1.0	1.4	-0.4
104.5 TRIPLE M	2.3	2.4	-0.1	1.2	1.5	-0.3	2.2	2.1	0.1	2.9	2.9	0.0	3.1	3.5	-0.4	2.5	3.0	-0.5	1.4	1.6	-0.2
NOVA106.9	3.3	3.5	-0.2	2.8	3.2	-0.4	3.0	3.6	-0.6	3.5	3.2	0.3	4.5	4.1	0.4	3.6	3.7	-0.1	3.2	2.8	0.4
97.3FM	1.1	0.9	0.2	1.0	1.0	0.0	1.3	0.9	0.4	1.2	0.7	0.5	1.1	1.0	0.1	1.0	1.1	-0.1	0.9	0.8	0.1
ABC91.7	3.9	4.8	-0.9	5.2	5.9	-0.7	3.8	4.9	-1.1	3.4	4.6	-1.2	2.6	3.2	-0.6	3.8	4.2	-0.4	4.2	4.0	0.2
ABC BRI	1.8	1.5	0.3	2.4	2.0	0.4	1.7	1.5	0.2	1.1	0.8	0.3	1.6	1.0	0.6	3.3	4.4	-1.1	2.7	2.4	0.3
4RN	2.8	1.5	1.3	3.9	2.3	1.6	2.4	0.9	1.5	2.0	1.2	0.8	2.5	1.5	1.0	3.0	2.2	0.8	2.4	1.0	1.4
ABC NEWS	1.4	1.4	0.0	2.6	2.3	0.3	0.7	1.0	-0.3	0.4	0.7	-0.3	1.2	1.1	0.1	3.3	2.4	0.9	1.6	1.5	0.1
4JJJ	10.0	10.0	0.0	10.0	9.2	0.8	10.1	10.1	0.0	10.5	10.4	0.1	9.3	9.7	-0.4	9.7	11.4	-1.7	7.8	7.7	0.1
ABCFM	1.9	1.3	0.6	1.6	0.9	0.7	2.4	1.8	0.6	1.7	1.2	0.5	1.9	1.6	0.3	2.0	1.0	1.0	2.3	1.4	0.9

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 3 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	164	163	1	27	28	-1	22	21	1	36	36	0	46	45	1	19	21	-2	13	12	1
GOLDFM	146	144	2	17	14	3	13	12	1	23	25	-2	41	45	-4	29	27	2	24	20	4
SEAFM	147	163	-16	25	29	-4	25	30	-5	55	54	1	30	34	-4	7	9	-2	5	7	-2
4BC	11	12	-1	1	2	-1	1	1	0	1	1	0	1	3	-2	3	2	1	4	5	-1
Macquarie Sports 882	1	2	-1	*	1	*	*	1	*	*	*	*	*	*	*	1	*	*	*	1	*
4KQ	8	11	-3	*	*	*	*	*	*	1	2	-1	2	4	-2	1	2	-1	3	4	-1
HIT 105	27	25	2	4	5	-1	5	3	2	10	11	-1	5	5	0	1	1	0	1	1	0
104.5 TRIPLE M	33	36	-3	4	4	0	4	3	1	9	10	-1	11	13	-2	1	2	-1	4	3	1
NOVA106.9	43	47	-4	9	10	-1	10	10	0	14	16	-2	10	7	3	1	2	-1	*	1	*
97.3FM	19	19	0	2	1	1	1	1	0	3	3	0	7	7	0	3	4	-1	3	3	0
ABC91.7	59	59	0	2	3	-1	2	2	0	6	9	-3	11	12	-1	18	15	3	18	18	0
ABC BRI	28	26	2	1	2	-1	*	*	*	4	4	0	7	5	2	7	6	1	9	10	-1
4RN	28	21	7	2	2	0	1	*	*	3	3	0	6	7	-1	8	6	2	9	3	6
ABC NEWS	25	28	-3	1	2	-1	1	*	*	3	5	-2	5	6	-1	7	7	0	8	8	0
4JJJ	93	97	-4	10	9	1	21	20	1	38	43	-5	17	18	-1	5	4	1	3	3	0
ABC FM	16	16	0	1	1	0	1	*	*	1	1	0	1	5	-4	3	3	0	9	6	3
Total	560	559	1	58	59	-1	59	56	3	124	125	-1	130	130	0	76	75	1	112	113	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	148	149	-1	98	102	-4	80	74	6	87	89	-2	72	77	-5	24	33	-9	106	109	-3
GOLDFM	137	132	5	87	86	1	67	61	6	85	79	6	67	67	0	21	21	0	87	79	8
SEAFM	129	148	-19	86	105	-19	59	70	-11	80	93	-13	66	74	-8	30	30	0	97	102	-5
4BC	10	12	-2	8	9	-1	6	7	-1	6	6	0	4	5	-1	5	4	1	11	9	2
Macquarie Sports 882	*	2	*	*	1	*	*	1	*	*	1	*	*	1	*	*	1	*	*	1	*
4KQ	6	10	-4	3	5	-2	3	3	0	2	6	-4	2	6	-4	1	2	-1	5	6	-1
HIT 105	24	22	2	16	12	4	8	10	-2	12	11	1	14	13	1	4	4	0	11	16	-5
104.5 TRIPLE M	31	31	0	13	14	-1	14	11	3	15	17	-2	14	18	-4	5	5	0	11	16	-5
NOVA106.9	36	42	-6	20	28	-8	13	17	-4	22	24	-2	18	20	-2	6	10	-4	24	22	2
97.3FM	17	17	0	8	7	1	6	6	0	10	9	1	6	7	-1	4	5	-1	9	8	1
ABC91.7	50	53	-3	35	39	-4	24	26	-2	24	27	-3	19	23	-4	10	11	-1	36	37	-1
ABC BRI	24	22	2	14	14	0	13	13	0	13	10	3	11	9	2	8	7	1	18	16	2
4RN	22	19	3	17	15	2	11	10	1	11	11	0	13	11	2	6	7	-1	18	11	7
ABC NEWS	22	25	-3	16	18	-2	7	6	1	6	9	-3	7	7	0	6	6	0	16	16	0
4JJJ	88	91	-3	60	59	1	42	44	-2	50	55	-5	48	49	-1	21	21	0	56	60	-4
ABC FM	14	14	0	8	7	1	8	7	1	9	10	-1	9	9	0	3	3	0	13	10	3
Total	545	551	-6	446	460	-14	355	357	-2	416	423	-7	353	371	-18	167	179	-12	462	467	-5

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 3 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	11	12	-1	1	1	0	2	2	0	2	3	-1	4	4	0	2	2	0	1	1	0
GOLDFM	10	9	1	1	*	*	1	1	0	1	1	0	3	3	0	2	2	0	2	2	0
SEAFM	8	9	-1	1	2	-1	1	2	-1	3	3	0	2	2	0	*	*	*	*	*	*
4BC	1	2	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	2	0	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	1	1	0	*	1	*	1	1	0	1	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	3	3	0	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0
ABC BRI	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*
4JJJ	7	7	0	*	*	*	2	2	0	3	3	0	1	1	0	*	*	*	*	*	*
ABCFM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	72	75	-3	6	6	0	7	8	-1	14	15	-1	17	19	-2	11	11	0	17	18	-1

Average Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	13	-1	16	18	-2	18	17	1	17	18	-1	12	14	-2	1	2	-1	8	9	-1
GOLDFM	11	10	1	17	14	3	17	15	2	15	13	2	10	9	1	2	1	1	7	7	0
SEAFM	8	9	-1	13	16	-3	10	11	-1	12	12	0	8	10	-2	2	2	0	6	7	-1
4BC	1	2	-1	3	3	0	2	3	-1	1	1	0	1	1	0	1	1	0	1	1	0
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	*	*	*	1	1	0	*	*	*	1	*	*	*	1	*	*	*	*	1	*	*
HIT 105	1	1	0	2	2	0	1	1	0	1	2	-1	1	2	-1	*	*	*	1	1	0
104.5 TRIPLE M	2	2	0	1	2	-1	3	2	1	3	3	0	2	3	-1	*	*	*	1	1	0
NOVA106.9	3	3	0	3	4	-1	3	4	-1	4	3	1	3	3	0	1	1	0	2	2	0
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
ABC91.7	3	4	-1	6	7	-1	4	6	-2	3	5	-2	2	2	0	1	1	0	2	2	0
ABC BRI	1	1	0	3	2	1	2	2	0	1	1	0	1	1	0	1	1	0	2	1	1
4RN	2	1	1	4	3	1	3	1	2	2	1	1	2	1	1	*	*	*	1	1	0
ABC NEWS	1	1	0	3	3	0	1	1	0	*	1	*	1	1	0	1	*	*	1	1	0
4JJJ	8	8	0	11	11	0	11	12	-1	11	11	0	6	7	-1	2	2	0	5	5	0
ABCFM	1	1	0	2	1	1	3	2	1	2	1	1	1	1	0	*	*	*	1	1	0
Total	78	81	-3	113	120	-7	114	117	-3	102	106	-4	68	75	-7	17	16	1	58	60	-2

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.