

2017 RADIO RATINGS SCHEDULE



SURVEY WEEK		SYDNEY	MELBOURNE	BRISBANE	ADELAIDE	PERTH	NEWCASTLE	CANBERRA	GOLD COAST
01	Jan 01 - Jan 07								
02	Jan 08 - Jan 14								
03	Jan 15 - Jan 21								
04	Jan 22 - Jan 28								
05	Jan 29 - Feb 04								
06	Feb 05 - Feb 11								
07	Feb 12 - Feb 18								
08	Feb 19 - Feb 25								
09	Feb 26 - Mar 04								
10	Mar 05 - Mar 11								
11	Mar 12 - Mar 18								
12	Mar 19 - Mar 25								
13	Mar 26 - Apr 01								
14	Apr 02 - Apr 08							S1: Apr 19	
15	Apr 09 - Apr 15								
16	Apr 16 - Apr 22								
17	Apr 23 - Apr 29								
18	Apr 30 - May 06						S1: May 19		S1: May 18
19	May 07 - May 13								
20	May 14 - May 20								
21	May 21 - May 27								
22	May 28 - Jun 03								
23	Jun 04 - Jun 10								
24	Jun 11 - Jun 17								
25	Jun 18 - Jun 24								
26	Jun 25 - Jul 01							S2: Jul 05	
27	Jul 02 - Jul 08								
28	Jul 09 - Jul 15								
29	Jul 16 - Jul 22								
30	Jul 23 - Jul 29								
31	Jul 30 - Aug 05								
32	Aug 06 - Aug 12						S2: Aug 18		S2: Aug 17
33	Aug 13 - Aug 19								
34	Aug 20 - Aug 26								
35	Aug 27 - Sep 02								
36	Sep 03 - Sep 09								
37	Sep 10 - Sep 16								
38	Sep 17 - Sep 23							S3: Sep 27	
39	Sep 24 - Sep 30								
40	Oct 01 - Oct 07								
41	Oct 08 - Oct 14								
42	Oct 15 - Oct 21								
43	Oct 22 - Oct 28								
44	Oct 29 - Nov 04								
45	Nov 05 - Nov 11								
46	Nov 12 - Nov 18						S3: Nov 24		S3: Nov 23
47	Nov 19 - Nov 25								
48	Nov 26 - Dec 02								
49	Dec 03 - Dec 09								
						Easter Weekend		School Holidays	
METROPOLITAN RELEASES		Survey 1 - Tue Mar 14 Survey 2 - Thu Apr 27		Survey 3 - Tue Jun 06 Survey 4 - Tue Jul 11		Survey 5 - Tue Aug 29 Survey 6 - Thu Oct 05		Survey 7 - Tue Nov 14 Survey 8 - Tue Dec 19	
DAB+ RELEASES		Survey 1 - Tue Mar 21 Survey 2 - Thu May 04		Survey 3 - Tue Jun 13 Survey 4 - Tue Jul 18		Survey 5 - Tue Sep 05 Survey 6 - Thu Oct 12		Survey 7 - Tue Nov 21 Survey 8 - Thu Dec 21	

2017 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
Survey 1	Jan 22 to Mar 4	Tue Mar 14
Survey 2	Feb 12 to Apr 8	Thu Apr 27
Survey 3	Mar 5 to Apr 8 & Apr 23 to May 27	Tue Jun 6
Survey 4	Apr 23 to Jul 1	Tue Jul 11
Survey 5	May 28 to Jul 1 & Jul 16 to Aug 19	Tue Aug 29
Survey 6	Jul 16 to Sept 23	Thu Oct 5
Survey 7	Aug 20 to Sept 23 & Oct 1 to Nov 4	Tue Nov 14
Survey 8	Oct 1 to Dec 9	Tue Dec 19

NEWCASTLE (BLIND)		
Survey 1	Feb 5 to Apr 29	Fri May 19
Survey 2	Second half of S1 & May 14 to Aug 5	Fri Aug 18
Survey 3	May 14 to Aug 5 & Aug 20 to Nov 11	Fri Nov 24

CANBERRA		
Survey 1	Feb 5 to Apr 1	Wed Apr 19
Survey 2	Mar 5 to Apr 1 & Apr 30 to Jun 24	Wed Jul 5
Survey 3	Apr 30 to Jun 24 & Jul 23 to Sep 16	Wed Sep 27

GOLD COAST / TWEED HEADS (BLIND)		
Survey 1	Feb 5 to Apr 29	Thu May 18
Survey 2	Second half of S1 & May 14 to Aug 5	Thu Aug 17
Survey 3	May 14 to Aug 5 & Aug 20 to Nov 11	Thu Nov 23

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS
<p>A non blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p> <p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle and the Gold Coast). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>

For more information please contact GfK 1800 097 713