

## ACROSS SYDNEY, MELBOURNE, BRISBANE, ADELAIDE AND PERTH

**MORE THAN 10.7 MILLION PEOPLE**

listen to commercial radio each week

+270,000 listeners or +2.6% since 2017



More than 7.7 million people tune into commercial breakfast\* radio weekly, +2.6% in the last 12 months

\*Mon-Fri 05.30-09.00



Nearly 6.9 million people tune into commercial drive\* radio weekly, +1.8% in the last 12 months

\*Mon-Fri 16.00-19.00



10-17 year olds are listening to more commercial radio – time spent listening increased by 28mins per week YOY

\*Mon-Sun, all day

## TOTAL DAB+ DIGITAL RADIO

More than

**4.2 MILLION**

people 10+ listened to DAB+ digital radio each week in the 5 metropolitan capital cities in 2018

Total DAB+ only listening has increased **27.2%** or **399,000** in the last 12 months



DAB+ listening in the car has increased **48.7%** in the last year

More than

**30.4%**

of people 10+ in the 5 metropolitan capital cities listen to a DAB+ digital radio device



up from **26.6%** in 2017