



## BRISBANE RADIO - SURVEY 5 2019

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.7	7.8	-1.1	0.5	0.4	0.1	0.1	0.2	-0.1	0.4	2.5	-2.1	2.1	3.6	-1.5	4.2	6.2	-2.0	26.0	23.8	2.2
Macquarie Sports 882	1.5	1.0	0.5	0.1	0.4	-0.3	1.5	0.2	1.3	1.2	0.2	1.0	1.8	1.1	0.7	3.0	1.7	1.3	1.0	1.5	-0.5
4KQ	8.7	10.5	-1.8	3.3	3.8	-0.5	2.9	2.1	0.8	1.1	1.4	-0.3	3.1	4.7	-1.6	24.6	25.0	-0.4	17.2	21.4	-4.2
HIT 105	9.4	9.7	-0.3	19.6	18.5	1.1	13.9	17.1	-3.2	14.6	15.8	-1.2	9.7	10.3	-0.6	3.6	4.1	-0.5	1.6	1.1	0.5
97.3FM	12.2	10.5	1.7	12.0	15.1	-3.1	8.4	9.2	-0.8	15.0	10.7	4.3	17.1	15.9	1.2	12.5	8.3	4.2	4.5	4.6	-0.1
104.5 TRIPLE M	10.8	10.4	0.4	11.7	13.2	-1.5	10.8	9.1	1.7	12.9	11.5	1.4	17.4	16.7	0.7	8.1	10.9	-2.8	1.8	1.8	0.0
NOVA106.9	12.5	11.7	0.8	25.0	28.6	-3.6	25.0	22.2	2.8	19.1	17.8	1.3	11.1	11.5	-0.4	6.8	5.7	1.1	1.2	0.3	0.9
ABC BRI	6.9	6.8	0.1	1.1	0.5	0.6	2.5	2.5	0.0	1.1	1.8	-0.7	6.8	4.7	2.1	6.4	7.9	-1.5	17.8	17.1	0.7
4RN	2.7	2.8	-0.1	0.3	0.1	0.2	0.3	0.1	0.2	0.3	0.7	-0.4	0.9	1.3	-0.4	6.6	5.8	0.8	6.8	6.4	0.4
ABC NEWS	1.1	1.7	-0.6	0.6	0.6	0.0	0.5	3.0	-2.5	0.8	0.9	-0.1	0.8	1.6	-0.8	2.3	2.4	-0.1	1.5	1.8	-0.3
4JJB	8.3	8.2	0.1	8.9	3.3	5.6	20.5	18.5	2.0	15.6	18.3	-2.7	8.5	9.0	-0.5	0.6	1.2	-0.6	0.1	0.3	-0.2
ABC CLASSIC	2.3	2.4	-0.1	0.3	0.2	0.1	0.9	0.7	0.2	1.2	1.4	-0.2	2.3	1.4	0.9	1.2	1.7	-0.5	5.7	6.5	-0.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.8	8.0	-1.2	7.5	8.9	-1.4	8.5	10.6	-2.1	5.8	6.7	-0.9	4.4	4.6	-0.2	7.2	8.5	-1.3	6.2	7.2	-1.0						
Macquarie Sports 882	1.5	0.9	0.6	1.2	0.7	0.5	1.7	0.6	1.1	1.2	0.8	0.4	2.1	1.2	0.9	1.5	1.8	-0.3	1.7	1.3	0.4						
4KQ	8.1	10.0	-1.9	8.3	10.4	-2.1	9.7	11.7	-2.0	7.6	9.5	-1.9	6.6	7.9	-1.3	7.3	9.7	-2.4	10.9	12.1	-1.2						
HIT 105	9.7	10.2	-0.5	9.5	9.7	-0.2	8.7	9.5	-0.8	9.7	11.4	-1.7	12.0	11.0	1.0	8.1	8.7	-0.6	8.4	8.0	0.4						
97.3FM	12.2	10.5	1.7	11.1	9.7	1.4	12.7	10.5	2.2	14.6	12.4	2.2	11.7	9.9	1.8	8.5	8.6	-0.1	12.1	10.5	1.6						
104.5 TRIPLE M	11.7	11.1	0.6	11.2	11.4	-0.2	13.0	11.0	2.0	14.1	12.5	1.6	9.7	10.8	-1.1	6.0	6.1	-0.1	7.7	8.3	-0.6						
NOVA106.9	12.8	12.0	0.8	12.7	11.8	0.9	11.1	9.8	1.3	13.4	12.0	1.4	15.9	16.0	-0.1	10.1	10.3	-0.2	11.5	10.8	0.7						
ABC BRI	6.8	6.8	0.0	8.1	8.7	-0.6	5.9	5.6	0.3	4.4	4.6	-0.2	6.4	6.2	0.2	13.9	11.3	2.6	7.1	6.9	0.2						
4RN	2.5	2.6	-0.1	3.9	3.7	0.2	1.7	1.9	-0.2	1.3	1.6	-0.3	2.5	3.1	-0.6	2.8	2.5	0.3	3.6	3.4	0.2						
ABC NEWS	1.1	1.6	-0.5	1.8	1.8	0.0	0.7	1.4	-0.7	0.5	1.1	-0.6	1.0	1.4	-0.4	1.9	3.0	-1.1	1.1	1.9	-0.8						
4JJB	8.6	8.2	0.4	8.4	8.2	0.2	8.0	8.2	-0.2	8.4	8.0	0.4	10.1	9.7	0.4	8.2	5.9	2.3	7.2	8.1	-0.9						
ABC CLASSIC	2.0	2.2	-0.2	2.4	2.1	0.3	2.4	2.6	-0.2	1.6	2.1	-0.5	1.5	1.5	0.0	2.5	2.6	-0.1	3.1	3.4	-0.3						



## BRISBANE RADIO - SURVEY 5 2019

### Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	133	145	-12	5	7	-2	3	3	0	12	18	-6	22	28	-6	17	19	-2	75	70	5
Macquarie Sports 882	73	56	17	1	5	-4	3	3	0	17	9	8	17	14	3	18	11	7	15	14	1
4KQ	263	279	-16	11	15	-4	10	6	4	24	26	-2	32	45	-13	81	78	3	105	108	-3
HIT 105	492	527	-35	84	93	-9	90	102	-12	184	189	-5	93	98	-5	24	30	-6	16	15	1
97.3FM	547	518	29	74	81	-7	63	55	8	151	130	21	155	150	5	64	59	5	41	42	-1
104.5 TRIPLE M	472	485	-13	66	79	-13	59	51	8	130	130	0	146	143	3	47	55	-8	23	27	-4
NOVA106.9	607	594	13	105	115	-10	112	109	3	230	205	25	117	124	-7	30	31	-1	13	11	2
ABC BRI	227	255	-28	10	8	2	9	10	-1	21	30	-9	55	56	-1	36	42	-6	96	109	-13
4RN	98	103	-5	4	1	3	5	2	3	7	15	-8	18	20	-2	31	29	2	33	36	-3
ABC NEWS	80	94	-14	7	10	-3	6	13	-7	15	20	-5	18	21	-3	12	12	0	22	19	3
4JJJ	327	359	-32	37	36	1	76	77	-1	135	146	-11	67	81	-14	9	11	-2	3	7	-4
ABC CLASSIC	100	107	-7	7	6	1	10	7	3	27	29	-2	17	19	-2	10	14	-4	29	32	-3
<b>Total</b>	<b>1950</b>	<b>1953</b>	<b>-3</b>	<b>220</b>	<b>221</b>	<b>-1</b>	<b>225</b>	<b>230</b>	<b>-5</b>	<b>508</b>	<b>511</b>	<b>-3</b>	<b>449</b>	<b>445</b>	<b>4</b>	<b>242</b>	<b>243</b>	<b>-1</b>	<b>305</b>	<b>304</b>	<b>1</b>

### Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	125	133	-8	94	104	-10	78	80	-2	73	75	-2	60	61	-1	32	41	-9	85	100	-15						
Macquarie Sports 882	60	47	13	30	21	9	22	13	9	32	24	8	25	19	6	10	14	-4	39	34	5						
4KQ	237	253	-16	146	165	-19	133	145	-12	140	153	-13	106	118	-12	59	72	-13	188	191	-3						
HIT 105	457	487	-30	274	290	-16	183	203	-20	233	270	-37	252	266	-14	101	110	-9	269	295	-26						
97.3FM	486	464	22	295	288	7	228	187	41	274	249	25	234	234	0	111	121	-10	336	327	9						
104.5 TRIPLE M	431	440	-9	269	278	-9	188	166	22	225	227	-2	217	228	-11	79	83	-4	217	254	-37						
NOVA106.9	570	553	17	363	351	12	225	217	8	332	298	34	324	323	1	135	141	-6	347	350	-3						
ABC BRI	203	235	-32	145	166	-21	100	106	-6	105	117	-12	96	114	-18	70	72	-2	158	162	-4						
4RN	88	91	-3	64	62	2	40	44	-4	40	41	-1	46	44	2	25	19	6	64	65	-1						
ABC NEWS	70	79	-9	52	51	1	27	26	1	25	31	-6	32	34	-2	22	28	-6	49	52	-3						
4JJJ	308	329	-21	215	212	3	139	146	-7	163	169	-6	177	195	-18	94	91	3	183	220	-37						
ABC CLASSIC	87	97	-10	62	56	6	44	44	0	35	53	-18	36	43	-7	24	22	2	66	71	-5						
<b>Total</b>	<b>1905</b>	<b>1909</b>	<b>-4</b>	<b>1569</b>	<b>1558</b>	<b>11</b>	<b>1185</b>	<b>1164</b>	<b>21</b>	<b>1353</b>	<b>1358</b>	<b>-5</b>	<b>1348</b>	<b>1355</b>	<b>-7</b>	<b>707</b>	<b>724</b>	<b>-17</b>	<b>1563</b>	<b>1576</b>	<b>-13</b>						



## BRISBANE RADIO - SURVEY 5 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	15	17	-2	*	*	*	*	*	*	*	1	*	1	2	-1	1	2	-1	12	12	0
Macquarie Sports 882	3	2	1	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	*	1	*
4KQ	20	23	-3	1	1	0	1	*	*	1	1	0	2	3	-1	8	8	0	8	11	-3
HIT 105	21	22	-1	4	3	1	3	3	0	7	7	0	6	6	0	1	1	0	1	1	0
97.3FM	27	23	4	2	3	-1	2	2	0	8	5	3	10	9	1	4	3	1	2	2	0
104.5 TRIPLE M	24	23	1	2	2	0	2	2	0	6	5	1	10	9	1	3	4	-1	1	1	0
NOVA106.9	28	26	2	5	5	0	5	4	1	10	8	2	6	6	0	2	2	0	1	*	*
ABC BRI	16	15	1	*	*	*	*	*	*	1	1	0	4	3	1	2	3	-1	8	9	-1
4RN	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0
ABC NEWS	3	4	-1	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0	1	1	0
4JJJ	19	18	1	2	1	1	4	3	1	8	9	-1	5	5	0	*	*	*	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	*	1	*	3	3	0
Total	225	222	3	18	18	0	20	19	1	50	47	3	58	55	3	33	33	0	46	50	-4

Average Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	17	19	-2	29	34	-5	28	32	-4	17	18	-1	11	11	0	5	6	-1	11	13	-2
Macquarie Sports 882	4	2	2	5	3	2	6	2	4	4	2	2	5	3	2	1	1	0	3	2	1
4KQ	20	24	-4	32	40	-8	32	36	-4	22	25	-3	16	19	-3	5	6	-1	19	22	-3
HIT 105	24	24	0	36	37	-1	28	29	-1	28	31	-3	29	27	2	5	6	-1	15	14	1
97.3FM	30	25	5	42	37	5	41	32	9	42	33	9	28	24	4	6	6	0	21	19	2
104.5 TRIPLE M	29	26	3	43	44	-1	42	34	8	40	34	6	24	27	-3	4	4	0	14	15	-1
NOVA106.9	31	29	2	48	45	3	36	30	6	38	32	6	39	39	0	7	7	0	20	19	1
ABC BRI	17	16	1	31	33	-2	19	17	2	13	13	0	15	15	0	9	8	1	13	12	1
4RN	6	6	0	15	14	1	5	6	-1	4	4	0	6	8	-2	2	2	0	6	6	0
ABC NEWS	3	4	-1	7	7	0	2	4	-2	2	3	-1	2	3	-1	1	2	-1	2	3	-1
4JJJ	21	20	1	32	31	1	26	25	1	24	22	2	25	24	1	5	4	1	13	15	-2
ABC CLASSIC	5	5	0	9	8	1	8	8	0	5	6	-1	4	4	0	2	2	0	6	6	0
Total	244	238	6	381	383	-2	325	307	18	286	269	17	243	246	-3	67	66	1	177	180	-3