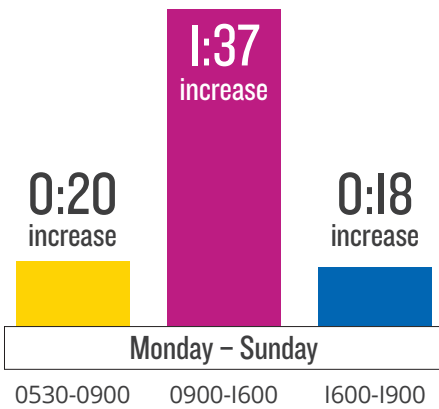


# RADIO LISTENING INCREASES DURING COVID-19

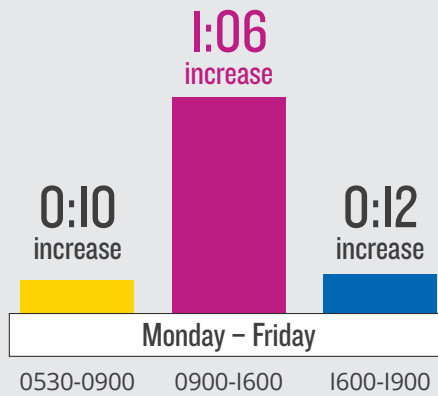
Listeners are spending an average of 1 hour 46 minutes more listening to radio per week during the COVID-19 crisis\*

## TIME SPENT LISTENING (hrs:mins) – DAYPARTS

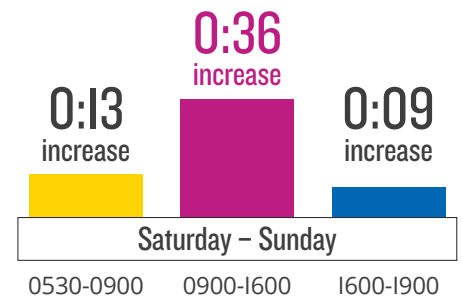
TSL Mon-Sun 5:30-9am & 4-7pm remains stable, with **growth in TSL during the day (9am-4pm)**



TSL during the work week also remains stable, with **TSL increasing 1 hour 9 mins Mon-Fri, 12mn-12mn**



TSL on the weekend has grown, with **TSL increasing 42 mins Sat-Sun, 12mn-12mn**

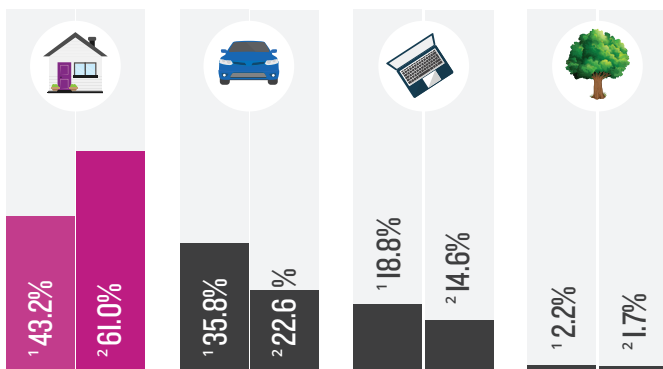


## TIME SPENT LISTENING – PLACE

Note: <sup>1</sup>Weeks 9-11 2020 (23 Feb-14 Mar) – 3 weeks pre-lockdown/restrictions • <sup>2</sup>Weeks 12-14 2020 (15 Mar-4 Apr) – 3 weeks during lockdown/restrictions

Comparison – share of listening for place (%)<sup>3</sup>

**+17.8%** at home    **-13.2%** in the car    **-4.2%** at work    **-0.5%** elsewhere



Comparison – time spent listening for place (hrs:mins)

**+4:03** at home    **-1:27** in the car    **+1:02** at work    **-0:09** elsewhere

