



# 2020 PAUSED RADIO SURVEY SCHEDULE

Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	29 4								
2	Jan 5 11								
3	12 18								
4	19 25								
5	26 Feb 1								
6	Feb 2 8								
7	9 15								
8	16 22								
9	23 29								
10	Mar 1 Mar 7								
11	8 14								
12	15 21								
13	22 28								
14	29 Apr 4							S1: Apr 29	
15	Apr 5 11								
16	12 18								S1: Apr 30
17	19 25								
18	26 May 2						S1: May 15		
19	May 3 9								
20	10 16								
21	17 23								
22	24 30								
23	31 Jun 6								
24	Jun 7 13								
25	14 20								
26	21 27								
27	28 Jul 4								
28	Jul 5 11								
29	12 18								
30	19 25								
31	26 Aug 1								
32	Aug 2 8								
33	9 15								
34	16 22								
35	23 29								
36	30 Sep 5								
37	Sep 6 12								
38	13 19								
39	20 26								
40	27 Oct 3								
41	Oct 4 10								
42	11 17								
43	18 24								
44	25 31								
45	Nov 1 Nov 7								
46	8 14								
47	15 21								
48	22 28								
49	29 Dec 5								
50	Dec 6 12								
51	13 19	<b>Metropolitan Release</b>							
52	20 26	Survey #1 Tue Mar 10	Survey #3 Cancelled	Survey #5 Cancelled	Survey #7 Thu Nov 5				
		Survey #2 Thu Apr 16	Survey #4 Cancelled	Survey #6 Tue 29 Sept	Survey #8 Tue Dec 8				
	Easter Weekend	DAB+ survey results will be included within the metropolitan survey release.							
	School Holidays	<i>Due to COVID-19 Metro Surveys 3, 4 &amp; 5 &amp; Regionals Surveys 2 &amp; 3 have been cancelled.</i>							

# 2020 PAUSED RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Jan 19 to Feb 29	Tue Mar 10
S2	Feb 9 to Feb 29 & Mar 1 to Apr 4	Thu Apr 16
S3	Due to COVID-19 survey 3 has been cancelled	
S4	Due to COVID-19 survey 4 has been cancelled	
S5	Due to COVID-19 survey 5 has been cancelled	
S6	July 26 to Sept 19	Tue Sept 29
S7	Aug 23 to Sept 19 & Sept 20 to Oct 24	Thu Nov 5
S8	Sept 20 to Nov 28	Tue Dec 8

NEWCASTLE (Blind)		
S1	Feb 2 to Apr 25	Fri May 15
S2	Due to COVID-19 survey 2 has been cancelled	
S3	Due to COVID-19 survey 3 has been cancelled	

CANBERRA		
S1	Feb 2 to Mar 28	Wed Apr 29
S2	Due to COVID-19 survey 2 has been cancelled	
S3	Due to COVID-19 survey 3 has been cancelled	

GOLD COAST / TWEED HEADS		
S1	Feb 2 to Apr 11	Thu Apr 30
S2	Due to COVID-19 survey 2 has been cancelled	
S3	Due to COVID-19 survey 3 has been cancelled	

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS		
<p>A non blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>		
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>		

**For more information please contact GfK 1800 097 713**