









**ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 1 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	16	-1	1	3	-2	1	1	0	5	6	-1	4	4	0	3	2	1	2	*	*
Chemist Warehouse Remix	7	8	-1	1	2	-1	*	*	*	2	2	0	3	1	2	1	1	0	*	1	*
Coles Radio	23	27	-4	2	5	-3	3	5	-2	8	6	2	5	6	-1	4	4	0	1	1	0
DANCE HITS	14	11	3	4	2	2	1	1	0	5	6	-1	4	2	2	1	*	*	1	*	*
EASY 80s HITS	13	7	6	1	2	-1	1	1	0	1	*	*	8	1	7	4	2	2	*	2	*
Edge Digital	6	7	-1	3	3	0	*	*	*	2	3	-1	1	*	*	*	*	*	*	1	*
Mix 80s	16	19	-3	1	2	-1	1	1	0	3	2	1	5	10	-5	5	2	3	1	1	0
Mix 90s	14	22	-8	3	3	0	3	4	-1	3	4	-1	4	7	-3	1	2	-1	*	2	*
MMM 80s	12	11	1	2	*	*	*	3	*	4	*	*	4	3	1	3	3	0	*	2	*
MMM 90s	15	17	-2	2	*	*	1	3	-2	4	3	1	7	6	1	1	4	-3	*	*	*
MMM CLASSIC ROCK	19	28	-9	1	3	-2	2	2	0	3	2	1	5	9	-4	2	7	-5	5	5	0
MMM HARD N HEAVY	8	4	4	1	*	*	2	*	*	1	1	0	2	1	1	1	1	0	*	1	*
NOVA Throwbacks	20	18	2	4	5	-1	1	4	-3	9	6	3	3	2	1	2	*	*	1	2	-1
OLDSKOOL 90s HITS	17	12	5	2	1	1	3	3	0	6	2	4	4	5	-1	2	1	1	*	1	*
RnB Fridays	18	8	10	2	3	-1	3	1	2	12	3	9	2	*	*	*	1	*	*	*	*
smooth	19	24	-5	3	5	-2	1	1	0	3	4	-1	3	5	-2	4	6	-2	5	4	1
smooth 90s	5	7	-2	*	*	*	*	*	*	1	2	-1	2	3	-1	2	2	0	1	1	0
SOUND CLOUD RADIO	11	7	4	4	1	3	1	2	-1	4	2	2	2	2	0	*	1	*	*	*	*
TikTok Trending	9	19	-10	2	6	-4	5	10	-5	2	3	-1	1	*	*	*	1	*	*	*	*
triple j Unearthed	10	18	-8	1	2	-1	3	10	-7	4	2	2	*	3	*	*	1	*	1	*	*
ABC Country	16	10	6	*	1	*	1	2	-1	3	1	2	3	1	2	2	2	0	8	5	3
ABC Jazz	20	20	0	4	3	1	2	2	0	2	1	1	1	3	-2	3	4	-1	9	7	2
ABC KIDS LISTEN	14	13	1	4	6	-2	1	*	*	5	2	3	3	2	1	2	1	1	*	2	*
ABC Sport	15	7	8	2	*	*	1	*	*	5	*	*	2	2	0	1	2	-1	5	3	2
Double J	23	21	2	2	4	-2	3	*	*	10	2	8	6	9	-3	1	4	-3	1	1	0
Total Digital/Internet Only	253	261	-8	26	30	-4	23	41	-18	70	45	25	61	67	-6	36	40	-4	37	39	-2

**Cumulative Audience (000's) by Session, P10+ [Potential: 1174]**

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	12	11	1	7	3	4	6	4	2	4	4	0	3	4	-1	1	2	-1	7	10	-3
Chemist Warehouse Remix	5	4	1	3	1	2	1	1	0	2	2	0	3	1	2	1	1	0	3	4	-1
Coles Radio	17	25	-8	6	5	1	6	10	-4	9	11	-2	6	9	-3	5	5	0	12	9	3
DANCE HITS	10	10	0	1	4	-3	4	2	2	3	3	0	4	5	-1	2	3	-1	9	6	3
EASY 80s HITS	10	5	5	2	1	1	2	1	1	5	2	3	3	3	0	2	1	1	6	4	2
Edge Digital	6	5	1	2	1	1	2	*	*	2	*	*	2	2	0	2	4	-2	3	4	-1
Mix 80s	12	17	-5	2	6	-4	4	6	-2	6	7	-1	6	8	-2	4	4	0	10	7	3
Mix 90s	11	19	-8	2	2	0	6	4	2	4	10	-6	2	9	-7	3	3	0	6	9	-3
MMM 80s	9	10	-1	5	2	3	6	3	3	5	8	-3	5	4	1	1	2	-1	5	5	0
MMM 90s	12	14	-2	3	6	-3	2	8	-6	4	4	0	4	6	-2	4	1	3	8	5	3
MMM CLASSIC ROCK	15	24	-9	4	13	-9	11	14	-3	11	14	-3	6	9	-3	4	4	0	12	14	-2
MMM HARD N HEAVY	7	4	3	2	2	0	5	2	3	3	1	2	3	1	2	2	1	1	3	1	2
NOVA Throwbacks	14	14	0	6	5	1	2	5	-3	6	11	-5	4	6	-2	3	3	0	13	11	2
OLDSKOOL 90s HITS	13	9	4	4	1	3	4	3	1	5	4	1	3	5	-2	2	1	1	7	8	-1
RnB Fridays	17	6	11	10	2	8	5	2	3	10	4	6	3	3	0	2	*	*	6	4	2
smooth	16	19	-3	4	7	-3	6	9	-3	9	13	-4	6	13	-7	5	5	0	12	18	-6
smooth 90s	4	3	1	1	1	0	1	*	*	1	*	*	1	1	0	1	2	-1	2	4	-2
SOUND CLOUD RADIO	9	7	2	3	3	0	2	4	-2	4	4	0	4	3	1	2	1	1	5	4	1
TikTok Trending	8	18	-10	1	8	-7	3	5	-2	3	6	-3	5	11	-6	4	8	-4	5	13	-8
triple j Unearthed	9	13	-4	3	5	-2	1	6	-5	3	5	-2	2	4	-2	2	4	-2	3	8	-5
ABC Country	13	9	4	4	1	3	4	4	0	6	4	2	2	3	-1	3	3	0	7	6	1
ABC Jazz	15	16	-1	3	4	-1	3	5	-2	4	8	-4	5	4	1	6	5	1	11	13	-2
ABC KIDS LISTEN	10	11	-1	3	3	0	4	2	2	3	3	0	5	5	0	3	3	0	8	6	2
ABC Sport	8	4	4	1	1	0	2	*	*	2	1	1	2	1	1	3	3	0	12	5	7
Double J	16	18	-2	8	8	0	7	8	-1	5	9	-4	5	9	-4	4	6	-2	16	14	2
Total Digital/Internet Only	204	224	-20	80	100	-20	90	109	-19	109	131	-22	93	119	-26	69	73	-4	171	170	1

Please note: MMM Soft Rock rebranded as MMM 80s and Urban Hits rebranded at RnB Fridays effective Jan 16.

# EMBARGOED UNTIL 9:30AM (AEDT)



## PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 1 2022

### Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	51	61	-10	5	12	-7	6	17	-11	15	9	6	12	8	4	10	6	4	4	8	-4
BUDDHA HITS	13	16	-3	1	3	-2	*	2	*	4	3	1	5	3	2	2	4	-2	1	*	*
Chemist Warehouse Remix	8	*	*	1	*	*	*	*	*	1	*	*	1	*	*	4	*	*	*	*	*
Coles Radio	27	30	-3	6	7	-1	1	3	-2	8	13	-5	10	3	7	3	1	2	*	2	*
EASY 80s HITS	23	12	11	4	3	1	*	*	*	5	4	1	7	2	5	3	2	1	3	*	*
Edge Digital	1	1	0	*	1	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
KIX DIGITAL	6	11	-5	1	2	-1	*	*	*	1	2	-1	*	4	*	1	1	0	4	2	2
MMM 80s	11	11	0	2	2	0	2	*	*	1	2	-1	5	4	1	*	2	*	1	*	*
MMM 90s	21	26	-5	4	3	1	4	5	-1	7	7	0	5	8	-3	1	2	-1	1	1	0
MMM CLASSIC ROCK	36	28	8	4	9	-5	2	*	*	8	7	1	11	6	5	7	5	2	4	2	2
MMM COUNTRY	6	10	-4	*	2	*	*	*	*	3	1	2	3	4	-1	*	2	*	*	*	*
Niche Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	1	n.a.	*	*	n.a.	*	1	n.a.	*
OLDSKOOL 90s HITS	34	32	2	8	5	3	3	2	1	13	13	0	9	8	1	1	*	*	1	4	-3
RnB Fridays	29	16	13	3	2	1	7	1	6	16	10	6	2	2	0	1	1	0	*	*	*
smooth	34	54	-20	3	7	-4	4	*	*	11	10	1	7	19	-12	5	15	-10	5	3	2
SOUNDCLOUD RADIO	10	6	4	3	3	0	2	1	1	4	2	2	1	*	*	*	*	*	*	1	*
TikTok Trending	24	24	0	7	12	-5	3	7	-4	11	2	9	2	2	0	*	1	*	1	*	*
triple j Unearthed	23	23	0	2	1	1	8	6	2	7	11	-4	3	3	0	1	2	-1	1	*	*
ABC Country	17	17	0	2	3	-1	2	*	*	1	2	-1	2	4	-2	3	3	0	7	6	1
ABC Jazz	16	15	1	4	4	0	1	*	*	4	7	-3	2	*	*	4	2	2	1	3	-2
ABC KIDS LISTEN	11	17	-6	3	3	0	1	*	*	5	13	-8	3	1	2	*	*	*	*	1	*
ABC Sport	21	13	8	2	2	0	1	*	*	2	2	0	6	1	5	7	2	5	3	6	-3
Double J	39	27	12	7	5	2	4	5	-1	13	10	3	13	5	8	2	1	1	1	1	0
Total Digital/Internet Only	366	375	-9	46	52	-6	37	37	0	94	105	-11	94	81	13	52	51	1	43	49	-6

### Cumulative Audience (000's) by Session, P10+ [Potential: 1788]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
96FM 80s	41	41	0	15	14	1	12	7	5	19	26	-7	17	19	-2	7	5	2	22	34	-12
BUDDHA HITS	9	14	-5	3	6	-3	3	7	-4	4	5	-1	4	6	-2	5	8	-3	8	11	-3
Chemist Warehouse Remix	8	*	*	3	*	*	6	*	*	4	*	*	2	*	*	*	*	*	*	*	*
Coles Radio	24	26	-2	4	5	-1	7	3	4	9	15	-6	10	17	-7	6	4	2	10	9	1
EASY 80s HITS	21	8	13	6	2	4	12	2	10	9	5	4	4	3	1	5	4	1	9	6	3
Edge Digital	*	1	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	1	*	*
KIX DIGITAL	5	8	-3	3	3	0	3	5	-2	3	1	2	2	2	0	*	1	*	4	4	0
MMM 80s	9	9	0	1	1	0	4	4	0	4	4	0	6	2	4	4	1	3	6	3	3
MMM 90s	18	21	-3	9	11	-2	8	10	-2	10	13	-3	7	7	0	5	3	2	12	12	0
MMM CLASSIC ROCK	27	23	4	13	9	4	14	10	4	10	8	2	11	12	-1	5	4	1	21	10	11
MMM COUNTRY	6	9	-3	2	2	0	3	1	2	3	1	2	2	5	-3	*	1	*	*	3	*
Niche Radio	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*
OLDSKOOL 90s HITS	28	19	9	14	6	8	13	8	5	16	11	5	9	5	4	4	3	1	14	24	-10
RnB Fridays	26	13	13	13	5	8	7	7	0	14	8	6	13	6	7	3	4	-1	8	4	4
smooth	27	46	-19	13	29	-16	14	29	-15	13	27	-14	12	27	-15	8	13	-5	21	38	-17
SOUNDCLOUD RADIO	7	5	2	4	2	2	5	2	3	3	3	0	4	5	-1	1	3	-2	5	4	1
TikTok Trending	20	22	-2	11	6	5	3	8	-5	8	8	0	6	9	-3	8	2	6	11	12	-1
triple j Unearthed	16	18	-2	6	6	0	4	3	1	2	11	-9	10	5	5	7	4	3	14	12	2
ABC Country	15	13	2	8	5	3	8	2	6	9	4	5	6	6	0	5	4	1	8	7	1
ABC Jazz	12	12	0	3	3	0	4	2	2	3	7	-4	5	2	3	4	3	1	6	8	-2
ABC KIDS LISTEN	11	14	-3	4	7	-3	1	6	-5	5	4	1	4	4	0	2	7	-5	3	10	-7
ABC Sport	11	5	6	2	3	-1	4	1	3	7	*	*	6	*	*	1	1	0	16	9	7
Double J	31	22	9	14	4	10	15	10	5	12	9	3	16	15	1	4	4	0	21	10	11
Total Digital/Internet Only	304	306	-2	143	131	12	142	138	4	152	173	-21	161	159	2	80	80	0	219	239	-20

Please note: MMM Soft Rock rebranded as MMM 80s , Urban Hits rebranded as RnB Fridays and Niche Radio commenced broadcasting effective Jan 16.