

# EMBARGOED UNTIL 9:30AM (AEDT)



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
2CH DAB+	91	76	15	7	*	*	*	*	*	*	4	4	0	13	8	5	23	14	9	43	51	-8
BUDDHA HITS	30	25	5	13	6	7	*	*	*	6	8	-2	7	8	-1	3	3	0	1	*	*	
Chemist Warehouse Remix	22	14	8	10	4	6	4	4	0	2	6	-4	5	*	*	*	*	*	1	*	*	
Coles Radio	117	92	25	13	10	3	3	5	-2	45	38	7	42	19	23	8	9	-1	6	9	-3	
DANCE HITS	36	17	19	14	4	10	12	*	*	5	9	-4	4	4	0	2	*	*	*	*	*	
EASY 80s HITS	18	22	-4	3	2	1	*	*	*	6	9	-3	6	5	1	2	4	-2	1	2	-1	
Edge Digital	77	82	-5	18	23	-5	*	13	*	41	32	9	12	9	3	2	2	0	4	2	2	
KIIS 90s	118	99	19	34	20	14	4	3	1	49	51	-2	21	18	3	4	4	0	6	2	4	
MMM 90s	58	45	13	9	*	*	*	*	*	15	8	7	28	29	-1	1	4	-3	4	4	0	
MMM CLASSIC ROCK	47	30	17	11	2	9	*	*	*	4	6	-2	20	14	6	11	8	3	2	*	*	
MMM COUNTRY	23	16	7	2	*	*	4	*	*	4	4	0	7	4	3	2	4	-2	4	4	0	
MMM HARD N HEAVY	27	12	15	3	*	*	7	5	2	5	*	*	11	6	5	*	*	*	1	1	0	
MMM SOFT ROCK	22	14	8	9	2	7	*	*	*	6	7	-1	6	4	2	1	1	0	*	*	*	
NOVA 10s	40	31	9	6	8	-2	4	*	*	20	15	5	10	9	1	*	*	*	*	*	*	
NTS News Talk Sport	18	9	9	2	*	*	7	5	2	5	2	3	3	1	2	*	*	*	*	*	*	
OLDSKOOL 90s HITS	46	28	18	12	9	3	7	*	*	25	16	9	*	1	*	2	2	0	*	*	*	
SEN Track Digital	3	1	2	2	*	*	*	*	*	*	*	*	*	*	*	2	1	1	*	*	*	
SEN VIC	8	7	1	*	*	*	*	*	*	2	2	0	2	2	0	2	1	1	2	1	1	
smooth relax	92	62	30	19	7	12	4	5	-1	31	25	6	24	14	10	5	6	-1	9	6	3	
SOUNDCLOUD RADIO	44	30	14	*	*	*	3	3	0	27	11	16	11	10	1	2	4	-2	1	1	0	
URBAN HITS	17	27	-10	4	7	-3	*	4	*	11	16	-5	2	*	*	*	*	*	*	*	*	
WSFM 80s	102	84	18	18	8	10	10	8	2	16	18	-2	31	27	4	20	13	7	7	10	-3	
triple j Unearthed	41	14	27	10	*	*	10	3	7	17	8	9	1	1	0	3	1	2	*	*	*	
ABC Country	38	24	14	3	2	1	14	5	9	*	2	*	9	3	6	3	3	0	8	10	-2	
ABC Jazz	70	71	-1	16	16	0	*	*	*	28	34	-6	7	6	1	8	4	4	10	10	0	
ABC KIDS LISTEN	65	63	2	34	30	4	3	*	*	17	23	-6	8	9	-1	*	*	*	2	1	1	
ABC Sport	67	50	17	7	4	3	3	3	0	7	4	3	24	18	6	12	11	1	14	10	4	
Double J	89	92	-3	12	9	3	3	*	*	36	36	0	33	36	-3	1	6	-5	5	4	1	
Total Digital/Internet Only	1076	961	115	170	132	38	80	68	12	327	296	31	256	226	30	115	108	7	128	130	-2	

## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri 5:30am-12mn			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
	2CH DAB+	76	64	12	34	33	1	38	31	7	43	33	10	32	29	3	22	26	-4	68	55
BUDDHA HITS	19	17	2	9	9	0	14	13	1	8	10	-2	10	6	4	3	3	0	15	10	5
Chemist Warehouse Remix	20	10	10	4	*	*	12	6	6	2	2	0	2	2	0	2	2	0	7	6	1
Coles Radio	95	62	33	33	20	13	25	21	4	25	21	4	41	20	21	15	14	1	55	38	17
DANCE HITS	35	13	22	4	7	-3	17	7	10	12	4	8	9	4	5	9	4	5	15	9	6
EASY 80s HITS	11	15	-4	2	5	-3	5	5	0	*	2	*	5	11	-6	3	4	-1	10	14	-4
Edge Digital	73	74	-1	15	35	-20	34	38	-4	23	25	-2	21	33	-12	12	15	-3	21	38	-17
KIIS 90s	91	83	8	35	35	0	34	31	3	27	25	2	25	24	1	8	13	-5	54	38	16
MMM 90s	43	29	14	12	8	4	9	6	3	18	16	2	16	16	0	18	5	13	24	23	1
MMM CLASSIC ROCK	33	24	9	8	4	-4	9	5	4	12	13	-1	13	12	1	5	*	*	26	7	19
MMM COUNTRY	22	16	6	5	6	1	8	4	4	17	9	8	12	9	3	1	2	-1	14	12	2
MMM HARD N HEAVY	12	4	8	8	2	6	8	*	*	8	2	6	5	2	3	2	2	0	22	10	12
MMM SOFT ROCK	10	7	3	1	1	0	4	2	2	5	4	1	4	2	2	4	2	2	15	10	5
NOVA 10s	38	27	11	14	12	2	21	15	6	11	6	5	7	2	5	5	5	0	19	12	7
NTS News Talk Sport	18	9	9	7	2	5	3	1	2	9	5	4	7	5	2	*	*	*	1	1	0
OLDSKOOL 90s HITS	32	22	10	3	*	*	8	6	2	16	16	0	19	6	13	3	2	1	24	16	8
SEN Track Digital	1	1	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	*	*
SEN VIC	8	7	1	3	2	1	4	4	0	5	2	3	2	*	*	2	1	1	4	4	0
smooth relax	63	39	24	18	17	1	18	17	1	19	9	10	16	9	7	13	5	8	52	35	17
SOUNDCLOUD RADIO	43	26	17	12	9	3	18	14	4	22	10	12	20	8	12	10	8	2	16	16	0
URBAN HITS	9	18	-9	*	6	*	2	4	-2	5	7	-2	2	8	-6	2	7	-5	8	17	-9
WSFM 80s	66	58	8	15	22	-7	33	24	9	23	15	8	22	20	2	15	21	-6	68	60	8
triple j Unearthed	23	10	13	8	4	4	4	1	3	8	4	4	4	*	*	4	*	*	34	9	25
ABC Country	32	18	14	2	5	-3	7	5	2	13	8	5	10	7	3	6	5	1	14	14	0
ABC Jazz	61	60	1	15	24	-9	16	26	-10	28	19	9	31	17	14	17	23	-6	45	45	0
ABC KIDS LISTEN	51	49	2	20	11	9	20	12	8	29	20	9	12	21	-9	13	11	2	40	42	-2
ABC Sport	25	18	7	2	*	*	2	*	*	*	*	*	9	9	0	20	14	6	58	46	12
Double J	75	82	-7	17	29	-12	29	38	-9	34	41	-7	31	36	-5	23	21	2	38	39	-1
Total Digital/Internet Only	866	784	82	305	321	-16	378	337	41	421	370	51	381	345	36	226	239	-13	703	618	85

Survey Period: Sun Jul 11 to Sat Sept 18.

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MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	18	15	3	9	2	7	*	*	*	*	6	*	5	3	2	1	3	-2	3	1	2
Chemist Warehouse Remix	27	17	10	9	6	3	*	*	*	13	6	7	*	1	*	3	3	0	2	1	1
Coles Radio	77	89	-12	5	9	-4	9	7	2	29	31	-2	19	28	-9	6	8	-2	8	5	3
DANCE HITS	37	48	-11	12	10	2	*	4	*	7	12	-5	13	18	-5	4	4	0	2	*	*
EASY 80s HITS	25	22	3	2	6	-4	4	*	*	7	2	5	4	12	-8	4	2	2	3	*	*
Edge Digital	16	7	9	*	*	*	*	*	*	12	3	9	2	2	0	*	*	*	2	2	0
GOLD 80s	104	82	22	9	5	4	9	8	1	25	16	9	31	36	-5	15	11	4	15	6	9
KIIS 90s	79	74	5	21	18	3	4	3	1	28	27	1	14	20	-6	10	5	5	2	1	1
MMM 90s	38	28	10	8	1	7	*	*	*	8	9	-1	17	15	2	5	3	2	*	*	*
MMM CLASSIC ROCK	37	52	-15	*	1	*	*	*	*	12	18	-6	8	16	-8	14	14	0	4	3	1
MMM COUNTRY	21	21	0	*	*	*	*	*	*	6	4	2	4	4	0	9	11	-2	2	2	0
MMM HARD N HEAVY	17	23	-6	3	3	0	*	*	*	7	10	-3	6	7	-1	2	4	-2	*	*	*
MMM SOFT ROCK	19	33	-14	5	4	1	*	*	*	3	15	-12	*	7	*	6	6	0	4	1	3
NOVA Noughties	45	44	1	2	2	0	9	17	-8	23	12	11	7	10	-3	5	3	2	*	*	*
NTS News Talk Sport	12	9	3	2	*	*	*	*	*	8	5	3	*	2	*	1	2	-1	1	*	*
OLDSKOOL 90s HITS	45	48	-3	5	3	2	*	7	*	22	16	6	14	18	-4	3	2	1	*	1	*
RSN Extra	2	1	1	*	*	*	*	*	*	2	*	*	*	*	*	*	1	*	*	*	*
Rythmos	19	4	15	2	1	1	*	*	*	9	3	6	3	*	*	2	*	*	3	*	*
SEN Fanatic	3	na	*	*	na	*	*	na	*	2	na	*	*	na	*	*	na	*	1	na	*
SEN Sydney DAB+	11	na	*	*	na	*	*	na	*	5	na	*	5	na	*	*	na	*	1	na	*
SEN Track Digital	2	11	-9	*	*	*	*	4	*	*	*	*	2	4	-2	*	3	*	*	*	*
smooth relax	86	82	4	16	7	9	14	3	11	9	19	-10	18	23	-5	13	14	-1	16	16	0
SOUNDCLOUD RADIO	10	12	-2	2	7	-5	4	3	1	3	*	*	*	*	*	*	1	*	*	*	*
URBAN HITS	24	14	10	12	5	7	*	5	*	7	2	5	3	2	1	1	*	*	1	*	*
triple j Uneathed	44	57	-13	7	3	4	8	20	-12	17	22	-5	7	10	-3	4	1	3	2	*	*
ABC Country	52	55	-3	4	4	0	*	3	*	3	2	1	9	9	0	8	10	-2	27	26	1
ABC Jazz	66	56	10	5	4	1	17	8	9	9	12	-3	13	12	1	7	6	1	16	13	3
ABC KIDS LISTEN	68	69	-1	14	18	-4	*	*	*	33	24	9	15	14	1	1	5	-4	4	8	-4
ABC Sport	51	49	2	2	2	0	8	7	1	12	11	1	2	6	-4	15	12	3	13	11	2
Double J	59	55	4	7	2	5	*	5	*	25	31	-6	23	13	10	2	1	1	3	3	0
Total Digital/Internet Only	854	897	-43	110	101	9	79	93	-14	265	272	-7	178	216	-38	108	117	-9	114	98	16

Please note: SEN Fanatic & SEN Sydney DAB+ commenced broadcasting from Jul 11.

MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	16	15	1	3	2	1	9	3	6	7	8	-1	5	4	1	1	2	-1	7	3	4
Chemist Warehouse Remix	17	12	5	6	3	3	7	5	2	11	7	4	3	1	2	*	*	*	13	9	4
Coles Radio	67	76	-9	14	21	-7	22	30	-8	31	34	-3	18	23	-5	11	6	5	34	45	-11
DANCE HITS	27	37	-10	12	9	3	6	6	0	15	18	-3	*	9	*	8	17	-9	19	24	-5
EASY 80s HITS	16	17	-1	13	11	2	9	7	2	2	4	-2	5	6	-1	4	4	0	16	7	9
Edge Digital	13	5	8	3	*	*	3	4	-1	6	2	4	4	*	*	6	*	*	8	3	5
GOLD 80s	88	68	20	22	23	-1	34	30	4	39	33	6	37	19	18	28	17	11	42	41	1
KIIS 90s	66	54	12	24	21	3	22	27	-5	25	14	11	23	17	6	5	8	-3	32	35	-3
MMM 90s	35	25	10	10	6	4	15	9	6	19	11	8	15	11	4	11	7	4	10	9	1
MMM CLASSIC ROCK	29	45	-16	2	11	-9	10	16	-6	18	24	-6	10	20	-10	3	7	-4	20	24	-4
MMM COUNTRY	19	20	-1	8	6	2	12	9	3	15	7	8	10	10	0	1	7	-6	13	13	0
MMM HARD N HEAVY	14	20	-6	5	9	-4	4	10	-6	8	15	-7	3	11	-8	6	3	3	6	11	-5
MMM SOFT ROCK	14	22	-8	6	3	3	9	10	-1	8	12	-4	*	4	*	2	7	-5	11	20	-9
NOVA Noughties	29	33	-4	9	13	-4	15	10	5	7	13	-6	9	10	-1	*	*	*	22	22	0
NTS News Talk Sport	10	7	3	3	*	*	*	2	*	5	2	3	2	5	-3	7	2	5	2	7	-5
OLDSKOOL 90s HITS	34	43	-9	12	20	-8	15	23	-8	12	13	-1	13	14	-1	3	7	-4	20	24	-4
RSN Extra	2	*	*	*	*	*	*	*	*	*	*	*	2	*	*	2	*	*	*	1	*
Rythmos	12	4	8	5	*	*	*	*	*	2	3	-1	2	3	-1	5	4	1	9	3	6
SEN Fanatic	1	na	*	*	na	*	*	na	*	1	na	*	*	na	*	*	na	*	2	na	*
SEN Sydney DAB+	6	na	*	2	na	*	2	na	*	4	na	*	4	na	*	2	na	*	6	na	*
SEN Track Digital	2	9	-7	*	3	*	*	*	*	2	6	-4	2	6	-4	*	*	*	2	9	-7
smooth relax	65	62	3	14	25	-11	26	28	-2	23	32	-9	29	22	7	17	8	9	40	39	1
SOUNDCLOUD RADIO	10	9	1	2	9	-7	4	6	-2	6	6	0	*	4	*	*	3	*	4	7	-3
URBAN HITS	19	12	7	2	7	-5	3	5	-2	10	8	2	6	5	1	*	*	*	4	2	2
triple j Uneathed	34	45	-11	13	17	-4	18	19	-1	13	18	-5	12	21	-9	7	9	-2	23	30	-7
ABC Country	47	47	0	11	12	-1	21	25	-4	21	28	-7	14	12	2	14	10	4	13	28	-15
ABC Jazz	48	42	6	5	3	2	10	11	-1	20	22	-2	27	25	2	20	16	4	42	37	5
ABC KIDS LISTEN	59	62	-3	22	24	-2	22	21	1	18	31	-13	24	19	5	7	12	-5	33	33	0
ABC Sport	18	21	-3	9	5	4	5	3	2	6	7	-1	6	11	-5	3	8	-5	40	40	0
Double J	47	52	-5	12	22	-10	27	24	3	37	29	8	24	21	3	10	2	8	23	20	3
Total Digital/Internet Only	665	759	-94	221	285	-64	301	318	-17	328	394	-66	279	329	-50	149	180	-31	488	532	-44

Please note: SEN Fanatic & SEN Sydney DAB+ commenced broadcasting from Jul 11.

# EMBARGOED UNTIL 9:30AM (AEDT)



## BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	51	46	5	14	10	4	4	2	2	5	6	-1	13	11	2	10	12	-2	6	5	1
97.3 The 90s	45	49	-4	12	13	-1	2	*	*	11	12	-1	13	15	-2	4	7	-3	4	3	1
BUDDHA HITS	21	16	5	*	2	*	5	4	1	5	4	1	8	5	3	4	2	2	1	*	*
Chemist Warehouse Remix	9	10	-1	4	3	1	1	2	-1	2	1	1	1	2	-1	1	2	-1	*	*	*
Coles Radio	55	53	2	10	7	3	10	7	3	16	15	1	9	14	-5	9	7	2	1	3	-2
DANCE HITS	22	20	2	13	11	2	4	3	1	3	5	-2	3	1	2	*	*	*	*	*	*
EASY 80s HITS	9	13	-4	2	1	1	*	*	*	3	5	-2	4	5	-1	1	2	-1	*	*	*
Edge Digital	18	9	9	9	3	6	2	2	0	2	2	0	3	2	1	*	*	*	2	*	*
MMM 90s	21	26	-5	5	7	-2	1	2	-1	7	7	0	6	7	-1	1	1	0	1	1	0
MMM CLASSIC ROCK	24	25	-1	6	8	-2	1	2	-1	2	3	-1	5	5	0	9	5	4	1	2	-1
MMM COUNTRY	17	16	1	3	3	0	*	2	*	7	4	3	4	4	0	*	1	*	2	1	1
MMM HARD N HEAVY	5	15	-10	*	3	*	*	*	*	1	3	-2	4	8	-4	*	*	*	*	1	*
MMM SOFT ROCK	13	14	-1	5	8	-3	2	2	0	*	*	*	4	1	3	2	2	0	*	*	*
NOVA 90s	52	35	17	11	12	-1	1	1	0	23	12	11	15	10	5	2	1	1	*	*	*
NTS News Talk Sport	2	5	-3	2	2	0	*	*	*	*	*	*	*	2	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	11	15	-4	4	3	1	1	*	*	3	7	-4	2	3	-1	*	*	*	*	2	*
smooth	27	26	1	3	3	0	*	*	*	6	6	0	1	6	-5	12	6	6	5	5	0
smooth 80s	17	20	-3	3	2	1	2	2	0	1	*	*	6	10	-4	4	4	0	1	2	-1
SOUNDSCLOUD RADIO	17	12	5	4	5	-1	6	3	3	5	*	*	2	3	-1	*	*	*	*	1	*
URBAN HITS	13	20	-7	6	6	0	1	4	-3	4	7	-3	1	3	-2	*	*	*	*	*	*
triple j Unearthed	33	27	6	10	9	1	7	6	1	11	9	2	5	2	3	*	1	*	1	*	*
ABC Country	15	13	2	1	*	*	*	*	*	3	5	-2	2	*	*	3	3	0	6	6	0
ABC Jazz	19	15	4	4	2	2	3	3	0	5	*	*	2	5	-3	3	3	0	1	2	-1
ABC KIDS LISTEN	18	19	-1	4	3	1	*	2	*	9	7	2	5	7	-2	*	*	*	*	*	*
ABC Sport	23	18	5	6	6	0	2	2	0	2	*	*	4	2	2	4	4	0	5	4	1
Double J	38	41	-3	6	9	-3	3	2	1	5	12	-7	17	11	6	5	6	-1	1	*	*
Total Digital/Internet Only	451	415	36	78	67	11	43	36	7	118	111	7	114	110	4	60	51	9	37	40	-3

### Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	39	0	13	9	4	12	15	-3	12	18	-6	10	14	-4	16	10	6	24	21	3
97.3 The 90s	36	39	-3	16	18	-2	13	12	1	11	15	-4	12	16	-4	5	7	-2	26	23	3
BUDDHA HITS	14	12	2	6	3	3	5	3	2	8	8	0	8	9	-1	3	3	0	15	9	6
Chemist Warehouse Remix	8	8	0	2	3	-1	2	1	1	3	*	*	3	2	1	7	4	3	3	4	-1
Coles Radio	41	45	-4	13	6	7	16	7	9	21	19	2	17	16	1	2	8	-6	34	22	12
DANCE HITS	20	16	4	6	5	1	8	3	5	10	5	5	12	8	4	*	1	*	4	5	-1
EASY 80s HITS	1	6	-5	1	1	0	1	2	-1	1	1	0	*	3	*	1	2	-1	8	10	-2
Edge Digital	18	9	9	6	5	1	3	3	0	4	3	1	4	2	2	5	*	*	3	3	0
MMM 90s	14	19	-5	2	3	-1	4	6	-2	4	4	0	4	5	-1	3	8	-5	10	15	-5
MMM CLASSIC ROCK	19	21	-2	5	6	-1	7	8	-1	8	10	-2	4	7	-3	7	6	1	13	9	4
MMM COUNTRY	13	15	-2	3	4	-1	2	5	-3	9	9	0	8	9	-1	1	3	-2	10	8	2
MMM HARD N HEAVY	4	15	-11	3	7	-4	1	7	-6	4	7	-3	3	7	-4	*	3	*	4	10	-6
MMM SOFT ROCK	10	9	1	4	3	1	2	1	1	6	8	-2	4	6	-2	3	3	0	6	8	-2
NOVA 90s	41	30	11	17	14	3	11	13	-2	15	11	4	15	6	9	6	4	2	25	20	5
NTS News Talk Sport	2	3	-1	1	1	0	*	1	*	1	1	0	1	1	0	*	*	*	*	2	*
OLDSKOOL 90s HITS	8	10	-2	2	2	0	4	3	1	4	8	-4	3	5	-2	2	*	*	6	8	-2
smooth	21	20	1	6	5	1	9	9	0	17	13	4	8	4	4	3	3	0	21	16	5
smooth 80s	13	11	2	2	2	0	5	3	2	5	4	1	5	7	-2	5	5	0	5	12	-7
SOUNDSCLOUD RADIO	16	11	5	9	3	6	7	8	-1	7	3	4	8	4	4	5	4	1	5	5	0
URBAN HITS	10	19	-9	3	4	-1	5	2	3	5	7	-2	2	11	-9	3	4	-1	4	5	-1
triple j Unearthed	26	22	4	13	11	2	9	12	-3	5	5	0	5	8	-3	6	4	2	15	8	7
ABC Country	11	8	3	6	3	3	4	2	2	3	1	2	5	4	1	2	2	0	9	9	0
ABC Jazz	15	12	3	6	2	4	4	4	0	9	6	3	8	8	0	1	3	-2	11	9	2
ABC KIDS LISTEN	16	12	4	7	2	5	5	4	1	8	1	7	9	4	5	3	5	-2	8	13	-5
ABC Sport	15	13	2	7	8	-1	4	2	2	1	1	0	1	3	-2	7	6	1	13	10	3
Double J	33	33	0	15	16	-1	17	16	1	15	11	4	18	16	2	6	10	-4	23	27	-4
Total Digital/Internet Only	367	343	24	177	149	28	169	152	17	190	182	8	176	167	9	103	101	2	292	270	22

EMBARGOED UNTIL 9:30AM (AEDT)



ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	12	11	1	*	*	*	*	*	*	4	4	0	2	3	-1	2	1	1	3	2	1
Chemist Warehouse Remix	4	4	0	*	1	*	*	*	*	2	1	1	1	2	-1	*	*	*	1	*	*
Coles Radio	23	23	0	2	5	-3	5	4	1	4	4	0	8	7	1	3	2	1	1	*	*
DANCE HITS	11	12	-1	3	5	-2	*	*	*	6	4	2	2	3	-1	*	*	*	*	*	*
EASY 80s HITS	9	12	-3	1	6	-5	*	*	*	1	1	0	4	2	2	1	1	0	3	3	0
Edge Digital	7	4	3	*	*	*	*	*	*	4	4	0	2	*	*	*	1	*	*	1	*
Mix 80s	20	14	6	2	1	1	2	2	0	4	2	2	7	6	1	4	3	1	2	1	1
Mix 90s	15	16	-1	4	4	0	1	1	0	4	5	-1	3	3	0	4	3	1	*	*	*
MMM 90s	10	11	-1	*	1	*	*	*	*	4	5	-1	3	4	-1	2	1	1	*	*	*
MMM CLASSIC ROCK	14	12	2	3	3	0	*	*	*	1	1	0	3	4	-1	4	2	2	3	2	1
MMM HARD N HEAVY	2	3	-1	*	*	*	*	1	*	*	*	*	1	3	-2	*	*	*	1	*	*
MMM SOFT ROCK	3	3	0	*	*	*	*	*	*	*	1	*	1	1	0	1	*	*	2	1	1
NOVA Throwbacks	7	5	2	2	*	*	1	*	*	*	1	*	3	3	0	*	*	*	*	1	*
OLDSKOOL 90s HITS	19	17	2	4	2	2	1	1	0	4	7	-3	5	4	1	2	1	1	3	1	2
smooth	17	12	5	*	*	*	1	1	0	5	3	2	5	3	2	2	2	0	4	3	1
smooth 90s	5	6	-1	*	1	*	*	*	*	1	2	-1	4	1	3	*	1	*	*	1	*
SOUNDCLOUD RADIO	6	7	-1	1	1	0	1	3	-2	2	4	-2	1	*	*	*	*	*	*	*	*
URBAN HITS	7	11	-4	1	3	-2	2	2	0	2	5	-3	2	1	1	*	*	*	*	*	*
triple j Unearthed	11	6	5	1	1	0	4	2	2	4	2	2	1	*	*	1	1	0	*	*	*
ABC Country	13	8	5	1	*	*	1	1	0	1	*	*	4	1	3	2	2	0	5	4	1
ABC Jazz	12	13	-1	4	3	1	*	1	*	2	3	-1	1	*	*	2	3	-1	4	3	1
ABC KIDS LISTEN	8	11	-3	3	5	-2	*	*	*	4	3	1	1	3	-2	*	*	*	*	*	*
ABC Sport	5	7	-2	1	1	0	*	*	*	*	1	*	2	1	1	1	1	0	1	4	-3
Double J	20	18	2	5	3	2	*	1	*	9	7	2	4	5	-1	1	1	0	2	1	1
Total Digital/Internet Only	210	206	4	23	30	-7	19	19	0	55	53	2	56	51	5	29	27	2	27	27	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
BUDDHA HITS	7	6	1	1	3	-2	3	3	0	2	1	1	2	3	-1	1	1	0	6	5	1
Chemist Warehouse Remix	3	3	0	*	*	*	*	*	*	1	3	-2	1	2	-1	2	1	1	2	2	0
Coles Radio	19	17	2	6	6	0	7	9	-2	9	5	4	4	8	-4	4	5	-1	11	10	1
DANCE HITS	8	10	-2	3	5	-2	1	3	-2	4	3	1	4	4	0	3	3	0	7	7	0
EASY 80s HITS	7	11	-4	2	6	-4	2	5	-3	2	5	-3	5	7	-2	2	2	0	4	3	1
Edge Digital	4	1	3	*	1	*	1	1	0	1	1	0	3	1	2	2	*	*	3	3	0
Mix 80s	14	11	3	5	3	2	7	4	3	7	5	2	5	6	-1	4	2	2	13	7	6
Mix 90s	11	12	-1	4	6	-2	1	2	-1	3	3	0	4	5	-1	3	2	1	6	8	-2
MMM 90s	9	10	-1	4	4	0	2	2	0	3	5	-2	7	7	0	2	1	1	3	4	-1
MMM CLASSIC ROCK	9	9	0	5	3	2	3	4	-1	6	5	1	7	6	1	3	5	-2	10	10	0
MMM HARD N HEAVY	1	3	-2	*	1	*	1	1	0	1	2	-1	1	3	-2	*	*	*	1	1	0
MMM SOFT ROCK	3	3	0	2	3	-1	1	3	-2	2	3	-1	2	2	0	*	*	*	1	1	0
NOVA Throwbacks	6	4	2	1	2	-1	2	1	1	3	3	0	2	1	1	*	*	*	3	4	-1
OLDSKOOL 90s HITS	15	14	1	4	4	0	6	4	2	9	7	2	6	4	2	*	2	*	7	6	1
smooth	14	9	5	3	3	0	5	3	2	9	6	3	8	5	3	3	1	2	14	8	6
smooth 90s	5	6	-1	2	3	-1	3	3	0	2	4	-2	1	3	-2	1	1	0	1	3	-2
SOUNDCLOUD RADIO	6	7	-1	1	1	0	*	1	*	2	4	-2	2	4	-2	2	3	-1	2	3	-1
URBAN HITS	5	11	-6	3	5	-2	4	5	-1	3	4	-1	3	5	-2	*	1	*	3	2	1
triple j Unearthed	9	5	4	2	1	1	2	1	1	4	1	3	3	2	1	3	3	0	4	1	3
ABC Country	10	5	5	2	1	1	5	3	2	6	2	4	4	2	2	3	1	2	7	5	2
ABC Jazz	8	10	-2	1	2	-1	2	4	-2	2	3	-1	6	6	0	4	3	1	9	9	0
ABC KIDS LISTEN	7	10	-3	3	3	0	2	4	-2	2	3	-1	2	2	0	3	5	-2	6	8	-2
ABC Sport	2	2	0	*	1	*	*	*	*	1	1	0	1	1	0	*	1	*	3	6	-3
Double J	16	15	1	7	5	2	7	9	-2	6	7	-1	6	9	-3	5	5	0	9	10	-1
Total Digital/Internet Only	177	173	4	69	74	-5	81	80	1	101	91	10	96	101	-5	59	61	-2	132	130	2



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 6 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	7	10	-3	*	*	*	*	*	*	*	1	*	*	2	3	-1	4	5	-1		
96FM 80s	46	31	15	7	8	-1	4	*	*	11	6	5	15	8	7	5	3	2	4	6	-2
BUDDHA HITS	15	16	-1	2	1	1	*	1	*	4	2	2	6	9	-3	2	2	0	1	1	0
Chemist Warehouse Remix	3	5	-2	*	*	*	*	*	*	1	1	0	1	2	-1	*	*	*	1	1	0
Coles Radio	26	17	9	3	1	2	3	2	1	5	7	-2	8	3	5	4	2	2	1	1	0
EASY 80s HITS	19	16	3	5	3	2	*	2	*	5	6	-1	5	4	1	4	3	1	*	*	*
KIX DIGITAL	3	4	-1	*	*	*	*	*	*	*	1	*	2	1	1	1	2	-1	1	1	0
MMM 90s	21	18	3	2	3	-1	2	1	1	7	6	1	10	8	2	*	*	*	*	*	*
MMM CLASSIC ROCK	21	28	-7	*	1	*	3	3	0	3	5	-2	7	10	-3	7	5	2	1	3	-2
MMM COUNTRY	10	10	0	1	2	-1	*	*	*	3	3	0	5	4	1	2	1	1	*	*	*
MMM SOFT ROCK	4	3	1	1	*	*	*	*	*	1	*	*	2	3	-1	1	*	*	*	*	*
My Perth DAB Radio	13	14	-1	2	5	-3	*	*	*	*	2	*	7	5	2	2	1	1	2	1	1
NTS News Talk Sport	2	3	-1	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	*	*	*
OLDSKOOL 90s HITS	21	21	0	3	6	-3	1	*	*	6	7	-1	10	7	3	*	*	*	1	*	*
smooth	46	34	12	2	4	-2	*	*	*	16	9	7	13	11	2	9	5	4	6	5	1
SOUNDCLOUD RADIO	14	14	0	2	2	0	6	6	0	5	3	2	*	1	*	1	1	0	*	*	*
URBAN HITS	11	10	1	2	3	-1	1	1	0	5	3	2	3	3	0	*	*	*	*	*	*
triple j Unearthed	23	18	5	9	5	4	5	2	3	5	9	-4	2	1	1	*	*	*	1	1	0
ABC Country	10	14	-4	*	*	*	*	*	*	3	4	-1	*	1	*	3	2	1	4	7	-3
ABC Jazz	7	13	-6	1	3	-2	*	1	*	1	3	-2	1	3	-2	1	1	0	3	2	1
ABC KIDS LISTEN	16	17	-1	2	1	1	1	1	*	7	7	0	3	8	-5	*	*	*	2	1	1
ABC Sport	16	20	-4	2	2	0	1	3	-2	4	3	1	1	4	-3	3	3	0	4	6	-2
Double J	28	29	-1	4	3	1	*	2	*	13	19	-6	9	5	4	1	*	*	1	1	0
Total Digital/Internet Only	323	308	15	39	42	-3	30	25	5	83	90	-7	88	75	13	43	36	7	39	40	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	5	9	-4	3	3	0	4	4	0	4	7	-3	3	5	-2	1	2	-1	4	7	-3
96FM 80s	37	24	13	15	7	8	15	8	7	13	14	-1	11	9	2	10	8	2	23	13	10
BUDDHA HITS	10	12	-2	2	6	-4	5	2	3	5	5	0	3	2	1	2	4	-2	10	9	1
Chemist Warehouse Remix	2	3	-1	1	1	0	*	*	*	2	*	*	1	2	-1	*	1	*	2	1	1
Coles Radio	21	12	9	9	7	2	11	4	7	10	6	4	5	3	2	3	3	0	14	11	3
EASY 80s HITS	15	13	2	4	5	-1	9	4	5	7	6	1	6	3	3	5	2	3	6	10	-4
KIX DIGITAL	2	3	-1	1	1	0	2	1	1	1	1	0	1	1	0	*	2	*	1	2	-1
MMM 90s	15	14	1	9	11	-2	8	4	4	10	9	1	9	10	-1	2	3	-1	15	13	2
MMM CLASSIC ROCK	14	19	-5	7	5	2	8	6	2	4	9	-5	5	11	-6	1	*	*	11	19	-8
MMM COUNTRY	6	8	-2	3	4	-1	4	3	1	5	5	0	2	4	-2	1	1	0	6	5	1
MMM SOFT ROCK	3	2	1	1	*	*	1	2	-1	2	1	1	*	1	*	*	*	*	2	2	0
My Perth DAB Radio	8	11	-3	5	11	-6	1	3	-2	2	3	-1	2	5	-3	3	1	2	8	9	-1
NTS News Talk Sport	2	3	-1	1	1	0	2	2	0	*	*	*	*	1	*	*	*	*	1	*	*
OLDSKOOL 90s HITS	18	17	1	8	4	4	10	6	4	8	6	2	9	9	0	1	4	-3	15	12	3
smooth	43	32	11	21	19	2	24	15	9	26	19	7	16	11	5	11	7	4	19	17	2
SOUNDCLOUD RADIO	8	9	-1	2	5	-3	6	7	-1	5	5	0	2	1	1	2	2	0	7	7	0
URBAN HITS	8	8	0	4	4	0	2	1	1	5	1	4	6	7	-1	1	2	-1	9	4	5
triple j Unearthed	18	17	1	9	7	2	2	2	0	5	13	-8	6	7	-1	3	4	-1	10	9	1
ABC Country	5	11	-6	*	2	*	*	6	*	3	5	-2	3	4	-1	1	1	0	6	5	1
ABC Jazz	7	12	-5	2	3	-1	1	3	-2	2	4	-2	3	4	-1	3	4	-1	3	2	1
ABC KIDS LISTEN	13	14	-1	5	8	-3	4	6	-2	4	2	2	5	4	1	4	3	1	8	11	-3
ABC Sport	11	15	-4	4	1	3	3	2	1	1	5	-4	4	7	-3	6	6	0	11	12	-1
Double J	25	24	1	5	4	1	6	7	-1	8	12	-4	18	16	2	11	5	6	16	16	0
Total Digital/Internet Only	276	255	21	133	116	17	128	97	31	142	139	3	133	128	5	80	74	6	219	201	18