



# GOLD COAST/TWEED RADIO - SURVEY 1 2018

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12.1	16.9	-4.8	22.9	28.2	-5.3	7.6	16.8	-9.2	11.8	19.4	-7.6	19.8	23.7	-3.9	14.9	13.2	1.7	2.2	5.3	-3.1
GOLDFM	11.2	10.3	0.9	9.5	6.9	2.6	3.1	4.7	-1.6	8.2	8.4	-0.2	14.2	15.7	-1.5	19.8	12.9	6.9	8.0	7.7	0.3
SEAFM	13.3	14.4	-1.1	33.6	19.2	14.4	31.7	39.4	-7.7	21.8	26.1	-4.3	13.9	10.5	3.4	3.5	4.2	-0.7	2.3	1.4	0.9
4BC	2.2	0.7	1.5	*	0.2	*	*	*	*	0.6	0.3	0.3	2.8	1.0	1.8	0.4	1.9	-1.5	5.1	0.3	4.8
TalkingLifestyle882	0.3	*	*	0.1	*	*	0.2	*	*	*	*	*	*	*	*	*	0.1	*	1.1	0.1	1.0
4KQ	0.7	0.7	0.0	*	0.1	*	*	*	*	0.6	0.2	0.4	0.3	0.1	0.2	1.1	2.8	-1.7	1.4	0.8	0.6
HIT 105	2.7	2.3	0.4	5.0	4.0	1.0	12.6	4.5	8.1	5.6	6.3	-0.7	1.1	0.6	0.5	0.3	0.4	-0.1	0.3	*	*
104.5 TRIPLE M	1.9	1.8	0.1	2.6	1.3	1.3	1.4	2.9	-1.5	2.2	2.9	-0.7	3.7	2.5	1.2	1.8	1.0	0.8	0.1	0.1	0.0
NOVA106.9	2.7	2.7	0.0	3.7	7.7	-4.0	8.0	8.2	-0.2	5.5	3.5	2.0	2.2	2.3	-0.1	1.7	0.4	1.3	0.1	*	*
97.3FM	0.9	0.8	0.1	0.5	0.4	0.1	1.5	0.1	1.4	0.4	0.7	-0.3	1.3	1.3	0.0	1.7	0.6	1.1	0.3	1.1	-0.8
ABC91.7	4.6	5.2	-0.6	2.7	5.8	-3.1	3.5	0.2	3.3	3.5	3.7	-0.2	3.7	4.7	-1.0	5.4	9.1	-3.7	6.5	6.6	-0.1
ABC BRI	3.2	3.2	0.0	0.1	0.4	-0.3	*	*	*	0.5	2.1	-1.6	1.5	1.0	0.5	2.1	4.7	-2.6	9.3	8.2	1.1
4RN	2.5	2.0	0.5	1.7	0.1	1.6	1.0	*	*	1.2	1.3	-0.1	1.7	1.7	0.0	3.3	3.2	0.1	4.2	3.9	0.3
ABC NEWS	1.5	1.9	-0.4	0.2	0.2	0.0	*	*	*	1.4	1.2	0.2	0.6	1.6	-1.0	1.9	1.8	0.1	2.9	4.7	-1.8
4JJJ	7.6	5.8	1.8	6.3	11.7	-5.4	15.4	8.7	6.7	21.3	8.5	12.8	5.8	7.5	-1.7	2.1	1.0	1.1	0.5	1.2	-0.7
ABCFM	1.8	1.2	0.6	0.4	*	*	*	0.5	*	0.2	0.3	-0.1	1.8	0.9	0.9	1.0	0.7	0.3	4.4	3.7	0.7

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12.1	17.2	-5.1	12.6	17.8	-5.2	10.4	15.7	-5.3	13.0	19.1	-6.1	14.2	16.4	-2.2	7.1	13.2	-6.1	11.9	15.7	-3.8
GOLDFM	11.1	10.7	0.4	10.5	11.5	-1.0	11.8	11.1	0.7	11.9	11.3	0.6	11.5	9.7	1.8	7.3	5.1	2.2	11.5	8.7	2.8
SEAFM	13.4	15.1	-1.7	13.6	12.9	0.7	11.7	14.6	-2.9	13.3	16.8	-3.5	16.1	16.7	-0.6	12.4	16.7	-4.3	12.8	11.8	1.0
4BC	2.3	0.7	1.6	3.1	0.9	2.2	2.8	0.9	1.9	1.1	0.5	0.6	1.2	0.7	0.5	4.8	0.7	4.1	1.7	0.4	1.3
TalkingLifestyle882	0.1	*	*	*	*	*	*	*	*	0.3	*	*	0.1	*	*	0.1	0.2	-0.1	0.9	0.1	0.8
4KQ	0.7	0.7	0.0	0.7	0.8	-0.1	0.6	0.4	0.2	0.7	0.7	0.0	0.8	1.0	-0.2	1.0	0.7	0.3	0.8	0.6	0.2
HIT 105	2.9	2.7	0.2	2.7	2.4	0.3	2.5	3.5	-1.0	2.6	3.1	-0.5	2.8	2.1	0.7	6.2	0.6	5.6	2.4	1.0	1.4
104.5 TRIPLE M	2.1	2.0	0.1	1.8	1.7	0.1	1.3	1.9	-0.6	2.1	2.1	0.0	2.3	1.9	0.4	5.7	3.3	2.4	1.3	1.2	0.1
NOVA106.9	2.9	2.7	0.2	3.1	2.6	0.5	2.8	1.4	1.4	2.4	2.0	0.4	3.1	6.3	-3.2	4.7	2.8	1.9	2.1	2.7	-0.6
97.3FM	1.0	0.9	0.1	1.1	0.8	0.3	1.1	1.1	0.0	0.8	0.9	-0.1	1.3	0.9	0.4	0.6	1.0	-0.4	0.7	0.6	0.1
ABC91.7	4.8	5.1	-0.3	6.2	6.0	0.2	3.9	5.1	-1.2	4.4	4.1	0.3	3.3	3.8	-0.5	6.2	8.5	-2.3	4.0	5.8	-1.8
ABC BRI	3.0	2.9	0.1	4.3	4.1	0.2	3.0	2.8	0.2	1.6	1.8	-0.2	1.7	2.3	-0.6	6.4	4.1	2.3	3.9	4.4	-0.5
4RN	2.5	2.0	0.5	3.2	2.8	0.4	1.9	1.3	0.6	1.8	1.0	0.8	2.7	2.1	0.6	4.0	4.5	-0.5	2.2	2.2	0.0
ABC NEWS	1.5	1.9	-0.4	2.8	3.2	-0.4	0.8	1.9	-1.1	0.5	1.3	-0.8	1.0	0.8	0.2	3.3	1.5	1.8	1.4	2.0	-0.6
4JJJ	7.8	5.4	2.4	6.8	6.2	0.6	7.5	3.3	4.2	8.5	4.3	4.2	9.5	9.2	0.3	5.5	5.5	0.0	7.1	7.1	0.0
ABCFM	1.8	1.1	0.7	1.3	1.3	0.0	2.1	1.2	0.9	2.0	0.7	1.3	1.9	0.9	1.0	1.9	2.2	-0.3	2.0	1.6	0.4

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 1 2018

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	147	164	-17	26	28	-2	19	20	-1	35	40	-5	41	48	-7	19	17	2	7	12	-5
GOLDFM	136	126	10	15	11	4	7	5	2	28	30	-2	40	39	1	27	25	2	19	17	2
SEAFM	162	155	7	31	22	9	29	30	-1	51	60	-9	36	30	6	10	8	2	5	5	0
4BC	13	8	5	1	*	*	*	*	*	2	1	1	3	2	1	1	2	-1	7	3	4
TalkingLifestyle882	3	1	2	1	*	*	*	1	*	*	*	*	*	*	*	*	*	*	2	1	1
4KQ	13	12	1	*	*	*	*	*	*	2	1	1	2	1	1	2	7	-5	6	3	3
HIT 105	27	24	3	5	4	1	9	5	4	9	12	-3	3	3	0	1	1	0	1	*	*
104.5 TRIPLE M	29	27	2	3	3	0	4	2	2	5	9	-4	12	9	3	3	3	0	1	1	0
NOVA106.9	46	49	-3	7	9	-2	10	11	-1	15	18	-3	8	9	-1	5	2	3	1	*	*
97.3FM	20	18	2	3	1	2	2	1	1	4	5	-1	7	6	1	3	1	2	1	3	-2
ABC91.7	62	67	-5	4	1	3	6	1	5	9	9	0	16	16	0	9	17	-8	19	23	-4
ABC BRI	32	30	2	2	1	1	*	*	*	2	3	-1	4	5	-1	6	5	1	18	16	2
4RN	30	22	8	2	1	1	1	*	*	6	3	3	6	5	1	7	5	2	9	8	1
ABC NEWS	29	23	6	1	1	0	*	*	*	6	2	4	5	8	-3	7	3	4	9	10	-1
4JJJ	84	76	8	7	8	-1	19	15	4	37	28	9	18	18	0	2	5	-3	1	2	-1
ABC FM	18	19	-1	2	*	*	*	1	*	1	2	-1	4	5	-1	3	4	-1	8	8	0
Total	559	557	2	58	57	1	56	59	-3	125	129	-4	130	129	1	76	75	1	113	108	5

Cumulative Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	136	154	-18	95	116	-21	54	74	-20	79	95	-16	76	82	-6	31	38	-7	94	95	-1
GOLDFM	124	117	7	82	77	5	54	57	-3	72	71	1	71	57	14	23	16	7	85	73	12
SEAFM	150	145	5	107	95	12	69	80	-11	97	91	6	91	89	2	36	36	0	93	98	-5
4BC	11	7	4	9	5	4	8	4	4	5	6	-1	6	2	4	4	1	3	8	5	3
TalkingLifestyle882	3	1	2	1	*	*	1	*	*	2	*	*	1	*	*	1	*	*	2	*	*
4KQ	11	9	2	5	4	1	5	6	-1	7	6	1	6	5	1	4	1	3	7	7	0
HIT 105	26	20	6	15	12	3	10	13	-3	14	13	1	12	13	-1	6	2	4	16	11	5
104.5 TRIPLE M	23	22	1	11	14	-3	5	10	-5	16	16	0	11	10	1	4	4	0	15	12	3
NOVA106.9	42	44	-2	28	25	3	17	13	4	19	21	-2	19	30	-11	12	8	4	20	24	-4
97.3FM	18	17	1	8	10	-2	7	6	1	11	9	2	7	7	0	3	5	-2	8	10	-2
ABC91.7	58	61	-3	42	42	0	21	31	-10	25	32	-7	22	24	-2	12	9	3	37	45	-8
ABC BRI	29	23	6	20	18	2	18	14	4	16	12	4	13	9	4	8	6	2	22	27	-5
4RN	26	20	6	20	14	6	12	10	2	14	9	5	16	10	6	8	5	3	18	16	2
ABC NEWS	27	23	4	19	15	4	7	10	-3	7	12	-5	7	8	-1	8	4	4	16	13	3
4JJJ	78	71	7	51	51	0	34	29	5	47	37	10	43	43	0	17	15	2	47	53	-6
ABC FM	17	16	1	9	10	-1	7	9	-2	11	7	4	10	5	5	6	5	1	11	13	-2
Total	550	546	4	457	461	-4	338	361	-23	415	406	9	386	386	0	183	167	16	449	455	-6

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



# GOLD COAST/TWEED RADIO - SURVEY 1 2018

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	9	13	-4	1	2	-1	*	1	*	2	3	-1	4	4	0	2	2	0	*	1	*
GOLDFM	8	8	0	*	*	*	*	*	*	1	1	0	3	3	0	2	2	0	1	1	0
SEAFM	10	11	-1	1	1	0	2	3	-1	3	4	-1	2	2	0	*	*	*	*	*	*
4BC	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	2	2	0	*	*	*	1	*	*	1	1	0	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	1	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	1	*	1	1	0	*	*	*	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC91.7	3	4	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0
ABC BRI	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4JJJ	5	4	1	*	1	*	1	1	0	3	1	2	1	1	0	*	*	*	*	*	*
ABCFM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
<b>Total</b>	<b>72</b>	<b>75</b>	<b>-3</b>	<b>4</b>	<b>5</b>	<b>-1</b>	<b>6</b>	<b>7</b>	<b>-1</b>	<b>14</b>	<b>17</b>	<b>-3</b>	<b>18</b>	<b>18</b>	<b>0</b>	<b>12</b>	<b>12</b>	<b>0</b>	<b>19</b>	<b>16</b>	<b>3</b>

## Average Audience (000's) by Session, P10+ [Potential: 591]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	9	14	-5	15	22	-7	11	19	-8	12	20	-8	11	13	-2	1	2	-1	7	9	-2	
GOLDFM	9	9	0	13	14	-1	12	13	-1	11	12	-1	9	8	1	1	1	0	7	5	2	
SEAFM	10	12	-2	16	16	0	12	18	-6	13	17	-4	12	13	-1	2	3	-1	7	7	0	
4BC	2	1	1	4	1	3	3	1	2	1	*	*	1	1	0	1	*	*	1	*	*	
TalkingLifestyle882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4KQ	1	1	0	1	1	0	1	*	*	1	1	0	1	1	0	*	*	*	*	*	*	
HIT 105	2	2	0	3	3	0	3	4	-1	2	3	-1	2	2	0	1	*	*	1	1	0	
104.5 TRIPLE M	2	2	0	2	2	0	1	2	-1	2	2	0	2	1	1	1	1	0	1	1	0	
NOVA106.9	2	2	0	4	3	1	3	2	1	2	2	0	2	5	-3	1	*	*	1	2	-1	
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	*	*	*	
ABC91.7	4	4	0	7	7	0	4	6	-2	4	4	0	2	3	-1	1	1	0	2	3	-1	
ABC BRI	2	2	0	5	5	0	3	3	0	2	2	0	1	2	-1	1	1	0	2	3	-1	
4RN	2	2	0	4	3	1	2	2	0	2	1	1	2	2	0	1	1	0	1	1	0	
ABC NEWS	1	2	-1	3	4	-1	1	2	-1	1	1	0	1	1	0	1	*	*	1	1	0	
4JJJ	6	4	2	8	8	0	8	4	4	8	4	4	7	7	0	1	1	0	4	4	0	
ABCFM	1	1	0	2	2	0	2	1	1	2	1	1	1	1	0	*	*	*	1	1	0	
<b>Total</b>	<b>77</b>	<b>82</b>	<b>-5</b>	<b>120</b>	<b>124</b>	<b>-4</b>	<b>103</b>	<b>120</b>	<b>-17</b>	<b>95</b>	<b>102</b>	<b>-7</b>	<b>75</b>	<b>77</b>	<b>-2</b>	<b>18</b>	<b>16</b>	<b>2</b>	<b>58</b>	<b>58</b>	<b>0</b>	

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.