



# CANBERRA RADIO - SURVEY 1 2022

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	6.0	8.5	-2.5	4.8	3.4	1.4	0.2	*	*	1.0	3.1	-2.1	3.3	4.2	-0.9	9.3	10.4	-1.1	13.0	18.1	-5.1
2CC	4.7	6.0	-1.3	0.2	0.6	-0.4	0.5	0.2	0.3	*	0.7	*	2.2	3.0	-0.8	6.6	9.3	-2.7	12.2	13.2	-1.0
HIT 104.7	17.6	14.8	2.8	37.9	24.4	13.5	60.6	40.6	20.0	27.4	30.9	-3.5	10.3	15.4	-5.1	8.3	4.3	4.0	0.6	0.2	0.4
MIX 106.3	20.6	17.1	3.5	21.3	23.1	-1.8	5.8	15.3	-9.5	26.1	17.2	8.9	39.7	28.9	10.8	25.9	17.6	8.3	2.3	5.9	-3.6
ABC CAN	12.3	12.6	-0.3	7.9	7.9	0.0	0.6	2.5	-1.9	2.6	5.2	-2.6	11.7	8.1	3.6	8.6	12.7	-4.1	27.5	24.9	2.6
2RN	7.6	7.2	0.4	2.0	2.5	-0.5	0.4	1.1	-0.7	5.8	2.9	2.9	3.2	6.8	-3.6	16.4	9.4	7.0	12.3	12.0	0.3
ABC NEWSRADIO	5.1	4.1	1.0	0.3	2.9	-2.6	1.3	4.6	-3.3	5.5	4.9	0.6	4.7	5.8	-1.1	5.9	4.4	1.5	7.3	2.1	5.2
2JJJ	10.0	10.1	-0.1	7.2	10.0	-2.8	25.2	23.6	1.6	16.2	20.4	-4.2	11.3	10.3	1.0	7.0	7.5	-0.5	0.1	0.6	-0.5
ABC CLASSIC	5.9	7.7	-1.8	4.9	9.2	-4.3	1.2	3.9	-2.7	1.6	3.3	-1.7	4.3	2.2	2.1	5.3	12.0	-6.7	12.9	13.5	-0.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.7	8.7	-3.0	4.9	8.8	-3.9	6.1	9.8	-3.7	6.3	10.3	-4.0	5.5	5.0	0.5	6.0	7.4	-1.4	6.9	8.0	-1.1
2CC	4.7	6.2	-1.5	5.1	6.8	-1.7	7.2	8.2	-1.0	3.9	4.7	-0.8	2.6	2.9	-0.3	3.2	9.9	-6.7	4.9	5.6	-0.7
HIT 104.7	18.7	15.1	3.6	16.9	11.8	5.1	20.8	14.6	6.2	23.2	18.1	5.1	15.5	19.1	-3.6	9.6	11.8	-2.2	13.9	13.8	0.1
MIX 106.3	21.1	17.7	3.4	18.5	17.1	1.4	23.4	17.3	6.1	26.7	20.8	5.9	19.5	18.0	1.5	7.6	10.4	-2.8	18.9	15.0	3.9
ABC CAN	12.0	12.2	-0.2	16.4	14.4	2.0	11.2	12.2	-1.0	7.7	10.3	-2.6	9.4	10.6	-1.2	18.2	12.1	6.1	13.2	13.9	-0.7
2RN	7.9	7.1	0.8	13.9	10.9	3.0	3.7	5.3	-1.6	3.6	4.0	-0.4	8.0	6.5	1.5	11.8	7.5	4.3	6.6	7.7	-1.1
ABC NEWSRADIO	4.9	4.2	0.7	5.7	5.4	0.3	3.9	3.8	0.1	4.2	3.5	0.7	5.7	3.5	2.2	5.8	4.3	1.5	5.8	3.8	2.0
2JJJ	10.0	10.1	-0.1	7.7	8.9	-1.2	10.1	8.9	1.2	8.2	9.2	-1.0	16.5	14.9	1.6	10.3	11.6	-1.3	10.0	9.8	0.2
ABC CLASSIC	5.6	7.3	-1.7	5.6	7.8	-2.2	5.3	7.6	-2.3	4.2	5.9	-1.7	7.8	7.0	0.8	7.3	9.3	-2.0	6.8	9.0	-2.2



## CANBERRA RADIO - SURVEY 1 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	34	36	-2	3	1	2	*	*	*	2	4	-2	6	6	0	7	10	-3	15	15	0
2CC	23	26	-3	1	1	0	2	1	1	1	2	-1	4	5	-1	4	7	-3	11	11	0
HIT 104.7	145	115	30	25	17	8	25	20	5	53	45	8	31	25	6	9	8	1	2	1	1
MIX 106.3	137	129	8	13	20	-7	10	11	-1	39	35	4	46	38	8	22	17	5	7	9	-2
ABC CAN	88	94	-6	9	7	2	4	5	-1	13	16	-3	20	22	-2	14	14	0	29	28	1
2RN	48	49	-1	3	3	0	*	2	*	10	8	2	7	12	-5	9	8	1	19	15	4
ABC NEWSRADIO	53	56	-3	1	4	-3	3	9	-6	14	15	-1	14	13	1	8	8	0	12	7	5
2JJJ	87	85	2	6	8	-2	22	18	4	34	40	-6	17	12	5	7	5	2	1	1	0
ABC CLASSIC	42	37	5	5	7	-2	4	1	3	7	6	1	9	6	3	6	5	1	12	13	-1
Total	391	385	6	38	39	-1	44	44	0	107	106	1	90	88	2	49	48	1	63	60	3

Cumulative Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	31	34	-3	16	20	-4	16	20	-4	17	23	-6	16	15	1	8	6	2	23	26	-3
2CC	20	23	-3	11	15	-4	13	14	-1	12	12	0	8	10	-2	4	6	-2	15	15	0
HIT 104.7	128	103	25	82	61	21	50	41	9	68	60	8	64	59	5	29	20	9	86	67	19
MIX 106.3	116	117	-1	75	73	2	56	57	-1	67	63	4	65	62	3	22	25	-3	92	76	16
ABC CAN	80	84	-4	52	50	2	35	43	-8	36	41	-5	36	41	-5	19	18	1	53	57	-4
2RN	45	45	0	29	29	0	15	21	-6	19	17	2	25	23	2	10	9	1	28	31	-3
ABC NEWSRADIO	47	50	-3	28	32	-4	18	20	-2	22	16	6	20	19	1	10	8	2	32	29	3
2JJJ	80	73	7	44	44	0	36	33	3	37	32	5	47	43	4	26	23	3	48	51	-3
ABC CLASSIC	39	36	3	25	20	5	18	20	-2	13	16	-3	17	18	-1	10	10	0	21	22	-1
Total	373	373	0	290	282	8	216	227	-11	239	234	5	253	244	9	128	118	10	309	292	17



## CANBERRA RADIO - SURVEY 1 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	2	-1
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
HIT 104.7	7	6	1	1	1	0	2	1	1	2	2	0	1	1	0	*	*	*	*	*	*
MIX 106.3	8	6	2	*	1	*	*	*	*	2	1	1	4	3	1	1	1	0	*	1	*
ABC CAN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	3	3	0
2RN	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
ABC NEWSRADIO	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*
2JJJ	4	4	0	*	*	*	1	1	0	1	2	-1	1	1	0	*	*	*	*	*	*
ABC CLASSIC	2	3	-1	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0
Total	38	37	1	2	2	0	4	2	2	8	8	0	9	9	0	5	6	-1	10	10	0

Average Audience (000's) by Session, P10+ [Potential: 412]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	3	6	-3	3	5	-2	3	5	-2	2	2	0	1	1	0	2	2	0
2CC	2	2	0	3	4	-1	4	4	0	2	2	0	1	1	0	*	1	*	1	2	-1
HIT 104.7	8	6	2	11	8	3	12	8	4	12	8	4	6	8	-2	1	1	0	4	4	0
MIX 106.3	9	7	2	12	11	1	13	9	4	13	9	4	8	7	1	1	1	0	5	4	1
ABC CAN	5	5	0	10	10	0	6	7	-1	4	5	-1	4	4	0	2	1	1	4	4	0
2RN	3	3	0	9	7	2	2	3	-1	2	2	0	3	3	0	1	1	0	2	2	0
ABC NEWSRADIO	2	2	0	4	4	0	2	2	0	2	2	0	2	1	1	1	*	*	2	1	1
2JJJ	4	4	0	5	6	-1	6	5	1	4	4	0	7	6	1	1	1	0	3	3	0
ABC CLASSIC	2	3	-1	3	5	-2	3	4	-1	2	3	-1	3	3	0	1	1	0	2	3	-1
Total	41	40	1	63	66	-3	56	54	2	50	44	6	41	41	0	11	11	0	29	29	0